



THE CITY OF SAN DIEGO

**PARKING ADVISORY BOARD
MEETING MINUTES
June 18, 2015**

**Civic Center Plaza
1200 Third Avenue, 14th Floor
San Diego, CA 92101**

Board Members Present

Gary Smith (Chair)	Richard Stegner	Marta Lomeli
Elizabeth Hannon	Sarah Mattinson	Claudia Orsi
Roger Lewis	Ernestine Bonn	Benjamin Nicholls
Tom Brady		

Board Members Absent

Elvin Lai	Siddartha Vivek	Jeff Barfield
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City Staff Present

Meredith Dibden Brown and Joe Jimenez – Economic Development - CPD Program

1. Roll Call and Introductions

Chair Gary Smith called the meeting to order at 3:00 p.m. and then attendees introduced themselves.

2. Approval of Minutes

Minutes from March 19, 2015 were deemed approved by Chair Gary Smith with correction of three minor typographical errors.

3. Non-Agenda Public Comment

None.

4. Board Administrative Items

a. Requests for Agenda Revisions (continuances, change in order, etc.)

None.

b. Conflict of Interest Declarations on Agenda Items

None.

c. Board Non-Agenda Comment

None

d. City Staff Report (generally on items not on the agenda)

i) Parking and New Technology – Staff reported that all new single space meters have been installed. A mobile payments pilot will start in July. Four firms were shortlisted and ParkMobile was selected for the pilot and an agreement was executed last week. The pilot

will be conducted entirely within Uptown. Staff was asked to request an update on a new agreement for multi-space meters.

- ii) **Changes to Council Policy 100-18** – Chair Smith pointed out that examples from the City Attorney Memoranda are now in the Council Policy and commented that any parking impacted area could request to be designated a Community Parking District even if no meters are present (such as Old Town, Pacific Beach, and La Jolla). Further, that parking meters are for managing parking and turnover; not raising revenue. There was discussion about whether pedestrian plazas might be included as a parking tool but staff advised against it. Staff discussed the proposed timing of, and period to be covered by, the performance reports and advised that slight adjustments to the timing could be proposed but the general timing and period of the report was requested by a council member. There were also questions about leveraging community shuttles where special event organizers may request to increase existing services and pay the additional cost and that a study for installing new meters within a CPD would be an eligible use of CPD funds.

5. Angle Parking Ad Hoc Committee

Chair Smith advised that the committee typically meets at 2:00 p.m. prior to the Board meeting (and did so today) and that angle parking is anything other than parallel parking.

6. Pedestrian Plaza Ad Hoc Committee

Chair Smith advised that this committee typically meets at 2:30 p.m. prior to the Board meeting) and did so today) and is working on writing a policy.

7. Performance Measures Ad Hoc Committee

Chair Smith advised that this committee typically meets at 4:30 p.m. after the Board meeting.

8. Board Priority Items

- a. Car Sharing - None
- b. Valet Parking - question from Ms. Sarah Mattinson regarding a memo and Chair Smith commented that the City fee for the application only covers the cost of reviewing and issuing the permit and installing the white curb but does not cover the lost or potential revenue foregone. A downtown pilot concerns shared parking and valet with appropriate signage regarding times. Once the pilot information is provided to the PAB then an appropriate recommendation may be made. Staff is to agendaize this item after July.
- c. New Technology / Additional Meters – Ms. Elizabeth Hannon commented on news items concerning a pilot with SDG&E regarding vehicle sensor detection. Staff was requested to invite City Treasurer staff to provide a briefing on new technologies.
- d. In-lieu fees/Parking Requirements/Transit Development Overlay Zones - none
- e. Employee Parking Solutions - None
- f. Multi-Use Pilot Program – see b.
- g. In-Sourcing – Chair Smith provided a brief explanation of city crews performing work for the CPD outside of any existing priority list generally using overtime.
- h. Electric Vehicle Charging Stations – Some have been installed by City through a grant but also negotiating with SDG&E and new Ecotality owner on new installations versus adjoining property owners and restrictions on locations imposed by the PUC.
- i. Pedestrian Plaza/Bike Corrals – see Item 6

The matter of the letter on parking structures which was sent to the Mayor from the PAB in November 2014 was raised and staff was asked to add back to the agenda for future meetings.

Chair Smith commented that new companies providing valet parking app using existing valet spaces for pick up but with unknown parking location since not applying or valet parking permit. There are no existing regulations or policies which cover this situation. Chair Smith suggested staff check with Stephanie Shook from Civic SD for more information.

9. Updates from Represented Constituencies – Information Only

- a. Downtown CPD (vacant) – Ms. Stephanie Shook advised that downtown app for off-street parking is in process and counts entries and exits to provide data on numbers of available spaces.
- b. Uptown CPD (Elizabeth Hannon) – Lunchtime shuttle launched and moving 50 people per two hour period and received request to include other employment centers beyond the hospital already included. An angle parking policy might help to more easily install angled parking to create spaces. Also, the proposed bike plan from SANDAG has been modified to reduce lost parking spaces from 90+ to around 30 spaces and will provide for new bike infrastructure.
- c. Mid-City CPD (Roger Lewis) – None.
- d. Pacific Beach CPD (Elvin Lai) – Absent
- e. La Jolla CPD (Tom Brady) – Valet operators are not getting cars off the street.
- f. Old Town (Richard Stegner) – Tour bus parking still a problem both on the main street and elsewhere in the neighborhood. There was discussion about red curbs and signage for passenger loading and parking.
- g. CD1 (vacant)
- h. CD2 (Sarah Mattinson) – In Mission Beach, the public wants more enforcement on parking, related to construction work, in the right of way and alleys and is there a moratorium on such construction over summer months? The local planner does not know. There was discussion about a moratorium on public work only and that enforcement can request the construction permit pertaining to parking and that project approvals by local planning groups may include conditions on parking.
- i. CD3 (Ernestine Bonn) – A board member surveyed the red curb for possible reductions and adding spaces.
- j. CD4 (Marta Lomeli) – Community discussing bike-friendly initiatives but oversize vehicle overnight parking signage insufficient. The Chair advised that Code Enforcement can enforce and extra funding for positions was in the budget.
- k. CD5 (Claudia Orsi) – None
- l. CD6 (Siddhartha Vivek) – Absent.
- m. CD7 (vacant) –
- n. CD8 (vacant) –
- o. Community Planning Committee (Jeff Barfield) – Absent.
- p. BID Council (Benjamin Nicholls) – None.
- q. At-large Representative (Gary Smith) – None

10. 2015 Meeting Schedule – Remaining Meetings

July 16	August 20	September 17
October 15	November 19	December 17

11. Adjournment

The meeting was adjourned at 4:13 p.m.

Final Approved: July 16, 2015

Motion by: Member Stegner/Second: Member Bonn Passed 10-0-0
