



City of San Diego Commission for Arts and Culture

PUBLIC ART COMMITTEE

AGENDA

San Diego Concourse – Silver Rooms 250-2

202 C Street, San Diego, California 92101

Friday, March 1, 2019

9:30 a.m. – 11:30 a.m.

9:30 a.m.	I.	Call to Order	Ben Meza, Chair
9:35 a.m.	II.	Non-agenda Public Comment	
9:45 a.m.	III.	Chair's Reports	
		A. Commission Business	
		B. ACTION – January 4, 2019 Minutes	
		C. Other Reports	
10:00 a.m.	IV.	ACTIONS	
		A. Donation of Artwork Proposal from Hal W. Goforth Jr. and Florida Track Club-West: <i>Meb: Boston Strong</i> by Jessica LoPresti and Oscar Leon	Christine E. Jones, Chief of Civic Art Strategies
		B. Final Artwork Proposal for Fire Station 50 Public Art Project by Susan Zoccola	Charles G. Miller, Senior Public Art Manager
11:15 a.m.	V.	Reports	Christine E. Jones
		A. Staff Reports	
		B. Committee Member Reports	
11:30 a.m.	VI.	Adjourn	

Meetings may be recorded. PUBLIC COMMENT: Any member of the public may address the Committee on any agenda item during agenda item public comment, or on any matter not presently pending or previously discussed at the Committee that is within the Committee's area of responsibility during non-agenda public comment. Each public comment speaker is limited to three (3) minutes and may be limited further by the Committee Chair if deemed necessary to allow the committee to conduct its business. Public comment speakers may allocate their time to other speakers. Public comment is non-debatable. To exercise this right, members of the public wishing to address the Committee under agenda item, or non-agenda, public comment must submit a Public Comment Request form and any presentational materials. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under non-agenda public comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.



City of San Diego Commission for Arts and Culture

PUBLIC ART COMMITTEE (PAC)

MINUTES

Friday, January 4, 2019

Members Present

Ben Meza, Chair
Michael Brown, Vice Chair
Lara Bullock
Linda Caballero Sotelo
Derrick Cartwright
Denise Rogers
Doreen Schonbrun
Janet Poutré, Ex Officio

Members Absent

Tiffany Wai-Ying Beres
Larry Herzog

Staff Present

Christine E. Jones
Leticia Gomez Franco
Stephanie Teel

-
- I. Call to Order – Commissioner Ben Meza called the City of San Diego (City) Commission for Arts and Culture’s Public Art Committee (PAC) to order at 9:38 a.m. at the San Diego Concourse – Silver Rooms 250-2, 202 C Street, San Diego, California 92101.
- II. Non-agenda Public Comment – None
- III. Chair’s Reports
- A. Commission Business – Commissioner Ben Meza noted that at the December 21, 2018 Commission for Arts and Culture (Commission) meeting, the Commission ratified Chair Janet Poutré’s appointments for 2019 committee officers and members. Commissioner Ben Meza expressed gratitude for the appointment as PAC Chair, and welcomed Commissioner Michael Brown as PAC Vice Chair, and Commissioner Doreen Schonbrun as a new PAC member. All community members were reappointed.
- B. **ACTION** – December 7, 2018 Minutes – Commissioner Ben Meza introduced the item. **Derrick Cartwright made a motion to approve the PAC minutes of December 7, 2018. Doreen Schonbrun seconded the motion. The vote was 5-0-0; the motion passed.**
Yea: Brown, Bullock, Caballero Sotelo, Cartwright, Meza, and Schonbrun (5)
Nay: (0)
Abstention: (0)
Recusal: (0)
- C. Other Reports – None

Denise Rogers and Linda Caballero Sotelo arrived.

- IV. **ACTION – Temporary Exhibit of Artwork Proposal from Civic San Diego/North Park Main Street: North Park Garage Banner Project by Kris Moore and Don Masse** – Chief of Civic Art Strategies Christine E. Jones gave an overview of Civic San Diego and North Park Main Street’s proposal for a temporary banner project by artists Kris Moore and Don Masse for the façade of the North Park Garage, located along 30th Street just south of University Avenue. Jones summarized the staff recommendation to recommend to the Commission that the Executive Director of the Commission approve the temporary exhibit of artwork for up to a five-year period. PAC members discussed the proposal and asked questions about the status of the current banner frames, maintenance, eventual recurrence after five years, lighting, community support, retention of the original artworks, and relationship to the site. **Commissioner Michael Brown made a motion to recommend to the Commission that the Executive Director of the Commission approve the temporary exhibit of artwork titled North Park Garage Banner Project consisting of sixteen vinyl banners featuring digital reproductions of original artwork by artists Kris Moore and Don Masse for temporary exhibition on the exterior façade of the North Park Parking Garage, which is bounded by North Park Way, 29th Street and 30th Street, for up to a five-year period. Commissioner Doreen Schonbrun seconded the motion. The vote was 7-0-0; the motion passed.**

Yea: Brown, Bullock, Cartwright, Caballero Sotelo, Meza, Rogers, and Schonbrun (7)

Nay: (0)

Abstention: (0)

Recusal: (0)

Public Comment

Jake Romero (North Park Main Street) underscored the importance of the project to the North Park neighborhood and offered to answer any questions that PAC may have.

- V. **Presentation – Schematic Artwork Proposal for Children’s Park by Miki Iwasaki** – Christine E. Jones gave an overview of the Children’s Park Public Art Project and introduced artist Miki Iwasaki via phone. Iwasaki then presented his schematic artwork proposal. PAC members provided feedback and asked questions about the artwork proposal. Discussion topics included the structural integrity of the support tubes, the ability to sit on the concrete plinths, the artwork’s aesthetics with respect to lightness and shadow-play, and optimal height allowing for ease of maintenance while discouraging climb-ability. Jones reported that next steps for staff would include gathering public input on the schematic artwork proposal. Following receipt of this input, the artist will further develop his schematic artwork proposal into a final artwork proposal.

VI. **Reports**

- A. **Staff Reports** – Christine E. Jones updated the committee on the office’s digital asset management system and Civic Art Collection online portal that was launched in November 2018. She noted positive feedback from the public, curators and researchers. Jones shared statistics pertaining to the scale of the project, including acquiring copyright permissions, producing approximately 1,200 professional images, creating about 550 artwork descriptions and artist bios, compiling metadata for over 8,000 images, and reviewing 10,000 digital images. Jones noted that the collection portal is available at sdcivicartcollection.com and gave an overview of its contents and features. Jones concluded by reminding PAC of upcoming artist open houses for Fire Station 50, Children’s Park and Cañon Street Pocket Park public art projects; the grand opening for the Mission Hills-Hillcrest/Harley & Bessie Knox Branch Library on January 26, the site of a public artwork by Janet Zweig; and the Central Library Art Gallery’s exhibition *The Artist Portrait Project: San Diego Artists 2006–2016* which is on view through March 17, 2019.

- B. **Committee Member Reports** – None

- VII. **Adjourn** – Commissioner Meza adjourned the meeting at 10:43 a.m.



Commission for Arts and Culture

STAFF REPORT

DATE ISSUED: February 25, 2019

ATTENTION: Public Art Committee

SUBJECT: Donation of Artwork Proposal from Hal W. Goforth Jr. and Florida Track Club-West: *Meb: Boston Strong* by Jessica LoPresti and Oscar Leon

REFERENCES: 1) Application from Hal W. Goforth Jr. and Florida Track Club-West for Donation of Artwork by Jessica LoPresti and Oscar Leon
2) [San Diego Municipal Code Section 26.0722 – Control of Artworks](#)
3) [Administrative Regulation 95.00 – Management of the Civic Art Collection](#)
4) [Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection](#)

STAFF CONTACT: Christine E. Jones, Chief of Civic Art Strategies

STAFF RECOMMENDATION:

Recommend to the City of San Diego Commission for Arts and Culture (Commission) that the Executive Director of the Commission not accept the donation of artwork titled *Meb: Boston Strong* from Hal W. Goforth Jr. and Florida Track Club-West into the City of San Diego (City) Civic Art Collection.

SUMMARY:

In winter 2018, Commission staff received a donation application from Hal W. Goforth Jr. and Florida Track Club-West (Donor). The Donor is proposing a gift to the City of a life-size bronze sculpture to be designed and fabricated by Illinois-based artists Jessica LoPresti and Oscar Leon. The sculpture would depict Mebrahtom “Meb” Keflezighi crossing the finish line of the Boston Marathon and is proposed to be sited in Mission Bay Park or the Morley Field area of Balboa Park. Keflezighi is a San Diego resident who won the Boston Marathon in 2014. Commission staff evaluated the application utilizing the artwork accession criteria and site selection criteria contained in the *City of San Diego Commission for Arts and Culture Department Instruction – Collection Management Policy for the Civic Art Collection*. The results of the Commission staff’s analysis include:

RE: ACCESSION CRITERIA

Public Safety: If the sculpture is installed as currently proposed, it would likely require an additional base or plinth to ensure compliance with ADA standards for freestanding sculptures in public spaces. Additionally, the outstretched arms of the proposed figure may invite children to climb on or hang from the sculpture.

Cost: If the donation is accepted, the Donor will be responsible for all costs including but not limited to design, fabrication, transportation, installation, and site preparation costs. The City will be responsible for funding and implementing maintenance and conservation, cost projections for which are currently unavailable.

Availability of Resources: Commission staff is available to provide administrative services to the Donor in order to execute a deed of gift. However, resources for future maintenance and conservation are limited.

Relevance: *To the Collecting Mission:* Though the artwork honors the achievements of Meb Keflezighi, a San Diego resident, it is unlikely to provide a meaningful aesthetic experience for San Diego's residents and visitors. The artwork depicts an event that occurred in Boston, which has limited connection to San Diego or the proposed installation sites. In addition, the City does not ordinarily collect commemorative artwork of living persons, as a minimum of years between an event and its commemoration is recommended to allow for sufficient historical perspective. The artwork may stimulate discussion and the exchange of ideas, particularly about athletic achievements, and reflects the character and diversity of San Diego's region by depicting a San Diego resident. However, the artwork does not demonstrate a level of creativity or innovation generally considered to be high, and due to its proposed installation site within a park, it may interfere with existing park functions.

To the Scope of the Collection: The artwork falls within the scope of the collection chronologically and geographically. However, the Civic Art Collection does not currently hold any commemorative artwork depicting living persons sited in City parks.

Excellence: Based on the conceptual renderings and examples of the artists' previous work, the proposed artwork does not exemplify a satisfactory level of aesthetic quality, conceptual content and workmanship for acceptance into the Civic Art Collection.

Significance: The artwork does not appear to be of any special significance in the artists' bodies of work, which consist primarily of sculptures located in athletic stadiums and facilities. The artwork is not of any notable significance in art history.

Condition: The application indicates that the sculpture is not yet fabricated.

Maintenance: If the donation is accepted into the Civic Art Collection, the City will be responsible for determining methods of and conducting all ordinary and extraordinary maintenance.

Security: No security measures have been recommended. According to San Diego media reports from 2006 to the present, bronze has increasingly become a popular material for thieves to steal and recycle for cash. However, the existing outdoor bronze artworks in the Civic Art Collection have, to date, sustained only minor damage due to theft or vandalism.

Relationship to Site: The Donor has proposed various sites in Mission Bay Park and Balboa Park to install the artwork. If installed in Mission Bay Park, the artwork's scale and nature would connect in a limited way to San Diego's social, cultural, and functional contexts, both existing and planned, as the site is used by recreational runners and athletes. If installed in the Morley Field area of Balboa Park, the nature of

the artwork minimally connects with the social and functional contexts of the site, as the site hosts an annual national high school cross country championship event and is used by recreational runners and athletes. However, the imagery of the sculpture depicts an event that took place in Boston. Additionally, the artwork has little connection with the environmental, physical, and historical contexts of either site, and there is a lack of integration and compatibility between the artwork and the existing landscape at both sites. The artwork may interfere with or impact existing park functions, as the proposed sites are open, public spaces intended for recreational use.

Legal and Ethical Considerations: If the donation of artwork is approved, it will be formalized in a deed of gift between the Donor and the City and the artists would be required to give the City a non-exclusive license to reproduce for non-commercial purposes. In addition, the City would require that the artists, who retain moral rights in the artwork, complete and submit limited Visual Artists Rights Act (VARA) and California Preservation Act (CAPA) waivers to the City.

Timing: The Donor indicated that the artwork is currently in the design phase and estimates the project would reach completion in 2019.

Selection Process for the Artist: The Donor indicated that the artists, who are based in Illinois, and the Donor were independently pursuing a commissioned sculpture of Keflezighi, and the two parties were subsequently connected through Keflezighi's agent. A competitive artist selection process is typically desired when commissioning public artwork. However, a competitive selection process was not held for this proposed project.

Community Feedback: The Donor submitted testimonials from eight members of the national running community from around the country. The testimonials focus on the character of Keflezighi and offer general support of the project.

Restrictions: None.

Commemorative Significance: The Donor indicated that Keflezighi has received local and national recognition for his athletic achievements. However, there are many individuals who have received local and national recognition for their achievements. If this donation is accepted into the Civic Art Collection, it may be perceived as unfair to highlight one individual's achievements over another, as there are many local individuals worthy of acknowledgment and tribute. As discussed under the "Relevance" section of this report, the City does not ordinarily collect commemorative artwork of living persons. Additionally, the proposed artwork commemorates an event that took place in Boston. While the achievements of Keflezighi are notable, the Donor may wish to consider alternative ways to honor Keflezighi.

Fair Exchange: Not applicable.

Fair Purchase Price: The Donor indicates that the total project cost is between \$70,000 to \$80,000, including design, fabrication, transportation and installation.

RE: SITE SELECTION CRITERIA

Ownership: The City owns both sites recommended for siting the sculpture, which include the Morley Field area of Balboa Park and Mission Bay Park.

Public Safety: If the sculpture is installed as currently proposed, it would likely require an additional base or plinth to ensure compliance with ADA standards for freestanding sculptures in public spaces. Additionally, the outstretched arms of the proposed figure may invite children to climb on or hang from the sculpture.

Security: Both proposed sites are open to the public on a 24-hour basis. The Park and Recreation Department and San Diego Police Department provide patrols of both parks, as needed. However, theft and vandalism still occur from time to time.

Maintenance: Balboa Park and Mission Bay Park are managed and maintained by the Developed Regional Parks Division of the Park and Recreation Department.

Accessibility: The City's parks are accessible to the public during set hours of operation. All City parks comply with the Americans with Disabilities Act of 1990 and Council Policy 100-04 Americans with Disabilities Act/City Contractors.

Context: The sculpture, which depicts Keflezighi crossing the finish line of the Boston Marathon, is proposed for placement in the Morley Field area of Balboa Park or Mission Bay Park. The proposed placement in Mission Bay Park would connect in a limited way to the site's social, cultural, and functional contexts, as the site is used by recreational runners and athletes. The proposed placement in Morley Field minimally connects to the social and functional context, as the site hosts an annual national high school cross country championship event and is used by recreational runners and athletes. However, the imagery depicted in the sculpture is of an event that took place in Boston, and the artwork lacks compatibility with the surrounding landscape and intended functions of both sites as open park spaces.

Support of City Departments: Commission staff requested input from Park and Recreation Department staff regarding the recommended siting of the proposed donation of artwork in the Morley Field area of Balboa Park or Mission Bay Park. In response, Park and Recreation staff indicated that they are respectful of Keflezighi's many contributions to the City. However, due to a variety of reasons the Department is not supportive of sculptures in public parks recognizing living individuals. Sculptures have been installed in parks recognizing deceased individuals who have made significant contributions to the founding of parks, the City, or institutions within them.

Community Support: The Donor submitted testimonials from eight members of the national running community from around the country. The testimonials focus on the character of Keflezighi and offer general support of the project.

Adherence to Relevant Plans: The City's parks adhere to existing community plans and land use plans, such as the City's General Plan.

Evaluation criteria the Public Art Committee (PAC) will use to decide whether to recommend to the Commission that the Executive Director accept the proposed donation to the City may include all or some of those given in the *City of San Diego Commission for Arts and Culture Department Instruction – Collection Management Policy for the Civic Art Collection*.

The Executive Director of the Commission will consider the recommendation from Commission staff, other relevant City department staff, the PAC and the Commission before making the final decision on whether to accept the proposed donation of artwork.

FISCAL CONSIDERATIONS:

Should this donation of artwork be accepted, it will be accessioned into the Civic Art Collection. The City has limited funds dedicated for the maintenance and conservation of artwork.

KEY STAKEHOLDERS and PROJECTED IMPACTS:

- Commission for Arts and Culture
- Park and Recreation Department
- Donor
- Mebrahtom “Meb” Keflezighi



THE CITY OF SAN DIEGO

APPLICATION FOR DONATIONS OF ARTWORK TO THE CITY OF SAN DIEGO

Thank you for your interest in donating artwork to the City of San Diego. Please complete and submit this application to the City of San Diego Commission for Arts and Culture, ATTN: Civic Art Collection, 1200 Third Avenue, Suite 924, San Diego, CA 92101. Contact City staff at (619) 236-6800 for assistance. Additional sheets may be attached as needed. The City reserves the right to request additional information in order to process a donation proposal.

DONOR

Name(s) Hal W. Goforth Jr. and Members of Florida Track Club-West and other SD Running Clubs			
Address [REDACTED]			
City [REDACTED]	State [REDACTED]	Zip Code [REDACTED]	Country USA
Phone [REDACTED]	Fax NA	Email [REDACTED]	
Credit Line - Provide the donor's name as it should appear in labels, publications and publicity. Friend's of Meb (Florida Track Club- West)			
If this application is for a partial interest donation, explain the proposed terms. (Unless otherwise indicated by the donor, the City will assume that donation proposals are absolute.) Donations come with 100% non-city funds.			
If this application is for a restricted donation, explain the proposed terms. (Unless otherwise indicated by the donor, the City will assume that donation proposals are unrestricted.) This is an unrestricted donation.			
Conflict of Interest - Disclose whether the donor has any active contracts with the City or is involved in any stage of negotiations for a City contract. No			

ARTIST

Name Jessica LoPresti & Oscar Leon		Alias (If applicable) N/A	
Nationality American		Birth Date [REDACTED]	Death Date (If applicable) N/A
Address [REDACTED]			
City [REDACTED]	State [REDACTED]	Zip Code [REDACTED]	Country USA
Phone [REDACTED]	Fax -	Email [REDACTED]	
Website www.sculptureresource.com			
Artist Representation/Gallery Name (If applicable) N/A			
Artist Representation/Gallery Address			
City	State	Zip Code	Country
Phone	Fax	Email	

Website	
<p>For donations of commissioned artwork, please explain the method for the selection of the artist.</p> <p>Two parties, the artists and Hal Goforth, were independently pursuing a commissioned sculpture project of Meb Keflezighi. His agent, Hawi Keflezighi, connected the two parties and now they are working together to make the project happen.</p>	
ARTWORK	
Title Meb: Boston Strong	
Artwork type (e.g. painting, sculpture, etc.) Sculpture	Medium Bronze
Description Life-sized bronze sculpture of marathon runner, Meb Keflezighi, triumphantly crossing the finish line & winning the Boston Marathon	
Period/Date Project Completion in 2019	Dimensions and Weight Life sized figure/ approx. 300 lbs
Finishes applied to surface Classic Patina, Sealant, & Wax	
Construction technique(s) Bronze sculpture w/stainless steel infrastructure. Mounted with threaded rods and secured with anchor	
If this artwork is part of an edition, what is the edition number and the total number of the edition? N/A	
If this artwork is part of a series, what is the total number in the series? N/A	
If this artwork is part of a pair or a group, what is the total number in the pair or group? N/A	
Describe frame, if any. N/A	Describe base or pedestal, if any. TBD
Describe any accompanying accessories. N/A	
Current location of artwork In design stage	
(Optional) Proposed City-owned site for placement Placement in Balboa Park, (including Morley Field) or Mission Bay Park. Please see attached photos of "possible" installation sites on City property (e.g., Morley Field and Mission Bay Park).	
For memorials, describe the person or event to be commemorated. This project is a "living memorial" in honor of Meb's outstanding contributions to athletic excellence. Meb embodies everything that makes America great, a runner, family man and ambassador for our state and country. See attached, a modest number of testimonials by National Running Authorities.	

ARTWORK HISTORY

Provenance/Past Owners – List all past owners and period of ownership for each.

N/A

Exhibition History – List the exhibition history including exhibition titles, venues and dates for each.

N/A

Publications and References – List all publications about and references to the artwork.

N/A

COPYRIGHT OWNERSHIP

Name of current copyright owner

Not copyrighted

Title

Address

City

State

Zip Code

Country

Phone

Fax

Email

If the donor is the current copyright owner, does the donor intend to transfer the copyright to the City of San Diego should the donation be accepted by the City?

ARTWORK VALUATION

Fair Market Value \$

Please see attached page with 3 funding levels for 3 slightly different designs.

How was this fair market value determined and by whom?

Fair market value will be determined by artist and foundry representatives upon project completion.

CONDITION

Describe the current condition of the artwork noting any existing breaks, tears, scratches, abrasions, paint losses, or other insecurities or defects in the artwork.

N/A

If the artwork has been conserved, describe the conservation treatment.

N/A

(Optional) Provide recommendations for routine maintenance of artwork. Indicate whether these recommendations were provided by a conservator.

Two to three times a year, the sculpture should be cleaned with water & liquid dish soap using a sponge. Gently rinse the soap (no power washing). Apply thin layer of wax with a brush in circular motion. Let wax dry then buff with a clean cotton cloth. Can repeat wax application 1-2 more times for better protection. This is standard practice in the maintenance of outdoor bronzes.

(Optional) Provide recommendations for security, installation, transportation and/or storage.

For donations of commissioned artwork, please outline the installation plan.

Artists will deliver statue to installation location. Ideally, this will be a place in the park on concrete foundation. Artists will collaborate and coordinate installation with any city/park officials, if necessary. Using a template, artists will pre-drill holes matching the threaded rods mounted to the statue. The statue will be lifted using a gantry crane or other portable machinery and dry-fitted. Once position is exact, the holes will be filled with epoxy and the statue installed into the foundation.

OTHER REQUIRED MATERIALS

Please submit the following materials along with this completed form.

- Artist's résumé and bio
- Digital, color images of existing artwork
- Color renderings of commissioned artwork
- For commissioned artwork, submit digital images of artist's past work.
- (Optional) Images of proposed site for artwork
- Itemized list of any costs to be borne by the City for transportation, installation, exhibition, operation, maintenance, conservation, and/or security.
- For commissioned artwork, submit an itemized budget for design, fabrication and installation.
- For commissioned artwork, submit a timeline for design, fabrication and installation.
- Exhibition catalogs, publications and/or references, if available
- Formal, written appraisal for any artwork with a fair market value of \$10,000 or more
- Condition report, if available
- Conservator's report, if applicable
- Proof of authenticity, if available
- Any other information relevant to the artwork

DONOR'S ADDITIONAL COMMENTS (OPTIONAL)

DONOR'S AUTHORIZATION TO INITIATE A DONATION REVIEW

Authorized signature

Hal W. Goforth Jr.

Title

Florida Track Club -West, Coordinator

Print name

Hal W. Goforth Jr.

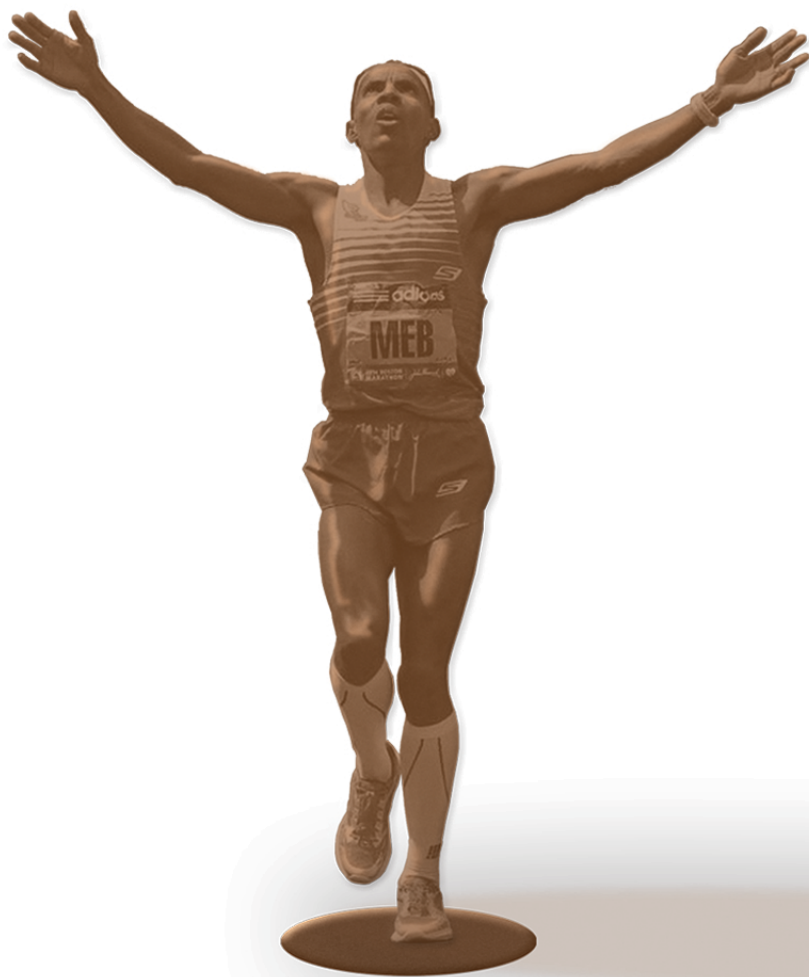
Date

11-07-2018

COMMISSION STAFF ONLY

Received by

Date



OPTION 1

PROJECT STAGE	COST
DESIGN	\$1,000
FABRICATION	
SCULPTING	\$38,000
MOLD MAKING	\$8,000
CASTING**	\$17,000
DELIVERY & INSTALLATION	\$6,000
TOTAL PROJECT COST*	\$70,000



OPTION 2

PROJECT STAGE	COST
DESIGN	\$1,000
FABRICATION	
SCULPTING	\$40,000
MOLD MAKING	\$9,000
CASTING**	\$19,000
DELIVERY & INSTALLATION	\$6,000
TOTAL PROJECT COST*	\$75,000



OPTION 3

PROJECT STAGE	COST
DESIGN	\$1,000
FABRICATION	
SCULPTING	\$38,000
MOLD MAKING	\$8,000
CASTING**	\$17,000
BRONZE OR GRANITE BASE LISTING AWARDS & ACHIEVEMENTS***	\$8,000
DELIVERY & INSTALLATION	\$8,000
TOTAL PROJECT COST*	\$80,000

NOTES:

NOTES:

*Total Project Cost includes design fee, computer renderings, materials/supplies, labor (fabrication & installation), travel/transportation costs, insurances, & miscellaneous operating expenses. The cost will be adjusted based on changes made to the original design.

**The bronze will require a stainless steel infrastructure for support.

***As you see in option 3, Meb's achievements and awards can be highlighted on a bronze (or granite) base. This is a general estimate and would be refined based on material, size, and amount of copy.

Proposed designs by:
J. LoPresti & O. Leon
Sculpture Resource

Mission Bay Park (Potential Sites)



Bathroom Area North Side- Area A



Bathroom Area Looking South – Area B



Mission Bay (South) - Race Finish Line Area C



Mission Bay (~500 ft. North of Playground/Tecolote)
(Note: USATF National X-C Course for 2019- Area D)



Near the Awards Ceremony Site for USATF Races-Area E

Morley Field (Balboa Park) Potential Sites

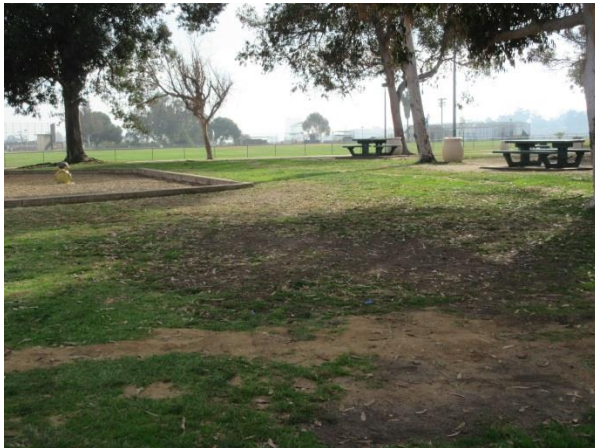


Finish Line- San Diego's High School X-C Races-A
(Annual Footlocker National Championships)

(*Photos Looking North towards Swim Pool Area A and B)



Finish Line Area @ X-C Races- B (Opposite Pool)



Finish Line Opposite Pool (Looking South) - Area C

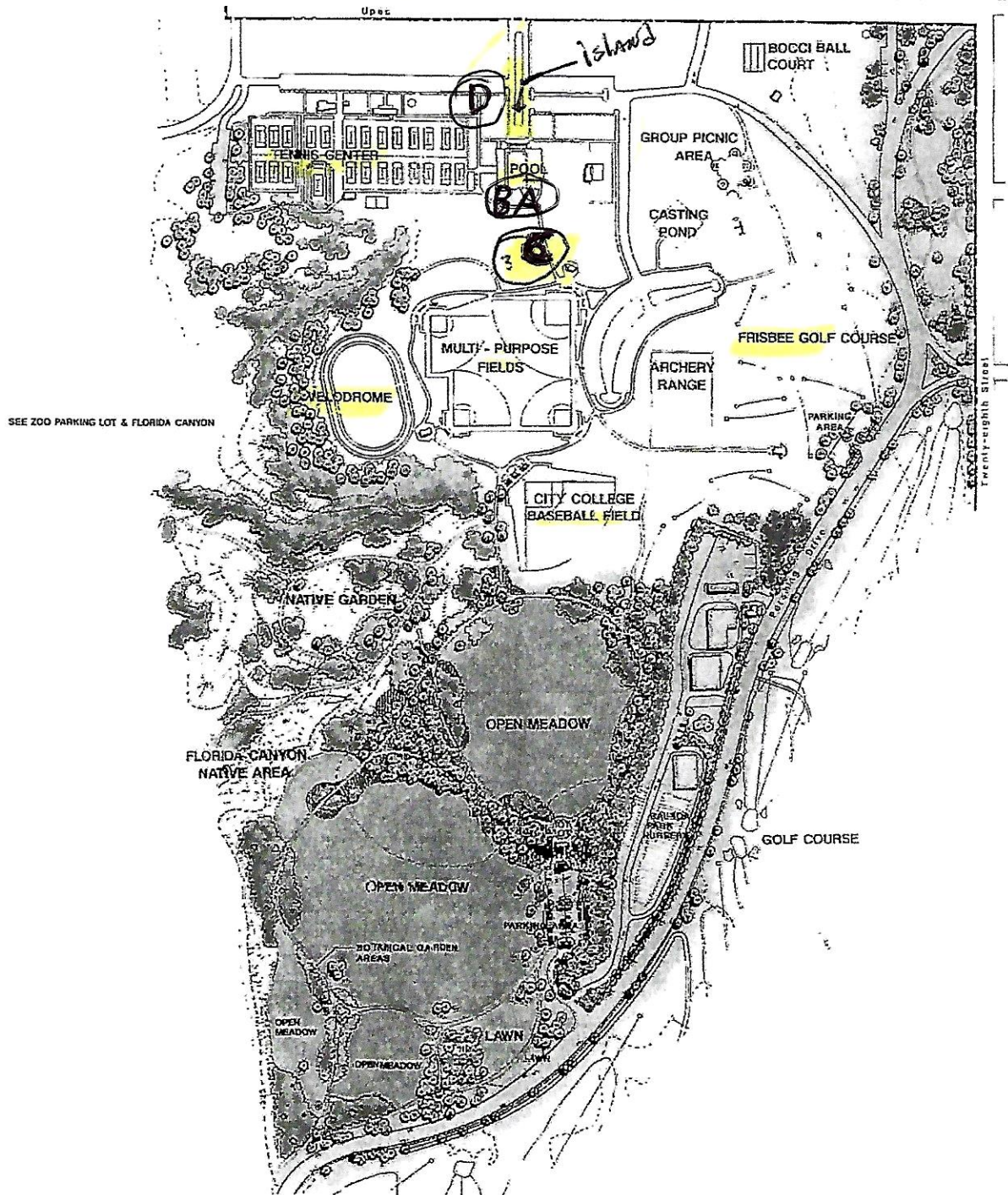


Open Area Adjacent to West Parking Lot- Area D

MORLEY FIELD Potential Sites (A-D)

BALBOA PARK MASTER PLAN

CITY OF SAN DIEGO



LEGEND



TREES



NATIVE SHRUBS



GROUNDCOVERS



LAWN



PAVED PEDESTRIAN AREAS

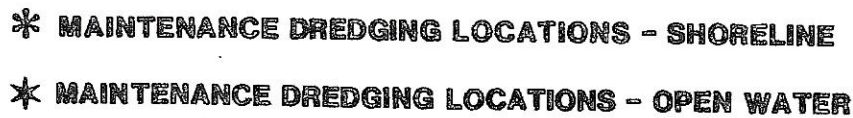
CONCEPTUAL MASTER PLAN MORLEY FIELD AND ARIZONA LANDFILL

Figure
10



0 100 200 300

ESTRADA Land Planning
MAY 26 1993



OSCAR LEON

Born 1980 in Highland Park, Illinois

Place of Residence: Highwood, Illinois

+ Founder of Sculpture Resource

+ 20 years experience working as an Artist

AREAS OF EXPERTISE:

Figurative Bronze Sculpture

Welding and Armature Building

Mold Making

Sculpture Installation

Sculpture Repair & Restoration

Project Management

Instruction and Teaching



EDUCATION

Figurative Sculpture studies, Fine Art Studio of Rotblatt Amrany, Highwood, IL

Anatomical studies, Cortiva Institute, Chicago, IL

Figurative Sculpture studies, Susan Clinard Studio, Chicago, IL

Figurative Sculpture & Painting studies, Palette & Chisel Fine Art Academy, Chicago, IL

COMMISSIONS*

In Progress:

Bronze sculpture selected as finalist for public art project, Highland Park, IL

S.S. Eastland memorial project, Chicago, IL

2005-2014:

Lambeau Leap, (Co-Artist), Lambeau Field, Green Bay, WI

George Calhoun, Packers Heritage Trail, Green Bay, WI

Napoleon Dynamite, (Co-Artist), Fox Searchlight Studios, Los Angeles, CA

A Christmas Story: Triple Dog Dare, Indiana Welcome Center, Hammond, IN

A Look Back, (Co-Artist), Winner of public art competition, William Donovan Bridge, Batavia, IL

Bobby Hull, (Co-Artist), Bobby Hull Community Ice Rink, Cicero, IL

Frank Thomas, (Co-Artist), Chicago White Sox, Guaranteed Rate Field, Chicago, IL

Johnny Orr, (Co-Artist), Iowa State University, Ames, IA

Horned Owl Mascot, Ogden International School, Chicago, IL

Badger Mascot, Camp Randall Stadium, University of Wisconsin, Madison, WI

WWII Veteran's Bust, Private Collection, Highland Park, IL

Joseph Campione, Campione, Inc. Oak Creek, WI

Dr. George, Sanford Health, Sioux Falls, SD

Nellie Fox, Chicago White Sox, Guaranteed Rate Field, Chicago, IL

2 figures celebrating McDonald's 50th, Rock N' Roll McDonalds, Chicago, IL

**All commissions are life-sized or larger and cast in bronze.*

2000-2014: Assistant Sculptor at the Fine Art Studio of Rotblatt Amrany

Earvin "Magic" Johnson, LA Lakers, Los Angeles, CA

Vince Lombardi, Green Bay Packers, Green Bay, WI

Stan Mikita, Chicago Blackhawks, United Center, Chicago, IL

Gordie Howe, Detroit Red Wings, Joe Louis Arena, Detroit, MI

Alex Delvecchio & Ted Lindsay, Detroit Red Wings, Joe Louis Arena, Detroit, MI

Ernie Banks, Chicago Cubs, Wrigley Field, Chicago, IL

Championship Moments, Chicago White Sox Monument, US Cellular Field, Chicago, IL

Billy Pierce, Chicago White Sox, US Cellular Field, Chicago, IL

Josh Gibson, Washington Nationals, Washington D.C.

Frank Howard, Washington Nationals, Washington D.C.

Dancing Electrons, Southern Illinois University, Carbondale, IL

JESSICA LOPRESTI

Born 1976 in Oak Lawn, Illinois

Place of Residence: Chicago, Illinois

- + Over 20 years experience working as an Artist
- + Managed and worked as an artist at a renowned fine art sculpting studio for over 10 years
- + Owned a decorative painting company that specialized in murals, finishes, and custom artwork

AREAS OF EXPERTISE:

Figurative Bronze Sculpture

Mold Making

Fine Art Painting and Decorative Painting

Graphic Design

Project Management



EDUCATION

M.S. in Human-Computer Interaction, DePaul University, Chicago, IL

Figurative Sculpture studies, Fine Art Studio of Rotblatt Amrany, Highwood, IL

Dutch & Flemish painting studies, Palette & Chisel Fine Art Academy, Chicago, IL

M.S.W. In Social Work, Mental Health Concentration, University of Illinois, Chicago, IL

B.A. in Psychology and in Studio Art, DePaul University, Chicago, IL

COMMISSIONS (as lead artist or co-sculptor)*

2014-2018

Prudencio Unanue Ortiz, Goya Foods, Secaucus, NJ

Lute Olson, (Co-Artist), University of Arizona, Tucson, AZ

Ron Lancaster, Saskatchewan Roughriders, Mosaic Stadium, Regina, SK, Canada

Lambeau Leap, (Co-Artist), Lambeau Field, Green Bay, WI

A Look Back, (Co-Artist), Winner of public art competition, William Donovan Bridge, Batavia, IL

Alice Dye, Crooked Stick Golf Course, Carmel, IN

Shirley & Arthur Levin, (Co-Artist), Park Lane Jewelry, Schaumburg, IL

Stan Coveleski (Co-Artist), Silver Hawks, Four Winds Field, South Bend, IN

2006-2017: Assistant Sculptor at the Fine Art Studio of Rotblatt Amrany

Shaquille O'Neal, LA Lakers, Los Angeles, CA

LA Kings Monument, Staples Center, Los Angeles, CA

Mayor Stephens, Village Hall, Rosemont, IL

George Calhoun, Packers Heritage Trail, Green Bay, WI

Stan Mikita & Bobby Hull, Chicago Blackhawks, United Center, Chicago, IL

Scottie Pippen, Chicago Bulls, United Center, Chicago, IL

Tribute to Injured Police Officers & Families, Gold Star Memorial Park, Chicago, IL

Alex Delvecchio & Ted Lindsay, Detroit Red Wings, Joe Louis Arena, Detroit, MI

Ernie Banks, Chicago Cubs, Wrigley Field, Chicago, IL

Championship Moments, Chicago White Sox Monument, US Cellular Field, Chicago, IL

Various Sculptures, Sanford Health, Sioux Falls, SD

**All commissions are life-sized or larger and cast in bronze.*



'A Look Back'

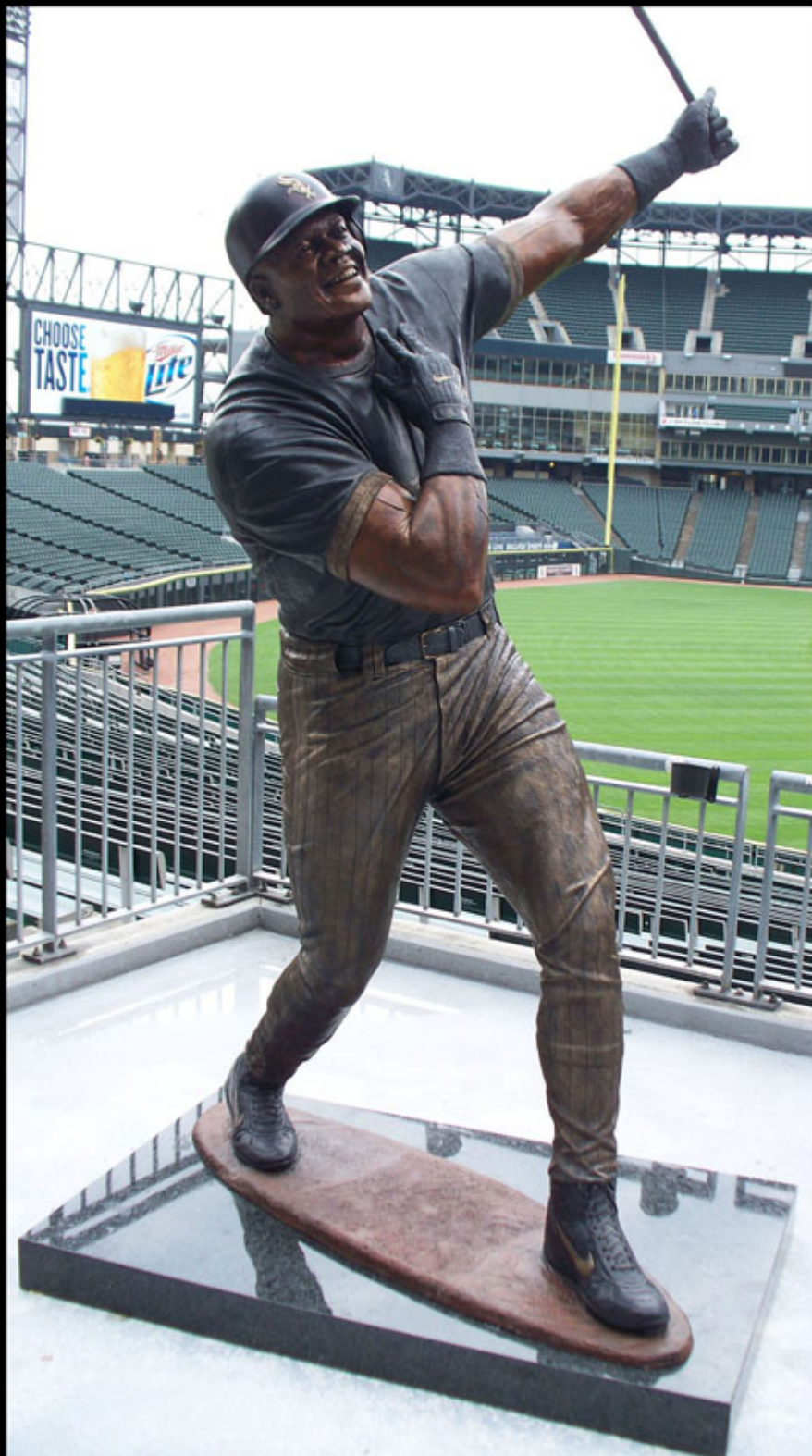
Selected Finalist of sculpture competition for the City of Batavia
7'H Bronze, Stainless Steel, Glass, & Limestone

Artists: Jessica LoPresti & Oscar Leon



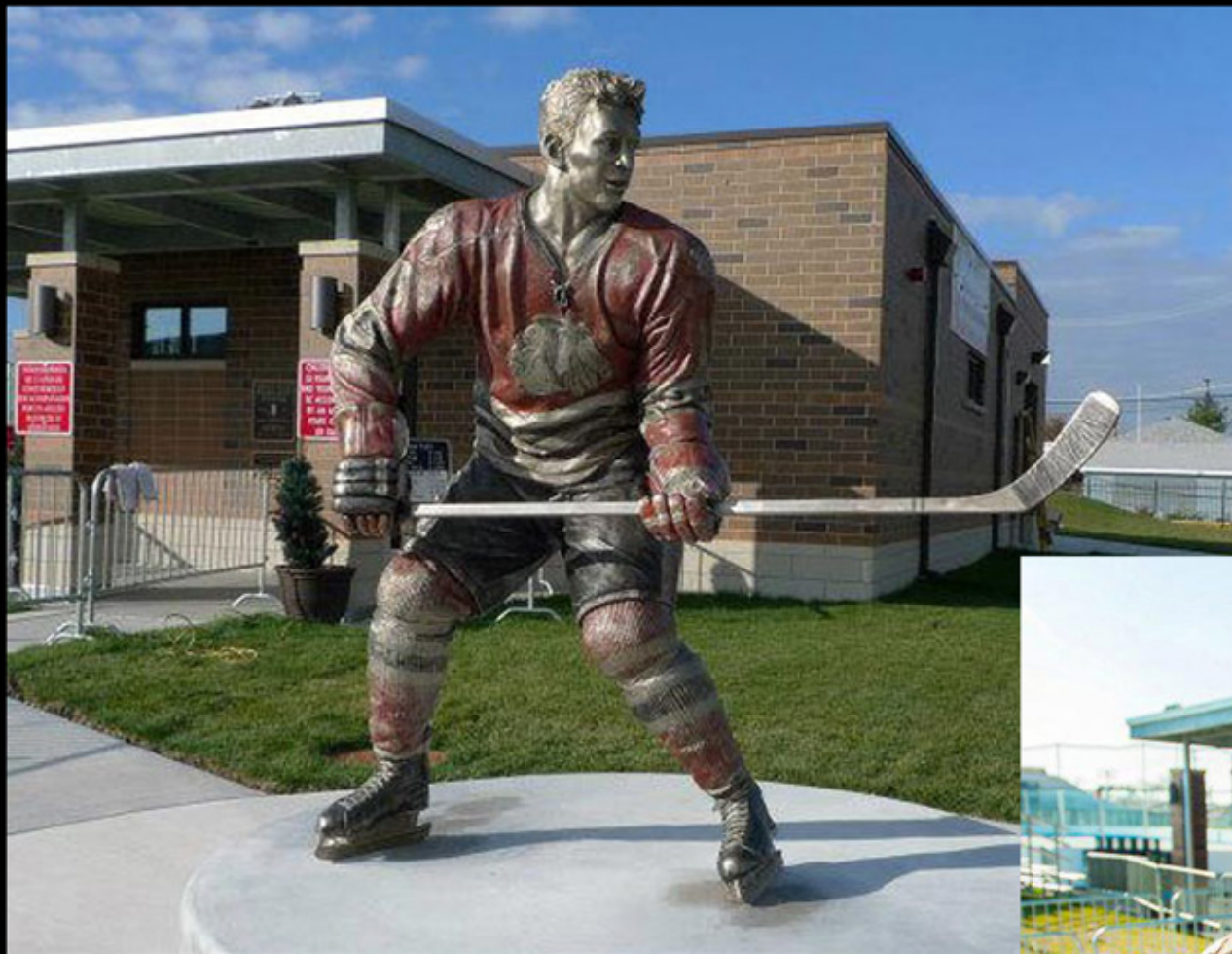
Nellie Fox | Chicago White Sox
Guaranteed Rate Field, Chicago, IL
Life-sized bronze

Artist: Oscar Leon



Frank Thomas | Chicago White Sox
Guaranteed Rate Field, Chicago, IL
Life-sized Bronze

Artists: Oscar Leon & Lou Cella



Bobby Hull | Chicago Blackhawks
Bobby Hull Community Ice Rink, Cicero, IL
Life-sized, white bronze

Artists: Oscar Leon & Omri Amrany



George Calhoun | Green Bay Packers
Packers Heritage Trail, Green Bay, WI
Life-sized bronze

Artist: Oscar Leon





Lambeau Leap | Green Bay Packers
Lambeau Field, Green Bay, WI
Life-sized, bronzes

Artists: Oscar Leon, Jessica LoPresti, Sean Bell, & Gary Tillery



Ron Lancaster | Saskatchewan Roughriders
Mosaic Stadium, Regina, SK, Canada
7'H bronze

Artist: Jessica LoPresti



Lute Olson | Arizona Wildcats
University of Arizona, Tucson, AZ
Life-sized Bronze

Artists: Jessica LoPresti & Omri Amrany



Prudencio Unanue Ortiz
Goya Foods, Secaucus, NJ
36"H Bronze

Artist: Jessica LoPresti



Ogden Owl
Ogden International School, Chicago, IL
3'H Bronze

Artist: Oscar Leon



Alice Dye
Crooked Stick Golf Course, Carmel, IN
Life-sized Bronze

Artist: Jessica LoPresti



'A Christmas Story: Double Dog Dare'
Hammond Welcome Center, Hammond, IN
5'H Bronze

Artist: Oscar Leon

TESTIMONIALS

Mebrahtom “Meb” Keflezighi was born in Eritrea, lived briefly in Italy, and then moved to San Diego with his family when he was 12. His father wanted to give Meb and his siblings a chance at the education and opportunity that existed in the U.S. Often Russom Keflezighi would awaken his children several hours before breakfast to drill them in English vocabulary.

Meb attended San Diego’s public schools, where his running prowess was first recognized. At UCLA, he won four NCAA championships. Since then, he has represented the U.S. in four Olympic Games. He is the only American runner to have captured an Olympic marathon medal (silver medal, 2004, Athens) and also to have won the Boston Marathon and the New York City Marathon.

We can’t imagine any San Diego athlete more deserving of a permanent statue in Balboa Park than Meb Keflezighi. He represents multiculturalism, immigrant opportunity and success, athletic excellence, and great personal-family commitment.

Below, we have appended a modest number of short, supporting testimonials by important national running leaders from around the country.

“Meb Keflezighi is an American treasure who embodies everything that has made American great. He is a U.S. citizen by choice, whose family had to flee from oppression in Eritrea when he and his siblings were children.,

"Through it all, Meb embodies everything that has made America great over many years. He and his family have displayed a devotion to discipline, learning, hard work, freedom and devotion to one another that is a model for us all--and ultimately more important than his Olympic medal and major marathon victories.”

Tom Grilk
President, BAA Boston Marathon

“The New York City Marathon has had many wonderful champions, but none is more popular than Meb Keflezighi, whose New York victory in 2009 made him our first American winner in 27 years. We consider Meb our greatest “peoples’ champ,” because he represents so many New York City qualities--ethnic diversity

and opportunity, positive energy, a welcoming smile, and an appreciation for average runners.

These are some of the reasons we continue to work with Meb through our Team For Kids Foundation. The next generation needs positive role models, and no other runner is more inspirational than Meb.”

George A. Hirsch

Chairman of the board, New York Road Runners and TCS New York City Marathon

“I have known Mebrahtom Keflezghi since he was a 9th grader, running varsity cross country at San Diego High School. He excelled there, as he did at UCLA and on national and international stages.

"He represents the best in running, in dedication, preparation and competition. Most importantly, his personal characteristics of kindness, humility and concern for others, in addition to care for his family combine to make him a very special person and member of the San Diego community. I fully support the establishment of a tribute statue honoring Meb and encouraging others.”

Steve Van Camp, M.D.

Past President of the American College of Sports Medicine

Former Medical Director, Rock N Roll Marathon

“I’ve known Meb a long time and agree completely with the idea behind this proposal. I can’t think of anyone who deserves this honor more than Meb!”

Bill Rodgers

1975, 1978, 1979, 1980 Boston Marathon Winner

1976, 1977, 1978, 1979 New York City Marathon Winner

“Meb represents the best in running, both in the U.S. and around the world. He is a family man first, but also a gentleman, a student, a multicultural icon, and a supporter of many good causes. In my five decades in American distance running, I have not met anyone more humble, friendly, and community-minded than Meb. San Diego could find no athlete more deserving of recognition through a tribute statue than Meb Keflezighi.”

Amby Burfoot
1968 Boston Marathon winner
Longtime editor at Runner's World magazine

"What I admire most about Meb is his down-to-earth persona and his genuine and sincere interest and caring of other people. Meb is the real deal and one of the greatest ambassadors of all time in our sport. We all know of his amazing and inspiring athletic accomplishments, but what impresses and touches me even more is the man himself--his upbringing, his compassion, his "anything-is-possible" attitude, his work-hard ethic, his philanthropy and, of course, his infectious smile."

Dave McGillivray
BAA Boston Marathon Race Director

"As Meb's coach for over twenty years, first at UCLA and then with our Mammoth Lakes/San Diego Olympic Training Center Training group, I witnessed much of the Meb story first hand. His dedication and loyalty to his family, his many friends, and his sport were hallmarks of his character.

"He has always strived to be better in every way. He led our successful efforts to return American distance running to an internationally competitive level. A statue honoring his accomplishments would inspire young people to follow in his footsteps for generations to come. Everybody loves Meb!"

Coach Bob Larsen
Four-Time NCAA Coach of the Year (UCLA Track and Field/Cross Country)
Olympic Distance Coach - Athens 2004

"After the Boston Marathon bombing in 2013, the city of Boston, the marathon community, and the entire country needed a symbol of resilience. The following year, however, no American was a favorite, and no expert picked Meb to win. The younger marathon favorites discounted the "old man" (pushing 40) when he took an early lead.

"Was it wisdom, luck, the foolish tactics of overconfident young rivals, or inspiration for his adopted country that inspired Meb to win that 2014 Boston Marathon? People can ponder that question as they gaze at the Meb statue in

Balboa Park."

Tom Derderian

Author, *History of the Boston Marathon*,
Executive producer of the documentary film, *Boston*



Commission for Arts and Culture

STAFF REPORT

DATE ISSUED: February 25, 2019

ATTENTION: Public Art Committee

SUBJECT: Final Artwork Proposal by Susan Zoccola: Fire Station No. 50

REFERENCES: 1) [Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection](#)
2) Final Artwork Proposal Package

STAFF CONTACT: Charles G. Miller, Senior Public Art Manager

STAFF RECOMMENDATION:

Recommend to the City of San Diego Commission for Arts and Culture (Commission) that the Executive Director of the Commission accept the final artwork proposal by Susan Zoccola in fulfillment of the City of San Diego's (City) collecting mission, collection scope and accession criteria as established in Section 5 – Collecting Mission, Section 6 – Scope of the Collection and Section 8.2 – Accession Criteria of the Commission for Arts and Culture Department Instruction 1.00 – *Collection Management Policy for the Civic Art Collection*.

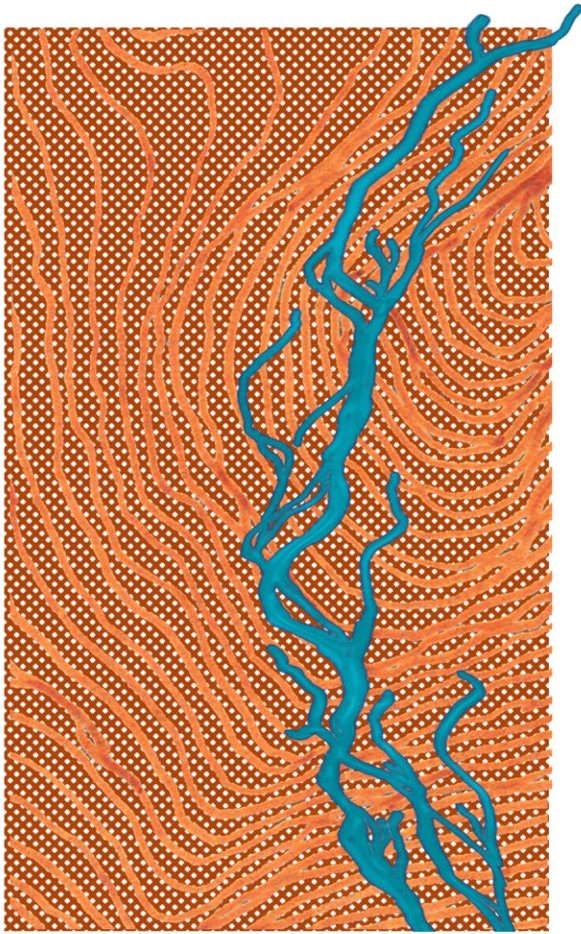
SUMMARY:

Artist Susan Zoccola was commissioned to design, fabricate and transport permanent, site-specific artwork for Fire Station No. 50 and consult during installation of artwork at the site by the City. The Fire Station No. 50 project involves the design and construction of a new 10,500 square-foot fire station in the North University City Neighborhood. Safdie Rabines Architects developed the bridging documents, and Platt/Whitelaw Architects are the architects with the design-build team for the new fire station to be located south of Nobel and Judicial Drive in University City. The artist has collaborated with both of the architects.

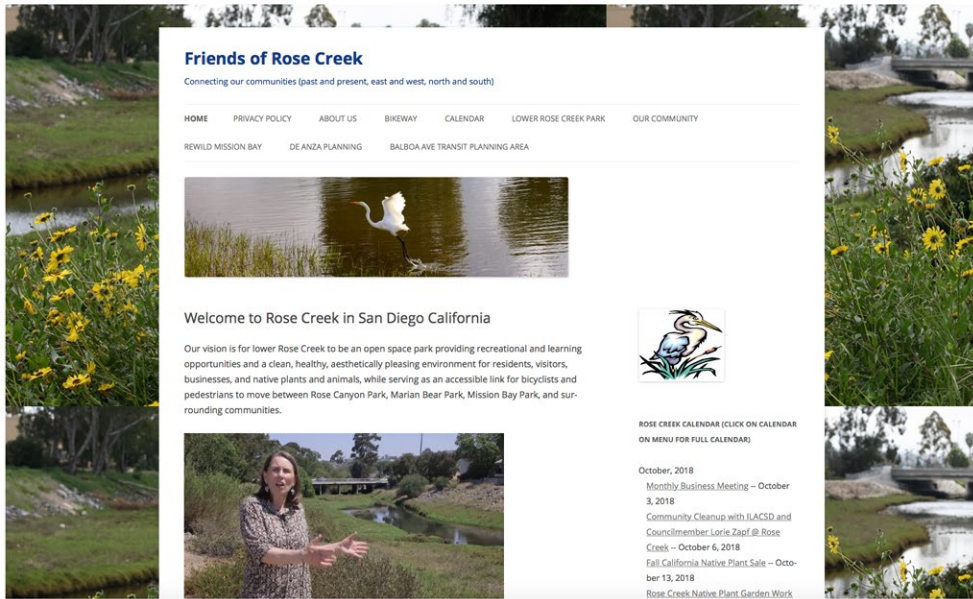
On December 5, 2016, Zoccola presented her preliminary artwork idea to the Public Art Committee (PAC) for feedback. PAC also provided feedback on the artist's schematic artwork proposal on November 2, 2018. In addition to PAC's feedback, the final artwork proposal is informed by suggestions from the public, the City's Fire-Rescue Department, and other various City departments.

FISCAL CONSIDERATIONS:

This project is funded by the City as set forth in *City of San Diego Council Policy 900-11 – Inclusion of Public Art in Selected Capital Improvements program Projects*.



Susan Zoccola
City of San Diego
Fire Station No. 50
Final Artwork Proposal
February 2019



Friends of Rose Creek representatives were in the community meeting



Photograph of canyon from site visit

Community suggestions, from 10/08/16 meeting, for me to think about while conceptualizing the art;

- Beautiful canyon
- Kites
- Coyote
- Vernal pools
- Native species
- Biotech
- Concerns about light pollution

Susan Zoccola
City of San Diego
Fire Station No. 50
Final Artwork Proposal
February 2019

Community Input



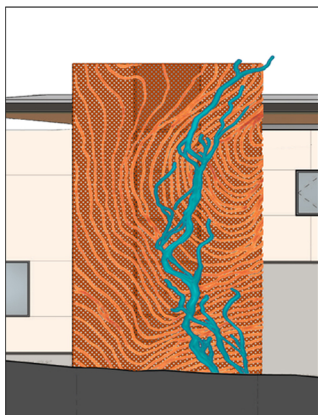
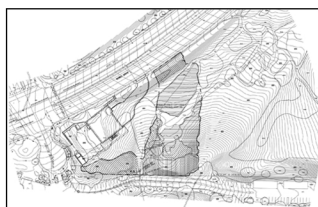
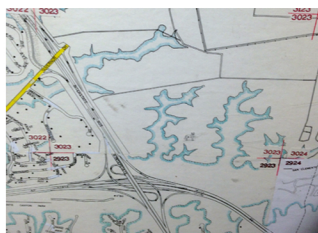
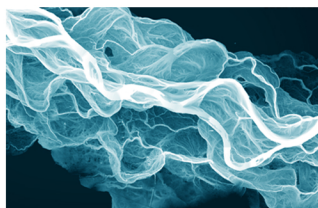
Final Artwork Proposal

Feedback and suggestions from PAC 2019

- Consider ways the colors in the piece complement each other.
- Given that the tubular elements represent the water course, could the patina color be on the bluer side of blue/green?
- Consider the potential for color-shift in "storytelling".
- The committee was taken by the scale with respect to the architecture, and very much liked the binary juxtaposition of the materials.
- Confirm that piece integrates with adjacent landscaping / does not clash with landscaped elements.

Susan Zoccola
City of San Diego
Fire Station No. 50
Final Artwork Proposal
February 2019

Design team and PAC feedback 2019

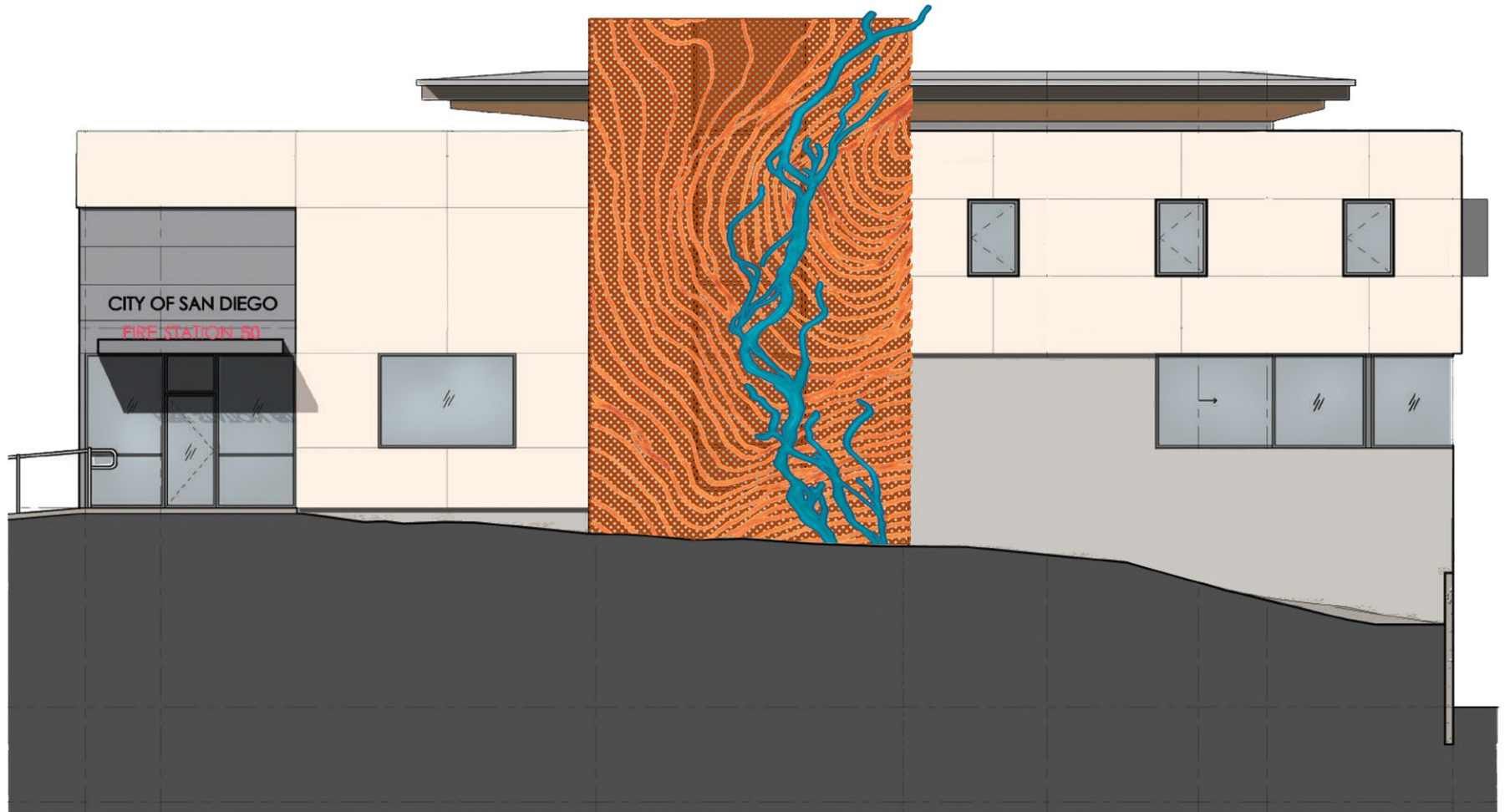


CONCEPT:

This final artwork proposal has been inspired by my visit to Rose Canyon, community meetings, ride-alongs with the fire department, and input from the design team and Public Art Committee. When visiting with the fire fighters, I noted the complicated maps they must use to figure out routes around the canyons of San Diego, so the topography became really interesting to me. The visual references I'm using here are the topography of Rose Canyon, which the station is sited above, and the flowing water (current and old) of Rose Creek. The proposed sculpture is sited on the north elevation of the new station, facing Nobel Drive, an iconic location which will engage and welcome cars, pedestrians, and bicyclists. The artwork would use warm organic materials, in keeping with the natural beauty of the Canyon. The panels and lines of "water" would come out 3 dimensionally from the face of the building, and so visible from multiple angles. With the addition of lights, the art will be welcoming in the evening, supporting the community and station staff, also reflecting the 24/7 occupancy of the building.

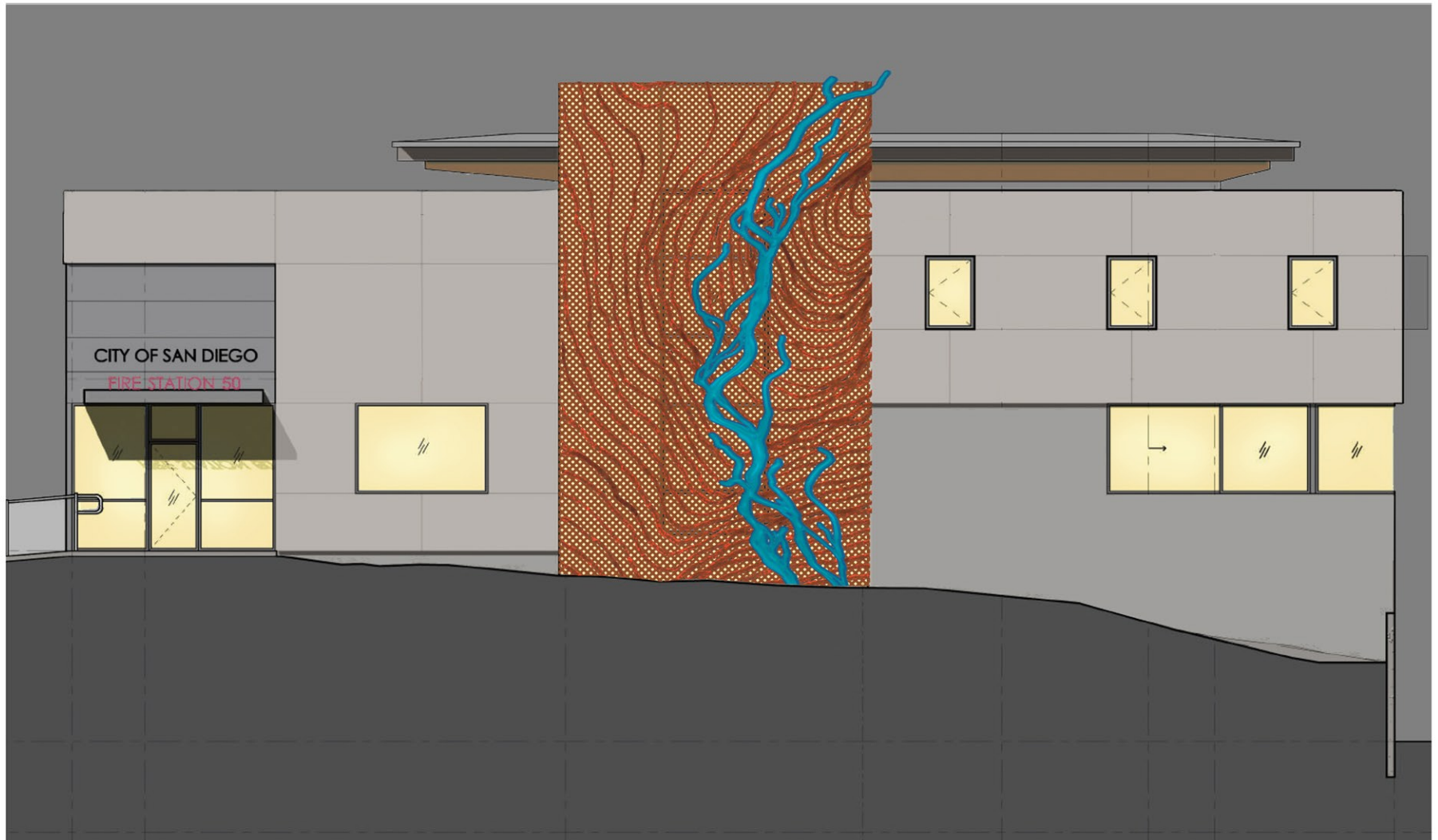
FORM:

As illustrated in this package, I am proposing a multi-component sculpture to be installed on the concrete column wall on the north face of the building. The sculpture would be approximately 26' (h) x 16' (w) x 4' (d) and made with a variety of metals – steel, aluminum and/or copper. The art would be integrated into an engineered steel structure fabricated to anchor into the concrete panels after construction is complete. The "topo" imagery would be created with perforated metal layers, and the "water" elements would be fabricated out of metal that would be bent in curvilinear shapes and colored in blues (patinas or paints). Lighting will be designed to wash the concrete wall at night, creating a glow which will silhouette the topo panels, as well as lights from the ground aiming up which will accentuate the 'water' element. The lighting will be designed so that it is subtle and would not create more light than landscape lighting around the building. I have worked closely with the City and design team to make sure the artwork will be fabricated with durability and ease of maintenance in mind. See "Fabrication and Installation" plans for more details.



Susan Zoccola
City of San Diego
Fire Station No. 50
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Day view from Nobel Drive

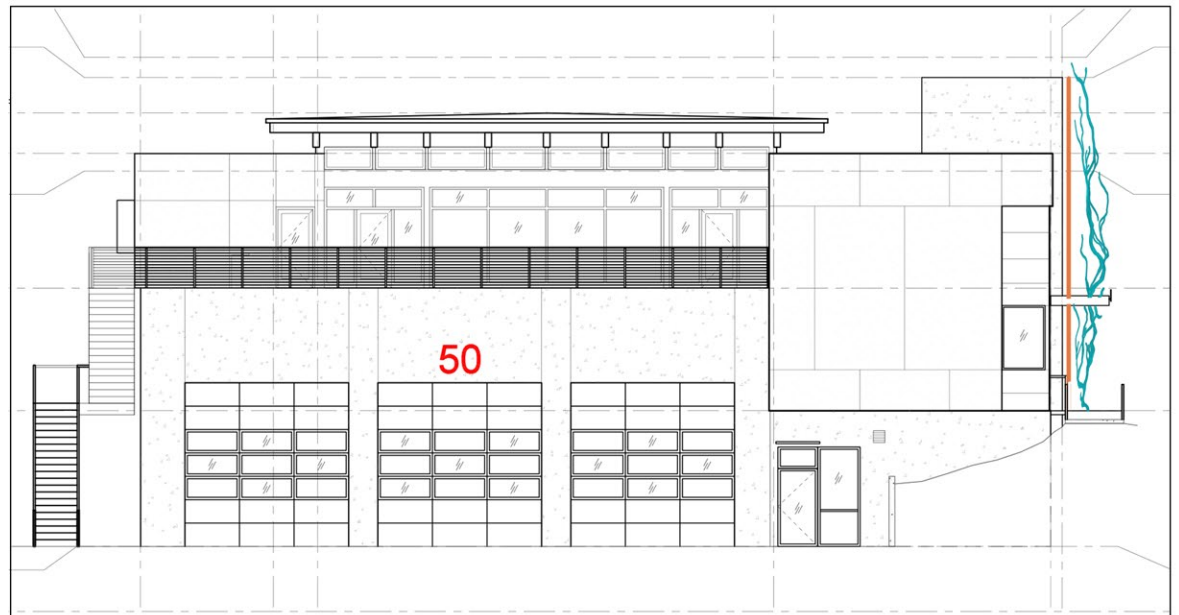


Susan Zoccola
City of San Diego
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Night view from Nobel Drive



City of San Diego
 Fire Station No. 50
 Final Artwork Proposal
 February 2019



View west from entrance

