



THE CITY OF SAN DIEGO

**PARKING ADVISORY BOARD
MEETING MINUTES
September 18, 2014**

**Civic Center Plaza
1200 Third Avenue, 14th Floor
San Diego, CA 92101**

Board Members Present

Gary Smith (Chair)	Tom Brady	Elyse Lowe
Andrew Phillips	Richard Stegner	
Elizabeth Hannon	Roger Lewis	
Ernestine Bonn	Sarah Mattinson	

Board Members Absent

Linda Stanley	Jeff Barfield	Benjamin Nicholls
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City Staff Present

Meredith Dibden Brown and Joe Jimenez – Economic Development - CPD Program

1. Roll Call and Introductions

Chair Smith called the meeting to order at 3:10 p.m. and then attendees introduced themselves.

2. Approval of Minutes

Minutes from July 17, 2014 were approved.

Motion: Richard Stegner / Second: Andrew Phillips Passed 9-0-0

3. Non-Agenda Public Comment

None.

4. Board Administrative Items

a. Requests for Agenda Revisions (continuances, change in order, etc.)

None.

b. Conflict of Interest Declarations on Agenda Items

None.

c. Board Non-Agenda Comment

Ms. Elyse Lowe commented on Parking Day on September 19, 2014 for alternate public space uses of parking meters while feeding the meter. Gaslamp is hosting a monopoly game while Uptown is featuring bike friendly activities and food. Mr. Andrew Phillips commented that

Downtown will feature open spaces on parking facility upper decks and Chair Gary Smith noted that a mobile parklet will also be Downtown.

d. City Staff Report (on items not on the agenda)

i) Angle Parking – The latest report from Committee was shared by Ms. Elizabeth Hannon. See Item 6 for additional information.

ii) Bike Sharing Program – The Chair noted that the website is operational with pricing though bikes can't be booked yet. Membership rates are different from ad hoc rentals. Locations are set and have been shared by staff. Parking meters and posts have been removed as needed and Decobike worked hard to minimize the number needed. The costs of any future changes should be billed to DecoBike. Rollout should be the end of October. Mr. Tom Brady noted that there are no locations in La Jolla due to insufficient community support. There was some discussion about the business model of commuters versus tourists.

iii) Pedestrian Plaza/Bike Corrals – The draft of the policy for Parklets is still shuffling between City staff but the Mayor's office is inquiring as to the status. Staff noted that two pilot projects have been permitted and installed to date. Chair Smith suggested having staff and board folks reconvene and work out how to move forward. There was discussion about: efforts to date; the current public model versus potential applications for private use; the application model which is by permit and ministerial rather than by policy; and incorporating community input. Staff will send out the most recent drafts pertaining to pedestrian plazas.

iv) Hospitality Zone – Chair Smith noted that the H-Zone is the area in Downtown where the range of meter operating hours has shifted from 8:00 a.m. - 6:00 p.m. to 10:00 a.m. – 8:00 p.m. Warning notices were provided for a month prior to enforcement and after the first two weeks there have not been any issues. Employees seem to have moved to off-street parking and visitors are finding more on-street spaces.

5. Parking and New Technology

City Treasurer staff member Mr. Jonathan Carey advised that the hardware is getting closer to being installed based on the 60 to 90 day window after the Purchase Order was issued by the City. Locks and keying work is happening and units should be received in early October and will be installed as received. After this staff will work on vehicle detection pilot (real time parking data at meters). There has been discussion on a 200 space pilot but it may be larger with some in Uptown and Downtown. Given the potential cost and the recent changes in the City's municipal code with regard to contracting thresholds, staff will likely not need to issue an RFP so staff may select a vendor based on experience for a Pilot. There may also be a few multi-space meters installed as a pilot since the current multi-space agreement with Cale will expire June 30, 2015. IPS has a retrofit model which uses existing housings and is mounted on the door and which may be piloted in around five (5) locations where the existing meters are rather problematic. Other potential locations would be where single space meters are to be replaced by a multi-space.

There was a general discussion about enforcement and any preferences for pay & display, pay by space, or vehicle license plate along with the sufficiency of stenciling space numbers on curb and pavement for purposes of identifying spaces for tickets and payments. There was also a comment about piloting poles with bike racks.

City staff also commented that they have compared previous GIS files of meter locations with the latest inventory and roughly 95% of the data are accurate so fewer meters will need to be geotagged. Parking space attributes such as rates, times, parking prohibitions for items like street sweeping will be viewable using Google earth. There was further discussion about apps, CPD websites, shape

files, and layers for future use and staff commented that once meters are installed they can then meet and work on interfaces and apps. There was also discussion about real time data, battery life, and constant versus intermittent communications from the field to the back office and San Francisco's contract and experience regarding batteries.

[Mr. Richard Stegner left at the end of this item at 3:45 p.m.]

6. Angle Parking

Chair Smith noted that the Ad Hoc committee (Chair Smith, Ms. Elizabeth Hannon, and Ms. Ernestine Bonn) will be meeting one-half hour before the regular board meeting to finalize proposed changes to the City's municipal code.

7. Parking Facilities on City Land

Chair Smith provided an overview of the topic and discussions at the last meeting regarding a letter to the Mayor and Council on optimizing use of parking facilities on public land and whether it should include pricing recommendations. The new employee parking structure in Balboa Park was cited as an example regarding possible use by other park patrons. The intent of the letter was a broad matter of public policy to speak to the wider use of all public facilities.

There was further discussion about: totally paid parking; parking which includes 2 hours free; free parking; cost recovery of such parking versus being a profit center; identifying the need for parking at various times; various uses/users; a sense of entitlement; lack of transit alternatives; the true costs of parking; what other cities charge; the City negotiating terms during development or lease; and the concept of having a City policy to guide such negotiations. Ms. Bonn also asked about a template for shared parking in private lots and Chair Smith suggested perhaps the Padres have such examples but the City would not. Chair Smith indicated he had enough feedback to finish drafting the letter.

8. Board Priority Items

Chair Smith commented that most items had been touched on during the meeting. There were no additional comments.

- a. Parklets and Bike Corrals – ...
- b. Car Sharing – ...
- c. Valet Parking – ...
- d. New Technology / Additional Meters – ...
- e. In-lieu fees/Parking Requirements/Transit Development Overlay Zones – ...
- f. employee parking solutions – ...
- g. Multi-Use Pilot Program – ...

9. Updates from Represented Constituencies – Information Only

- a. Downtown CPD (Andrew Phillips) – Open bidding process for wayfinding signage in October and there were questions regarding eligibility of decorative elements (sidewalk roses not eligible).
- b. Uptown CPD (Elizabeth Hannon) – Interested in City's use of 55% of net meter revenue and being able to request unused funds for projects like pedestrian upgrades. There was some discussion and staff indicated that efforts had been underway for a while to segregate the revenue and expenses and it has been implemented for FY15 and for the foreseeable future the City's 55% will be reserved for technology upgrades. Ms. Hannon also commented on the anticipated release of the audit on the CPD program due in October.

- c. Mid-City CPD (Roger Lewis) – No comments.
- d. Pacific Beach CPD (vacant)
- e. La Jolla CPD (Tom Brady) – Ongoing issue with valet parking and request to extend hours where applicant needs to indicate valet is for the public at large and not just one business Also issues with allowing friends to park in valet drop-off and pick up spaces. The application was ultimately approved.
- f. Old Town (Richard Stegner) –.
- g. CD1 (vacant)
- h. CD2 (Sarah Mattinson) – Questions regarding oversize vehicles and whether trailers hitched or unhitched makes a difference. Also, the permit application is unclear regarding the “shipping” description used.
- i. CD3 (Ernestine Bonn) – Received two quotes on Rapid Flashing Beacons for a crosswalk. Also, per the University Avenue mobility study, after 10 years, side streets renoticing, analysis and approval for angle parking to offset projected parking losses on University Avenue.
- j. CD4 (vacant)
- k. CD5 (vacant)
- l. CD6 (Linda Stanley) – Absent.
- m. CD7 (vacant) –
- n. CD8 (Elyse Lowe) – No comments.
- o. Community Planning Committee (Jeff Barfield) – Absent.
- p. BID Council (Benjamin Nicholls) – Absent.
- q. At-large Representative (Gary Smith) – PAB duties and responsibilities per the municipal code are attached to the Board packet. SANDAG reports that there are 10 spaces for every registered in San Diego.

10. 2014 Meeting Schedule – Remaining Meetings

No comments regarding future meetings.

11. Adjournment

The meeting was adjourned at 4:39 p.m..

Final Approved: November 20, 2014
 Motion by: Member Bonn/Second: Member Mattinson Passed 8-0-1