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14	COUNTY (DF SAN DIEGO			
15					
16	CITY OF SAN DIEGO, et al.,	CASE NO.: 37-2018-00023290-CU-WM-CTL			
17	Petitioners/Plaintiffs,	MEMORANDUM OF POINTS AND			
18		AUTHORITIES IN SUPPORT OF PETITION FOR WRIT OF MANDATE REGARDING			
19	v.	SDSU INITIATIVE; COMPLAINT FOR JUDICIAL DECLARATION THAT THE			
20	ELIZABETH MALAND and MICHAEL VU,	PROPOSED SDSU WEST INITIATIVE CANNOT LAWFULLY BE SUBMITTED TO			
21		VOTERS; REQUEST FOR INJUNCTIVE			
22	Respondents/Defendants	RELIEF			
23		- (CCP §§ 1085, 1060 and 526)			
24	JACK McGRORY and STEPHEN P. DOYLE,	ELECTION MATTER EXPEDITED ACTION REQUESTED			
25 26	Real Parties in Interest	DATE: July 5, 2018			
26		TIME: 9:00 a.m.			
27 28		JUDGE:Hon. Randa TrappDEPT.:C-70			
20		_			
	MEMORANDUM OF POINTS AND AUTHORITIES				

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1

INTRODUCTION

2 The City of San Diego brings this action to determine the validity of a recently qualified 3 initiative measure that proposes to sell approximately 132 acres of the most valuable City-owned real property ("PROPERTY") near and including the San Diego Chargers' former home stadium. The 4 5 initiative would require the PROPERTY be sold to San Diego State University ("SDSU") or an affiliate¹ even though SDSU's governing body, the California State University ("CSU") system, has never 6 7 publicly expressed an interest in purchasing the PROPERTY. The "SDSU West Campus Research Center, Stadium and River Park Initiative" ("INITIATIVE") not only proposes to authorize that sale, but 8 9 would prohibit the City from using or disposing of the PROPERTY in a different way for the next 20 years, and dictates the key terms of the purchase and sale agreement between the City and SDSU. 10 Among other things, those terms would require the sale price to be based on an October 2017 valuation 11 of the PROPERTY – even if a sale to SDSU does not occur for another 20 years – and would require the 12 13 agreement to "provide for the development of" a joint use sports stadium, recreation space and parks, athletic fields, and "facilities" that would be used for both university and private purposes. It also 14 directs that SDSU must comply with certain state laws in planning the development of the PROPERTY, 15 16 including state laws that SDSU would not otherwise be required to follow.

17 The City believes the INITIATIVE is an improper use of the local initiative power for at least 18 five reasons. First, the local initiative power may only be used to control legislative actions and the INITIATIVE impermissibly directs a broad range of executive and administrative actions. Second, the 19 20INITIATIVE is inconsistent with multiple provisions in the City Charter, including those delegating 21 administrative power to the Mayor, and the City Council's power to authorize the sale of large portions of City-owned land. Third, it conflicts with state laws governing land acquisition by the CSU system. 22 23 Fourth, it would impermissibly interfere with the Mayor and City Council's "essential government functions" concerning the City's finances, long standing plans for municipal water supply, land use and 24 planning, and impair existing contracts. And fifth, the INITIATIVE is invalid because it only provides 25

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¹ The INITIATIVE defines SDSU to include "any SDSU auxiliary organization, entity, or affiliate." (INITIATIVE, § 22.0908(x)(1), attached as Exhibit A to the City's Petition for Writ of Mandate.)

for the possibility of future legislative action, does not propose enforceable legislative action, and is
 unreasonably vague.

California courts have repeatedly held that preelection review of these types of claims is 3 appropriate to prevent the substantial costs associated with holding an election on an invalid initiative 4 5 measure, and to protect the integrity of the electoral process more generally. By this lawsuit, the City is not asking the Court to resolve a public policy dispute about the future of the stadium area. Rather, the 6 7 only issue before the Court is whether the voters can lawfully enact the INITIATIVE. Because the INITIATIVE seeks to direct actions not permitted by initiative, the City Council has determined that it is 8 necessary to seek relief from the duty to put the INITIATIVE on the ballot in November. In seeking this 9 relief, the City asks the Court to decide the fundamental issue of whether an initiative can impose on the 10 Mayor and City Council a one-sided contract for the use and development of an important City asset. 11

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WHY PREELECTION REVIEW IS NECESSARY

While the right to act by initiative is protected under our constitutional framework, it is not an
unfettered right. When confronted with an attempt to present an invalid initiative measure to voters,
courts can – and should – engage in preelection review and order the measure removed from the ballot.
(*AFL v. Eu* (1984) 36 Cal.3d 687.)

17Preelection review is appropriate "where the validity of a proposal is in serious question, and 18 where the matter can be resolved as a matter of law before unnecessary expenditures of time and effort have been placed into a futile election campaign." (City of San Diego v. Dunkl (2001) 86 Cal.App.4th 19 384, 389.) "[I]f the court is convinced, at any time, that a measure is fatally flawed, it should not matter 2021 whether that decision is easy or difficult, simple or complicated. Certainly it would be unconscionable for this court, at this time, to rule in favor of petitioner on the basis that the issue is close – only to be 22 faced with a postelection challenge should the measure pass." (Citizens for Responsible Behavior v. 23 Superior Ct. (1991) 1 Cal.App.4th 1013, 1022.) 24

The City alleges the INITIATIVE is invalid for several reasons, including that it seeks to accomplish actions that are beyond the scope of the local initiative power. In *AFL*, the California Supreme Court explained that legislative overreach is appropriate for preelection review. "If it is determined that the electorate does not have the power to adopt the proposal in the first instance...the

1 measure must be excluded from the ballot." (AFL, supra, 36 Cal.3d at 695.) One example given by the 2 Court in AFL was an initiative that was not legislative in character. (Id. at 697.) Courts have 3 subsequently expanded this list to include initiatives that: (1) impermissibly interfere with essential government functions (City of Atascadero v. Daly (1982) 135 Cal.App.3d 466, 470); (2) conflict with 4 5 the provisions of a city charter (Campen v. Greiner (1971) 15 Cal.App.3d 836); (3) conflict with state 6 law (Committee of Seven Thousand v. Superior Ct. (1988) 45 Cal.3d 491 (hereafter "COST"); Citv of 7 Irvine v. Irvine Citizens Against Overdevelopment (1994) 25 Cal.App.4th 868); or (4) that are 8 unreasonably vague (Mission Springs Water Dist. v. Verjil (2013) 218 Cal.App.4th 892). Each of these 9 legal defects is present in the INITIATIVE and precludes it from being submitted to voters. The California Supreme Court has also explained that preelection review of invalid initiative 10 measures is important to protect the integrity of the electoral process. 11 12 The presence of an invalid measure on the ballot steals attention, time and money from the numerous valid propositions on the same ballot. It will confuse some voters and 13 frustrate others, and an ultimate decision that the measure is invalid, coming after the voters have voted in favor of the measure, tends to denigrate the legitimate use of the 14 initiative procedure. (AFL, supra, 36 Cal.3d at 697.) 15 Allowing an election to proceed on an invalid initiative measure also wastes taxpayer monies and 16 can create irreparable divisions within a community. 17 If an initiative ordinance is invalid, no purpose is served by submitting it to the voters. 18 The costs of an election – and of preparing the ballot materials necessary for each measure – are far from insignificant. [] Proponents and opponents of a measure may 19 expend large sums of money during the election campaign. Frequently, the heated rhetoric of an election campaign may open permanent rifts in a community. That the 20people's right to directly legislate through the initiative process is to be respected and cherished does not require the useless expenditure of money and creation of emotional 21 community divisions concerning a measure which is for any reason legally invalid. (*Citizens for Responsible Behavior, supra,* 1 Cal.App.4th at 1023-24.) 2223 Deferring review of the INITIATIVE until after the election would unquestionably waste 24 taxpayer dollars. The City estimates that it will cost at least several hundred thousand dollars to place the 25 INITIATIVE on the November 2018 ballot, plus an additional amount in staff time and resources to 26 comply with all the elections procedures, respond to inquiries from the public, and otherwise prepare for 27 the election. (Maland Decl., ¶¶ 6 & 7.) The City will begin incurring costs related to this measure for 28 preparation of ballot materials in early August 2018. (Id. at ¶ 7 & 8.)

Preelection review is additionally important in this case because the INITIATIVE provides for immediate action by the City in the event the INITIATIVE is adopted. If the INITIATIVE passes, it will present immediate and substantial questions about the authority and legal obligations of City officials, particularly the Mayor, thereby creating a high likelihood of costly and disruptive litigation. The City is also prohibited as a practical matter from making any decisions regarding the PROPERTY as long as the potential exists for submitting the INITIATIVE to voters or it is tied up in postelection litigation. In sum preelection review is both appropriate and necessary in this case.

FACTUAL BACKGROUND

9 Petitioner/Plaintiff City of San Diego is a charter city organized under the "home rule"
10 provisions in Article XI of the California Constitution.

Real Parties in Interest are the Proponents of the INITIATIVE, which proposes to authorize the
sale of the PROPERTY, which surrounds and includes the San Diego County Credit Union ("SDCCU")
Stadium (previously known as Qualcomm Stadium), the former home stadium of the San Diego
Chargers.² In January 2017, the Chargers announced that they were relocating to Los Angeles. Since
that time, the City has continued to operate and maintain the SDCCU site. (Thompson Decl., ¶ 5.)

The INITIATIVE's stated purpose is to adopt a "new legislative policy" to authorize, direct and
provide the means for the sale of the PROPERTY to SDSU for "for Bona Fide Public Purposes."
(INITIATIVE, § 2.A.1.) To the best of the City's knowledge, however, CSU has never inquired about
purchasing the PROPERTY, and neither SDSU nor CSU are proponents of the INITIATIVE.

The INITIATIVE does not propose any zoning changes or any specific plan amendments to facilitate its purported "legislative policy." Instead, it requires that the City enter into an agreement with SDSU for the purchase and future development of the PROPERTY under conditions Real Parties propose be codified in the Municipal Code. (INITIATIVE, § 3 [Proposed SDMC § 22.0908, hereafter "INITIATIVE, § 22.0908"].) Among the twenty-six conditions required by the INITIATIVE are: the sale price must be based on a valuation that occurred in October 2017; the sale agreement "shall provide

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 ² SDCCU Stadium is located immediately northwest of the Interstate 8 and Interstate 15 interchange. The
 surrounding neighborhood is known as Mission Valley. The Stadium is served by the Green Line of the San Diego Trolley.

for the development of" a new "joint-use" sports stadium, recreation space and parks, athletic fields, and
 "facilities," including academic and administrative buildings, as well as retail, office and hotel space;
 SDSU shall be permitted to engage in public-private partnerships as part of the development; and SDSU
 or other private entities shall be allowed to lease, sell, or exchange the PROPERTY following purchase
 from the City. (*Ibid.*)

The INITIATIVE states that development of the "the Existing Stadium Site shall be 6 7 comprehensively planned through an SDSU Campus Master Plan revision process." (INITIATIVE, § 22.0908(f).) It also states that SDSU "shall use the content requirement of a Specific Plan" under state 8 9 zoning law, although it acknowledges that is not required by the SDSU Campus Master Plan revision process. (Id. at (g).) The INITIATIVE does not, however, specify how the development described by 10 Real Parties' conditions will actually be "provided for." (Id. at (c).) Nor does it provide any remedies 11 or alternatives if the PROPERTY is not purchased by SDSU. Rather, the City is prohibited under 12 13 Section 7 of the INITIATIVE from amending any of its terms for 20 years without voter approval. It is therefore conceivable the PROPERTY may sit vacant and unused at taxpayer expense for 20 years. 14

15 In October 2017, Real Parties filed a notice of intent to begin circulating the INITIATIVE for 16 signatures within the City. On February 15, 2018, the Defendant/Respondent San Diego City Clerk certified that the petitions contained a sufficient number of signatures to qualify the INITIATIVE for 17 18 presentation to City voters. (Maland Decl., ¶ 5.) On March 12, 2018, the City Clerk presented her certification of the INITIATIVE to the City Council, and the Council voted to submit the proposed 19 INITIATIVE to the voters on a future ballot. (Id.) Municipal Code section 27.1037 requires the 20 21 INITIATIVE to be submitted to City voters at a special election consolidated with the next Citywide General Election in November 2018 unless a court orders otherwise.³ 22

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A.

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The INITIATIVE Unlawfully Seeks to Direct Administrative Acts

The initiative power extends only to legislative acts and not to administrative or executive acts.

ARGUMENT

 ³The San Diego Municipal Code ("Municipal Code" or "SDMC") provides that upon certification, the Council shall either adopt an initiative without alteration, or submit it to City voters for their consideration. (SDMC §§ 27.1034, 27.1035.)
 Relevant portions of the Municipal Code cited in the brief are included as Exhibit B to the City's Request for Judicial Notice.

(Cal. Const., art. II, § 11; *Citizens for Jobs & the Economy v. County of Orange* (2002) 94 Cal.App.4th
1311, 1332; *Dunkl, supra*, 86 Cal.App.4th at 399.) The Municipal Code confirms this limitation for City
initiatives: "Any proposed *legislative act* or proposed amendment or repeal of an existing legislative act
may be submitted...by an initiative petition." (SDMC § 27.1001, emphasis added.)

5 "Legislative acts generally are those which declare a public purpose and make provision for the ways and means of its accomplishment. Administrative acts, on the other hand, are those which are 6 7 necessary to carry out the legislative policies and purposes already declared by the legislative body." (Fishman v. City of Palo Alto (1978) 86 Cal.App.3d 506, 509.) "The plausible rationale for [the 8 9 legislative/administrative dichotomy] espoused in numerous cases is that to allow the referendum or initiative to be invoked to annul or delay the executive or administrative conduct would destroy the 10 efficient administration of the business affairs of a city or municipality." (San Bruno Committee for 11 Economic Justice v. City of San Bruno (2017) 15 Cal.App.5th 524, 530.) 12

13 The INITIATIVE improperly directs both legislative and administrative decisions concerning the sale of City-owned property. It not only asks voters to approve certain policies regarding the use of the 14 PROPERTY, it also seeks to control numerous administrative decisions necessary to implement that 15 16 policy, including by pre-determining many of the key terms of the (potential) future sale and purchase agreement with SDSU. The process of negotiating the terms of a contract for the sale of real estate is 17 18 quintessentially administrative or executive action, not a legislative function. "When an action requires the consent of the governmental body and another entity, the action is contractual or administrative. The 19 20give-and-take involved when a governmental entity negotiates an agreement... is not legislation, but is a 21 process requiring the consent of both contracting parties. (Worthington v. City of Rohnert Park (2005) 22 130 Cal.App.4th 1132, 1142; see also San Bruno Committee for Economic Justice, supra, 15 23 Cal.App.5th 524 [contract to sell real estate not a legislative act].)

It is important to distinguish between the *approval or disapproval* by the legislative body of an
agreement or a contract (where approval is necessary) – which is a legislative function and the *negotiation* of the terms of the contract or agreement – which is an executive or administrative function.
The INITIATIVE does not seek voter approval for an agreement already negotiated by those persons
whose responsibility includes such negotiations, *i.e.*, it does not seek to exercise the legislative act of

approval or disapproval of a contract negotiated by those with administrative authority to do so. Instead,
 it asks voters to step into the role of negotiator and impose certain contract terms on the City which have
 been unilaterally supplied by a private party.

Pursuant to Charter section 26,⁴ the Council has adopted an "Administrative Code"⁵ providing 4 5 for the powers and duties of the administrative officers of the City. (SDMC Ch. 2 art. 2) Division 9 of 6 the Administrative Code governs the lease and sale of real property. (Id. at § 22.0901 et seq.) The 7 INITIATIVE would replace and supersede those administrative provisions for this PROPERTY only. 8 For example, the INITIATIVE requires twenty-six conditions be included in any purchase and sale 9 agreement for the PROPERTY, including but not limited to: limiting the potential purchasers of the PROPERTY; the date of valuation to determine the sale price; that development of the PROPERTY 10 11 include a joint use stadium, a River Park, athletic fields, and "facilities" including academic and administrative buildings, retail uses, hotel space, private housing, and transportation uses; that SDSU 12 13 may engage in "public-private partnerships" in developing the PROPERTY; and that SDSU may sell, lease, or exchange any portion of the PROPERTY, including to private entities who, themselves, would 14 15 be entitled to sell, lease, or exchange the PROPERTY at their pleasure. (INITIATIVE, § 22.0908.)

Although the INITIATIVE states in numerous places that it is directing legislative action or
legislative policy, it is not enough to *declare* that it is a legislative act – it must in fact direct only
legislative action. (See *Citizens for Jobs & the Econ., supra*, 94 Cal.App.4th at 1332-34 [invalidating
local initiative that impermissibly sought to control administrative actions, notwithstanding language
declaring it was legislative in nature].) Despite its declarations to the contrary, the INITIATIVE
improperly seeks to control administrative actions by prescribing the terms and conditions of a purchase
and sale contract for City-owned real estate.

23

B. The INITIATIVE Conflicts With the San Diego City Charter

The City Charter is an instrument of limitation on the exercise of power by the City and its officers. (*City of Grass Valley v. Walkinshaw* (1949) 34 Cal.2d 595.) It is the governing rule under which the City must conduct its affairs and has been analogized to a municipal "constitution." While the

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⁴ Cited provisions of the City Charter are included as Exhibit A to the City's Request for Judicial Notice.
 ⁵ An overview of the Administrative Code is included as Exhibit C of the City's Request for Judicial Notice.

voters of a charter city may use the initiative process to amend their city charter, see Elec. Code, §§
9255-9269, the local initiative process may not be used to enact ordinances that contravene the Charter.
(*Campen, supra*, 15 Cal.App.3d 836 [invalidating local initiative that conflicted with city charter].)

The INITIATIVE conflicts with the City Charter in at least two respects. First, it conflicts with provisions in the Charter that delegate administrative powers to the Mayor. Second, it conflicts with the City Charter's requirements governing the sale of City-owned lands of 80 acres or more.

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1. The INITIATIVE Conflicts with Charter Provisions Delegating Administrative Authority to the Mayor

9 The administrative/legislative distinction takes on additional importance where, as in San Diego,
10 the Charter addresses the division of legislative and administrative authority. The Charter provides for a
11 "Strong Mayor" form of government, in which the Mayor holds *all* of the City's administrative power
12 and is responsible for day-to-day operations. (Charter, art. V, § 28; XV, §§ 260 & 265.) The Charter
13 includes the execution of contracts among these administrative functions. (*Id.* at art. V, § 28.)

14 The City Attorney has advised that engaging in contract negotiations is an administrative 15 function under the Charter and that attempts by the Council to exercise that function would violate the 16 Charter. In Opinion 86-7, the City Attorney opined that the Charter "makes absolutely no provision for 17 any role for the City Council in the administrative affairs of the City including, but not limited to, the 18 negotiation of contracts []." (RJN, Exh. D, p. 1.) While the Council's legislative authority allows it to 19 veto a contract it does not believe is in the public interest, the Council may not change the terms of the 20 contract or become directly involved in the negotiations without impermissibly exercising executive 21 authority in a manner prohibited by the Charter. (Ibid; see also RJN, Exh. F, p. 2-3 [same].)

The differing roles of the Mayor and Council under the Charter are also reflected in Council
Policy 700-10. (RJN, Exh. E.) That Policy does not grant the Council any authority to determine which
property can be disposed of, nor does it give the Council authority to initiate or negotiate the sale or
lease of real property; those actions are committed to the Mayor. (*Id.*)

An initiative may only propose actions that are within the authority of the legislative body.
(*DeVita v. County of Napa* (1995) 9 Cal.4th 763, 775 [local initiative power is generally co-extensive
with the legislative power of the governing body]; *Galvin v. Bd. of Supervisors* (1925) 195 Cal. 686, 691

[local initiative must be "in the nature of such legislation as the board of supervisors has power to 1 2 enact"].) In a charter city, the legislative body may not act in a manner that is inconsistent with or 3 contrary to the city's charter, and an initiative is subject to the same constraints. (See Citizens for 4 Responsible Behavior v. Superior Ct. (1991) 1 Cal.App.4th 1013, 1034 [discussing charter] and City and County of San Francisco v. Patterson (1988) 202 Cal.App.3d 95 [same].) A local initiative that seeks to 5 enact an ordinance that would be contrary to the city charter is essentially an unlawful attempt to amend 6 7 the charter without complying with the stricter requirements that apply to charter amendments. (See 8 Patterson, supra, 202 Cal.App.3d at 104.)

9 The INITIATIVE interferes with the Mayor's administrative authority by, *inter alia*, requiring a 10 sale of real property with critical terms that are not negotiable. Since the Council could not properly 11 take such action under the Charter, neither can the INITIATIVE.

12

2. The INITIATIVE Conflicts with the Charter Requirements for Sales of City Land City Charter Section 221 governs the sale of City-owned real estate consisting of 80 or more

City Charter Section 221 governs the sale of City-owned real estate consisting of 80 or more
acres. The first sentence of Section 221 provides that such lands "shall not be sold or exchanged unless
such sale or exchange shall have first been authorized by ordinance of the Council and thereafter ratified
by the electors of the City." The INITIATIVE conflicts with this provision in two ways.

First, by purporting to authorize the sale of the PROPERTY (which comprises 132 acres), the
INITIATIVE usurps the exclusive authority of the City Council to enact ordinances authorizing such
sales. Courts interpret city charter provisions using ordinary principles of statutory construction. City
charter provisions are therefore construed using their plain meaning. (See, e.g., *Currieri v. Roseville*(1970) 4 Cal.App.3d 997, 1001.)

The language in City Charter Section 221 could not be clearer: no sale of City-owned lands consisting of 80 acres or more may be sold unless it has "first been authorized by ordinance *of the Council.*" If drafters of Section 221 wished to reserve to *City voters* the power to adopt an ordinance authorizing the sale of such lands by initiative, the language in Section 221 would simply have referred to authorization "by ordinance," without the modifier "of the Council." This Court must give meaning to each word used in Section 221. Interpreting Section 221 to permit an *initiative* ordinance to authorize the sale of large segments of City-owned real estate would violate this cannon of statutory construction 1 by rendering the phrase "of the Council" superfluous.

2 Second, the INITIATIVE violates Section 221 because it does not require that the proposed sale 3 to SDSU be "thereafter ratified by the electors." (Emphasis added.) Section 221 establishes a process 4 for the sale of City-owned property that tracks the legislative/administrative dichotomy. The law 5 differentiates between the legislative action of approving or disapproving a previously negotiated agreement, and the administrative function of negotiating an agreement in the first instance. 6 7 (Worthington, supra, 130 Cal.App.4th at 1142.) Consistent with this recognized legal distinction, Section 221 requires voter approval of the "sale" of 80-acres or more of City land after the City Council 8 has enacted an ordinance authorizing that sale. By asking the voters to authorize the sale of the 9 10 PROPERTY and at the same time dictate the terms of the purchase and sale agreement, the 11 **INITIATIVE** violates Section 221.

Section 221's voter ratification requirement applies unless the sale is (1) to a governmental entity 12 for a "bona fide governmental purpose" or (2) the sale pertains to properties "previously authorized for 13 14 disposition" by City voters. Neither of these exemptions applies here. The "bona fide governmental purpose" exemption in Section 221 only exempts transactions "between governmental agencies when a 15 16 genuine governmental purpose is involved." (See RJN, Exh. G.) The INITIATIVE, however, declares 17 the sale is made for a "Bona Fide *Public* Purpose," and authorizes a sale and use of the PROPERTY for both governmental and private purposes. The INITIATIVE does this by defining "SDSU" to include 18 19 non-governmental entities, and defining "Bona Fide Public" purposes to include commercial, retail, and hotel use. (INITIATIVE, § 22.0908(x)(1).) These uses are not "bona fide governmental purposes" 20within the meaning of the Charter.⁶ 21

Nor does the sale of the PROPERTY fall within the exemption from Section 221's voter
ratification requirement for sales of property "previously authorized" by the voters. That exemption
appears to refer to sales of property which the voters authorized before Section 221 was added to the

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 ⁶ To the extent the INITIATIVE provisions declaring the sale be for "Bona Fide Public Purpose" is intended to
 comply with Section 221, it is improper because the determination of whether a sale is or not a "Bona Fide Governmental Purpose" is an administrative decision, not a legislative one, and is therefore beyond the scope of the local initiative power
 for the reasons stated above. (See, e.g., *Long Beach Community Redevelopment Agency v. Morgan* (1993) 14 Cal.App.4th 1047, 1054 [determination that statutory prerequisite exists for taking particular action is an administrative function].)

Charter. Since the City's voters did not "previously" authorize a sale of the PROPERTY before
 enactment of Section 221, that exemption does not apply here. The INITIATIVE thus conflicts with
 Section 221 by authorizing a sale and use of the PROPERTY for a broader range of purposes than
 "governmental purposes" and without requiring subsequent approval by the voters.

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C. The INITIATIVE Conflicts With State Law

"[I]f the State Legislature has restricted the legislative power of the local governing body, that 6 7 restriction applies equally to the local electorate's power of initiative." (Veriil, supra, 218 Cal.App.4th 8 at 920.) A local initiative may not, for example, control decisions concerning matters of statewide 9 concern that state law exclusively delegates to state agencies. (Patterson, supra, 202 Cal.App.3d 95 [invalidating city initiative measure that sought to regulate the local public school district]; City of 10 Burbank v. Burbank-Glendale-Pasadena Airport Authority (2003) 113 Cal.App.4th 465, 474-75; COST 11 12 (1988) 45 Cal.3d 491.) Here, the INITIATIVE impermissibly seeks to control decisions concerning the 13 purchase of real estate by SDSU, a campus within the CSU system. Regulation of the CSU is a matter 14 of statewide concern, the authority over which the Legislature has exclusively vested in the Board of Trustees ("Trustees") of CSU. (Ed. Code, § 66600 [the CSU "shall be administered by" the Trustees].) 15 The CSU Trustees' exclusive authority over CSU matters includes the power to make decisions 16 17 concerning the acquisition and development of land for the CSU. (Id. at § 66606 ["the Trustees . . . shall 18 have full power and responsibility in the construction and development of any state university campus, 19 and any buildings or other facilities or improvements connected with" CSU].)

20The purchase and development of real property, or any capital expenditures, by CSU is highly regulated by state law, and requires the Trustees to consider both the financial costs and impacts on the 21 22 educational programs provided by the CSU. (Ed. Code, § 67500 et seq.) Such projects must be identified and approved through the CSU's long-range planning and expenditures plan approved by the 23 Legislature. For example, CSU must submit annual 5-year capital outlay plans to the Legislature that 24 include, among other things, information concerning all "State and nonstate projects proposed for each 25 26 campus in each year of the plan, including the programmatic basis for each project." (Id. at 27§67500(a)(1).) CSU must also include "an explanation of how each project contributes to 28 accommodating needs associated with current or projected enrollments ... and other needs," "the

estimated costs of each project," and "an explanation of how the plan addresses the Legislature's intent
 that [CSU] annually consider" how planned CSU facilities may also be used by other segments of public
 higher education (e.g., community colleges, the University of California, etc.). (*Id.* at (a)(2)-(4).)

The Legislature has identified specific policy considerations that must guide CSU's decisions in 4 5 this area. Each CSU campus must "develop a physical master plan to guide future development of their facilities, based on academic goals and projected student enrollment levels" for an establish time frame. 6 (Ed. Code, § 67504(c), emphasis added.) The Joint Legislative Budget Committee of the Legislature 7 then reviews and provides oversight of all CSU land use and capital outlay plans, including the 5-year 8 capital outlay plan, environmental impact reports, and the physical master plans prepared by each CSU 9 campus. (Id. at § 67504(c)(2).) CSU may only receive state reimbursement for preliminary plans and 10 11 drawings for a capital outlay project if certain conditions are met, including that the project is authorized in the State Budget Act or other statute before the expenditures are incurred, the funds for 12 reimbursement are appropriated by the Legislature, and the CSU followed "all other applicable 13 14 procedures" specified in law for the expenditure of such funds. (Id. at § 67500.)

15 The INITIATIVE conflicts with state laws governing CSU's acquisition and development of 16 land in several ways. It assumes CSU is – or would be – interested in acquiring the PROPERTY, even 17though the Trustees have never publicly espoused such an interest. It requires the Trustees and SDSU to follow land use planning requirements beyond those set forth in the Education Code. The INITIATIVE 18 19 directs that "SDSU shall use the content requirements of a Specific Plan" required under subdivision (f) of Government Code section 65451 in preparing the "SDSU Master Plan revision" even though the 2021 INITIATIVE itself explicitly acknowledges that state law *does not* require SDSU to comply with that provision. Finally, the Legislature must authorize and make an appropriation of state funds for SDSU to 22 purchase land. A local law, such as the INITIATIVE, cannot lawfully compel the appropriation of State 23 funds. (Carmel Valley Fire Prot. Dist. v. Cal. (2001) 25 Cal.4th 287 ["power to collect and appropriate 24 25 the revenue of the State is one peculiarly within the discretion of the Legislature.")

By seeking to compel and control SDSU's purchase of the PROPERTY, the INITIATIVE
unlawfully usurps the Trustees' exclusive authority to decide, in the first instance, whether there is a
need for SDSU to purchase and develop additional land, including whether such actions would advance

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the educational programs of SDSU or other aspects of the higher educational system. It also
 impermissibly seeks to add to or modify the state laws that govern CSU's purchase and development of
 real property. (*Patterson, supra*, 202 Cal.App.3d 95.)

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D. The INITIATIVE Impermissibly Interferes With Essential Government Functions

5 An initiative cannot be used where "the inevitable effect would be to greatly impair or wholly 6 destroy the efficacy of some other governmental power, the practical application of which is essential." 7 (Simpson v. Hite (1950) 36 Cal.2d 125, 134; see also Geiger v. Bd. of Supervisors (1957) 48 Cal.2d 832 [invalidating tax measure]; Totten v. Board of Supervisors (2006) 139 Cal.App.4th 826 [minimum 8 annual budget for public safety].) An enactment that interferes with the City's ability to carry out its 9 10 day-to-day business is not a proper subject of voter power. (Lincoln Property Co. No. 41, Inc. v. Law 11 (1975) 45 Cal.App.3d 230, 233-234.) Similarly, an enactment that would impose a straitjacket on the 12 City to make it impossible to carry out the public business should not be allowed. (Housing Authority v. Superior Ct. (1950) 35 Cal.2d 550, 559.) Here, the INITIATIVE impairs the City's essential 13 14 government functions in the areas of financial and land use planning, and water supply. It also 15 unlawfully impairs existing contractual obligations of the City.

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Interference with the City's Ability to Make Financial and Land Use Decisions
The INITIATIVE would impermissibly impair the authority of the Mayor and City Council to
make basic financial and land use decisions for City-owned real estate assets. The City has a duty to
"optimize the sale price or lease rent" from City-owned property. (Thompson Decl., ¶ 3 & Exh. E.) The
INITIATIVE would interfere with this duty by authorizing the disposition of the PROPERTY in a
manner that does not maximize its value.

The PROPERTY is one of the City's largest real property holdings and one of its prime real property assets. (Thompson Decl., ¶ 5.) In the normal course, the CITY would not sell the PROPERTY outright; instead, the City would maximize the PROPERTY's value by leasing it and creating a revenue stream for the City that could be used to obtain lease revenue bonds that support other necessary City infrastructure projects. (*Id.* at ¶ 5.) The INITIATIVE precludes the City from doing this for at least 20 years, however, to allow for a potential sale of the PROPERTY to SDSU.

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Compounding the financial harm to the City, the INITIATIVE defines the "fair market value" of

the PROPERTY as the value as of October 2017 for purposes of the sale to SDSU, regardless of when 1 the PROPERTY is actually sold. (INITIATIVE, § 22.0908(x)(5).)⁷ The INITIATIVE further directs 2 that the "fair market value" for the PROPERTY be based on its existing condition (i.e., the site of an 3 4 under-used professional sports stadium) and that such determination "not consider any later effect on value caused by adoption" of the INITIATIVE. (Ibid.) In other words, the INITIATIVE requires the 5 City offer to sell the PROPERTY to SDSU at a price that (1) is based on a valuation occurring more 6 7 than a year before the INITIATIVE was even presented to voters and potentially as long as 20 years before any sale to SDSU actually occurs, and (2) does not factor in the effect on the value of the 8 9 PROPERTY resulting from the development contemplated by the INITIATIVE.

These restrictions on the City's ability to determine whether and how to best dispose of the 10 PROPERTY could cause substantial financial harm to the City. (Thompson Decl., ¶¶ 7-8.) If leased, the 11 PROPERTY could generate more than \$7 million per year in lease revenues and constitute 12 approximately fifteen percent of the total lease revenues received by the City. (Id. at ¶ 7.) To put that 13 14 amount in perspective, lease revenues are the fifth largest source of City revenues. (*Ibid.*) The loss of such a substantial amount of annual revenue will interfere with the City's ability to finance other 15 infrastructure needs. (*Ibid.*) In fact, the sale of the PROPERTY as required by the INITIATIVE would 16 leave the City in a negative cash position because the City's proceeds from the sale, after being split 17 with the City's Public Utilities Department ("PUD"), would be less than the outstanding bond 18 19 indebtedness on the stadium, requiring the City to expend General Fund monies to discharge the bond 20obligations. (*Id.* at \P 8.)

Selling the PROPERTY to SDSU would also adversely affect other City revenue. As a public
agency, SDSU would not be responsible for property taxes; since the City typically receives 17-18% of
all county property tax revenues, it would lose these revenues. (Thompson Decl., ¶ 12.) Although this
could be mitigated somewhat if private parties end up leasing the land for non-public purposes, the tax
rate for such use is lower than property tax rate, so there will still be a loss of potentially millions of

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 ⁷ The operative date for determining the "fair market value" under INITIATIVE § 22.0908(x)(5) is the date of the "Initiative Notice Date," which is defined as the date Real Parties published their Notice of Intent to Circulate the Initiative. (See INITIATIVE § 22.0908(x)(8). Real Parties published their Notice of Intent in October 2017.

dollars annually. (*Ibid.*) The mere fact that the INITIATIVE may be presented to voters has already 1 2 resulted in lost opportunity costs for the City by delaying the normal process of competitively seeking a 3 lease for the existing stadium site. (Id. at ¶ 10.) Significantly, those lost opportunity costs could 4 conceivably continue for 20 years if SDSU does not accept the INITIATIVE's invitation to purchase the PROPERTY sooner, something that is not likely in SDSU's interests. Since the purchase price is fixed 5 at the October 2017 valuation, the longer SDSU waits to purchase the PROPERTY (if it ever does), the 6 7 greater the benefit it will likely realize from the purchase. (Id. at $\P 9 \& 10$.)

Finally, the INITIATIVE impairs the City's essential government functions concerning land use 8 9 by compelling the sale to CSU because property held by state entities is largely free from local control. (See, e.g., Regents of University of California v. City of Santa Monica (1978) 77 Cal.App.3d 130 [local 10governments have limited regulatory authority over property owned by State universities].)

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2. Interference with the City's Duties Concerning Water Supply

13 Water supply is a critical issue in the City and water service is required by the City Charter. 14 (Charter, art. V, § 26.1.) Consistent with State laws that prioritize and encourage the use of groundwater, see Water Code, § 10720 et seq., the City has developed two different programs related to 15 providing long term water solutions to the City of San Diego. One plan relies entirely upon the Mission 16 17 Valley aquifer, which lies directly beneath the stadium site. (Adrian Decl., ¶ 5.) The other plan may use 18 the aquifer in the future. (Dorman Decl., ¶9; RJN, Exhs. H & L.)

19 The first plan is the City's Mission Valley Groundwater Project ("MVGP"), which envisions capturing, treating and storing surface water in the aquifer through infiltration and/or injection. Water 2021 stored in the aquifer could then be pumped through extraction wells to a treatment facility for municipal use. (Adrian Decl., ¶ 10; RJN, Exh. I.) In addition, the City has developed the multi-phase Pure Water 22 San Diego ("PWSD") project, which will provide one third of the City's water using water purification 23 24 technology. Phase II of this project involves construction and operation of a water purification facility, 25 currently planned to be located on or near the stadium site. The facility could be used to inject purified water into the aquifer and later extract it from the wells located near the stadium. (Dorman Decl., ¶ 10.) 26

27 The INITIATIVE's contemplated development of the stadium area of the PROPERTY would interfere with the City's plan to use the aquifer under the site for groundwater supply and planned 28

injection/extraction facilities. The aquifer cannot be moved and is located directly under the 132-acre
site. (Adrian Decl., ¶ 9.) The wells must be located on-site to adequately inject or extract water from
the aquifer. Infrastructure will need to be constructed to move the water off the 132-acre stadium site to
the municipal water system. Relocating the planned water purification facility or the MVGP treatment
facilities will result in significant loss of time and expense for the City. (*Id.* at ¶ 14.)

6 While the proposed INITIATIVE acknowledges the City's need for the groundwater and
7 ownership of the water rights under the 132-acre site, it merely provides that SDSU must provide
8 "compensation" to the City for acquiring that portion of the PROPERTY where the City's planned water
9 facilities to be used in conjunction with the aquifer are located. (See INITIATIVE, § 22.0908(u).) The
10 INITIATIVE contains no requirement that SDSU actually permit the City to use the site as part of its
11 MVGP or PWSD programs.

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3. Impairment of Existing Contractual Obligations

The federal and state constitutions prohibit laws that impermissibly impair existing contractual
obligations. (U.S. Const. art. I, § 10; Cal. Const., art. I. § 9). These prohibitions encompass impairment
of the contracts that the government itself has authorized or entered into. (See, e.g., *United States Trust Co. v. New Jersey* (1977) 431 U.S. 1 [impairment of statutory covenant]; *Sonoma County Org. of Public Employees v. County of Sonoma* (1979) 23 Cal.3d 296, 306).

18 Here, the INITIATIVE impairs a covenant imposed upon the City, one which also protects 19 bondholders. To make capital improvements to its water system, the City entered into a contract with the San Diego Facilities and Equipment Leasing Corporation for the purpose of issuing water bonds. As 2021 protection for bondholders, the City agreed to a covenant prohibiting the sale or lease of property that is 22 used for water purposes for less than fair market value. Fair market value is defined to mean "the most 23 probable price that the portion being disposed of should bring in a competitive and open market under all conditions requisite to a fair sale." (RJN, Exhs. M & N, p. 28.) The covenant also imposes on the 24 City certain procedural requirements in order to dispose of the property. Because the INITIATIVE 25requires the property to be sold for less than "fair market value" and in a manner different than that 26 27 imposed by the covenant, it is impermissibly impairing the obligation imposed by this covenant.

1 E. The INITIATIVE Fails to Enact an Enforceable Legislative Act and Is Unreasonably Vague 2 1

To qualify as a proper legislative act, a proposed ordinance cannot merely direct the legislative 3 4 body to take action in the future; it must propose concrete action. A proposed ordinance does not constitute a "legislative act" merely because it may be said to "embody what might be called a policy 5 decision, in the sense that it represents a general guide in management of city affairs," (Worthington y. 6 City of Rohnert Park (2005) 130 Cal.App.4th 1132, 1142.) "By definition, a legislative act necessarily 7 involves more than a mere statement of policy. It carries the implication of an ability to compel 8 9 compliance. . . [and] must be obeyed and followed by citizens, subject to sanctions or legal consequences." (Id. at 1142-43.) "[A] city might make a statement describing policy but without the 10 11 power to enforce or require compliance it is not an exercise of legislative power. (Id; see also AFL v. Eu (1984) 36 Cal.3d 687 [an initiative which seeks to render an administrative decision, adjudicate a 12 13 dispute, or declare by resolution the views of the resolving body - is not within the initiative power 14 reserved by the people."]: Widders v. Furchtenicht (2008) 167 Cal.App.4th 769 [initiative measures that merely state policies and direct the city council to enact unspecified laws are not valid].) 15

16 The INITIATIVE violates these rules because, at best, it merely expresses a policy preference to sell the PROPERTY to SDSU and for SDSU to then develop the PROPERTY in certain ways. It states 17 that it wishes that preference to be realized only if "such sale is at such price and upon such terms as the 18 19 City Council shall deem to be fair and equitable." (INITIATIVE, § 3.) Similarly, it states that the people "desire the [PROPERTY] to be comprehensively planned through an SDSU Campus Master Plan 2021 revision process" and that the revision process comply with state law regarding the contents of Specific 22 Plans, although it does not and cannot require these actions. (Id. at § 2.B.3.) In short, nothing in the INITIATIVE requires or guarantees that such a sale will ever occur or that SDSU will in fact develop 23 the PROPERTY as provided in the INITIATIVE, nor could it legally do so. The INITIATIVE is 24 therefore not a valid legislative act because it does not "compel compliance [with its stated intent to sell 25 the PROPERTY to SDSU and thereafter develop the PROPERTY as provided]... subject to sanctions 26 27 or legal consequences compel." (City of Rohnert Park, supra, 130 Cal.App.4th at 1142-43.) 28 The INITIATIVE is also invalid in that many of its terms are unreasonably vague and

ambiguous. (See *Citizens for Job & the Econ., supra*, 94 Cal.App.4th at 1334-35.) For example, as 1 2 discussed previously, the INITIATIVE would require the City to sell the PROPERTY to SDSU at a "fair market value" based on a valuation as of October 2017. But the PUD owns one-half of the 3 4 PROPERTY, and the INITIATIVE requires the PUD be compensated for the sale of its portion of the PROPERTY "at a price that is fair and equitable, in the public interest, and commensurate with prior 5 compensation actually received." (INITIATIVE § 22.0908(u).) These provisions in the INITIATIVE are 6 7 inconsistent with each other, and it is unclear how the City could possibly comply with both if the 8 INITIATIVE were adopted by voters.

9 The INITIATIVE also requires the sale of the PROPERTY to be "at such price and upon such" terms as are fair and equitable," that the subsequent development of the PROPERTY "facilitate the daily 10 and efficient use of' a Metropolitan Transit System station, and the City and the SDSU shall "cooperate 11 to modify or vacate easements" and other rights "so that development [of the PROPERTY] is 12 facilitated." (INITIATIVE, § 3.) None of the above-referenced terms, however, are defined in the 13 14 INITIATIVE. Nor is it clear what action, precisely, the City is required to take under the INITIATIVE's provision directing the City to "promptly take all appropriate actions needed to implement" the 15 INITIATIVE. (INITIATIVE, § 4.) (Emphasis added.) What action, precisely, is "appropriate" or 16 "needed" to implement the INITIATIVE? Each of these provisions is impermissibly vague. (Citizens 17 for Jobs & the Econ., supra, 94 Cal.App.4th 1311, 1335 [invalidating local initiative that contained 18 19 similarly vague provisions, which "clearly circumscribe the discretion of the [legislative body]" but were unclear "to what extent."].) 20

CONCLUSION

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The INITIATIVE is an improper use of the local initiative power because it seeks to control administrative acts, conflicts with the City Charter and state law, impermissibly interferes with the City's essential government functions, does not constitute a valid legislative act, and contains terms that are unreasonably vague. Preelection review of the City's claims is appropriate to avoid the harm that results when clearly invalid initiative measures are presented to voters. Accordingly, the City respectfully requests a judicial order determining that the INITIATIVE is an invalid use of the local initiative process and directing that the INITIATIVE not be presented to the City's voters.

Dated: June <u>15</u>, 2018 Respectfully submitted, MARA W. ELLIOTT, City Attorney M. TRAVIS PHELPS Chief Deputy City Attorney Attorneys for Petitioners/Plaintiffs Respectfully submitted, **OLSON HAGEL & FISHBURN LLP** Deborah B. Caplan Lance H. Olson Richard C. Miadich By: DEBORAH B. CAP Attorneys for Plaintiffs MEMORANDUM OF POINTS AND AUTHORITIES