



THE CITY OF SAN DIEGO

**PARKING ADVISORY BOARD
MEETING MINUTES
November 20, 2014**

**Civic Center Plaza
1200 Third Avenue, 14th Floor
San Diego, CA 92101**

Board Members Present

Gary Smith (Chair)	Tom Brady	Jeff Barfield
Andrew Phillips	Richard Stegner	
Elizabeth Hannon	Roger Lewis	
Ernestine Bonn	Sarah Mattinson	

Board Members Absent

Linda Stanley	Benjamin Nicholls
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City Staff Present

Meredith Dibden Brown and Joe Jimenez – Economic Development - CPD Program

1. Roll Call and Introductions

Chair Smith called the meeting to order at 3:23 p.m. and then attendees introduced themselves.

2. Approval of Minutes

Minutes from September 18, 2014 were approved.

Motion: Ernestine Bonn / Second: Sarah Mattinson Passed 8-0-1

3. Non-Agenda Public Comment

None.

4. Board Administrative Items

- a. **Requests for Agenda Revisions (continuances, change in order, etc.)**
None.
- b. **Conflict of Interest Declarations on Agenda Items**
None.
- c. **Board Non-Agenda Comment**
None
- d. **City Staff Report (generally on items not on the agenda)**
 - i) **Angle Parking** –See Item 6.

- ii) **Bike Sharing Program** – Physical improvements have been installed but no electronics yet. The website is up for on-line sign ups at \$99/year and first 1,500 receive a bike helmet though bikes can't be booked yet and the site still crashes. Rentals should start in December with about 40 stations which is the minimum to start.
- iii) **Pedestrian Plaza/Bike Corrals** – There was a working group meeting and there are procedures to apply for a permit in place on the DSD website. As the group meets, any concrete developments will be reported to the Board. Also see Item 7.
- iv) **Hospitality Zone** – None

5. North Park Parking Survey Responses (Information Only)

Mr. Roger Lewis talked about the survey development and process, business growth and residential parking challenges in North Park. Information on completing the online survey (or by phone) was distributed to 1300+ households between Park Avenue, Thorn, 28th and Herman Streets and around 290 responded. The survey examined household parking needs and allocated parking with 60% of respondents having two or more vehicles and mainly parking in driveways. Evenings and weekends were the most challenging days for finding parking. There was generally a negative response/perception toward metered parking on 30th Street and neutral or positive response on residential permit parking. If respondents provided contact information they were invited to a community meeting to discuss the results and options. Next steps will be to add narrative and create a report and submit to the CPD advisory board and to the City.

6. Angle Parking

Chair Smith noted there had been no time to meet so staff will schedule time in December for a meeting with Chair Smith, Ms. Ernestine Bonn and Ms. Elizabeth Hannon.

7. Pedestrian Plaza/Bike Corrals

Chair Smith indicated there was no need to send a letter given staff responsiveness but this should be kept on the Board Priority Items list.

8. Parking Facilities on City Land

Chair Smith advised that the draft letter regarding the Board's stance on Parking Facilities on City Land was in the Board Packet and a suggested edit was to delete or substitute Mission Hills/Hillcrest Branch Library.

Motion: Approve the letter as amended. Roger Lewis / Second: Tom Brady Passed 9-0-0

9. Board Priority Items

There were no comments other than on d).

- a. Parklets and Bike Corrals – ...
- b. Car Sharing – ...
- c. Valet Parking – ...
- d. New Technology / Additional Meters – Chair Smith commented that around 600 meters had been installed in Gaslamp, Marina, A Street and other areas. Staff was requested to get some more details out soon on the status of future installations of around 3,700 more meters. Staff was also asked to request the City Treasurer/Parking Meter Operations staff provide an update on the multi-space meters (including retrofits) and sensor pilots for December or January meeting.
- e. In-lieu fees/Parking Requirements/Transit Development Overlay Zones – ...

- f. employee parking solutions – ...
- g. Multi-Use Pilot Program – ...

10. Updates from Represented Constituencies – Information Only

- a. Downtown CPD (Andrew Phillips) – Looking at a parking app with information from major parkers including standardizing information on availability, pricing etc. for 57,000 spaces downtown. Possibly provide subsidized loan for sensors (1% loan over five years). Discussed costs for indicating availability within parking structures; expensive to retrofit but in/out counts will be sufficient. A beta version may be out first quarter of 2015 with more testing over summer and then a roll out after that. November 21 releasing RFP for alternative vehicles “on-demand” shuttle, (similar to “Free Ride” downtown service already operating which started during ComicCon which makes money from ads). The Downtown circulator has been scrapped. Under RFP operator bears all liability (like others in Santa Monica, Tennessee, Colorado, Arizona).
- b. Uptown CPD (Elizabeth Hannon) – Audit responses on the CPD program out today with discussion about performance measure for CPD projects, CPD-funded City projects and for City’s 55%. There was discussion with staff and it was suggested to place on the agenda of the next meeting an item for formation of a sub-committee to discuss performance measures. Looking at a mobile app to build parking credits through merchant purchases to use at participating facilities. There was also interest in having a future agenda item on parking cards, partnerships, and merchant programs and public structures.
- c. Mid-City CPD (Roger Lewis) – None.
- d. Pacific Beach CPD (vacant)
- e. La Jolla CPD (Tom Brady) – An application submitted to convert 1 hour spaces to 90 minutes which was supported by around 90% of business /property owners in three-block radius.
- f. Old Town (Richard Stegner) – Signed MOU regarding use of parking lot and charging for special events. Deco bike not likely in Old Town State Park. Also, tour buses still parking at red curb so there was discussion about signage, education and identifying acceptable parking locations.
- g. CD1 (vacant)
- h. CD2 (Sarah Mattinson) – Deco Bike pulling out of Belmont Park because of competition with local rental shops.
- i. CD3 (Ernestine Bonn) – Rapid Flashing Beacon project being taken in house by City. Also conducting noticing for extension of green curb on Madison but suggested it may be worth installing meters for turnover.
- j. CD4 (vacant)
- k. CD5 (vacant)
- l. CD6 (Linda Stanley) – Absent.
- m. CD7 (vacant) –
- n. CD8 (vacant) –
- o. Community Planning Committee (Jeff Barfield) – None.
- p. BID Council (Benjamin Nicholls) – Absent.
- q. At-large Representative (Gary Smith) – PAB duties and responsibilities per the municipal code are attached to the Board packet. SANDAG reports that there are 10 spaces for every registered in San Diego.

10. 2014 Meeting Schedule – Remaining Meetings

December 18, 2014 (if a quorum can be established).

11. Adjournment

The meeting was adjourned at 4:44 p.m..

Final Approved: March 19, 2015

Motion by: Member Stegner/Second: Member Phillips Passed 9-0-0
