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16	SUPERIOR COURT OF TI	HE STATE OF CALIFORNIA	
17	COUNTY OF SAN DIEGO UNLIMITED JURISDICTION — CENTRAL DIVISION		
18	People of the State of California, acting	Case No.	
19	by and through Mara W. Elliot, City Attorney of San Diego,	Complaint	
20	Plaintiff,	-	
21	V.		
22	Molina Healthcare of California; and		
23	Does 1 Through 20,		
24	Defendants.		
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The People of the State of California (the "People"), acting by and through San Diego City Attorney Mara W. Elliott, hereby allege as follows:

INTRODUCTION

- 1. State and federal laws require insurance companies to publish complete, accurate, and up-to-date directories that list the plans' in-network providers and their contact information.
- 2. Despite these clear legal mandates, some health insurance companies continue to advertise and publish highly inaccurate directories. These false listings create formidable, dangerous, and unlawful barriers to patient care, harming public health and American health insurance markets.
- Defendant Molina Healthcare of California ("Molina" or "Defendant"), has nearly one million individuals enrolled in its health plans statewide, is among the worst actors in California when it comes to the inaccuracy of its provider networks. Molina has an overall directory inaccuracy rate of **over 50 percent** and a truly staggering inaccuracy rate of **over 80 percent for psychiatrists**. This is both unfair to consumers and unlawful.
- 4. These inaccurate directories, known as "ghost networks," falsely describe the breadth of an insurer's provider network, promising consumers access to health care that, in reality, is unavailable under the plan. Californians who buy health insurance from plans with ghost networks rely on directories advertising robust and broad provider networks, only realize those networks are illusory when they try to use them. These consumers are left exasperated by fruitless hours spent trying to find an in-network provider taking new patients, and haunted by out-of-network provider charges. Some consumers will delay care or even forgo care entirely because of ghost networks, harming not only those consumers but also the broader public health.
- 5. As one Molina enrollee complained to the Better Business Bureau in March 2021:
 - I have called dozens of providers from Molina's website. I even opened it up to "within 50 miles" of my zipcode. Every single receptionist who has answered says that they DO NOT ACCEPT

Molina insurance. The website says it was updated yesterday, but when I ask these providers if they ever took Molina, most of them say they have not taken it for 3 or more years.... I may as well have not even bought insurance. (emphasis added)

- 6. Directory inaccuracies also distort health insurance markets. Insurance companies that invest the resources to maintain accurate provider directories are disadvantaged in marketing their plans to consumers when their competitors like Molina do not invest resources to maintain accuracy and misrepresent their provider networks as broader and deeper than they are.
- 7. In addition, insurers with ghost directories drive higher-needs consumers out of their insurance plans, in what is effectively an end-run around protections of those with pre-existing conditions or greater needs. Consumers with greater health care needs are more likely to seek health care, discover directory errors, and be forced to spend significant time searching for covered, in-network providers; go out-of-network for the needed treatment; or forego care entirely when they are unable to find a doctor taking appointments that is covered under their health insurance plan.
- 8. Molina's grossly inaccurate provider directories harm its own customers' personal health, as well as their wallets, while unlawfully and unfairly enabling the companies to shed more costly enrollees to the detriment of its market competitors.

PARTIES

- 9. The People of the State of California, by and through San Diego City Mara W. Elliott, prosecute this action pursuant to the Unfair Competition Law and the False Advertising Law, Business and Professions Code §§ 17204, 17206, 17535, and 17536.
- 10. Defendant Molina Healthcare of California is a California corporation with its principal place of business in Long Beach, California.
- 11. Defendant Molina Healthcare of California is the surviving corporation from a merger with Molina Healthcare and Partner Plan, Inc. on January 31, 2020. Upon information and belief Defendant Molina Healthcare of California assumed the liabilities of

Molina Healthcare and Partner Plan, which ceased to exist upon merger. It was a California corporation with its principal place of business in Long Beach, California.

- 12. Molina Health Care of California sells health insurance in the State of California.
- 13. Defendant is a wholly owned subsidiary of Molina Healthcare, Inc., a publicly traded, FORTUNE 500 company, which provides managed health care services under the Medicaid and Medicare programs and through the state insurance marketplaces across the country, including in California.
- 14. Molina Healthcare, Inc. was founded in 1980 in Long Beach, California, and focused on marketing its products to low-income individuals, primarily those with health care through government programs such as Medicare and Medicaid.
- 15. Molina Healthcare, Inc. reports consolidated financial statements for its wholly owned subsidiaries, including Defendant. For fiscal year 2020, Molina Healthcare, Inc. grossed over \$19.4 billion in revenue and over \$1.1 billion in EBITDA (Earnings Before Interest, Taxes, Depreciation, and Amortization).
- 16. In California, Molina provides health insurance through Covered California, the state's Affordable Care Act exchange. In addition, Molina provides health insurance products in California to individuals enrolled in Medicare and Medi-Cal.
- 17. The true names or capacities of defendants sued as Doe Defendants 1-20 are unknown to the People. The People are informed and believe, and on this basis allege, that each of the Doe Defendants are legally responsible for the conduct alleged herein. The People will seek leave of court to amend this Complaint to allege such names and capacities as soon as they are ascertained.
- 18. The People are informed and believe that all of the acts and omissions described in this Complaint by any Defendant were duly performed by, and attributable to, all Defendants, each acting as agent, employee, alter ego, and/or under the direction

and control of the others, and such acts and omissions were within the scope of such agency, employment, alter ego, direction, and/or control.

19. Additionally, or in the alternative, each Defendant has aided and abetted all other Defendants in violating the letter of and the public policy embodied in the laws set forth in this Complaint.

JURISDICTION & VENUE

- 20. The Superior Court has original jurisdiction over this action pursuant to Article VI, section 10 of the California Constitution.
 - 21. The Superior Court has personal jurisdiction over Defendants because:
 - a. Defendant Molina Healthcare of California is a domestic corporation headquartered in Long Beach, California;
 - b. Defendants conduct business across the State of California; and
 - c. Defendants otherwise have sufficient minimum contacts with and purposely avail themselves of the markets of the State.
- 22. Venue is proper under California Code of Civil Procedure section 393(a) because thousands of the illegal and unfair acts pled in this Complaint occurred in the City and County of San Diego. Defendants conduct a significant portion of their business in San Diego County, where they provide health insurance to over 240,000 enrollees.

FACTUAL BACKGROUND

The Role of Provider Directories in the Health Insurance Market

23. Provider directories are a prime advertising and recruitment mechanism for health care insurance providers to enroll new members and increase market share. At their core, provider directories represent to consumers what they are purchasing when they choose a particular health insurance plan. It is important to consumers that they be able to easily seek—and easily find—in-network coverage and that they be able to accurately determine whether their preferred primary care physician, specialists, psychiatrists, and pediatricians will be covered by the plan they purchase.

¹ Eline M. van den Broek-Altenburg, PhD, Adam J. Atherly, PhD, *Patient Preferences for Provider Choice: A Discrete Choice Experiment*, 26(7) Am. J. MANAGED CARE 219-224 (July 2020). This study found that patients were willing to pay \$95 more per month to have their preferred provider in network and willing to pay \$72 more per month for a health insurance plan that covered 30 percent more doctors in their area.

² California State Auditor, Department of Health Care Services—Millions of Children in Medi-Cal Are Not Receiving Preventive Health Services, Rep. No. 2018–111, at 39 (Mar. 2019).

24. Both state and federal law recognize the importance of these directories by requiring companies selling health insurance to make accurate provider directories available to the public and enrollees/consumers, both in hard copy (upon request) and online, regardless of whether they have purchased an insurance plan.

- 25. Consumers therefore review provider directories to see whether their doctors will be in-network under a particular plan offering, as well as to determine how many innetwork primary care physicians, mental health care providers, specialists, and hospitals will be available within their geographic area. Consumers compare the costs of the plan offerings and the in-network provider coverage knowing that having to obtain health care out-of-network will vastly increase their health care costs.
- 26. Industry, government, and academic studies demonstrate that plan cost and provider network are top considerations for consumers when choosing a health plan, and, further, that consumers rely on provider directories to choose their plans. A 2016 Rand Corporation research report evaluating how consumers choose health plans found that consumers highly value having their doctor in their network when picking a health plan. Further illustrating the importance of accurate directories, a 2020 study concerning patient preferences for provider choice found that consumers are willing to pay substantially higher monthly premiums for both having their doctor in network and for broader access to doctors in their area.¹
- 27. The California Department of Health Care Services, ("DHCS"), which runs Medi-Cal, notes that some consumers rely "exclusively" on provider directories to choose a plan.²

- 28. In March 2019, the California State Auditor issued a report, *Millions of Children in Medi-Cal Are Not Receiving Preventive Health Services*. The Auditor concluded, "[p]rovider directories are one of the primary means by which beneficiaries can find health care providers," and that inaccurate directories function as barriers to care.³
- 29. Consumers' reliance on provider directories is in keeping with state agencies' own advice. Covered California, the agency that runs the California ACA marketplace, strongly urges consumers to use provider directories and networks when choosing a health plan. Covered California includes provider networks among the "five key points to consider" when picking a health plan, explaining, "[t]he larger the provider network, the more choices you'll have." Additionally, its shop and compare tool has a required question allowing consumers to filter out plans that do not include their doctors and links directly to plans' directories. DHCS also urges Medi-Cal consumers to "look at . . . provider directories" when choosing a plan, and its plan comparison tool—like Covered California's—links directly to plans' directories.⁵

California Law Requires Health Insurers to Provide Accurate Directories

- 30. California law requires that insurers provide up-to-date, accurate, and complete provider directories including the following information: the providers' (a) location, (b) contact information, (c) specialty, (d) medical group, (e) any institutional affiliation; and (f) which providers are accepting new patients. (Cal. Health & Safety Code § 1367.27.)
- 31. Additionally, inclusion of this information in a provider directory is a representation by the health plan to enrollees and potential enrollees that the provider is innetwork. Accurate provider directories inform consumers which providers participate in

³ *Id.* at 38.

⁴ Covered California, 5 Things to Consider When Shopping for Health Insurance (Oct. 1, 2020), https://www.coveredca.com/marketing-blog/5-things-to-consider-when-shopping-for-health-insurance/.

⁵ Department of Health Care Services, *Tips to Help You Choose a Medical Plan*, https://www.healthcareoptions.dhcs.ca.gov/choose/tips-help-you-choose-medical-plan.

which plans and provider networks. California law explicitly prohibits a provider directory from listing or including information on a provider that is not currently under contract with the plan. (*Id.* § 1367.27(e)(2).)

- 32. Because of the importance of providing this information in an up-to-date, accurate, and complete manner, the State of California has set forth explicit statutory requirements for provider directory updates. A health insurance plan must update its printed provider directories at least quarterly. (*Id.* § 1367.27 (d)(2).) It also must update its online provider directories at least weekly, when informed of any inaccuracies in information about a provider included in the provider directory. (*Id.* § 1367.27(e).) It must prominently include contact information for providers and members of the public to report inaccuracies in the provider directory. (*Id.* § 1367.27 (f).) Additionally, it must allow provider searches by provider name, practice address, city, ZIP Code, provider language or languages, provider group, hospital name, facility name, or clinic name, among other search terms. (*Id.* § 1367.27(c)(2).)
- 33. Health insurance plans are also obligated to "review and update the entire provider directory or directories for each product offered," (*id.* § 1367.27(l)), at least annually, including an affirmative obligation by the plan to confirm with providers and provider groups that the information set forth in the provider directories is up-to-date, accurate, and complete. The results of these full directory reviews are not publicly disclosed.
- 34. Regulation of health insurance in California is split amount three agencies, the California Department of Managed Health Care ("DMHC"), the DHCS, and the Department of Insurance ("DOI").
- 35. DMHC licenses and oversees Health Maintenance Organizations ("HMOs"), including the state's Medicaid Managed Care Organizations ("Medicaid MCOs"). Sixty-seven percent of Californians are enrolled in DMHC-regulated plans.
- 36. DMHC also licenses plans under Medi-Cal, the state Medicaid program that insures 30 percent of Californians. Medi-Cal plans are also overseen by DHCS.

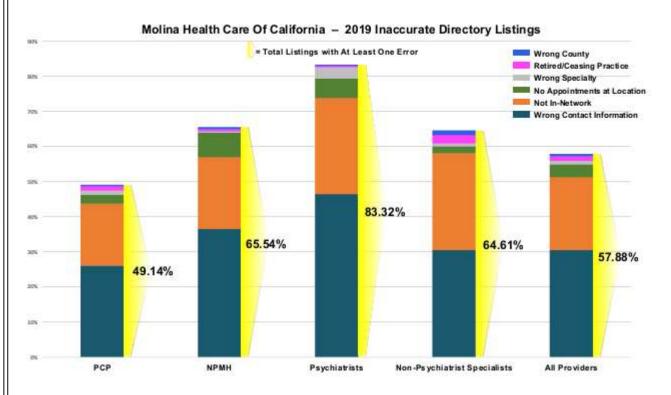
- 37. All plans not licensed by DMHC are licensed by DOI. Three percent of Californians are enrolled in DOI-licensed plans.
- 38. State law requires all plans regulated by DMHC and DHCS to submit an annual Timely Access Survey ("TAS") to their respective regulating agency. Cal. Health & Safety Code § 1367.035.
- 39. The TAS is a survey in which providers report on the maximum wait times for enrollees to obtain an appointment with a specific provider in certain categories: primary care practitioners, certain specialists, psychiatrists, and non-physician mental health care providers ("NMHPs").
- 40. In conducting the TAS, DMHC plans must generate a provider contact list from their December provider directory in the year preceding the survey. During the period April 1st through December 31st of the survey year, the plans must survey either the entirety of the provider contact list, or a random statistically significant sample which has been generated according to specifications in DMHC's guidance document, "Provider Appointment Availability Survey Methodology." For example, for its 2021 TAS, a health care plan would survey its providers using a contact list generated from its December 2020 provider directory.
- 41. Providers are only eligible for the TAS survey if they are in-network, are currently practicing their listed specialty in their listed county, are taking appointments with enrollees, and have correct contact information. While DMHC only uses this data to compile reports concerning insurers' compliance with California timely access standards, the TAS also functions as a provider directory accuracy survey. In addition to the final TAS results, insurers must submit to DMHC the raw survey data. The raw data lists all the providers that were "ineligible" for the survey as well as the reason for their ineligibility: their county was incorrect, their contact information was incorrect, their specialty was incorrect, they do not take appointments at that location or at all, they are not actually in-network, or they are no longer practicing.

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Molina's Own Data Reports Prove its Provider Listings Are Inaccurate and that it Fails to Correct Known Errors

42. Molina's provider directories for its California plans are grossly inaccurate. For 2019, according to the raw TAS data submitted to DMHC, Molina Health Care of California's December 2018 directory had an error rate of 57.88 percent and a staggering 83.32 percent error rate for psychiatrists listed in its directories.⁶ The following chart presents Molina Health Care of California's inaccuracy rates in 20197:



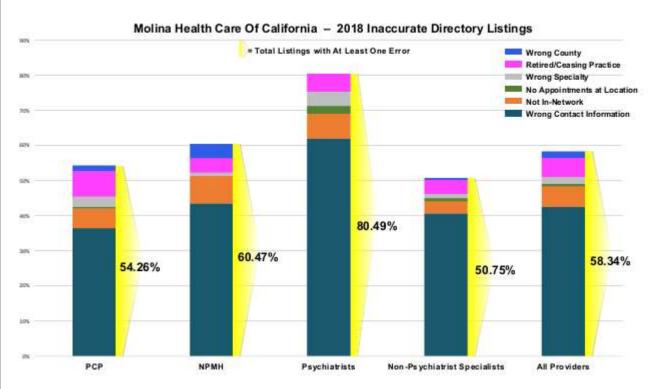
43. This data shows that, in 2019, a Molina enrollee looking for a psychiatrist would have a less than a two in ten chance of finding an accurate directory listing. Further,

⁶ In the TAS, each location that a provider practices at and each plan a provider is enrolled in is a separate listing, a division that reflects the perspective of enrollees trying to find care.

⁷ Throughout this Complaint, unless otherwise stated, inaccuracy rates were calculated by calculating the number of TAS responses that recorded an ineligible response (and/or the specific ineligible set forth in the chart) reflecting a directory error divided by the total number of responses received (eligible and ineligible). Survey results that recorded "refused" were excluded for purposes of this calculation, but as a result inaccuracy rates may be understated.

Molina's provider directories were rife with entries for providers who were not actually innetwork: More than a quarter of the listings for psychiatrists in Molina's directories were for psychiatrists who were not actually in Molina's network at all and more than 20 percent of all providers surveyed were listed in Molina's provider directories, but were out of network. Other common errors included failing to remove retired physicians from directories, wrong phone numbers, and wrong addresses.

44. Molina Health Care of California's 2018 error rates were no better. The overall directory error rate was 58.34 percent, with an 80.49 percent error rate for psychiatrists. The following chart presents Molina Health Care of California's reported reasons why each erroneous listing was inaccurate:



45. Defendant Molina Healthcare of California Partner Plan, Inc.'s ("Molina PP") submissions also reveal outrageously high error rates. For 2019, Molina PP reported an overall error rate of 58.09 percent, with an astonishing 83.32 error rate for psychiatrists. The following chart presents Molina PP's reported reasons why each erroneous listing was inaccurate:

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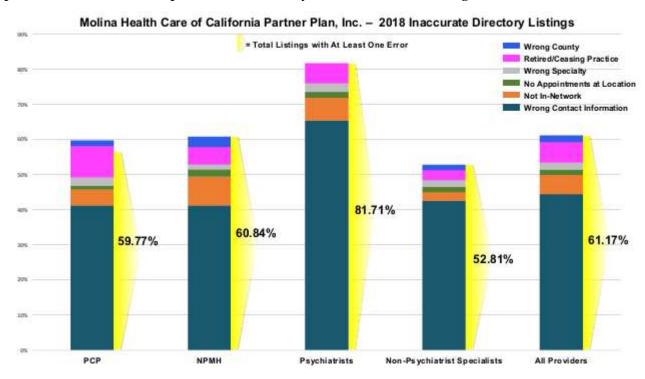
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46. Molina PP's 2018 accuracy rates were also abysmal. The overall error rate was 61.17 percent, and 81.71 percent of psychiatrist listings were inaccurate. The following chart presents Molina PP's reported reasons why each erroneous listing was inaccurate:



- 47. Indeed, the DMHC data shows that Molina repeatedly and consistently failed to correct inaccurate directory data after learning of its inaccuracy through TAS surveying. For example, of the 4438 primary care physicians with unique National Provider Identifiers ("NPIs") that recorded at least one inaccurate directory listing in the 2018 TAS (because either their contact or specialty information was wrong or the provider was not in-network or was retiring) that were surveyed again in 2019, **nearly three-quarters** (specifically 325 physicians, or 73.3 percent of the total) remained in Molina's provider directory with incorrect information for Molina's 2019 TAS. Meaning that even though Molina learned in its 2018 survey that these 325 provider listings were erroneous, Molina continued to list them as available to provide care to Molina's enrollees and potential enrollees in the succeeding year.
- 48. Likewise, of the 285 non-physician mental health providers Molina surveyed and deemed ineligible in the 2018 TAS and who surveyed again in Molina's 2019 TAS, more than four in five (specifically 229) remained ineligible the next year. For the 251 psychiatrist specialists surveyed and deemed ineligible in connection with the 2018 TAS who were again surveyed in 2019, more than 80 percent (specifically 204 psychiatrists) remained ineligible. Finally, for specialists in all categories, Molina surveyed 538 providers and deemed them ineligible in the 2018 TAS, a similar 80 percent (specifically 435 specialists) remained ineligible.
- 49. Molina does not correct its directories using its own data, and it also fails to prominently include contact information so that consumers and providers can report directory inaccuracies. When conducting searches by computer, a consumer would have to enter a small box at the bottom of the screen where a multitude of disclaimers are visible if one scrolls through them. Only by scrolling through to the end of these disclaimers does one find contact information for reporting directory errors. Molina's mobile search similarly

⁸ 124 primary care physicians who had ineligible entries in 2018 TAS results were not surveyed in connection with the 2019 TAS, so these numbers may understate year-over-year inaccuracies.

requires a consumer to enter and then scroll to the bottom of a tiny disclaimer box at the bottom of their screen. The mobile search tool also does not allow consumers to search providers by practice name, practice address, or NPI.

50. The conclusion is inescapable: Molina persists in publishing and advertising provider information that Molina knows to be false and misleading.

Molina's Unlawful, Unfair, and Fraudulent Conduct Harms Consumers.

- 51. Molina's directory inaccuracies are not mere technicalities. Rather, they are serious errors with real consequences for consumers' economic well-being, patients' medical conditions, and public health. The federal Centers for Medicare & Medicaid Services ("CMS") has identified address, phone number, specialty, and network inaccuracies as inaccuracies "with the highest likelihood of preventing access to care." CMS noted that "[d]irectories that include locations where a provider does not practice or state that providers are accepting new patients when they are not call into question the adequacy and validity of the MAO's [(Medicare Advantage Organization's)] network as a whole. These inaccuracies can create barriers for members to receive services critical for their health and well-being." Contact information errors also seriously obstruct consumers' access to care because they "prevent plan members from contacting the provider; therefore, the member cannot make an appointment even if the provider is at that location, in the network, and accepting new patients."
- 52. Compounding the harm to consumers in ACA and employer plans is the fact that in almost all cases, once a health plan is selected and purchased, the consumer is stuck with that plan until the following year's open enrollment period, or until a qualifying event, such as getting married or losing a job, allows them to change plans. As such, enrollees are stuck with limited access to in-network care and foregoing or paying out-of-pocket for care

⁹ Centers for Medicare and Medicaid Services, *Online Provider Directory Review Report* 5 (Jan. 2018), https://www.cms.gov/Medicare/Health-Plans/ManagedCareMarketing/Downloads/Provider_Directory_Review_Industry_Report_Year2_Final_1-19-18.pdf.

¹⁰ *Id.* at 6.

for that entire period. Consumers report paying out-of-pocket both because they cannot find in-network care, or because they relied on directories stating that care they sought was in-network, only to be hit with big bills for out-of-network care.

Molina's Ghost Networks Disproportionately Harm Vulnerable Populations

- 53. For low-income consumers, receiving an unexpected medical bill or having to pay out-of-pocket to see a provider because they cannot find one that accepts their insurance can be catastrophic. Alarmingly, forty percent of Americans would be unable to pay an unexpected \$400 bill without going into debt¹² Some report forgoing food and necessary health care and medications to afford health care bills.¹³
- 54. Enrollees in Affordable Care Act exchange plans are disproportionately low-income. Nationally in 2020, 87 percent of the 8.3 million individuals who purchased exchange plans received government subsidies based on income eligibility. As of August 2020, Covered California reported that 88 percent of individuals who purchased plans through its individual health insurance marketplace received government subsidies. ¹⁴ Forty-eight percent of those receiving those subsidies were either Asian or Hispanic-American (21.9% and 26.6% respectively). An additional 2.2 percent of enrollees in Covered California plans who received government subsidies were African-American, and 2.4 percent reported as nonwhite, mixed race.
- 55. The financial dangers of Molina's inaccurate directories are particularly acute for people of color in the United States, especially Black and Hispanic families, who on

¹² Division of Consumer and Community Affairs, *Economic Well-Being of U.S. Households in* 2020 88 (May 2020), https://www.federalreserve.gov/publications/files/2020-report-economic-well-being-us-households-202105.pdf.

¹³ L. Hamel et al., *Kaiser Family Foundation/LA Times Survey of Adults with Employer-Sponsored Insurance*, 2 KAISER FAMILY FOUNDATION (May 2019), https://files.kff.org/attachment/Report-KFF-LA-Times-Survey-of-Adults-with-Employer-Sponsored-Health-Insurance.

¹⁴ Press Release, California's Efforts to Build on the Affordable Care Act Lead to a Record-Low Rate Change for the Second Consecutive Year, Aug. 4, 2020, at https://www.coveredca.com/newsroom/news-releases/2020/08/04/californias-efforts-to-build-on-the-affordable-care-act-lead-to-a-record-low-rate-change-for-the-second-consecutive-year/.

average have significantly less wealth than White families.¹⁵ According to a 2017 study by the Urban Institute, Black Americans are 2.6 times more likely to have a medical debt than their White counterparts.¹⁶ A 2018 study by the University of Chicago revealed that both Black and Hispanic Americans are significantly more likely to have a medical debt sent to collections than White Americans (44 percent and 37 percent, respectively, versus 22 percent for White Americans).¹⁷

- 56. Ghost networks also disproportionately affect Americans with disabilities, who, on average, have less household wealth than Americans without disabilities, making them less able to absorb unexpected medical costs. Adults with disabilities are more than twice as likely than adults without disabilities to report skipping or delaying health care because of the cost. Adults with disabilities are also more likely to experience poor health and use health care at higher rates.
- 57. There is also a heightened impact on people seeking behavioral and mental health care, a specialty where directory errors are particularly pervasive and frequently drive people to seek costly out-of-network care or abandon their search and forgo health care entirely. A study conducted by public health researchers showed that people seeking

¹⁵ Neil Bhutta et al., *Disparities in Wealth by Race and Ethnicity in the 2019 Survey of Consumer Finances*, The Federal Reserve Board of Governors in Washington D.C., https://www.federalreserve.gov/econres/notes/feds-notes/disparities-in-wealth-by-race-and-ethnicity-in-the-2019-survey-of-consumer-finances-20200928.htm.

¹⁶ Signe-Mary McKernan et al., *Past-Due Medical Debt a Problem, Especially for Black Americans*, URBAN INSTITUTE (Mar. 27, 2017), https://www.urban.org/urban-wire/past-due-medical-debt-problem-especially-black-americans.

¹⁷ Jennifer Benz et al., *Americans' Views of Healthcare Costs, Coverage, and Policy*, NORC AT THE UNIVERSITY OF CHICAGO 6 (2018), https://www.norc.org/PDFs/WHI%20Healthcare%20Costs %20Coverage%20and%20Policy/WHI%20Healthcare%20Costs%20Coverage%20and%20Policy%20Issue%20Brief.pdf.

¹⁸ Nanette Goodman et al., *Financial Capability of Adults with Disabilities* (National Disability Institute 2017), https://www.nationaldisabilityinstitute.org/wp-content/uploads/2019/01/ndi-finra-report-2017.pdf.

¹⁹ Gloria L. Krahn et al., *Persons With Disabilities as an Unrecognized Health Disparity Population*, 105 Am J Public Health S198 (Apr. 2015), https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4355692/.

²⁰ Mary Lou Breslin & Silvia Yee, *The Current State of Health Care for People with Disabilities.* (2009), https://www.ncd.gov/publications/2009/Sept302009#.

behavioral health care who encounter directory errors are twice as likely to end up obtaining care from an out-of-network provider, often because they cannot access an in-network provider.²¹

58. Additionally, women disproportionately bear the burden of ghost networks because they are more likely to perform unpaid care work for others. Women are twice as likely as men to act as caregivers for their parents and are also more likely to be informal caregivers for people with mental illnesses. Directory errors add to these women's already heavy caregiving tasks, forcing them to spend hours on the phone calling through provider lists seeking care.

Molina Benefits Financially from its Inaccurate Directories

- 59. Molina financially benefits from its provider directory inaccuracies in at least three ways.
- 60. *First*, because a significant portion of Molina's directory listings are erroneous, Molina's provider networks appear to be broader and more attractive to potential enrollees than they are. Molina financially benefits from this because enrollees pay more for access to this illusory broader network than they would have paid for the actual narrower network, providing Molina with an unjust windfall.
- 61. Second, Molina financially benefits by having inaccurate directories, because those enrollees who seek to take advantage of their health insurance to obtain health care services are stymied in their attempts to find in-network providers. Because of the pervasive nature of Molina's provider directory inaccuracies, obtaining care as a Molina insured entails many failed attempts to contact providers and schedule appointments. Ultimately, enrollees faced with this harm may abandon their efforts to obtain care altogether or they might obtain out-of-network care, because they are unable to find a doctor in network and reasonably

²¹ Susan H. Busch & Kelly A. Kyanko, Incorrect Provider Directories Associated With Out-Of-Network Mental Health Care And Outpatient Surprise Bills: An Examination of the Role Inaccurate Provider Directories Play in out-of-Network Mental Health Treatment and Surprise Bills, 39 HEALTH AFFAIRS 975 (2020), https://www.healthaffairs.org/doi/full/10.1377/hlthaff.2019.01501.

 accessible that has available appointments, saving Molina the costs associated with coverage. Enrollees with significant health care needs may elect to abandon Molina at the next opportunity and purchase better, more accurate insurance coverage. In this way, Molina benefits financially by forcing out enrollees who are more expensive to insure and by forcing enrollees to obtain out-of-network care while they are insured by Molina plans because they are unable to find suitable providers in network.

- 62. *Third,* Molina saves on the labor costs associated with auditing and updating its directories.
- 63. Additionally, by making its provider networks appear significantly larger than they are, Molina tricks consumers into significantly overvaluing its coverage. Network breadth is vital to consumers' valuation of plans: a study of Covered California enrollees found that they were willing to pay substantially more per month to have access to a broad network of doctors. In turn, plans with smaller networks are worth less to consumers. But rather than price its products according to its true network, Molina promises and charges enrollees for far more care than they will be able to access. Every provider who is not actually in-network, who is not actually taking appointments, who has the wrong address or contact information, represents coverage that Molina enrollees paid for but never received. Further, even when Molina plan enrollees are technically able to access in-network care, that care may be located far from their homes or work, which adds another set of barriers for those who lack access to regular transportation or who may have to take time off work to travel to a distant provider.
- 64. Network size and premium price are particularly important in California because the state mandates standard benefits packages for all plans. The only characteristics that plans compete on—and consumers can base their choice between plans on—are thus premium cost and network breadth.
- 65. Molina knows its provider directory are inaccurate. Indeed, in 2019, the State of Washington imposed a consent decree and a \$600,000 fine on that state's Molina affiliate,

Molina Health Care of Washington, Inc., in part because of Molina's failure to maintain an accurate provider directory. Nevertheless, its inaccuracies in California persist with alarming frequency.

* * *

- 66. Molina's failure to provide an accurate provider network is unlawful under state and federal law and has harmed, and is continuing to harm, consumers in San Diego and throughout the State of California.
- 67. Molina's advertisement of services it fails to provide and publication of false and misleading statements about its provider networks constitute unlawful, unfair, and fraudulent business practices under the UCL, as well as false advertising under the FAL.
- 68. The People seek restitution for those who have paid for Molina health insurance plans, but have not received that for which they paid; injunctive relief ordering Defendants to cease the misrepresentations made to consumers and promulgate accurate provider directories; and civil penalties as a result of each and every violation of the UCL and FAL by Molina's unfair and unlawful practices.
- 69. These violations include, but are not limited to, those impacting each and every Molina enrollee in connection with each and every enrollment in Molina health insurance plans, their monthly payment of insurance premiums for services, access to care, and other benefits Molina has advertised and failed to provide, and each and every publication of inaccurate provider directories over the statutory period.

CAUSE OF ACTION ONE Violation of Unfair Competition Law (Cal. Bus. & Prof. Code § 17200, et seq.)

- 70. All preceding factual statements and allegations are incorporated by reference.
- 71. Defendants have engaged in unlawful, unfair, and fraudulent business practices by violating the letter and policy embodied in numerous provisions of California and federal law, as well as by employing business practices likely to deceive the public.

- 72. Defendants' conduct related to their provider directories is unlawful, as it violates numerous state and federal laws including but not limited to:
 - a. Affordable Care Act guarantees of access to "an up-to-date, accurate, and complete provider directory." (45 C.F.R. § 156.230(b)(2).)
 - b. The Federal Mental Health Parity and Addiction Equity Act, which requires that non-quantitative treatment limits on mental health care be the result of practices that are comparable to and no more stringent than those used for medical and surgical benefits (45 C.F.R. § 146.136(c)(4)(i).)
 - c. California statutory requirements that ACA plan provider directories be accurate. (Cal. Health & Safety Code § 1367.27.)
 - d. California statutory requirements related to the reporting of data related to directory accuracy. (Cal. Health & Safety Code § 1367.27.)
 - e. California statutory requirements related to providing prominent online contact information for consumers to report directory errors. (Cal. Health & Safety Code § 1367.27.)
 - f. California statutory requirements related to the searchability of network providers on-line. (Cal. Health & Safety Code § 1367.27.)
 - g. California statutory requirements and regulations related to the reporting of timely access and physician data. (Cal. Health & Safety Code §§ 1367.03, 1367.035.)
 - h. Federal regulations requiring Medicaid provider directories be accurate and regularly updated. (42 C.F.R. § 438.10(h).)
 - i. False Advertising of products and services. (Cal. Bus. & Prof. Code § 17500.)
 - j. Molina's conduct is also unlawful because it constitutes a tort of fraudulent inducement to contract.

- 73. By unlawfully and unfairly presenting its provider networks as accurate, when they are not, Defendants have an unfair advantage over law-abiding competitors.
- 74. The People therefore seek an appropriate civil penalty under the Business and Professions Code section 17206(a) for up to \$2,500 per violation of the UCL to hold Defendants accountable for their unfair and unlawful business practices and to deter further violations of the UCL.
- 75. The People further seek an additional civil penalty for up to \$2,500 under Business and Professions Code § 17206(a)(1) for each violation perpetrated against a senior citizen or disabled person.
- 76. The People seek entry of provisional and final remedies against Defendants including, without limitation, an injunction prohibiting Defendants from continuing their unlawful, unfair, and fraudulent activities.
- 77. The People seek an award of restitution in an amount to be determined according to proof.
- 78. The People pursue these remedies and penalties statewide, as is permitted under the recent decision of the California Supreme Court in *Abbott Laboratories v. Superior Court* (2020) 9 Cal.5th 642.

CAUSE OF ACTION TWO Violation of False Advertising Law (Cal. Bus. & Prof. Code § 17500, et seq.)

- 79. All preceding factual statements and allegations are incorporated by reference.
- 80. California's False Advertising Law ("FAL"), Business and Professions Code §§ 17500 et seq., prohibits the dissemination of untrue or misleading advertising concerning the performance of services.
- 81. Defendants Molina Health Care of California and Does 1 through 20, by their joint and several actions, have violated § 17500 by publicly disseminating false and misleading provider directories through which they hope to obtain customers.

- 82. The statements are misleading in that they are likely to deceive a reasonable consumer into believing that the health care provider networks being offered were accurate, and that purchase of the advertised plan would provide ready in-network access both to the specific practitioners listed, and to a larger number of practitioners than were actually provided.
- 83. Defendants knew, or in the exercise of reasonable care should have known, that their statements in the provider directories were untrue or misleading.
- 84. The People therefore seek an appropriate civil penalty under the Business and Professions Code section 17536(a) for up to \$2500 per violation of the FAL to hold Defendants accountable for their false and misleading advertising and to deter further violations of the FAL.
- 85. The People seek entry of provisional and final remedies against Defendants including, without limitation, an injunction ordering Defendants to discontinue their false and misleading advertising.
- 86. The People seek an award of restitution in an amount to be determined according to proof.
- 87. The People pursue these remedies and penalties statewide, as is permitted under the recent decision of the California Supreme Court in *Abbott Laboratories v. Superior Court* (2020) 9 Cal.5th 642.

PRAYER FOR RELIEF

In light of the above, the People request the following remedies:

- 1. That, pursuant to Business & Professions Code § 17206, the Court assess a civil penalty in an amount up to two thousand, five hundred dollars for each violation of § 17200 by each Defendant and all of them;
- 2. That, pursuant to Business & Professions Code § 17206.1(a)(1), the Court assess an additional civil penalty in an amount up to two thousand, five hundred dollars for each violation of § 17200 perpetrated against a senior citizen or disabled person, by each Defendant and all of them;
- 3. That, pursuant to Business & Professions Code § 17536, the Court assess a civil penalty in an amount up to two thousand, five hundred dollars for each violation of § 17500 by each Defendant and all of them;
- 4. That the Court award provisional and final remedies against Defendants including, without limitation, an injunction prohibiting Defendants from continuing their unlawful, unfair, and fraudulent activities, and discontinue their false and misleading advertising;

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1	5. That the Court award restitution in an amount to be determined according to	
2	proof; and	
3	6.	That the Court grant any further and additional relief the Court deems just and
$_4$	proper.	
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6	Dated: June	e 24, 2021 Mara W. Elliott, City Attorney
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