



Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

POLICY & FUNDING COMMITTEE

AGENDA

City Council Committee Room, 12th Floor, City Administration Building

202 C Street, San Diego, California 92101

Friday, September 13, 2019

8:00 a.m. – 9:30 a.m.

8:00 a.m.	I.	Call to Order	Ann Bossler, Chair
8:01 a.m.	II.	Non-agenda Public Comment	
8:05 a.m.	III.	Chair's Reports	Ann Bossler
		A. ACTION – July 12, 2019 Committee Meeting Minutes	
		B. Commission Business	
		C. Other Reports	
8:10 a.m.	IV.	Arts and Culture Funding	Gail Wingfield, Senior Arts and Culture Funding Manager
		A. Fiscal Year 2020 Arts Education Enrichment Initiative Report	
		B. Fiscal Year 2021 Funding Program Policies and Procedures Update	
		C. USD Nonprofit Academy Report	
8:55 a.m.	V.	Staff Reports	Jonathon Glus, Executive Director
		Other Reports	
9:15 a.m.	VI.	New Business for Future Agendas	Ann Bossler
9:30 a.m.	VII.	Adjourn	Ann Bossler

Meetings may be recorded. **NON-AGENDA PUBLIC COMMENT:** Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Comments are limited to three (3) minutes and are non-debatable. At the conclusion of the comment, the Committee Chair shall have the discretion to determine appropriate disposition of the matter. To exercise this right, members of the public wishing to address the Committee under Public Comment must submit a Public Comment Request form prior to the meeting. Subject matter and time limitations are noted on the form. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under Public Comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.



Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

POLICY & FUNDING COMMITTEE

MINUTES

Friday, July 21, 2019

Members Present

Ann Bossler, Chair
Rebecca Smith, Vice Chair
Tyler Hewes
Udoka Nwanna
Keith Opstad
Janet Poutré, Ex Officio

Staff Present

Jonathon Glus
Christine Jones
Karla Centeno
Gail Wingfield

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- I. Call to Order – Commissioner Ann Bossler called the City of San Diego (City) Commission for Arts and Culture’s Policy & Funding Committee to order at 8:08 a.m. in the City Council Committee Room, 12th Floor, City Administration Building, 202 C Street, San Diego, California 92101.
- II. Non-agenda Public Comment
- Theresa Kosen (Arts and Culture Coalition) shared two examples of collaboration of City-funded nonprofits. The first was Seniors Exploring Photography, Identity and Appreciation (SEPIA), a program presented by the Museum of Photographic Arts (MOPA) in partnership with organizations throughout San Diego such as Oasis and Jewish Family Services. The second was San Diego Museum of Man’s exhibition, *Art and Empire, The Golden Age of Spain*, which combines an exhibition with complementary public programming such as performances by San Diego Ballet, and a Spanish jazz band. Kosen commented that these are examples of the cultural ecosystem in action with organizations of different sizes and budgets creating culture and interacting with youth of all different ages and talent, increasing access and economic impact.
 - Peter Comisky (Balboa Park Cultural Partnership) commented that the community advisory council, consisting of arts and culture organizations throughout the 9 City Council Districts, is committed to increasing recognition of arts and culture activities throughout San Diego.
- III. Chair’s Reports
- A. **ACTION – June 21, 2019 Special Committee Meeting Minutes** – Commissioner Rebecca Smith made a motion to approve the Policy & Funding Committee special meeting minutes of June 21, 2019. Commissioner Tyler Hewes seconded the motion. The vote was 5-0-0; the motion passed.
- Yea: Bossler, Hewes, Nwanna, Opstad, Smith (5)
Nay: (0)
Abstention: (0)
Recusal: (0)
- B. **ACTION – June 21, 2019 Committee Meeting Minutes** – Commissioner Tyler Hewes made a motion to approve the Policy & Funding Committee meeting minutes of June 21, 2019. Commissioner Udoka Nwanna seconded the motion. The vote was 5-0-0; the motion passed.
- Yea: Bossler, Hewes, Nwanna, Opstad, Smith (5)
Nay: (0)
Abstention: (0)

Recusal: (0)

C. Commission Business - None

D. Other Reports - None

IV. Arts and Culture Funding

- A. Report - Programmatic Capacity - Jonathon Glus, Executive Director, commented that he is confident staff is well-prepared for fiscal year 2021 funding cycle and has the capacity to effectively manage the projected number of Organizational Support Program (OSP) and Creative Communities San Diego (CCSD) applicants.
- B. Presentation - Option to Renew and Panel Composition - Gail Wingfield, Senior Arts and Culture Funding Manager, presented information on the option to renew and panel composition. Wingfield provided data on the number of applicants, panel evaluation days and average number of applications per panel evaluation day for the past three fiscal years, as well as projected numbers for the next two fiscal years. She outlined the timeline for the panel recruitment process, the role of Commissioners in the panel process, tactics for panelist recruitment and training, and strategies that will be used to form panels. Wingfield reported that staff will review panelist accessibility to applicants' financial information for fiscal year 2021, analyze the efficacy of using annual operating income vs annual operating expenses for OSP applicants for fiscal year 2022 and research best practices for conflict of interest parameters, panel format, and the panel pool. Commissioner Poutré asked for the total number of projected applications for fiscal year 2021 and inquired if Commissioners would be able to read RFP proposals and observe during the panel evaluation process. Wingfield projected some growth in the number of applicants for fiscal year 2021. Glus commented that Commissioners would be able read RFP proposals and observe the evaluation process. Commissioner Hewes asked how long someone who had a contract with an applicant will wait before being eligible to serve on a panel, if there is a panel for the RFQ, and if a person would serve with the same panel group for more than one year. Wingfield said that staff will evaluate the conflict of interest parameter and plans to report in September. She also reported that all applicants must submit an RFQ and for that phase of the funding process the financial experts from the University of San Diego, working with staff, evaluate the applicants. Commissioner Opstad asked if San Diegans would have the opportunity to serve on other regional panels, and if the scoring rubric of the financial section of the application was being refined. Wingfield commented that sharing information with other peer agencies has already been mutually beneficial and the scoring rubric will be considered during the preparation of fiscal year 2021 guidelines. Commissioner Hewes commented that the DataArts funder report provides detailed financial information. Glus commented that the funder's report is a useful tool to understand the health of an organization and trends in the field, and that staff will prepare a presentation on the Cultural Data Project for a future committee meeting.
- C. Discussion - Arts Education Enrichment Initiative Assessment - Wingfield reported that the Arts Education Enrichment Initiative (AEEI) assessment will take place in August and September. Data will be obtained from fiscal year 2018 and fiscal year 2019 final performance reports and a survey sent to those AEEI contractors. Glus said staff will report their findings to the committee in October.

V. Staff Reports

- A. Arts and Culture Funding Program - None
- B. Other Reports - Christine Jones, Chief of Civic Arts Strategies, reported on upcoming arts and culture activities. Jones announced that on July 16 there will be a Public Art Committee meeting, a meet and greet at the new South Mission Beach lifeguard tower with artist Roman de Salvo, followed by the San Diego 250 Celebration at the Serra Museum in Presidio Park. Jones also announced that the Commission received a State/Local Partnership grant of \$55,000 from California Arts Council, receiving 6 out of 6 votes, which will be used for the assessment

of equity and creative economy. Glus announced the July 23 event at the Central Library to celebrate the organizations that received funding for fiscal year 2020. Kris Michell will speak and the new team will be formally introduced. Glus also reported that the first monthly Commission newsletter, which will keep audiences and the field apprised of Commission activities, is scheduled for release this week.

- VI. New Business for Future Agendas – Commissioner Bossler announced the full Commission meeting on July 26, 2019 and the next Policy & Funding Committee meeting on September 13, 2019. No Commission or Committee meetings will be held in August.
- VII. Adjourn – Commissioner Bossler adjourned the meeting at 8:55 a.m.

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