Partnering with the City: Overview of Funding Opportunities

Economic Development Department
City Council Offices
Commission for Arts and Culture

https://www.sandiego.gov/economic-development/nonprofit-programs
Overview

● General Requirements for City Funding
● Types of Funding Available
● Questions
The City of San Diego

Strategic Plan

Goals

1) Provide high-quality public services

2) Work in partnership with all of our communities to achieve safe and livable neighborhoods

3) Create and sustain a resilient and economically prosperous city

Mission

To effectively serve and support our communities

Vision

A world-class city for all
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Types of City Grants

- Community Development Block Grant
- Economic Development & Tourism Support
- Small Business Enhancement Program
- Citywide Transient Occupancy Tax
- Commission for Arts and Culture Funding
- Community Projects, Programs & Services
- Arts, Culture & Community Festivals

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Two-Phase Process: Part 1

RFQ

Is the applicant organization ready to contract with the City of San Diego?

RFP

What programs and services are proposed?
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RFQ: Prescreening for Capacity

- Past Experience
- Track Record
- Controls in Place
- Alignment of Goals and Objectives
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Required General Information

- Address & Contact Information
- Description of Project
- Location of Project
- Mission Statement
- Communities Served
Registration and Status Requirements

- Articles of Incorporation (CA Secretary of State)
- EIN Number (IRS)
- DUNS Number & Registration at www.sam.gov
- Federal Tax Determination Letter (IRS)
- State Tax Determination Letter (CA FTB)
- Proof of Registration with California Attorney General's Registry of Charitable Trusts
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Insurance Requirements: ACORD Certificate

- Insurers with A.M. Best’s rating of no less than A-VI
- Types and coverage amounts:
  - **Commercial General Liability** with limits of at least $1,000,000 per occurrence, subject to an annual aggregate of at least $2,000,000;
  - **Automobile Liability** with a limit of at least $1,000,000 per occurrence; insurance certificate should reflect coverage for Any Auto or Hired and Non-Owned Autos;
  - **Worker's Compensation** with Employer's Liability coverage with a limit of at least $1,000,000, if organization has paid employees
Eligibility Considerations

Your organization may **NOT** be eligible to submit an application for funding if:

- **FOR PROFIT:** Your organization is a commercial enterprise.
- **DOUBLE-DIPPING:** An organization can only apply to one TOT-funded program per fiscal year.
- **FISCAL SPONSORS:** You have secured a nonprofit organization to act as the parent organization of your project.
Once an applicant is “qualified” during the RFQ phase...

...it is eligible to submit project-specific proposals during the RFP phase.
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Funding Opportunities
Check Out the New City Nonprofit Programs Webpage!

https://www.sandiego.gov/economic-development/nonprofit-programs

- Funding Opportunities
- General RFQ Requirements
- Nonprofit Capacity Building Programs
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Community Development Block Grants (CDBG)

Primary Objective: Improve living environment, expand economic opportunities, and provide decent housing for low- and moderate-income residents and areas

- Federal entitlement program established by Housing & Community Development Act of 1974
- Regulations found in 24 CFR Part 570
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Eligibility and National Objectives

LOW/MOD
- Area Benefit
- Limited Clientele
- Housing
- Jobs

SLUM/BLIGHT
- Area Basis
- Spot Basis
- Urban Renewal*

URGENT NEED

NATIONAL OBJECTIVES
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Public Services

Minimum Allocation: $50,000

Left: Mama’s Kitchen - Meal Service
Below: Reality Changers - Youth College Prep Services
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Public Services: Small/Emerging Organizations

| Minimum Allocation | $TBD |

Wave Academy – Therapy for Veterans
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Community/Economic Development

Minimum Allocation $50,000

Acción San Diego - business client (Wild Island Collective)
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Nonprofit CIP & Multifamily Housing Rehabilitation

Minimum Allocation $100,000

Far Right: La Maestra CT Scanning Suite Rehabilitation
Below: Jacobs Center for Neighborhood Innovation Chollas Creek Restoration
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Single-Family Housing Rehabilitation

Minimum Allocation $100,000

Below: San Diego Habitat for Humanity Home Roof Rehabilitation
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Sustainability

Minimum Allocation $100,000

GRID Alternatives
Rooftop Solar Installation
Economic Development Funding: EDTS, SBEP and Citywide TOT
Business Expansion, Attraction and Retention Division (BEAR) Economic Development (ED) Funding

Economic Development Funding Program Objective:

Allocate funding to eligible nonprofits to effectively and efficiently further the goals of the City’s Economic Development Strategy including the Economic Prosperity Element of the City’s General Plan.
SBEP – Small Business Enhancement Program

**Microdistrict SBEP (Goal A)** allocations assist and fund projects or programs in smaller, geographically based neighborhood business districts to benefit small businesses.

**Citywide SBEP (Goal B)** allocations expand economic opportunities for small businesses by supporting programs, projects or services offered citywide.
TOT – Transient Occupancy Tax

Citywide TOT (Goal C or D) supports programs that promote the City as a visitor destination, advance the City’s economy by increasing tourism or attract industry on a citywide basis.

Economic Development & Tourism Support (EDTS) (Goal C or D) supports the production of regionally significant programs, services and events that generate tourism, attract business and create employment.
Microdistrict Grant

Amount:
$3,000 - 10,000

Goal A:

Objectives
• Increase the number of neighborhood-based businesses
• Increase the volume or value of goods and/or services sold by neighborhood-based businesses
Microdistrict Grant

Project Examples

- Business directories
- Business marketing
- Technical assistance workshops
- Entrepreneurship programs
- Commercial district banners

Ineligible Projects

- Job training or job placement
- Religious or political activity
- Capital for building construction and improvements
- Fundraising
Placemaking

Private Property and Public Right of Way

Projects may include:

- Decorative lighting
- Shade structures
- Gathering areas
- Furniture
- Small retail kiosks
- Murals
- Bike racks/corrals
- Wayfinding
- Trash & Recycling

Manzanita Gathering Place, City Heights
Photo: Circulate San Diego
Economic Development

Placemaking

Fair @ 44, City Heights

Photo Source: City Heights Community Development Corporation
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Contact us!

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Funding Opportunities: Commission for Arts and Culture
Organizational Support Program (OSP)

Provides general operating support with an emphasis on the delivery of programs and services that impact San Diego’s quality of life and tourism.

OSP Funding Awards can range from $5,000–$600,000
Creative Communities San Diego (CCSD)

Provides sponsorship for projects, such as community-based festivals, parades, and celebrations that promote neighborhood pride and community reinvestment.

CCSD Funding Awards can range from $5,000–$140,000
Special Initiatives

Special Initiatives occur on a year-by-year basis in response to need and funding capacity.

Past Initiatives have included funding for Arts Education

Visit our website for more information.
Commission for Arts & Culture Funding Programs

Contact:

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www.sandiego.gov/arts-culture/funding
Partnering with the City: City Council Offices

CPPS / ACCF
Funding Programs
Community Projects, Programs and Services (CPPS) Funding Program

Background

- CPPS funding is awarded to non-profit organizations and public agencies for projects, programs, and services that provide a one-time social, environmental, cultural, or recreational community need.

- CPPS Funding Program is governed by Council Policy 100-06.
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Arts, Culture and Community Festivals (ACCF) Funding Program

Background

• ACCF with Discretionary Transient Occupancy Tax (TOT) funding is awarded to non-profit organizations and public agencies that enrich the community by providing access to local culture and the arts for residents and visitors of San Diego.

• Organizations with a FY20 Commission for Arts & Culture OSP/CCSD contract are ineligible to apply for the Council Office ACCF Funding Program, but can be awarded Council Office ACCF funds by Council Office transfer memo.

• ACCF Funding Program is governed by Council Policy 100-23.
### FY19 Council Office Funding Summary

<table>
<thead>
<tr>
<th>Total CPPS Funds Expended: $963,521</th>
<th>Total ACCF Funds Expended: $360,000</th>
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<tbody>
<tr>
<td><strong>Contracts:</strong></td>
<td><strong>Contracts:</strong></td>
</tr>
<tr>
<td>• 117 Programs, Projects, &amp; Services</td>
<td>• 10 Programs, Projects, &amp; Services</td>
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<tr>
<td>• $660,970 Allocated</td>
<td>• $57,000 Allocated</td>
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<tr>
<td>• $1,000 - $38,500 Award Range</td>
<td>• $2,000 - $15,000 Award Range</td>
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<tr>
<td><strong>Memos:</strong></td>
<td><strong>Memos:</strong></td>
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<tr>
<td>• 28 City Projects</td>
<td>• 50 OSP/CCSD</td>
</tr>
<tr>
<td>• $302,551 Allocated</td>
<td>• $303,000 Allocated</td>
</tr>
<tr>
<td>• $473 - $140,000 Transfer Range</td>
<td>• $1,000 - $38,000 Transfer Range</td>
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FY20 Council Office Funding Available

FY20 CPPS Funds: $1,890,563
FY20 ACCF Funds: $360,000

CPPS Funds:
- Contracts
- Transfer Memorandum:
  - City Departments
  - Capital Improvement Projects (CIP)

ACCF Funds:
- Contracts
- Transfer Memorandum:
  - Organizational Support (OSP)
  - Creative Communities (CCSD)

*Unexpended funds absorbed by the GeneralFund
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CPPS/ACCF Funding Program

Program Reminders & Council Policy Review

• Project/program/service must serve a lawful public purpose and be open and cost-free to the public.
• CPPS/ACCF funds cannot be used for food, beverages, travel, private purposes, political, religious, or fundraising activities.
• CPPS/ACCF funds should be considered a one-time resource.
• Project/program/service must occur within the fiscal year.
• CPPS/ACCF funds are paid on a reimbursement basis only
• Funding awards are at the discretion of Council Offices.
• RFQ due September 27, 2019. RFP only requested of funding recipients.
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CPPS/ACCF Funding Program

Examples

CPPS Projects/Programs/Services

Feeding San Diego: Electrical Improvements
Mira Mesa Town Council: Fourth of July Celebration
Fulfilling Destiny: Feminine Products Outreach for Homeless Women
Neighborhood House Association: Senior Nutrition Center Roof
New Americans Museum: Latin American Art Fair
Paving Great Futures: Community Wrap Around Program

ACCF Projects/Programs/Services

Alliance for Quality Education: D6 Night Market
Gaslamp Quarter Association: Gaslamp Holiday Pet Parade
Kiwanis Foundation of Tierrasanta: Oktoberfest
Paving Great Futures: SDSU Youth Hip-hop Leadership Conference

*Previous funding on website - Funding Allocations
*Please contact Council Administration directly to discuss organization-specific questions or concerns
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To Learn More

- Council Offices → https://www.sandiego.gov/citycouncil
- CPPS Funding Program → https://www.sandiego.gov/citycouncil/cpps
- ACCF Funding Program → https://www.sandiego.gov/citycouncil/accf
- Office Hours → By Appointment (phone or in-person)

Contact Us: Council Administration

Submit CPPS questions to CPPS@sandiego.gov
Submit ACCF questions to ACCF@sandiego.gov

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Questions?