#58 06/14/2022

(O-2022-107)

# ORDINANCE NUMBER 0- 21467 (NEW SERIES)

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AN ORDINANCE AMENDING CHAPTER 8, ARTICLE 3, DIVISION 3 OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTIONS 83.0301 AND 83.0302; BY RETITLING AND AMENDING SECTIONS 83.0303, 83.0304, 83.0305, 83.0306, AND 83.0307; BY AMENDING SECTIONS 83.0308, 83.0309, 83.0310, AND 83.0311; BY ADDING NEW SECTION 83.0312; AND BY RENUMBERING, RETITLING, AND AMENDING SECTION 83.0312 TO 83.0313 AND SECTION 83.0313 TO 83.0314, ALL RELATING TO THE OPERATION OF SHARED MOBILITY DEVICE SERVICE PROVIDERS.

WHEREAS, in February 2018, several Shared Mobility Device companies (providers)

began operations in San Diego; and

WHEREAS, Shared Mobility Devices (SMD) are dockless bikes and scooters that may be rented via a mobile device application and may be left wherever the rider ends their trip; and

WHEREAS, the proliferation of the SMDs proved not only their popularity, but also the need for a regulatory framework addressing issues with staging, parking, speeding, liability, and

unsafe ridership behavior; and

WHEREAS, on May 17, 2019, the City Council adopted the Shared Mobility Device

Ordinance San Diego Ordinance O-21070 (June 16, 2019), to permit, manage, and enforce rules

for SMDs in the public right of way; and

WHEREAS, seven providers applied for and received operating permits, allowing a total

of 22,300 SMDs to operate in the City between July 1, 2019 and January 31, 2020; and

WHEREAS, on January 30, 2020, the City Council adopted San Diego Ordinance

O-21170 (Feb. 2, 2020) that amended the Shared Mobility Device Ordinance and effectively

banned the operation of SMDs on City boardwalks; and

WHEREAS, since Ordinance O-21070 went into effect, the City has been analyzing ridership data, collecting resident and provider concerns, enhancing operations based on internal feedback from impacted City Departments, and enforcing violations against both riders and providers; and

WHEREAS, City staff has reviewed the SMD program and recommends amendments to strengthen and better manage the SMD program; and

WHEREAS, the proposed amendments to Ordinances O-21070 and O-21170 are based on the feedback of both internal and external stakeholders and are designed as actionable steps to further mitigate the ongoing concerns of provider accountability, public health and safety, underage usage, and City operational efficiency; and

WHEREAS, to continue improving SMD regulations, the City Council wishes to eliminate the City's permit process and replace it with a competitive bidding and contracting process; add an incremental fine structure for staging and geofencing violations; prohibit SMD providers from renting devices to the public from 12:00 a.m. – 2:30 a.m.; and add enforcement measures to ensure provider compliance with the San Diego Municipal Code and contract obligations.

WHEREAS, the City will continue to evaluate the data received from providers, as well as external and internal stakeholder concerns, to ensure the most effective regulatory scheme; NOW, THEREFORE,

BE IT ORDAINED, by the Council of the City of San Diego, as follows:

Section 1. That Chapter 8, Article 3, Division 3, of the San Diego Municipal Code is amended by amending sections 83.0301 and 83.0302; by retitling and amending sections 83.0304, 83.0305, 83.0306, and 83.0307; by amending sections 83.0308, 83.0309, 83.0310, and

(O-2022-107)

83.0311; by adding new sections 83.0312 and 83.0313; and by renumbering and retitling old section 83.0312 to 83.0313 and renumbering and retitling old section 83.0313 to 83.0314, to read as follows:

# § 83.0301 Purpose and Intent

The City Council enacts this Division to establish a process for allowing *providers* to rent *shared mobility devices* for public use in the City of San Diego. The City Council finds that authorizing City streets for this purpose furthers its goal of encouraging alternative methods of transportation while protecting public health and safety and maintaining accessibility under local, state and federal laws, including, but not limited to, the Americans with Disabilities Act.

# § 83.0302 Definitions

For purposes of this Division, defined terms appear in italics. The following definitions apply to this Division:

*Corral* means an area designated for staging or parking *shared mobility devices* that is created either by a virtual geographic boundary, or by physical striping, marking or signage.

Electric bicycle [No change in text.]

*Fleet* means all *shared mobility devices* in the City owned by a specific *provider*. *Fleet Management* means field responsibilities by the *providers* that include *fleet* deployment, sanitization, rebalancing and general care of the *shared mobility devices*.

# -PAGE 3 OF 17-

Geofencing means the creation of a virtual geographic boundary, defined by Global Positioning System (GPS), radio-frequency identification (RFID), or other technology, that enables a provider to regulate speed, issue notifications, and take other actions, when a shared mobility device in its fleet enters or leaves an area. Motorized scooter through Motorized bicycle [No change in text.] Shared mobility device means an electrically motorized board as defined in Section 313.5 of the Vehicle Code, motorized scooter as defined in Section 407.5 of the Vehicle Code, electric bicycle as defined in Section 312.5 of the Vehicle *Code*, bicycle as defined in Section 231 of the *Vehicle Code*, motorized bicycle as defined in Section 406 of the Vehicle Code, or other similar personal transportation device, except as provided in subdivision (b) of Section 415 of the Vehicle Code, that is made available to the public by a shared mobility service provider for shared use and transportation in exchange for financial compensation via a digital application or other electronic or digital platform. Shared mobility device provider or provider means a person or entity that offers, makes available, or provides a shared mobility device in exchange for financial compensation or membership via a digital application or other electronic or digital

platform.

#### § 83.0303 Other Laws Applicable to Providers

*Providers* are subject to all applicable laws, rules, and regulations, including those in the San Diego Municipal Code and the *Vehicle Code*, pertaining to the operation and safety standards of the *shared mobility devices* in their *fleet*.

## -PAGE 4 OF 17-

# § 83.0304 Contract Required

It is unlawful for any *person* to own or operate a *shared mobility device* business without a written contract with the City to do so.

# § 83.0305 Provider Requirements

- (a) The City may contract with providers to operate shared mobility devices within the City in exchange for payment of fees and costs as determined in the contract. The City reserves the right to adjust the number of shared mobility devices deployed in the City by a provider when state or local regulation dictate or the City's needs and demands are determined for specific devices (e.g. cargo bikes, adaptive scooters, etc.).
- (b) A provider shall:
  - provide to the City the *provider*'s name and business address, and the name of the natural person or natural persons who will serve as a local point of contact for the *provider* for retrieval of any *shared mobility device* as required by this Division;
  - (2) identify in writing the quantity and type of all *shared mobility devices* in the *provider's fleet*;
  - (3) provide to the City proof of a valid Business Tax Certificate issued in accordance with Chapter 3, Article 1 of this Code;
  - (4) provide to the City proof of insurance naming the City of
    San Diego as an additional insured in the form and amounts
    established by the City Manager and consistent with California
    Civil Code section 2505(b);

# -PAGE 5 OF 17-

- (5) ensure that the shared mobility devices in the provider's fleet comply with applicable federal and state laws with respect to their design and operation and that the shared mobility devices are maintained in good working order consistent with industry standards;
- (6) label each electric scooter or motorized scooter in the provider's fleet with a statement that is clearly visible and in at least 40-point font that reads "Riding and parking on sidewalks is prohibited.
  One person allowed per device."
- (7) label each electric scooter or motorized scooter in the provider's fleet to state any minimum age requirements adopted by the provider, and to display a device identification number on both sides of the device's stem that is four to six digits in length in at least 88-point font.
- (8) ensure that the provider 's user interface provides accurate information about Vehicle Code requirements, including state licensing requirements, applicable to the operation of a shared mobility device and that the provider will not accept the license of a person under the provider's adopted age requirements as valid identification to operate a shared mobility device;

# -PAGE 6 OF 17-

- (9) employ a user interface that requires users to upload a valid driver's license at least every three months to demonstrate compliance with applicable state laws as well as the *provider's* adopted age requirements for operating a *shared mobility device*;
- (10) employ a user interface that prevents the simultaneous operation of more than one *shared mobility device* per valid user identification;
- (11) establish an application program interface or other automated mechanism that allows the *provider* to share and integrate its data as required in this Division;
- (12) collect data during their operations within the City for all shared mobility devices in the provider's fleet, as required by this Division and as further described in the contract documents prepared by the City Manager;
- (13) submit a performance bond or similar security, acceptable to the City Manager, based on the number of *shared mobility devices* in the *provider*'s *fleet* and guaranteeing that the *provider* will remove all its *shared mobility devices* from the City if the *provider*'s contract is terminated or expires, in an amount that the City Manager determines is sufficient to cover the cost for the City to collect and dispose of the *provider*'s *fleet*;

- (14) share specified data as described in the contract with the City, the San Diego Association of Governments, and any third-party contractor of the City through an application program interface or similar technology;
- (15) indemnify, defend, and hold the City harmless from claims and damages arising out of or related to the *provider's* activities under the contract or the operation of its business in the City;
- (16) notify users on its user platform and website of the information required by section 83.0305(b)(6);
- (17) utilize in-application enforcement measures to identify negative shared mobility device user behavior patterns and hold users accountable for such behavior through a system of fines and termination of user privileges; and
- (18) submit any other information required by the City Manager, as permitted by law.
- (c) The City Manager may make other rules and regulations reasonably necessary to implement this Division.

# § 83.0306 Terms and Issuance of Contracts

- (a) The contract shall obligate *providers* to:
  - identify the types of shared mobility devices the provider is authorized to deploy;
  - (2) identify the quantity of each type of *shared mobility device* permitted in the *provider's fleet*.

# -PAGE 8 OF 17-

## § 83.0307 Provider Fees

*Providers* selected to enter into a contract with the City must pay an Annual Operator Fee in full to the City at the time of execution of the contract. If a contract allows for additional yearly terms, then the Annual Operator Fee must be paid in full 30 days prior to the start of the next additional yearly term. Additionally, the City will invoice *providers* for a daily Device Fee, for each *shared mobility device* deployed, as well as a per device Climate Equity Fee. The City will invoice *providers* for these fees monthly and *providers* must pay these fees within 30 days of issuance of the invoice.

# § 83.0308 Geofencing Speed and Operating Restrictions

- (a) Through geofencing or similar technology, a provider shall reduce the speed of any motorized scooters and motorized bicycles in the provider's fleet to eight miles per hour or less at the following locations:
  (1) through (3) [No change in text.]
- (b) Through geofencing or similar technology, a provider shall prevent any motorized scooters and motorized bicycles in the provider's fleet from being locked, parked, or ending a ride, and shall reduce the speed of its motorized scooters and motorized bicycles to eight miles per hour on the public right-of-way within the Petco Ballpark Zone, as defined in Chapter 8, Article 3, Division 1 of this Code.
- (c) To effectuate the ban on the operation of *motorized transportation devices* on the City's boardwalks and baywalks pursuant to section 84.18, a *provider* shall, through *geofencing* or similar technology, prevent any

# -PAGE 9 OF 17-

(O-2022-107)

motorized scooters and motorized bicycles in the provider's fleet from being locked, parked, or ending a ride, and shall reduce the speed of any motorized scooters and motorized bicycles in its fleet to a maximum of three miles per hour at the following locations:

(1) through (5) [No change in text.]

- (6) on the public walkway on the east side of Mission Bay Park from
  De Anza Road southward to the South Shores Boat Launch and
  Park;
- (7) [No change in text.]
- (8) on the public walkway on the westerly and northerly side of Ellen Browning Scripps Park, from Ocean Street to Coast Boulevard;
   and
- (9) the pedestrian area adjacent to the Children's Pool in La Jolla, known as the Children's Pool Plaza.
- (d) Through geofencing or similar technology, a provider shall prevent any motorized scooters and motorized bicycles in the provider's fleet from being operated, locked, parked, or ending a ride on a City sidewalk, except for shared use bikes or e-bikes that can lock to existing City bike racks. Providers shall reduce the speed of any motorized scooters and motorized bicycles in its fleet to three miles per hour on all City sidewalks, once such technology is commercially available and has been demonstrated by a

provider that it can be implemented safely and effectively across its entire *fleet*. This speed reduction is intended to effectuate the prohibition of operating *shared mobility devices* on the sidewalks.

- (e) The City Manager may adopt additional locations subject to *geofencing* or similar technology consistent with section 83.0308(a), section 83.0308(b), or section 83.0308(c).
- (f) The City Manager may require *providers* to temporarily lock down and prevent the operation of *shared mobility devices* in a specific area using *geofencing* or similar technology during an emergency situation or within the perimeter of a permitted *Special Event*, as defined in Chapter 2, Article 2, Division 40 of this Code, when necessary to maintain public health and safety.
- (g) When a rider operates a shared mobility device in the provider's fleet within a location subject to geofencing, the provider shall notify the rider of the reduced speed limit and any other applicable conditions of this section.
- (h) In instances where a geofencing zone overlays a Class IV protected bike lane or a Class II bike lane as defined in Section 890.4 of the California Street and Highways Code, the City Manager may exempt the protected bike lane from geofencing speed restrictions.
- (i) Providers shall prevent shared mobility devices from being reserved or otherwise activated for rider use between the hours of 12:00 a.m. and 2:30 a.m.

## -PAGE 11 OF 17-

# § 83.0309 Data Sharing

- (a) Providers shall provide anonymized trip and device status data in the most current released version of the General Bikeshare Feed Specification (GBFS) and Mobility Data Specification (MDS) formats through an Application Program Interface (API) made available to the City Manager, the San Diego Association of Governments, and the authorized third-party data aggregator contractor of the City.
- (b) Providers shall provide anonymized historical trip data via MDS format using the provider API. Providers shall provide real-time device or historical device status only via GBFS API or MDS using the provider API.
- (c) Providers shall anonymize all data shared with the City, the San Diego
  Association of Governments, or any authorized third-party contractor of the City.
- (d) Providers shall comply with all applicable federal, state, and local data privacy laws.

# § 83.0310 Staging of Shared Mobility Devices

- (a) Shared mobility devices shall not be parked, staged, offered, or made available for rent by a provider:
  - (1) [No change in text.]
  - in quantities greater than four shared mobility devices, per provider, per on-street corral;

# -PAGE 12 OF 17-

- (3) outside of a *corral*, except for shared use bikes or e-bikes that can lock to existing City bike racks;
- (4) on City sidewalks;
- (5) in Disabled Persons Parking Zones;
- (6) within six feet in any direction of any sign marking a designated bus stop or trolley stop or within six feet in any direction of any transit shelter, bench, or information kiosk associated with the bus stop or trolley stop, within a bus stop pad, or where any *shared mobility device* deployment may impact a bus stopping, on-boarding, or off-boarding;
- (7) within the locations identified in Section 83.0308(c);
- (8) in a manner that blocks the flow of storm water to a drain or damages landscaping.
- (b) Every provider is subject to all applicable parking provisions of the Vehicle Code and the San Diego Municipal Code.
- (c) Providers that park, stage, offer or make available for rent shared mobility devices shall place their shared mobility devices in such a way that maintains a clear and continuous 48-inch wide pedestrian path of travel. The clear path of travel must not be impeded by any part of a shared mobility device, including any handle bars, wheels, and kickstand.
  Providers shall ensure that their placement of shared mobility devices complies with all federal, state and local laws related to disability access, including but not limited to the Americans with Disabilities Act.

# § 83.0311 Retrieval and Impoundment of Shared Mobility Devices

- (a) Within one hour of notice from the City, a *provider* shall retrieve its shared mobility device that is in any of the following conditions:
  - inoperable or not safe to operate and parked on a City street, sidewalk, or other City property;
  - (2) parked, displayed, offered, or made available for rent in violationof this Division or the *Vehicle Code*; or
  - (3) parked on a City street, sidewalk, or other City property in a manner that prevents a reasonable person from safely renting or operating the *shared mobility device*.
- (b) Only the City and its authorized agents may impound a *shared mobility device* located on City right-of-way. In such circumstances, the City or its authorized agent may impound a *shared mobility device* that is:
  - not retrieved within one hour of notice to the *provider* pursuant to section 83.0311(a); or
  - (2) in a condition or parked in manner that, in the City's opinion, poses an *imminent life safety hazard*, meaning any condition which creates a present, extreme, and immediate danger to life, property, health or public safety, as defined in Chapter 1 of this Code. *Shared mobility devices* that are blocking an accessible path of travel or ramp, vehicular travel lane, or transit travel lane in the City right-of-way may be an *imminent life safety hazard*. Impound

## -PAGE 14 OF 17-

of a shared mobility device that poses an imminent life safety hazard may be immediate and notice shall not be required.

- (3) non-operational and is left in the City right-of-way for more than24 hours.
- (c) Providers shall bear the cost of the City's enforcement, investigation, storage, and impound through fees charged on any impounded shared mobility device, in accordance with a fee schedule established by resolution of the City Council and filed in the Office of the City Clerk.
- (d) Providers are required to retrieve any shared mobility device impounded by the City or its authorized agent within 10 days of the impound. No provider may retrieve an impounded shared mobility device without first demonstrating proof of ownership and payment of the applicable impound fees. Acceptable forms of proof of ownership are:
  - Written authorization on the *provider*'s letterhead signed by an authorized representative of the *provider*, which allows release of the *shared mobility device* to the named agent or employee bearing the authorization; or
  - (2) A bill of sale that includes the shared mobility device's serial number or other information specific to that shared mobility device.

# -PAGE 15 OF 17-

# § 83.0312 Unauthorized Impounding of Shared Mobility Devices

- (a) It is unlawful for any person or business who is not a member of law enforcement, a City employee, or a City-contracted enforcement agent to impound a shared mobility device that is parked, standing, or otherwise placed in the public right-of-way or on City-owned property.
- (b) Any impounding of shared mobility devices from private property is governed by the Vehicle Code.

# § 83.0313 Penalties and Violations

In addition to the remedies provided in Chapter 1 of this Code, the City Manager may, in accordance with a fee schedule established by resolution of the City Council and filed in the Office of the City Clerk, assess monetary penalties against any *provider* who, after receiving notice from the City, violates sections 83.0308 or 83.0310.

#### § 83.0314 Removal of Fleet Upon Contract Termination or Expiration

Within ten business days of the termination or expiration of a *provider*'s contract, the *provider* shall remove its *fleet* from operation within the City and shall retrieve any *shared mobility devices* impounded by the City. If the *provider* fails to remove or retrieve any of its *shared mobility devices*, the City may remove and dispose of the *shared mobility devices* at the *provider*'s cost.

Section 2. That a full reading of this ordinance is dispensed with prior to passage, a written copy having been made available to the Council and the public prior to the day of its passage.

Section 3. That this ordinance shall take effect and be in force on the thirtieth day from

and after its final passage.

APPROVED: MARA W. ELLIOTT, City Attorney

By <u>/s/ Cassandra E. Mougin</u> Cassandra E. Mougin Deputy City Attorney

CEM:cc:cm March 29, 2022 Or.Dept: Sustainability & Mobility Doc. No. 2957340

I hereby certify that the foregoing Ordinance was passed by the Council of the City of San Diego, at this meeting of \_\_\_\_\_\_\_.

ELIZABETH S. MALAND City Clerk

<u>onnie Katterson</u> Deputy City Clerk

Approved: \_

TODD GLORIA, Mayor

Vetoed:

(date)

TODD GLORIA, Mayor

(O-2022-107)

# STRIKEOUT ORDINANCE

# OLD LANGUAGE: Struck Out NEW LANGUAGE: Double Underline

ORDINANCE NUMBER O-\_\_\_\_\_ (NEW SERIES)

DATE OF FINAL PASSAGE \_\_\_\_\_

AN ORDINANCE AMENDING CHAPTER 8, ARTICLE 3, DIVISION 3 OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTIONS 83.0301 AND 83.0302; BY RETITLING AND AMENDING SECTIONS 83.0303, 83.0304, 83.0305, 83.0306, AND 83.0307; BY AMENDING SECTIONS 83.0308, 83.0309, 83.0310, AND 83.0311; BY ADDING NEW SECTION 83.0312; AND BY RENUMBERING, RETITLING, AND AMENDING SECTION 83.0312 TO 83.0313 AND SECTION 83.0313 TO 83.0314, ALL RELATING TO THE OPERATION OF SHARED MOBILITY DEVICE SERVICE PROVIDERS.

#### §\_83.0301 Purpose and Intent

The City Council finds that *shared mobility devices* are a popular form of transportation and that *operators* are using technology based platforms to rent *shared mobility devices* for public use in the City of San Diego. T enacts this Division is enacted to establish a process for permitting the *operators* to achieve the City's allowing *providers* to rent *shared mobility devices* for public use in the City of San Diego. The City Council finds that authorizing City streets for this purpose furthers its goals of encouraging alternative methods of transportation while protecting public health and safety and maintaining accessibility under local, state and federal laws, including, but not limited to, the Americans with Disabilities Act.

# § 83.0302 Definitions

For purposes of this Division, defined terms appear in italics. The following definitions apply to this Division:

<u>Corral means an area designated for staging or parking shared mobility devices</u> that is created either by a virtual geographic boundary, or by physical striping, marking or signage.

Electric bicycle [No change in text.]

Fleet means all shared mobility devices in the City owned by a specific operator provider.

<u>Fleet Management means field responsibilities by the providers that include fleet</u> <u>deployment, sanitization, rebalancing and general care of the shared mobility</u> <u>devices.</u>

*Geofencing* means the creation of a virtual geographic boundary, defined by Global Positioning System (GPS), radio-frequency identification (RFID), or other technology, that enables an *operator* a <u>provider</u> to regulate speed, issue notifications, and take other actions, when a *shared mobility device* in its *fleet* enters or leaves an area.

Motorized scooter through Motorized bicycle [No change in text.] Operator means a person who manages, owns, or operates a shared mobility device business.

Permit means a permit issued to an operator under this Division. Shared mobility device means any motorized scooter, electric bieyele, or motorized bicycle by which a natural person can be propelled or moved, that is

# -PAGE 2 OF 21-

displayed, offered, or made available for rent to the public an electrically motorized board as defined in Section 313.5 of the Vehicle Code, motorized scooter as defined in Section 407.5 of the Vehicle Code, electric bicycle as defined in Section 312.5 of the Vehicle Code, bicycle as defined in Section 231 of the Vehicle Code, motorized bicycle as defined in Section 406 of the Vehicle Code, or other similar personal transportation device, except as provided in subdivision (b) of Section 415 of the Vehicle Code, that is made available to the public by a shared mobility service provider for shared use and transportation in exchange for financial compensation via a digital application or other electronic or digital platform.

<u>Shared mobility device provider or provider means a person or entity that offers,</u> <u>makes available, or provides a *shared mobility device* in exchange for financial <u>compensation or membership via a digital application or other electronic or digital</u> <u>platform.</u></u>

# § 83.0303 Other Laws Applicable to Operators Providers

*Operators <u>Providers</u>* are subject to all applicable laws, rules, and regulations, including those in the San Diego Municipal Code and the *Vehicle Code*, pertaining to the operation and safety standards of the *shared mobility devices* in their *fleet*.

# § 83.0304 Permit <u>Contract</u> Required

It is unlawful for any *person* to own or operate a *shared mobility device* business without a *permit* unless otherwise authorized by written contract with the City to do so.

## -PAGE 3 OF 21-

# § 83.0305 Provider Requirements

- (a) The City Manager shall issue permits in January and July of each year. The City Manager will not accept permit applications during any other month. The City may contract with providers to operate shared mobility devices within the City in exchange for payment of fees and costs as determined in the contract. The City reserves the right to adjust the number of shared mobility devices deployed in the City by a provider when state or local regulation dictate or the City's needs and demands are determined for specific devices (e.g. cargo bikes, adaptive scooters, etc.).
- (b) An operator <u>A provider</u> shall-submit a permit application containing, at a minimum, the following:
  - provide to the City the operator provider's name and business address, and the name of the natural person or natural persons who will serve as a local point of contact for the operator provider for retrieval of any shared mobility device as required by this Division;
  - (2) <u>identify in writing</u> the <u>number quantity</u> and type of all *shared mobility devices* in the *operator's provider's fleet;*
  - (3) <u>provide to the City proof of a valid Business Tax Certificate issued</u> in accordance with Chapter 3, Article 1 of this Code;
  - (4) <u>provide to the City</u> proof of insurance naming the City of San
    Diego as an additional insured in the form and amounts established
    by the City Manager <u>and consistent with California Civil Code</u>
    section 2505(b);

# -PAGE 4 OF 21-

- (5) certification ensure that the shared mobility devices in the operator's provider's fleet comply with applicable federal and state laws with respect to their design and operation and that the shared mobility devices are maintained in good working order consistent with industry standards;
- (6) proof that the shared mobility devices in the operator's fleet are labeled in accordance with section 83.0306 and as required in the permit; label each electric scooter or motorized scooter in the provider's fleet with a statement that is clearly visible and in at least 40-point font that reads "Riding and parking on sidewalks is prohibited. One person allowed per device."
- (7) label each electric scooter or motorized scooter in the provider's fleet to state any minimum age requirements adopted by the provider, and to display a device identification number on both sides of the device's stem that is four to six digits in length in at least 88-point font.
- (78) proof <u>ensure</u> that the *operator's <u>provider's</u>* user interface provides accurate information about *Vehicle Code* requirements, including state licensing requirements, applicable to the operation of a *shared mobility device* and that the *operator <u>provider</u>* will not accept the license of a person under the *operator's <u>provider</u>*'s adopted age requirements as valid identification to operate a *shared mobility device;*;

-PAGE 5 OF 21-

- (9) employ a user interface that requires users to upload a valid driver's license at least every three months to demonstrate compliance with applicable state laws as well as the *provider's* adopted age requirements for operating a *shared mobility device*;
- (10) employ a user interface that prevents the simultaneous operation of more than one *shared mobility device* per valid user identification;
- (811) proof that the operator has established <u>establish</u> an application program interface or other automated mechanism that allows the operator <u>provider</u> to share and integrate its data as required in this Division;
- (912) data collected by the operator <u>collect data</u> during the calendar month immediately prior to the operator's application their <u>operations within the City</u> for all shared mobility devices in the operator's <u>provider's</u> fleet<sub>7</sub> as required by this Division and as further described in the <del>application <u>contract</u> documents prepared</del> by the City Manager;
- (1013) <u>submit</u> a performance bond or similar security, acceptable to the City Manager, based on the number of *shared mobility devices* in the *operator's provider's fleet* and guaranteeing that the *operator* <u>provider</u> will remove all its *shared mobility devices* from the City if the *operator's* permit provider's contract is terminated or

expires, in an amount that the City Manager determines is sufficient to cover the cost for the City to collect and dispose of the operator's provider's fleet; and

- (1114) any other information required by the City Manager, as permitted by law.share specified data as described in the contract with the City, the San Diego Association of Governments, and any thirdparty contractor of the City through an application program interface or similar technology;
- (15) indemnify, defend, and hold the City harmless from claims and damages arising out of or related to the *provider's* activities under the contract or the operation of its business in the City;
- (16) notify users on its user platform and website of the information required by section 83.0305(b)(6);
- (17) utilize in-application enforcement measures to identify negative shared mobility device user behavior patterns and hold users accountable for such behavior through a system of fines and termination of user privileges; and
- (18) <u>submit any other information required by the City Manager, as</u> permitted by law.
- With its *permit* application, an *operator* may request a temporary increase
  in *fleet* size for up to 10 days each calendar year as specified in the *permit*,
  by adding *shared mobility devices* that total not more than 20 percent of
  the *operator's* permitted *fleet*. The *operator* shall pay an additional

## -PAGE 7 OF 21-

non refundable fee for each additional *shared mobility device* temporarily added to its *fleet*, in accordance with the fee schedule established by resolution of the City Council and filed in the Office of the City Clerk.

(dc) The City Manager may make other rules and regulations reasonably necessary to implement this Division.

## § 83.0306 Terms and Issuance of Permits Contracts

- (a) Each *permit* The contract shall contain the following <u>obligate providers to</u>:
  - <u>identify</u> the types of *shared mobility devices* the *operator <u>provider</u>* is authorized to deploy;
  - (2) <u>identify</u> the <u>number guantity</u> of each type of shared mobility device permitted in the <u>operator's provider's</u> fleet, including any temporary increase in the fleet permitted in accordance with section 83.0305(c);
  - (3) locations identified in this Division and any additional locations identified by the City Manager where an operator shall reduce the speed of the operator's shared mobility devices through geofencing or similar technology;
  - (4) locations identified in this Division and any additional locations identified by the City Manager where an operator shall use geofencing or similar technology to prevent any shared mobility device from being locked or parked or ending a ride;

# -PAGE 8 OF 21-

- (5) the operator's agreement to share specified data with the City, the San Diego Association of Governments, and any third party contractor of the City through an application program interface or similar technology;
- (6) the operator's agreement to indemnify, defend, and hold the City harmless from claims and damages arising out of or related to the operator's activities under the permit or the operation of its business in the City; and.
- (7) specifications on the labelling of each *electric scooter* or *motorized* scooter in the operator's fleet, including labelling on each *electric* scooter and motorized scooter that is clearly visible and in at least 40-point font, stating "Riding on Sidewalks is Prohibited" and any minimum age requirements adopted by the operator.
- (b) The City Manager shall issue a *permit* upon the *operator*'s payment of fees required in this Division and the City Manager's determination that the *operator*'s *permit* application is complete, accurate, and in compliance with this Division.
- (c) Permits shall be effective upon signature by the operator. Permits shall expire on the first occurring July 31st following the January date of issuance or the first occurring January 31st following the July date of issuance and are not transferable.

# -PAGE 9 OF 21-

(d) The City Manager may adopt a process to renew permits for operators who are in compliance with this Division and the terms of their current permit. Renewal permits shall be subject to additional terms and conditions consistent with this Division, including any increase in adopted permit fees.

# § 83.0307 Permit Provider Fees

- (a) Operators shall bear the cost of reviewing and processing applications for permits and of permit administration and enforcement. All permit applications shall be accompanied by a non-refundable application fee in accordance with the fee schedule established by resolution of the City Council and filed in the Office of the City Clerk, which will cover the cost of processing the permit application and administration and enforcement of the permit.
- (b) Operators shall include a non-refundable fee for each shared mobility device in the operator's fleet for use of City property (hereafter, perdevice fee), in accordance with the fee schedule established by resolution of the City Council and filed in the Office of the City Clerk.
  - (1) If the operator adopts a program, acceptable to the City Manager, to provide increased ridership opportunities to low income individuals, the City Manager will charge a reduced per device fee in accordance with the fee schedule established by resolution of the City Council and filed in the Office of the City Clerk. Acceptable

# -PAGE 10 OF 21-

programs include discounts, equitable distribution, or methods to unlock *shared mobility devices* without a credit card or handheld mobile device.

(2) To qualify for the reduced per device fee, the operator shall provide evidence of its program to the City Manager with its permit application.

<u>Providers selected to enter into a contract with the City must pay an Annual</u> <u>Operator Fee in full to the City at the time of execution of the contract. If a</u> <u>contract allows for additional yearly terms, then the Annual Operator Fee must be</u> <u>paid in full 30 days prior to the start of the next additional yearly term.</u> <u>Additionally, the City will invoice providers for a daily Device Fee, for each</u> <u>shared mobility device deployed, as well as a per device Climate Equity Fee. The</u> <u>City will invoice providers for these fees monthly and providers must pay these</u> <u>fees within 30 days of issuance of the invoice.</u>

## § 83.0308 Geofencing Speed and Operating Restrictions

(a) Through geofencing or similar technology, an operator <u>a provider</u> shall reduce the speed of any motorized scooters and motorized bicycles in the operator's provider's fleet to eight miles per hour or less at the following locations:

(1) through (3) [No change in text.]

(b) Through geofencing or similar technology, an operator <u>a provider</u> shall prevent any motorized scooters and motorized bicycles in the operator's provider's fleet from being locked, parked, or ending a ride, and shall

# -PAGE 11 OF 21-

reduce the speed of its *motorized scooters* and *motorized bicycles* to eight miles per hour on the public right-of-way within the Petco Ballpark Zone, as defined in Chapter 8, Article 3, Division 1 of this Code.

- (c) To effectuate the ban on the operation of motorized transportation devices on the City's boardwalks and baywalks pursuant to Municipal Code section 84.18, an operator a provider shall, through geofencing or similar technology, prevent any motorized scooters and motorized bicycles in the operator's provider's fleet from being locked, parked, or ending a ride, and shall reduce the speed of any motorized scooters and motorized bicycles in its fleet to a maximum of three miles per hour at the following locations:
  - (1) through (5) [No change in text.]
  - (6) on the public walkway on the east side of Mission Bay Park from
    De Anza Road southward to the South Shores Boat Launch and
    Park; and
  - (7) [No change in text.]
  - (8) on the public walkway on the westerly and northerly side of Ellen Browning Scripps Park, from Ocean Street to Coast Boulevard; and
  - (9) the pedestrian area adjacent to the Children's Pool in La Jolla, known as the Children's Pool Plaza.

# -PAGE 12 OF 21-

- (d) The City Manager may adopt additional locations subject to Through geofencing or similar technology, consistent with section 83.0308(a), section 83.0308(b), or section 83.0308(c) a provider shall prevent any motorized scooters and motorized bicycles in the provider's fleet from being operated, locked, parked, or ending a ride on a City sidewalk, except for shared use bikes or e-bikes that can lock to existing City bike racks. Providers shall reduce the speed of any motorized scooters and motorized bicycles in its fleet to three miles per hour on all City sidewalks, once such technology is commercially available and has been demonstrated by a provider that it can be implemented safely and effectively across its entire fleet. This speed reduction is intended to effectuate the prohibition of operating shared mobility devices on the sidewalks.
- (e) The City Manager may require operators, through geofencing or similar technology, to temporarily lock down and prevent the operation of shared mobility devices in a specific area during an emergency situation or within the perimeter of a permitted Special Event, as defined in Chapter 2, Article 2, Division 40 of this Code, when necessary to maintain public health and safety adopt additional locations subject to geofencing or similar technology consistent with section 83.0308(a), section 83.0308(b), or section 83.0308(c).
- (f) When a rider operates a shared mobility device in the operator's fleet within a location subject to geofencing, the operator shall notify the rider of the reduced speed limit and any other applicable conditions of this

section. The City Manager may require *providers* to temporarily lock down and prevent the operation of *shared mobility devices* in a specific area using *geofencing* or similar technology during an emergency situation or within the perimeter of a permitted *Special Event*, as defined in Chapter 2, Article 2, Division 40 of this Code, when necessary to maintain public health and safety.

- (g) When a rider operates a shared mobility device in the provider's fleet
  within a location subject to geofencing, the provider shall notify the rider of
  the reduced speed limit and any other applicable conditions of this section.
- (h) In instances where a geofencing zone overlays a Class IV protected bike lane or a Class II bike lane as defined in Section 890.4 of the California Street and Highways Code, the City Manager may exempt the protected bike lane from geofencing speed restrictions.
- (i) <u>Providers shall prevent shared mobility devices from being reserved or</u> otherwise activated for rider use between the hours of 12:00 a.m. and 2:30 a.m.

# § 83.0309 Data Sharing

(a) Operators <u>Providers</u> shall provide anonymized <u>trip and device status</u> data in the <u>most current released version of the</u> General Bikeshare Feed Specification (GBFS) and Mobility Data Specification (MDS) formats <u>through an Application Program Interface (API) made available</u> to the City Manager, the San Diego Association of Governments, and any the authorized third-party <u>data aggregator</u> contractor of the City <del>through an</del> application program interface made available to the City.

- (b) The City Manager may adopt additional data sharing requirements that provide the City, the San Diego Association of Governments, and any authorized third-party contractor of the City with real-time and collected shared mobility device data available through the operator's application program interface. The City Manager may require operators to distribute surveys to their users. <u>Providers shall provide anonymized historical trip</u> data via MDS format using the provider APL. <u>Providers shall provide</u> real-time device or historical device status only via GBFS API or MDS using the provider API.
- (ed) Operators <u>Providers</u> shall anonymize all data shared with the City, the San Diego Association of Governments, or any authorized third-party contractor of the City.
- (de) Operators Providers shall comply with <u>all</u> applicable federal, state, and local data privacy laws to protect the privacy of any personal information they receive.

## § 83.0310 Staging of Shared Mobility Devices

- (a) Shared mobility devices shall not be parked, displayed, staged, offered, or made available for rent÷ by a provider:
  - (1) [No change in text.]

# -PAGE 15 OF 21-

- (2) within 40 feet of another shared mobility device on a City sidewalk or other City property located in the beach impact area in the Parking Impact Overlay Zone as defined in Chapter 13, Article 2, Division 8 of this Code, except in groups of up to four where the shared mobility devices are spaced no more than one foot apart. This section 83.0310(a)(2) does not prohibit shared mobility devices from being placed in any location designated by the City for in quantities greater than four shared mobility devices, per provider, per on-street corral;
- (3) on a City sidewalk located in the Downtown Community Plan area as defined in Chapter 15, Article 6, Division 3 of this Code. This section 83.0310(a)(3) does not prohibit shared mobility devices from being placed in any location designated by the City for shared mobility devices outside of a corral, except for shared use bikes or e-bikes that can lock to existing City bike racks;
- (4) on City sidewalks or other City property on the block adjacent to a location designated by the City for shared mobility devices;
- (5) in Disabled Persons Parking Zones;
- within 500 feet of a hospital; within six feet in any direction of any sign marking a designated bus stop or trolley stop or within six feet in any direction of any transit shelter, bench, or information kiosk

associated with the bus stop or trolley stop, within a bus stop pad, or where any *shared mobility device* deployment may impact a bus stopping, on-boarding, or off-boarding;

- (7) within 500 feet of a school that offers instruction on those courses of study required by the California Education Code or that is maintained pursuant to standards set by the State Board of Education. "School" for purposes of this Division does not include a vocational or professional institution or an institution of higher education, including a community or junior college, college, or university; or within the locations identified in Section 83.0308(c);
- (8) within six feet in any direction of any sign marking a designated bus stop or trolley stop or within six feet in any direction of any transit shelter, bench, or information kiosk associated with the bus stop or trolley stop. in a manner that blocks the flow of storm water to a drain or damages landscaping.
- (b) Every operator provider is subject to all applicable parking provisions of the Vehicle Code and the San Diego Municipal Code.
- (c) Providers that park, stage, offer or make available for rent shared mobility devices shall place their shared mobility devices in such a way that maintains a clear and continuous 48-inch wide pedestrian path of travel. The clear path of travel must not be impeded by any part of a shared mobility device, including any handle bars, wheels, and kickstand.

<u>Providers shall ensure that their placement of shared mobility devices</u> complies with all federal, state and local laws related to disability access, including but not limited to the Americans with Disabilities Act.

# § 83.0311 Retrieval and Impoundment of Shared Mobility Devices

- (a) Within three <u>one</u> hour of notice from the City, an *operator* <u>a provider</u> shall retrieve its *shared mobility device* that is in any of the following conditions:
  - inoperable or not safe to operate and parked on a City street, sidewalk, or other City property;
  - (2) parked, displayed, offered, or made available for rent in violation of this Division or the *Vehicle Code*; or
  - (3) parked on a City street, sidewalk, or other City property in a manner that prevents a reasonable person from safely renting or operating the *shared mobility device*.
- (b) The Only the City and its authorized agents may impound a shared mobility device located on City right-of-way. In such circumstances, the City or its authorized agent may impound a shared mobility device that is:
  - not retrieved within three hours one hour of notice to the operator
    provider pursuant to section 83.031.1(a); or
  - (2) in a condition or parked in manner that, in the City's opinion,
    poses an *imminent life safety hazard*, <u>meaning any condition which</u>
    <u>creates a present</u>, <u>extreme</u>, <u>and immediate danger to life</u>, <u>property</u>,
    <u>health or public safety</u>, as defined in Chapter 1 of this Code.

# -PAGE 18 OF 21-

Impound may be immediate and no notice is required. <u>Shared</u> <u>mobility devices that are blocking an accessible path of travel or</u> ramp, vehicular travel lane, or transit travel lane in the City rightof-way may be an <u>imminent life safety hazard</u>. Impound of a <u>shared mobility device that poses an imminent life safety hazard</u> may be immediate and notice shall not be required.

- (3) <u>non-operational and is left in the City right-of-way for more than</u> 24 hours.
- (c) Operators <u>Providers</u> shall bear the cost of the City's enforcement, investigation, storage, and impound through fees charged on any impounded shared mobility device, in accordance with the <u>a</u> fee schedule established by resolution of the City Council and filed in the Office of the City Clerk.
- (d) <u>Providers are required to retrieve any shared mobility device impounded</u> by the City or its authorized agent within 10 days of the impound. No operator <u>provider</u> may retrieve an impounded shared mobility device without first demonstrating proof of ownership and payment of the applicable impound fees. <u>Acceptable forms of proof of ownership are:</u>
  - (1) Written authorization on the *provider*'s letterhead signed by an authorized representative of the *provider*, which allows release of the *shared mobility device* to the named agent or employee bearing the authorization; or

(2) A bill of sale that includes the *shared mobility device's* serial number or other information specific to that *shared mobility device*.

## § 83.0312 Unauthorized Impounding of Shared Mobility Devices

- (a) It is unlawful for any person or business who is not a member of law enforcement, a City employee, or a City-contracted enforcement agent to impound a shared mobility device that is parked, standing, or otherwise placed in the public right-of-way or on City-owned property.
- (b) Any impounding of shared mobility devices from private property is governed by the *Vehicle Code*.

## § 83.03123 Revocation of Permit Penalties and Violations

In addition to the remedies provided in Chapter 1 of this Code, the City Manager may-revoke an *operator's permit* if the *operator* violates any provision of this Division or the terms of the *permit*. If the City revokes an *operator's permit*, the *operator* shall wait at least six months from the date the *permit* was revoked before applying for a *permit* pursuant to section 83.0305, in accordance with a fee schedule established by resolution of the City Council and filed in the Office of the City Clerk, assess monetary penalties against any *provider* who, after receiving notice from the City, violates sections 83.0308 or 83.0310.

§ 83.03134 Removal of Fleet Upon Permit Contract Termination or Expiration Within ten business days of the termination or expiration of an operator's permit a provider's contract, the operator provider shall remove its fleet from operation within the City and shall retrieve any shared mobility devices impounded by the City. If the *operator <u>provider</u>* fails to remove or retrieve any of its *shared mobility devices*, the City may remove and dispose of the *shared mobility devices* at the *operator's <u>provider's</u>* cost.

CEM:cc:cm May 3, 2022 Or.Dept: Sustainability & Mobility Doc. No. 2957346

Passed by the Council of The City of San Diego on			UN 1 4 2022	_, by the following vote:	
Councilmembers	Yeas	Nays	Not Present	Recused	
Joe LaCava					
Jennifer Campbell	N				
Stephen Whitburn	Z				
Monica Montgomery Ste					
Marni von Wilpert	Z				
Chris Cate	Z				
Raul A. Campillo	Z.				
Vivian Moreno	Ø				
Sean Elo-Rivera	Ø				
Date of final passageU	N 27 2022				
			TODD GLORIA		
AUTHENTICATED BY:		Mayo	Mayor of The City of San Diego, California.		
(Seal)		<u>ELIZABETH S. MALAND</u> City Clerk of The City of San Diego, California.			
			2	Tenter, Deputy	
		Ву́	nne Pati	Current, Deputy	
l HEREBY CERTIFY that the days had elapsed between the					
MAY 2 4 2022	, a	nd on	JUN 272022		
I FURTHER CERTIFY that said ordinance was read in full prior to passage or that such					

reading was dispensed with by a vote of five members of the Council, and that a written copy of the ordinance was made available to each member of the Council and the public prior to the day of its passage.

(Seal)

ELIZABETH S. MALAND City Clerk of The City of San Diego, California. By Consie Patterson, Deputy

Office of the City Clerk, San Diego, California

Ordinance Number O- 21467