



**COUNCIL PRESIDENT JENNIFER CAMPBELL
COUNCIL DISTRICT TWO**

M E M O R A N D U M

DATE: February 23, 2021
TO: Honorable Councilmembers
FROM: Council President Jennifer Campbell
SUBJECT: 2021 City Council Work Plan

Thank you for the opportunity to share the 2021 draft work plan at the February 2, 2021 City Council meeting. Based on your comments and feedback, I have reviewed the work plan and feel that the below document is a collective product of each of our policy priorities.

While not every element of the Council's work is captured here in this plan, I hope you find that I have outlined a thoughtful framework to guide our year ahead. The attached 2021 City Council work plan includes:

- Prioritizing response and recovery policies related to the COVID-19 pandemic;
- Combating homelessness and prioritizing housing;
- Building healthy, safe, and livable neighborhoods;
- Protecting our environment;
- Working to make San Diego more inclusive and equitable;

Additionally, this will be a difficult budget year as we deal with the on-going impacts of the COVID-19 pandemic. We will need to ask tough questions and make difficult decisions. As stated in the draft work plan memo, together we can take on the biggest challenges our City has ever faced.

I am eager to continue the great work we have already started, and I look forward to working with you.



**COUNCIL PRESIDENT JENNIFER CAMPBELL
COUNCIL DISTRICT TWO**

COVID-19 Response & Recovery	
Our communities have been deeply impacted by the COVID-19 pandemic. The city continues to face historic challenges that demand deliberate and prudent action.	
Creation of a Select Committee on COVID-19	Discuss and guide relief efforts and recovery policies related to COVID-19 pandemic
Council Policy on Public Health	Create a Council Policy to formalize public health as a priority for the City of San Diego and the City Council’s commitment to healthy neighborhoods
Support for the Rental Assistance Fund	Replenish the City’s Rental Assistance Fund in order to assist renters and property owners who have been economically impacted by the COVID-19 pandemic

Economic Development	
We must support opportunities to bring new good-paying jobs to the region, keep San Diegans employed, and allow for all businesses to thrive during these unprecedented times.	
Small Business Permit Fee Waivers	Consider and support opportunities to reduce or waive permitting fees where possible
Support for Small Business Relief Fund	Replenish the Small Business Relief Fund Expand eligibility to reach more San Diegans, and earmark a portion of funding to assist black, indigenous, and people of color small business owners
Support Permanent Cap on 3rd Party Delivery App Fees	Support a cap on 3rd party delivery app fees to assist businesses and their employees in their recovery



**COUNCIL PRESIDENT JENNIFER CAMPBELL
COUNCIL DISTRICT TWO**

Budget	
During these unprecedented times and a critical budget year, we must work together to keep our budget sound and balanced.	
Maintaining Core Services	Prioritize core services (i.e public safety, trash/recycling, water service) to ensure they are uninterrupted and that we maintain the highest level of service
Prioritizing City Employees	Support city employees with proper pay and benefits to increase retention and skill of our valuable workforce
Revenue and Grant Opportunities	Encourage, support, and follow-up on all opportunities to secure additional outside funding to advance our most critical needs
Infrastructure Improvements	Support the investment in critical projects such as Pure Water, road and sidewalk repair, and stormwater infrastructure

Combating Homelessness	
We must address homelessness as a major priority for the City and this will require significant investments to align with the Community Action Plan on Homelessness.	
Support goals within Community Action Plan on Homelessness	Allocate funding to support diversion and prevention efforts to meet the 3-year goals to house transitional-aged youth, veterans, and decrease unsheltered homelessness by 50%
Engagement and Coordinated Outreach	Expand programs citywide to conduct street engagement for unsheltered individuals, provide information and resources while capturing granular data on the homeless population in San Diego under a coordinated outreach approach



**COUNCIL PRESIDENT JENNIFER CAMPBELL
COUNCIL DISTRICT TWO**

Access to Housing	
San Diego’s housing crisis is a priority and we need to protect and replenish the housing stock.	
Affordable Housing for Low and Middle Income San Diegans	Support policies and actions that increase the development of affordable housing specifically for those experiencing homelessness and low-to-moderate-income individuals
Midway Community Redevelopment	Finalize the details of 2020 Measure E and begin to approve more housing as called for in the recently updated Midway Community Plan
Short Term Rental Ordinance	Support an ordinance to regulate short term rentals in the City of San Diego and limit the number of whole home rentals
Vacant Home Study	Support the creation and execution of a study to determine the number of vacant homes in the City of San Diego

Public Safety	
Public safety is defined as one of the top priorities by our communities. We must invest in creating healthy, safe, and livable neighborhoods.	
Prioritizing Mental and Behavioral Health	Support efforts to increase the number of mental health clinicians responding to emergencies
City of San Diego Ambulance Services	Finalize and approve the contract for the City of San Diego’s ambulance services
Sidewalk and Pushcart Ordinance	Support an ordinance, in compliance with AB 946, that regulates pushcart and sidewalk vending
Support the Commission on Police Practices	Begin to implement the new commission and nominate commissioners



**COUNCIL PRESIDENT JENNIFER CAMPBELL
COUNCIL DISTRICT TWO**

Social Justice and Equity	
To create a more inclusive City defined by our strategic goals, it is important to ensure that social justice, equity and inclusion is the foundation of our work and at the forefront of all decision making.	
Office of Race and Equity	Support the staffing and development of the Office of Race and Equity
Wireless Internet Access Expansion	Support expansion of high-speed wireless internet in more public spaces and city recreation spaces to work toward ending the digital divide
Council Policy on Inclusive Language	Approve a Council Policy that educates and prioritizes the importance of using of inclusive non-binary terms throughout City policies
Investment in Equity	Continue our work from the 2020 Work Plan to ensure equitable stewardship of public resources
Resolution to Condemn Hate and Extremism	Affirm our ongoing commitment to cultivating an inclusive, safe, and just society and culture within the City of San Diego

Bi-National Support	
As a border community, continuing relationships with our neighbors in Mexico should be strengthened for the mutual benefit of both our communities and economies.	
Expansion of Cross Border Public/Private Partnerships	Support policies and relationships that bring new jobs and shared resources to our region
Support for Tijuana River Valley	Continue to encourage efforts to secure funding and end this environmental crisis



**COUNCIL PRESIDENT JENNIFER CAMPBELL
COUNCIL DISTRICT TWO**

Environment	
Protecting the environment is vital for ensuring a healthy future for our planet and all residents of the City of San Diego.	
Climate Action Plan	Support and update the City’s Climate Action Plan framework and goals
Climate Equity Fund	Establish a climate equity fund to support innovative local projects that reduce greenhouse gas emissions while meeting the needs of communities most impacted by climate change
Environment Advisory Board	Finalize and support the creation of the Environment Advisory Board
Climate Resiliency Planning	Support and fund the goals of the City’s Climate Action Plan, the Complete Communities and Complete Streets planning framework
Approve Gas & Electric Franchise Fee Agreements	Finalize and approve the City contracts to begin new gas and electric franchise agreements
Council Policy on Pesticide Use Notification	Create and support a Council Policy on notification of the use of pesticides within City owned and managed parks and public spaces
Restoration of Wetlands	Support identifying locations and subsequent actions to restore wetlands across San Diego
Telecommuting Policy	Support a Citywide policy update on telecommuting to contribute to the decrease in carbon pollution and increase quality of life for City employees
Formalize Plans for Mobility Accountability	Create and support a monitoring program for all modes of travel (i.e., car-share, scooters, mopeds) to evaluate progress toward achieving CAP and Vision Zero goals



**COUNCIL PRESIDENT JENNIFER CAMPBELL
COUNCIL DISTRICT TWO**

Administrative	
While Councilmembers represent their own Districts, we also represent the City. Therefore, it is a priority to work with our Council colleagues to support their District's needs.	
Increase Transparency and Efficiency	Ensure that the public continues to have access to participate in the decision-making process by reviewing public comment procedures, increasing opportunities for translation services, as well as accessibility features Ensure that all Council documents are available in a timely manner
Lead Citywide Department Trainings	Support and continue to create opportunities to share information between Council offices and city departments