



City of San Diego Commission for Arts and Culture

PUBLIC ART COMMITTEE

AGENDA

Hyperlink to view meeting is forthcoming and will be available [here](#)

Friday, May 1, 2020

9:30 a.m. – 11:30 a.m.

9:30 a.m.	I.	Call to Order	Ben Meza, Chair
9:35 a.m.	II.	Non-agenda Public Comment	
9:45 a.m.	III.	Chair's Reports	
		A. Commission Business	
		B. ACTION – April 17, 2020 Minutes	
		C. Other Reports	
	IV.	ACTIONS	
10:00 a.m.		A. Final Artwork Proposal for <i>here comes the neighborhood: San Ysidro</i> by Janelle Iglesias	Lara Bullock, Civic Art Project Manager
10:20 a.m.		B. Artwork Selection Panelists for <i>SD Practice</i>	Christine E. Jones, Chief of Civic Art Strategies
10:40 a.m.	V.	Presentation – Schematic Artwork Proposal for Presidio Park by Adam Frank	Charles G. Miller
11:10 a.m.	VI.	Reports	Christine E. Jones, Chief of Civic Art Strategies
		A. Staff Reports	
		B. Committee Member Reports	
11:30 a.m.	VII.	Adjourn	

Meeting will be aired live and recorded. PUBLIC COMMENT: Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Pursuant to the provisions California Executive Order 29-20, Committee meetings will be held via teleconference until further notice. In lieu of in-person attendance, members of the public may submit their comments via a public comment [webform](#). Members of the public wishing to address the Committee under Public Comment must submit a Public Comment [webform](#) prior to the meeting. Instructions for word limitations and deadlines will be noted on the [webform](#). Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under non-agenda public comment. As required by the Americans with Disabilities Act (ADA), requests for agenda information to be made available in alternative formats, and any requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for alternatives to observing meetings and offering public comment as noted above, may be made by contacting the City Clerk at (619) 533-4000 or <mailto:cityclerk@sandiego.gov>. The City is committed to resolving accessibility requests swiftly in order to maximize accessibility.



City of San Diego Commission for Arts and Culture

PUBLIC ART COMMITTEE (PAC)

MINUTES

Friday, April 17, 2020

Members Present

Ben Meza, Chair
Jason Whooper, Vice Chair
Linda Caballero Sotelo
Anthony Graham
Melinda Guillen
Larry Herzog
Tiffany Wai-Ying Beres
Janet Poutré, Ex Officio

Members Absent

Eun Jung Park
Doreen Schonbrun

Staff Present

Lara Bullock
Jonathon Glus
Leticia Gomez Franco
Christine E. Jones
Charles G. Miller

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- I. Call to Order – Commissioner Ben Meza called the City of San Diego (City) Commission for Arts and Culture’s Public Art Committee (PAC) to order at 1:01 p.m. via an online meeting platform pursuant to the provisions of California Executive Order 29-20.
- II. Non-agenda Public Comment – None
- III. Chair’s Reports
- A. Commission Business – Commissioner Ben Meza thanked PAC members for their patience and cooperation with respect to the temporary transition to conducting business via a digital platform.
- B. ACTION – February 7, 2020 Minutes – Commissioner Ben Meza introduced the item. **Anthony Graham made a motion to approve the PAC minutes of February 7, 2019. Larry Herzog seconded the motion. The vote was 6-0-1; the motion passed.**
Yea: Graham, Guillen, Herzog, Meza, Wai-Ying Beres, and Whooper (6)
Nay: (0)
Abstention: Caballero-Sotelo (1)
Recusal: (0)
- C. Other Reports – None
- IV. **ACTIONS**
- A. Final Artwork Proposals for *here comes the neighborhood: San Ysidro* by Fallen Fruit and Wendell Kling – Civic Art Project Manager Lara Bullock gave an overview of *here comes the neighborhood: San Ysidro*. Bullock then presented the proposals by Fallen Fruit and Wendell Kling. **Tiffany Wai-Ying Beres made a motion to recommend to the Commission that the Executive Director of the Commission accept the final artwork proposals by Fallen Fruit and Wendell Kling in fulfillment of the City’s collecting mission, collection**

scope and accession criteria as established in Section 5 – Collecting Mission, Section 6 – Scope of the Collection and Section 8.2 – Accession Criteria of the Commission’s Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection. Linda Caballero-Sotelo seconded the motion. The vote was 7-0-0; the motion passed.

Yea: Caballero-Sotelo, Graham, Guillen, Herzog, Meza, Wai-Ying Beres, and Whooper (7)
Nay: (0)
Abstention: (0)
Recusal: (0)

- B. Deaccession and Disposal of City-Owned Artworks: Various Artists – Senior Public Art Manager Charles G. Miller provided background on staff’s recommendation to deaccession and dispose of three artworks currently sited at the San Diego County Credit Union Stadium in Mission Valley. PAC members then discussed the recommendation and asked questions about how the artworks would be disposed of. **Anthony Graham made a motion to recommend to the Commission that the Executive Director of the Commission deaccession three (3) artworks in the Civic Art Collection currently sited at the San Diego County Credit Union Stadium in Mission Valley. Larry Herzog seconded the motion. The vote was 7-0-0; the motion passed.**

Yea: Caballero-Sotelo, Graham, Guillen, Herzog, Meza, Wai-Ying Beres, and Whooper (7)
Nay: (0)
Abstention: (0)
Recusal: (0)

V. Reports

- A. Staff Reports – Chief of Civic Art Strategies Christine E. Jones updated PAC members on recent public engagement events for 2% for art projects: the Meet-the-Artist event for the Mira Mesa Community Park Public Art Project with Kate Clark, and the Artist Open House for the Pacific Highlands Ranch Branch Library Public Art Project with Janelle Iglesias. Jones then announced that artist Susan Logoreci is newly under contract for the Fairmount Avenue Fire Station Public Art Project. Jones called on Charles G. Miller to provide background on Logoreci’s practice. Miller then provided examples of Logoreci’s work, and described her subject matter, materials, and approach to public art commissions. Jones then reported that the City’s first poet laureate is Ron Salisbury, and encouraged PAC members to look out for Salisbury’s contributions in the coming months. Jones continued by informing PAC members of a new blog page on the Commission’s website that includes links to resources for artists during the COVID-19 Pandemic. Jones then provided an overview of the Mayor’s recently-proposed fiscal year 2021 budget, including the formation of the Department of Cultural Affairs and reductions to the arts and culture programmatic budget because of the COVID-19 pandemic affecting capacity for collections management. She then reported on the Mayor’s art stimulus that includes the San Diego Arts + Culture Challenge, a public/private initiative to raise funds for emergency grants to support San Diego County’s arts and culture organizations. Jones then described two new City initiatives that are also part of the stimulus. The first titled *SD Practice* will support the direct purchase of artworks from San Diego artists for inclusion in the Civic Art Collection as made possible by the monetary portion of a gift from Thomas O. Rasmussen, the second will be a public art commissioning initiative for temporary projects aimed at activating City’s park system, supported with repurposed civic enhancement developer in-lieu fees.

- B. Committee Member Reports – None

VI. Adjourn – Commissioner Meza adjourned the meeting at 1:58 p.m.



Commission for Arts and Culture

STAFF REPORT

DATE ISSUED: April 28, 2020

ATTENTION: Public Art Committee

SUBJECT: Final Artwork Proposal for *here comes the neighborhood: San Ysidro* by Janelle Iglesias

REFERENCES: 1) Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection
2) Final Artwork Proposal Package

STAFF CONTACT: Lara Bullock, Ph.D., Civic Art Project Manager

STAFF RECOMMENDATION:

Recommend to the City of San Diego Commission for Arts and Culture (Commission) that the Executive Director of the Commission accept the final artwork proposal by Janelle Iglesias in fulfillment of the City of San Diego's (City) collecting mission, collection scope and accession criteria as established in Section 5 – Collecting Mission, Section 6 – Scope of the Collection and Section 8.2 – Accession Criteria of the Commission for Arts and Culture Department Instruction 1.00 – *Collection Management Policy for the Civic Art Collection*.

SUMMARY:

Artist Janelle Iglesias was commissioned to design, fabricate and transport permanent, site-specific artwork for *here comes the neighborhood #1 – San Ysidro* and consult during the installation of the artwork at the site by the City. In this first iteration of the initiative, the commissioned artist explored the San Ysidro neighborhood of San Diego in the development of her proposal for artwork that responds to the neighborhood spatially and socially, as well as to the artist's individual practice. This initiative brings visually engaging and conceptually rich artworks to San Diego neighborhoods and engages the public through outreach activities.

On June 7, 2019, Janelle Iglesias presented her preliminary artwork idea to the Public Art Committee (PAC) for feedback. PAC also provided feedback on the artist's schematic artwork proposal on October 4, 2019. In addition to PAC's feedback, the final artwork proposal was informed by suggestions from the general public and San Ysidro community, City's Parks and Recreation Department, Real Estate Assets Department, and other various City departments.

FISCAL CONSIDERATIONS:

The initiative is funded through the City's Public Art Fund with contributions made by developers. Developers may opt to meet their mandated Art in Private Development requirement by contributing .05 percent of their total building permit valuation to the Public Art Fund. The Fund is maintained by the City and used for the artistic enhancement of the City's public spaces.

Janelle Iglesias Final Art Proposal

TITLE:

BAJO EL MISMO SOL UNDER THE SAME SUN

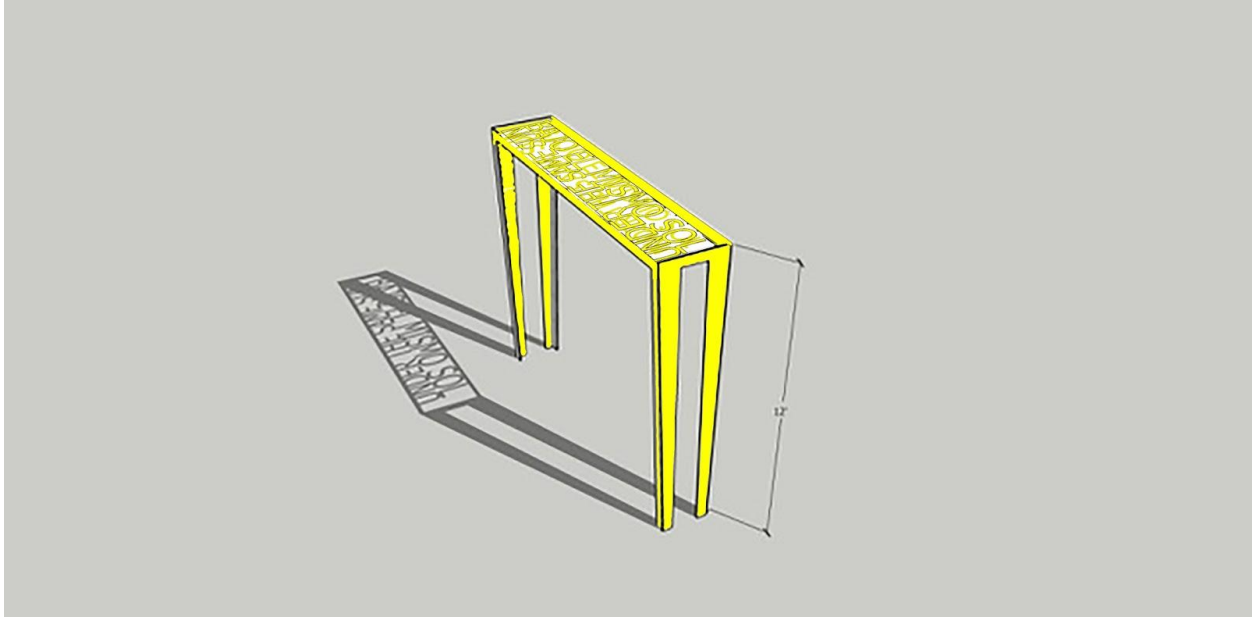
LOCATION: At the entrance to Cypress Alley and the Beyer Blvd Station Pedestrian pathway (West of San Ysidro Community Park). Adjacent to a new Community Housing Development, Paseo la Paz, the sign will create a 'gateway' to the paseo (Cypress alley) that serves as a connective pedestrian route through the neighborhood

The current community plan is for this paseo to be developed into an Arts corridor within San Ysidro as this route connects the Beyer Boulevard Trolley Station to the Art centers at MoMita and the FRONT Gallery for Art and Culture, located a few blocks south.





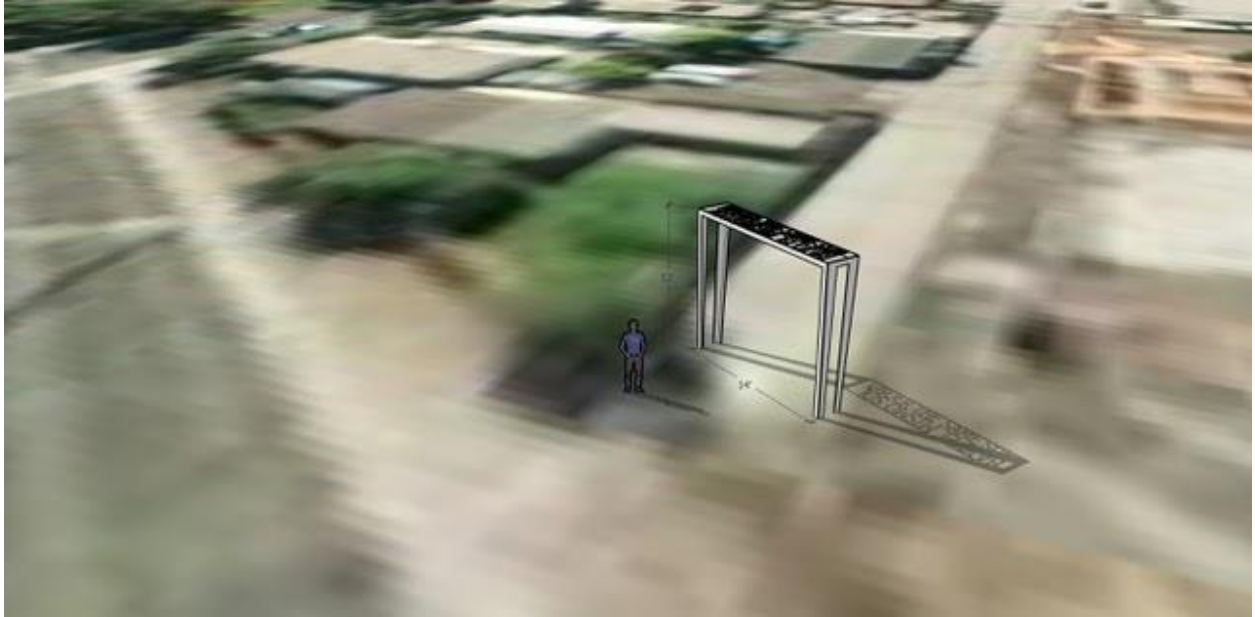
THE ARTWORK: POSITIVE LETTERS ARE HORIZONTALLY ORIENTED TO CREATE A DROP SHADOW OF THE TEXT: *BAJO EL MISMO SOL / UNDER THE SAME SUN* IN OPPOSING ORIENTATIONS ONTO THE GROUND DURING HIGH SUN.



UNDERNEATH THE ARTWORK (LOOKING UP):



THE TEXT WILL PROJECT A SHADOW THAT WILL TRAVEL THROUGHOUT THE COURSE OF THE DAY, BECOMING MORE VISIBLE AT HIGH & EARLY AFTERNOON DURING MOST MONTHS.



BOLLARDS will be placed approximately 5 feet from the project within the alley to prevent cars from traversing underneath the project. The fire hydrant that is currently to the right of the project will be moved about 20 ft further south in the alley in 2 years.



COMMUNITY INPUT:

- **COMMUNITY EVENT (7/18):** Public excited for a positive contribution to the community.
- **PAC MEETING FEEDBACK (6/7/19): *FEEDBACK: Consider the changing demographic for using bilingual signage.***
 - **DEMOGRAPHICS:** *In 2010 the census counted 28,008 people in San Ysidro of which 93% were Hispanic. Of those over 5 years old, 10% spoke only English, 87% spoke Spanish. 60% spoke Spanish and spoke English "well" or "very well".^[1]*
- **SCHEMATIC PAC MEETING (10/4/19):** feedback was focused on inability to narrow down a specific site.
 - Follow up meeting with Casa Familiar to weigh options and understand context of sites.
- **CASA FAMILIAR MEETING (10/10/19):** Upon meeting with representatives on 10/10 from *Casa Familiar*, further considered community impact on various sites and determined that activating CYPRESS ALLEY compliments their vision for their longer-term vision of the paseo.
- **COMMUNITY INPUT: (11/9/19):** A few options were presented to the public at the community engagement event at SY Library to get direct feedback. Feedback was positive on all designs and enthusiasm was expressed for the drop-shadow idea and the magic of the shadow. Folks from Casa Familiar have been enthusiastic about activating this site plan and how it compliments their vision for their longer-term vision of the paseo.

FABRICATION DESIGN:

SIMPLE, TABLE-LIKE DESIGN IS MADE FROM $\frac{3}{8}$ " THICK, WATER JET CUT, WELDED STEEL

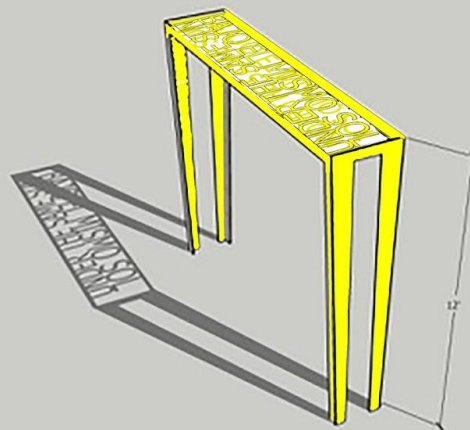
LEGS: 12 FT HIGH

LENGTH OF THE SIGN: 14 ft

LETTER ARE 34.5" (Total) ACROSS

THE TEXT IS DESIGNED TO BE CUT INTO 4 SECTIONS, AND WELDED TO A FRAME MADE OF THE SAME MATERIAL

THE WORK WILL BE FINISHED IN A MARINE-GRADE YELLOW PAINT



CONTEXT:

This text-based public art work aims to create a POETIC & CONCEPTUAL BRIDGE both locally within the community and transnationally between San Ysidro and Tijuana. The project activates and frames space, creates a meeting point and a gateway, usurps market-driven signage in urban space, and prompts us to look up into the sky. Elevated off the ground, above the heads of pedestrians, the text will be projected as drop-shadow onto the ground below it to be discovered by local pedestrians & seen by passengers looking through the window on the Trolley at certain times of day.

RELATIONSHIP OF THE COMPONENTS:

- The sign is written in Spanish & English to reflect the demographic of San Ysidro & proximity to Tijuana.
- Positioning creates messaging both locally and transnationally.
- The frame creates a gateway/entrance to the paseo, drawing attention to/ framing the pedestrian walkway.
- More sidewalk is laid to catch the drop shadow and expand the current walkway
- Text is read:
 - overhead as you walk through
 - in shadow on the ground

FINAL ADA PLAN:

This work will not hinder right of way nor does it need to be accessed by the public in a particular way. The gate is larger than the 48" sidewalk that joins the alley. The project is over 144 "high. The legs will not impede current right of way passage along the North Side of the Trolley tracks.



Commission for Arts and Culture

STAFF REPORT

DATE ISSUED: April 28, 2020

ATTENTION: Public Art Committee

SUBJECT: Artwork Selection Panelists for *SD Practice*

STAFF CONTACT: Christine E. Jones, Chief of Civic Art Strategies

STAFF RECOMMENDATION:

Advise the City of San Diego (City) Commission for Arts and Culture (Commission) to recommend the following panelists for *SD Practice*: 1) two Public Art Committee members, plus two alternate members; 2) Alessandra Moctezuma for the seat of the visual art/design professional #1, 3) Derrick Cartwright for the seat of the visual art/design professional #2, 4) Danielle Dean for the seat of the visual art/design professional #3 with recommended alternates, in no particular order, to serve as the five ad hoc artwork selection panelists.

SUMMARY:

Commission staff will administer the artwork selection process related to the upcoming initiative for *SD Practice*, which is designed to support local artists through the direct purchase of existing artworks while also diversifying the holdings of the City's Civic Art Collection. Staff, under oversight from the City of San Diego Purchasing and Contracting Department, will conduct a Request for Proposals (RFP) process open to professional practicing artists residing in San Diego County. The artwork selected for purchase by the City through the competitive process will become part of the Civic Art Collection and installed in public places where they can be viewed and enjoyed by San Diego residents and visitors as well as City employees. The public places for artwork display encompass a broad range of uses and may include, but are not limited to: civic buildings, libraries, recreation centers, police stations, fire stations, etc. Request for proposals for the initiative may be tailored for specific sites and contexts. The initiative is made possible by the monetary portion of a gift from Thomas O. Rasmussen.

The artwork selection panel for *SD Practice* will be composed of five voting members: two (2) Public Art Committee members, and three (3) visual art/design professionals. City staff members will attend the panel meetings as non-voting advisors. The Public Art Committee is authorized to recommend appointment of the five panel seats for the initiative.

Panel Seat 1

Public Art Committee member – TBD

Panel Seat 2

Public Art Committee member – TBD

Panel Seat 3

Alessandra Moctezuma, Gallery Director/Professor San Diego Mesa College

Alessandra Moctezuma is an artist, curator and Professor of Fine Art and Gallery Director at San Diego Mesa College, where she supervises the Museum Studies program. Born in Mexico City, Moctezuma grew up in Los Angeles and earned both Bachelor of Art and Master of Fine Arts degrees from the University of California, Los Angeles. She serves on numerous advisory boards, including the San Diego Art Institute. In 2017 she curated the exhibition *unDocumenta* for the Oceanside Museum of Art, as part of the Getty's initiative Pacific Standard Time: LA/LA. Previously, she worked

for Los Angeles County Metropolitan Transportation Authority as public art project manager, and was the gallery curator for the Social and Public Art Resource Center (SPARC) in Venice, California.

Panel Seat 4

Derrick Cartwright, Director of University Galleries & Professor of Practice, Department of Art, Architecture, and Art History at the University of San Diego

Derrick R. Cartwright is Professor in the Department of Art, Architecture + Art History and the Director of University Galleries at the University of San Diego and serves as the Director of Curatorial Affairs for the Timken Museum of Art, in Balboa Park. Previously, he has taught at UC San Diego, UC Berkeley, Columbia University's Program at Reid Hall (Paris), and Dartmouth College. His museum experience is broad and includes directorial service at the Musée d'Art Americain Giverny, Hood Museum of Art at Dartmouth College, San Diego Museum of Art and Seattle Art Museum. His expertise includes North American art and architecture, museum/curatorial practice, transatlantic cultural exchange, history of photography, and history of public art. Recent publications include *Robert Henri's California: Realism, Race, and Region, 1914-1925* (2014) and "Church or Factory: Radical Inclusivity and Vanguard Practice in 1960s New York" (2017) and the essay "Mixed Messages: Mark Bradford's What Hath God Wrought", in *Sculpture Magazine*, July/August 2019.

Panel Seat 5

Danielle Dean, Artist & Assistant Professor, Department of Visual Arts, University of California, San Diego

Danielle Dean is an interdisciplinary artist whose work explores the geopolitical and material processes that colonize the mind and body. Dean received her MFA from California Institute of the Arts and is an alumna of the Whitney Independent Study Program and the Skowhegan School of Painting and Sculpture. Recent solo exhibitions include *True Red Ruin* at the Museum of Contemporary Art Detroit, *Bazar at 47 Canal* in New York, *Landed* at Cubitt gallery in London and *Focus: Danielle Dean* at the Studio Museum in Harlem (New York). Her work has also been included in group exhibitions such as; *Freedom of Movement*, Stedelijk Museum Amsterdam, Netherlands, *Anti*, Athens Biennial in Athens Greece, *The Centre Cannot Hold*, Lafayette Anticipation, (Paris) *Artist's film international*, The Whitechapel Gallery, (London), *From Concrete to liquid to spoken worlds to the word*, Centre D'Art Contemporain Geneve, Geneva, Switzerland, *In Practice: Material Deviance* at Sculpture Center (New York), *Experimental People* at High Line Art (New York), *Lagos Live* at the Goethe Institut Nigeria (Lagos), and *Made in L.A. 2014* at The Hammer Museum (Los Angeles) among many others. Her work is included in many museum collections including Stedelijk Museum, The Hammer museum and the Kadist Foundation.

Should the visual art/design professionals be unable to serve on the panel specified above, City staff recommends that the following alternates be contacted in no specific order:

- Alena J. Williams, Art Historian and Assistant Professor, University of California, San Diego
- Elizabeth D. Miller, Art Historian and adjunct professor, University of California, San Diego
- Bridget Gilman, Art Historian and Assistant Professor, San Diego State University
- Tatiana Ortiz Rubio, Artist and Adjunct Professor, University of San Diego
- Rebecca Romani, Writer, Filmmaker, Curator, Adjunct Professor, San Diego State University
- Chantel Paul, Downtown Gallery Director, San Diego State University
- Hugh M. Davies, Director Emeritus, Museum of Contemporary Art San Diego
- John C. Welchman, Professor of Art History, University of California, San Diego
- Corey Dunlap, Artist and Arts and Culture Project Manager, Port of San Diego
- Leah Goodwin, CEO Leah Goodwin Creations, San Diego
- Tina Yapelli, Professor/Gallery Director, University Art Gallery, San Diego State University
- Roxana Velásquez, Maruja Baldwin Executive Director, San Diego Museum of Art
- Yvonne Wise, Director of Waterfront Arts & Activation, Port of San Diego
- Gaidi Finnie, Executive Director, African American Museum of Art
- Lauren Lockhart, Arts Program Manager, San Diego County Regional Airport Authority
- Hector Perez, Architect and Principal at De-Arc
- Cris Scorza, Director of Education and Engagement, Museum of Contemporary Art San Diego
- Kathryn Kanjo, The David C. Copley Director and CEO, Museum of Contemporary Art San Diego

- Mathieu Gregoire, Artist & Project Manager, Stuart Collection, University of California, San Diego
- Chi Essary, Arts, Writer and Independent Curator
- Michael Krichman, Executive Director, inSite
- Erika Torri, Executive Director, Athenaeum Music & Arts Library
- Tomoko Kuta, Deputy Director, Education and Exhibitions, New Children's Museum
- Andrew Ütt, Executive Director, Lux Art Institute
- Wendy Maruyama, Artist and Professor Emeritus at San Diego State University
- Jill Dawsey, Curator, Museum of Contemporary Art San Diego
- Mark-Elliott Lugo, Art Writer and Independent Curator
- Lani Bautista Cabanilla, Senior Manager, Programs, New Children's Museum
- Vicki Reed, Arts Writer, Critic and Art Historian
- Lynda Forsha, Independent Curator and Art Advisor
- Mary Beebe, Director of the Stuart Collection, University of California, San Diego
- Christine Hietbrink, Deputy Director, Chief Curator and Director of Exhibitions, Mingei International Museum
- Vallo Riberto, Gallery Director & Instructor, Southwestern College and Independent Curator
- Anita Feldman, Deputy Director for Curatorial Affairs & Education, San Diego Museum of Art
- Elizabeth Rooklidge, Independent Curator
- Dinah Poellnitz, Co-Founder, Hill Street Country Club
- Leah Ollman, Arts Critic and Writer
- Mario Mesquita, Artist and Education Manager, Museum of Contemporary Art San Diego
- Ladan Akbarnia, Curator of South Asian and Islamic Art, San Diego Museum of Art
- Sara Solaimani, Art Historian, Curator and Educator
- Sarah Trujillo-Porter, Principle, Project Management of Art
- Sally Yard, Professor of Art History, University of San Diego
- Robert L. Pincus, Art Critic and Writer
- Guusje Sanders, Associate Curator, Lux Art Institute
- Kara West, Librarian, Gensler