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Statement from City Attorney Mara W. Elliott Regarding Ruling in Hotel Tax Ballot Measure Challenge

City Attorney Mara W. Elliott issued this statement today, following a Superior Court judge’s ruling that the language in ballot materials submitted by the City for Measure C “complies with all legal requirements.”

“We appreciate Judge Whitney’s thoughtful ruling and his flat rejection of the plaintiffs’ claims that the ballot question was in any way false, misleading, or defective,” said City Attorney Mara W. Elliott. **“As a result, San Diegans will be able to rely on ballot information that is fair, honest, and easily understood.”**

Measure C is a citizens’ initiative titled “For a Better San Diego,” that seeks to increase the City’s transient occupancy tax. The revenue raised by the new tax would be dedicated to three city priorities: programs for the homeless, street repairs, and an expansion of the convention center.

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