



Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

ADVOCACY & OUTREACH COMMITTEE

AGENDA

Office of the Commission for Arts and Culture

Civic Center Plaza, 1200 Third Avenue, Floor 9, Suite 924

Friday, September 7, 2018

12:00 p.m. – 1:00 p.m.

12:00 p.m.	I.	Call to Order	Tyler Hewes, Chair
	II.	Non-agenda Public Comment	
	III.	Chair's Reports	
		A. Commission Business	
		B. ACTION – July 6, 2018 Minutes	
		C. 2018 Schedule of Standing Committee Meetings	
		D. Other Reports	
	IV.	Discussion – Long-Term Advocacy Planning	
	V.	Executive Director's Report	Christine Jones, Acting Executive Director
1:00 p.m.	VI.	Adjourn	

Meetings may be recorded. **NON-AGENDA PUBLIC COMMENT:** Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Comments are limited to two (2) minutes and are non-debatable. At the conclusion of the comment, the Committee Chair shall have the discretion to determine appropriate disposition of the matter. To exercise this right, members of the public wishing to address the Committee under Public Comment must submit a Public Comment Request form prior to the meeting. Subject matter and time limitations are noted on the form. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under Public Comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.



Commission for Arts and Culture

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ADVOCACY & OUTREACH COMMITTEE

MINUTES

Friday, July 6, 2018

Members Present

Tyler Hewes, Chair
Doreen Schonbrun
Udoka Nwanna
Janet Poutré, Ex Officio

Members Absent

Rebecca Smith, Vice Chair

Staff Present

Christine E. Jones
Whitney Roux

I. Call to Order – Commissioner Tyler Hewes called the City of San Diego Commission for Arts and Culture’s (Commission) Advocacy & Outreach Committee to order at 8:14 a.m. at the office of the Commission for Arts and Culture, Civic Center Plaza, 1200 Third Avenue, Floor 9, Suite 924, San Diego, California 92101.

II. Chair’s Reports

A. Commission Business – Commissioner Hewes shared his experience of conducting a good will visit with The Bon Temps Social Club at their event, Gator by the Bay. He encouraged other Commissioners to conduct their good will visits.

B. **ACTION – February 2, 2018 Minutes** – Commissioner Nwanna made a motion to approve the minutes of February 2, 2018. Commissioner Schonbrun seconded the motion. The vote was 3-0-0; the motion passed.

Yea: Hewes, Nwanna, Schonbrun (3)

Nay: (0)

Abstention: (0)

Recusal: (0)

C. 2018 Schedule of Standing Committee Meetings– Commissioner Hewes suggested the Advocacy & Outreach Committee reevaluate the day and time for future meetings. Commissioner Nwanna suggested holding meetings from 12:00-1:00 p.m. Committee members confirmed they were still available for the currently scheduled dates. The committee decided to hold the next meeting, on September 7, 2018, at 12:00-1:00 p.m. and then reevaluate meeting times after trying the new time slot.

D. Other Reports – Commissioner Hewes reported that the City’s budget has been finalized for Fiscal Year 2019. The final budgeted amount for the Commission for Arts and Culture was nearly \$14.5 million. He acknowledged the advocacy efforts of the Commissioners, as well as San Diego Regional Arts and Culture Coalition and Rise Up for the Arts San Diego, and nonprofit organization organizations.

III. Non-agenda Public Comment – None

- IV. DISCUSSION – Assess the Impact Entire Campaign Used to Influence FY19 Adopted Budget – Commissioner Poutré suggested that the Advocacy & Outreach Committee look at what worked and what did not work to influence the Fiscal Year 2019 budget for the Commission. She shared that having a large presence at City Council meetings, educating Commissioners about important budget milestones, and building on efforts of the prior year, were all positive components to the advocacy efforts. Discussion for future efforts included having more Commissioners present at City Council budget hearings, increasing the qualitative data shared with City Councilmembers. Commissioner Hewes suggested that it is very effective when relevant arts and culture stories are shared in City Council meetings by organizations and the public. Commissioner Shonbrun noted that relationships with the Mayor and City Councilmembers were a big asset in the FY19 advocacy campaign and will remain important going forward.
- V. DISCUSSION – Long Term Advocacy Planning – Commission Hewes indicated that the Advocacy & Outreach Committee should stay educated on any upcoming ballot measure related to Transient Occupancy Tax or the expansion of the San Diego Convention Center. Commissioner Poutré suggested that the Advocacy & Outreach Committee consider the future of the *Penny for the Arts Five-Year Blueprint, FY2013 – FY2017*. Christine E. Jones, Acting Executive Director, distributed the City's Fiscal Year 2019 budget development calendar to provide an estimate of when the City's Fiscal Year 2020 budget development milestones may occur since the calendar was still in development.
- VI. Executive Director's Report – Jones shared that the Commission for Arts and Culture is operating within the newly formed Office of Boards & Commissions as of July 1, 2018. Dr. Joel Day has been appointed by the Mayor as the Director of the Office of Boards & Commissions. Prior to his appointment, Dr. Day served as the Executive Director of the City's Human Relations Commission and International Affairs Board. Jones reported that the City will be interviewing candidates for the position of Executive Director, Commission for Arts and Culture this summer, and that the City will be releasing the job announcement for the two Public Art Project Administrator positions in July.
- VII. Adjourn – Hewes adjourned the meeting at 8:56 a.m.