



**Creating Jobs Working Group Meeting
San Diego Workforce Partnership
3910 University Ave., Suite 400, San Diego, CA 92105
Oct. 18, 2017, 2-4 p.m.
Meeting Notes**

In Attendance: Harder + Co, San Diego Promise Zone, Workshop for Warriors, Jacobs Center for Neighborhood Innovation, San Diego Workforce Partnership, MAAC, YouthBuild, Home Start Inc.

Welcome and Introductions

Review of Working Group Meeting No. 6 - September

In September, Creating Jobs Working Group continued to work on the logic model. More outcomes were added, especially those related to improving the career outlook for Opportunity Youth (OY). Activities that supported these outcomes were added, such as ways to improve local business capacity to hire and to promote existing career education programs.

Logic Model Draft Review

Subgoal 1a:

Suggestions:

- Category Discussed: Inputs
 - Partners were suggested to support this subgoal.
 - San Diego Youth Services was identified for tracking data on homeless youth.

Questions/Action Items:

- Perform outreach to partners who recently haven't been able to attend working group meetings.
 - Next co-chair meeting: make list of organizations, educators and employers who should be invited to contribute; e.g. San Diego Continuing Education, NASSCO, etc.
 - Plan joint meeting of the Creating Jobs and Increasing Economic Activities Working Groups around Opportunity Youth/young adults.
 - The co-chair meeting and the City will plan a workshop for engaged employers around the SDPZ.
-
- Category Discussed: Activities

- Activity 4: The group discussed how they could intercept employers looking to employ OY.
- Activity 5:

The working group chose to add language to highlight educational and awareness efforts as training for employers. This education could be online resources, such as a training manual for managing interns or lessons in how to teach soft skills to young people.

There was discussion about using programs such as LinkedInSkills.com to train and track OY and their career progress. Barriers to this were identified, such as access to computers.

It was suggested the Jacobs Center host a “Rock the Profile” event that helps jobseekers build better online resumes.
- Questions/Action Items:
 - The working group will send an email invite followed by a face-to-face invite to the All Partner Meeting to potential partners.
 - Create presentation to educate potential OY employers at planning groups and Business Improvement District meetings.
 - The Jacobs Center will look into hosting a “Rock the Profile” event.
- Category Discussed: Outputs
 - After reviewing the output amounts, it was discussed whether OY supported outside the Promise Zone would count toward these goal numbers. The group also wished to be more specific in the output language about “serving” OY.
 - It was discussed whether outputs would be measured by census tract, zip code or other. There was a motion favoring zip code but this remains undecided.
 - The working group developed a new output regarding achieving a number of OY employed/in-school after one year in its program.
 - San Diego Workforce Partnership and MAAC were identified as tracking the disconnect rate and number of internships created.
- Questions/Action Items:
 - Do OY served outside of the SDPZ count toward output goals?
 - Further define “serving OY” as mentioned in first output.
 - Canvas partners/other organizations in OY services about current yearly outputs so that they might have a better idea of which outputs are realistic.

Subgoal 1b:

- Category Discussed: Outputs
 - An output tracking the number of new entities/programs providing training was added.

Updates

- YouthBuild is looking for a new space to develop its new campus and tiny homes.
- A community meeting list was distributed to the partners. It includes meeting of community members in the SDPZ around local concerns.

Next Steps and Closing

Next Meeting Date:

San Diego Workforce Partnership

Nov. 15, 2017, 2-4 p.m.