



Document
Pacific Beach Chamber of Commerce

PACIFIC BEACH, CALIFORNIA . . . where Friendly People LIVE!

September 16, 1940

Honorable Mayor Percy Denbough,
Honorable Members of the City Council,
Honorable Manager Fred Rhodes,
City of San Diego,
Civic Center, San Diego, California

Gentlemen:

In behalf of the large numbers of Pacific Beach residents who use the plunge at Mission Beach for wholesome recreation, and in behalf of the entire population of this area interested in maintaining the plunge for the use of San Diego people, the Board of Directors of this organization do protest against the action of the City in closing the plunge.

Many large groups and classes have been using the plunge since it opened, for recreation and for swimming lessons. Among these groups are the following: Florence Chambers Club, Pacific Beach Women's Swim Club, Mrs. Claire Hesse's two classes, Mrs. Peggy Hunsaker's classes, the San Diego Surfing Club, and two classes being organized by the Woman's Club of Mission Beach. Whitney's, Marstons, and the Arden employees use the plunge often.

We understand from the manager of the plunge that the short summer season has paid a very substantial profit to the City. He is convinced that the plunge could be operated at a profit during the rest of the year, also. But, whether the plunge operation should prove profitable or not, we feel that it should be open for use during the entire year. Other public recreation features are not expected to pay their own way, and we do not feel that the plunge should be put into a different class entirely, in that regard.

You may be assured of the full support of the beach area in promoting the interest in the plunge, if you will immediately re-open it and maintain it for the use of the public under City control.

We do hereby petition you to re-open the plunge at the earliest possible moment.

Very sincerely yours,
P.B. Chamber of Commerce,

by *Grace D. Howell*

Grace D. Howell,
Executive secretary

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FRED W. SICK, City Clerk

Com. from Pacific
Beach Chamber of
Com. protesting
against closing
of Mission Beach
Plunge

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SAN DIEGO, CALIFORNIA

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Ref: to City Manager
Simpson
Knox