



Outreach Subcommittee Report for April 15, 2021

Discussion items:

- **Update on website and social media accounts**
- **Update on translation services**
- **Community outreach proposal**

WEBSITE AND SOCIAL MEDIA UPDATE:

- **Website build out is progressing and should be finalized by the May meeting.**
 - **www.sandiego.gov/redistricting-commission**
- **Social media accounts have been created and will be fully active once the website is complete.**
 - **Twitter: @Redistrictingsd**
 - **Facebook: @CityofSDRedistrictingCommission**
 - **Nextdoor: nextdoor.com/agency-detail/ca/san-diego/city-of-san-diego/**

TRANSLATION SERVICES UPDATE:

- **Had meeting with the Partnership for the Advancement of New Americans (PANA).**
- **Reached out to the City Clerk's Office to understand their translation services protocol.**
 - **Awaiting information on their budget and a point of contact for Mid-City CAN to discuss opportunities for translation services.**
- **The Subcommittee will continue to work on obtaining translation services while working under the current budget parameters.**

COMMUNITY OUTREACH PROPOSAL:

- **Phase I: Presentations to Community Planning Groups (CBG)**
 - **Each week, 2 Commissioners and the Chief of Staff will present at least 1 CBG. The Commissioner who represents that specific Council District, along with a Commissioner from an adjacent Council District will be assigned to present for that week.**
 - **An outreach calendar with the scheduled CBG presentation dates will be posted on the RC website.**
- **Phase II: Presentations by Council District**
 - **Larger scale presentations would be scheduled in each of the 9 Council Districts. These events would bring together the various community groups from that specific Council district.**
 - **These would start to be scheduled in August, when most CBGs are not meeting for the month.**