



City of San Diego Commission for Arts and Culture

POLICY & FUNDING COMMITTEE

AGENDA

Online Meeting

Hyperlink to view meeting is forthcoming and will be available [here](#)

Friday, April 17, 2020

8:30 a.m. – 10:00 a.m.

8:30 a.m.	I.	Call to Order	Ann Bossler, Chair
8:35 a.m.	II.	Non-agenda Public Comment	
8:45 a.m.	III.	Chair's Reports	Ann Bossler, Chair
		A. ACTION – December 13, 2019 Committee Meeting Minutes	
		B. Commission Business	
		C. Other Reports	
8:50 a.m.	IV.	Presentation – Horton Plaza Theatres Foundation	Sandra L. Simmons, Horton Plaza Theatres Foundation Executive Director
9:05 a.m.	V.	ACTIONS	Jonathon Glus, Executive Director
		A. Fiscal Year 2021 Organizational Support Program/Creative Communities San Diego Request for Proposal Ranks	
		B. Fiscal Year 2021 Arts and Culture Programmatic Budget Distribution	
9:50 a.m.	VII.	Staff Reports	Jonathon Glus, Executive Director
9:55 a.m.	VIII.	New Business for Future Agendas	Ann Bossler
10:00 a.m.	IX.	Adjourn	Ann Bossler

Meeting will be aired live and recorded. PUBLIC COMMENT: Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Pursuant to the provisions California Executive Order 29-20, Committee meeting will be held via teleconference until further notice. In lieu of in-person attendance, members of the public may submit their comments via a public comment [webform](#). Members of the public wishing to address the Committee under Public Comment must submit a Public Comment [webform](#) prior to the meeting. Instructions for word limitations and deadlines will be noted on the [webform](#). Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under non-agenda public comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.



Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

POLICY & FUNDING COMMITTEE

MINUTES

Friday, December 13, 2019

Members Present

Ann Bossler, Chair
Rebecca Smith
Tyler Hewes
Keith Opstad
Janet Poutré, Ex Officio

Members Absent

Udoka Nwanna

Staff Present

Jonathon Glus
Christine Jones
Leticia Gomez Franco
Karla Centeno

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- I. Call to Order – Commissioner Ann Bossler called the City of San Diego (City) Commission for Arts and Culture’s Policy & Funding Committee to order at 8:32 am in the City Council Committee Room, 12th Floor, City Administration Building, 202 C Street, San Diego, California 92101.

II. Chair’s Reports

- D. **ACTION – September 13, 2019 Policy and Funding Committee Meeting Minutes** – Commissioner Bossler called for a motion to approve the Policy & Funding Committee meeting minutes of September 13, 2019. The motion was seconded. The vote was 4-0-0; the motion passed.

Yea: Bossler, Hewes, Opstad, Smith (4)

Nay: (0)

Abstention: (0)

Recusal: (0)

- E. Commission Business – Commissioner Ann Bossler thanked Commissioners for attending.

- F. Other Reports – None

III. Arts and Culture Funding

- A. Presentation – Arts Impact Mapping Christine Jones, Chief of Civic Art Strategies, gave an informational presentation on an initiative to aggregate and visualize data gathered from FY19 city-funded Organizational Support Program and Creative Communities San Diego organizations through an interactive map. Jones and Arts and Culture Project Manager, Karla Centeno walked Commissioners through the data tools in the map, such as identifying organizational hubs, venues where organizations perform services, insight tabs for organizations and venues, council district data summaries and plans to continue finessing data and mapping tools for a public launch. Commissioners lauded the efforts of staff to create a data imaging tool that will serve as an advocacy tool and aid organizations and the City alike in trends and gaps.

- B. Presentation – Arts Education Enrichment Initiative Assessment– Arts and Culture Project Manager, Karla Centeno gave an informational presentation on the results of impact data collected over the last 3 years on the Arts Education Enrichment Initiative. Centeno gave Commissioners a brief historical analysis on the Initiative, sharing that in 2014 the

Commission's ad hoc Arts Education Advisory Committee made a recommendation to allocate \$100,000 in funding for arts education. In FY15 staff recommended that the \$100,000 in funding for arts education be awarded as a contract augmentation to Young Audiences of San Diego to augment a \$3.5 million dollar federal funding allocation to launch the San Diego Unified School District's Title 1 Arts Learning Initiative. The allocation was repeated in FY16 and increased to \$147,244 in FY17. In 2017, the City reevaluated the allocation of funds to a single recipient in order to increase access, equity and impact and instead reallocated and increased the funds from \$100,000 to \$220,000 to create the Arts Education Enrichment Initiative (AEEI). AEEI allocated \$220,000 to 11 contractors in 2018, \$100,000 to 10 contractors in FY19 and \$80,000 to 8 contractors in FY20. Centeno presented impact data that included number of schools served over the last 3 fiscal years, number of students, number of proposals received, number of projects, number of artists engaged and number of Council Districts served. Also presented were challenges associated with the funding opportunity due to timing and access to resources. Staff indicated that the majority of the schools and sites being served through AEEI programs are already being served through multiple organizations who receive Organizational Support Program and Creative Communities San Diego funding and so the efforts and impact of AEEI may be duplicative. Commissioners responded with insights regarding return on investment and applauded the efforts of staff to assess the impact of AEEI and its shortfalls.

Public Comment– Peter Comisky thanked staff for the tremendous accomplishment and potential of the arts impact map and encouraged staff to continue with its efforts, as they will be a great tool for arts advocacy.

- IV. Staff Reports –Interim Senior Arts and Culture Funding Manager, Leticia Gomez Franco gave a brief reporting on the status of the funding program, stating that FY19 contractors are submitting their financial disclosures as stated in their contract, FY20 contracting has exceeded prior years, with over 90% of contracts being routed and issued purchase orders, meaning contractors can focus on fulfilling their scope of service. FY21 is currently in application phase, with requests for qualification cures wrapping up and staff getting ready to release the Request for Proposals(RFP) January 6th and begin with a full schedule of technical assistance workshops and office hours. RFP's are due February 7th. Gomez Franco also reported that the deadline to apply for Commission Advisory Panel service has been extended to January 10th and reminded Commissioners to spread the word and forward any potential nominees to her for follow-up.
- V. Other Reports - None
- VI. New Business for Future Agendas – None
- VII. Adjourn – Commissioner Bossler adjourned the meeting at 9:28 am.



Commission for Arts and Culture

STAFF REPORT

DATE ISSUED: April 14, 2020

ATTENTION: Policy & Funding Committee

SUBJECT: FY21 Organizational Support Program and Creative Communities San Diego Request for Proposal Ranks

REFERENCES: 1) List of FY21 Organizational Support Program Applicants and Ranks
2) List of FY21 Creative Communities San Diego Applicants and Ranks
3) [City of San Diego Council Policy 100-03, Transient Occupancy Tax](#)

STAFF CONTACT: Leticia Gomez Franco, Senior Arts and Culture Funding Manager

STAFF RECOMMENDATION

Recommend that the City of San Diego Commission for Arts and Culture (Commission) recommend to the City of San Diego Mayor and City Council the Request for Proposal ranks for Fiscal Year 2021 Organizational Support Program and Creative Communities San Diego funding categories, as submitted by Commission Advisory Panels.

SUMMARY

The City of San Diego (City) issued the Request for Qualifications (RFQ) for FY21 Organizational Support Program (OSP) and Creative Communities San Diego (CCSD) funding categories on September 16, 2019.

One hundred eighty (182) nonprofit organizations submitted an application in response to the RFQ. Of those applicants, one hundred seventy-six (176) were deemed financially qualified to hold a contract with the City and invited to submit a proposal in response to the Request for Proposal (RFP).

All qualified first-time applicants, eighteen (18) in total, were required to submit a proposal. Qualified applicants under contract with the City for FY20 OSP and CCSD funding were able to select between submitting a proposal and requesting that the City exercise the Option to Renew their agreement.

The value to an existing OSP or CCSD contract holder in submitting a proposal is that the organization can update or refine organizational details such as program details and compete for a higher score than achieved in the past.

In total, sixty-seven (67) eligible proposals were submitted in response to the RFP and one-hundred-one (101) applicants requested and were granted the Option to Renew. Organizations who were granted the Option to Renew retain their ratified rank from the previous year.

In January 2020, the Commission appointed Commission Advisory Panels (CAP) to participate in the review of proposals received by the City for the Fiscal Year 2021 OSP and CCSD funding categories. Over a one-week period, CAPs convened in four separate public meetings. Each panel evaluated a specific group of proposals using standard criteria and scoring. The panels also included a process allowing applicants to address the panel at two prescribed intervals – prior to and following the panel discussion of each applicant's proposal. After evaluation of all proposals and scoring, each CAP voted to recommend ranks for their specific group of proposals. The lists included with this report show all qualified applicants, including the recommended ranks provided by the Fiscal Year 2021 CAPs and ranks retained by applicants who were granted the Option to Renew.

NEXT STEPS

Following Policy & Funding Committee's recommendation, the Commission will receive and vote to recommend the RFP ranks to the Mayor and City Council. Commission staff will use recommended ranks as one factor in the calculation of each applicant's contract award amount. Using the standard award algorithm as stated in the Fiscal Year 2021 OSP Funding Guidelines and Fiscal Year 2021 CCSD Funding Guidelines, any organization who received a rank of 2+ or bellow, will not be recommended for funding. Tentative award amounts will be publicized as they are available, and final award amounts will be announced by June 30, 2020, all contingent on available funds in the adopted FY21 City Budget.

Fiscal Year 2021 Organizational Support Program Ranks

OSP Organization Name	FY21 Rank
America's Finest City Dixieland Jazz Society	3
Art of Elan	4
Art Produce	3+
Artreach	4-
Bach Collegium San Diego	4-
Backyard Renaissance	3+
Balboa Art Conservation Center	4
Balboa Park Cultural Partnership	4
California Ballet Association, Inc	3+
CAMARADA	3+
Center for World Music	4
Choral Club of San Diego	3
Choral Consortium of San Diego	3
City Ballet, Inc	3+
Classics for Kids, Inc	4-
Culture Shock Dance Troupe, Inc.	3+
Cygnnet Theatre Company	4
David's Harp Foundation	4
Diversionary Theater Productions Inc.	4-
Fern Street Community Arts, Inc.	4-
Finest City Performing Arts, Inc.	4
Flying Leatherneck Historical Foundation	4-
Friends of Balboa Park	4-
Gaslamp Quarter Historical Foundation	4-
Guitars in the Classroom	4
Hausmann Quartet Foundation	4
Japan Society of San Diego and Tijuana	3+
Japanese Friendship Garden Society of San Diego	4-
La Jolla Historical Society	3+
La Jolla Music Society	4
La Jolla Symphony and Chorus Association	3+
Lambda Archives of San Diego	4
Lao Community Cultural Center of San Diego	3
Library Association of La Jolla	4-
Little Fish Comic Book Studio	4-
Mainly Mozart, Inc.	4-
Malashock Dance & Company	4-
Maritime Museum Association of San Diego	3+
Media Arts Center San Diego	4
Mingei International Inc.	4-
Mojalet Dance Collective	4-
MOXIE Theatre, Inc	4
Museum of Contemporary Art San Diego	4-
Museum of Photographic Arts	4
New Americans Museum	4-
NTC Foundation	4-
Old Globe Theatre	4
Opera NEO	4
Outside the Lens	4
Pacific Arts Movement	4
Persian Cultural Center	4-

Playwrights Project	4
Poway Center for the Performing Arts Foundation	4
Prophet World Beat Productions	4-
Putnam Foundation dba Timken Museum of Art	4-
Quilt San Diego	4-
Resounding Joy Inc	3-
Reuben H. Fleet Science Center	4
SACRA/PROFANA	3+
San Diego Air & Space Museum	4-
San Diego Archaeological Center	3+
San Diego Art Institute	4-
San Diego Automotive Museum	4-
San Diego Ballet	4-
San Diego Center for Jewish Culture	3+
San Diego Chapter of Sweet Adelines Intl	3+
San Diego Children's Choir	4
San Diego Chinese Historical Society and Museum	3+
San Diego Civic Youth Ballet	4-
San Diego Comic Convention	4
San Diego Dance Theater	4
San Diego Early Music Society	3+
San Diego Guild of Puppetry, Inc.	4-
San Diego Historical Society	4
San Diego Junior Theatre	4
San Diego Master Chorale	3+
San Diego Model Railroad Museum, Inc.	4
San Diego Museum Council, Inc.	4-
San Diego Museum of Art	4
San Diego Museum of Man	4
San Diego Musical Theatre	4-
San Diego Opera Association	4
San Diego Pro Arte Voices	4
San Diego Repertory Theatre	4-
San Diego Society of Natural History, DBA San Diego Natural History Museum	4
San Diego Sports Association (changed from San Diego Hall of Champions)	3+
San Diego Symphony Orchestra Association	4
San Diego Theatres, Inc.	2+
San Diego Watercolor Society	4
San Diego Women's Chorus	4-
San Diego Writers, Ink	3+
San Diego Young Artists Music Academy	3+
San Diego Youth Symphony and Conservatory	4
Save Our Heritage Organisation	3+
Scripps Ranch Theatre	3
SD Cultural Arts Alliance	3+
So Say We All	4-
Space 4 Art, Inc.	4-
Spreckels Organ Society	4-
The Aja Project	4
The Italian Cultural Center of San Diego	4-
The New Children's Museum	4-
The PGK Project, Inc.	3+
Theater and Arts Foundation of San Diego, DBA as La Jolla Playhouse	4
transcenDANCE Youth Arts Project	4

Vanguard Culture	4
Veterans Memorial Cntr	3+
Villa Musica	4
Westwind Brass	3
Wheelchair Dancers Organization	4-
Women's History Reclamation Project, Inc	4-
Write Out Loud	4
Young Audiences of San Diego	4-
Youth Philharmonic Orchestra	4-

Fiscal Year 2021 Creative Communities San Diego Ranks

CCSD Organization	FY21 Rank
Adams Avenue Business Association	4
American Water Works Association, Water For People Committee, San Diego Sub-Committee, Jazz On Tap Event	4-
Armed Services YMCA - San Diego Branch	4
Asian Story Theater	4
Balboa Park Concervancy	4-
Biocom Institute	3+
Bodhi Tree Concerts	4-
Cabrillo Festival, Inc.	3-
California Lawyers for the Arts	3+
Casa Familiar	3+
Contact Arts DBA San Diego Fringe Festival	3+
East Village Association	3-
Hillcrest Business Improvement Association	4
Historic Old Town Community Foundation	3-
Indian Fine Arts Academy of San Diego	4
International Rescue Committee, Inc.	4-
Italian American Art and Culture Association of San Diego	4-
Jacobs & Cushman San Diego Food Bank	3+
Karama	4
Karen Organization of San Diego	4-
Kyoto Symposium Organization	3
La Maestra Family Clinic, Inc.	4-
Linda Vista Multi-Cultural Fair, Inc.	3
Little Saigon San Diego	4-
Lux Art Institute	4-
Mandate Project Impact, Inc.	3
Mariachi Scholarship Foundation	4-
Media Heritage Inc.	4-
Medium Photography Inc	4
Mexicayotl Indio Cultural Center	3-
Musicians For Education, Inc.	4
Ocean Beach Merchants Association, Inc.	4
Old Town Chamber of Commerce	4-
Pacific Beach Business Improvement Association	3
Pacific Beach Town Council	4
PASACAT, Inc.	4
Paving Great Futures	4-
Point Loma Summer Concerts	4
Rancho de los Penasquitos Town Council	4-
reInterpret	4-

Rolando Community Council, Inc.	4
San Diego Architectural Foundation	4-
San Diego Earth Day	4
San Diego Film Foundation	4-
San Diego LGBT Pride	4
San Diego Performing Arts League	4
San Diego Shakespeare Society	4-
San Diego State University Research Foundation for KPBS	4
Speed of Change, Inc.	3+
Spirit of the Fourth, Inc.	4
The Bon Temps Social Club of San Diego	3+
The Cooper Family Foundation	3+
Torrey Pines Kiwanis Foundation	4-
Via International	4
Vietnamese-American Youth Alliance	4-