



Commission for Arts and Culture

CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

AGENDA

City Council Committee Room, 12th Floor, City Administration Building

202 C Street, San Diego, California 92101

Friday, February 28, 2020

8:30 a.m. – 10:30 a.m.

8:30 a.m.	I.	Call to Order & Statement of Purpose+Vision	Janet Poutré, Chair
8:32 a.m.	II.	Non-agenda Public Comment	
8:40 a.m.	III.	Introduction of Poet Laureate, Ron Salisbury	Janet Poutré, Chair
8:55 a.m.	IV.	Chair's Reports	Janet Poutré, Chair
	A.	ACTION – January 24, 2020 Commission Meeting Minutes	
9:30 a.m.	V.	Committee Reports	
	A.	Policy & Funding Committee	Ann Bossler, Committee Chair
	B.	Public Art Committee	Ben Meza, Committee Chair
	C.	Advocacy & Outreach Committee	Tyler Hewes, Committee Chair
	D.	Commissioner Engagement Ad Hoc Committee	Udoka Nwanna, Ad Hoc Committee Chair
10:10 a.m.	VI.	Executive Director's Reports	Jonathon Glus, Executive Director
	A.	Arts and Culture Funding Programs	
	B.	Interactive Map, Highlighting Arts and Culture	
	C.	Public Art Program	
	D.	Creative Economy Study	
	E.	Other Reports	

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VISION: Expanding our world by celebrating creativity in San Diego

PURPOSE: The City of San Diego Commission for Arts and Culture serves in an advisory capacity to the Mayor and City Council on promoting, encouraging and increasing support for the region's artistic and cultural assets, integrating arts and culture into community life and showcasing San Diego as an international tourist destination.

Meetings may be recorded. PUBLIC COMMENT: Any member of the public may address the Commission on any agenda item during agenda item public comment, or on any matter not presently pending or previously discussed at the Commission that is within the Commission's area of responsibility during non-agenda public comment. Each public comment speaker is limited to two (2) minutes and may be limited further by the Commission Chair if deemed necessary to allow the Commission to conduct its business. Public comment speakers may allocate their time to other speakers. Public comment is non-debatable. To exercise this right, members of the public wishing to address the Commission under agenda item, or non-agenda, public comment must submit a Public Comment Request form and any presentational materials. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Commission on any issue brought forth under non-agenda public comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.

10:20 a.m.	VII.	New Business for Future Agendas	Janet Poutré
10:25 a.m.	VIII.	Commissioner Speed-Round – What arts, culture and creative experiences have you had this month (who, what, when, where)?	Janet Poutré
10:30 a.m.	IX.	Adjourn	

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MINUTES

Friday, January 24, 2020

Commissioners Present

Janet Poutré, Chair
Vernon Franck, Vice Chair
Ann Bossler
Ben Meza
Keith Opstad
Rebecca Smith
Jason Whooper
Michael Brown
Tyler Hewes
Gina M. Jackson
Udoka Nwanna
Tracy Dezenzo
Dajahn Blevins (late)

Commissioners Absent

Doreen Schonbrun

Staff Present

Christine E. Jones
Karla Centeno
Jonathon Glus
Leticia Gomez
Charles Miller
Lara Bullock
Amy Hill

Jon Dwyer, Deputy City Attorney

Call to Order & Statement of Purpose+Vision –Chair Janet Poutré called the City of San Diego Commission for Arts and Culture to order at 8:32 am at San Diego Air & Space Museum, 2001 Pan America Plaza, San Diego, CA 92101. Mrs. Poutré asked Tracy Dezenzo to read the Commission’s statement of purpose and vision.

II Non-agenda Public Comment

- Michael Rennie (Poway on Stage), Thanked staff for two years of OSE support and invited to join 2020 for Arts education programs and shadowing project for students.
- Tony (Arts for Veterans) promoted the global fest and spoke about Arts Center in San Diego then in fifty states. Invited to participate and promote cross boarder activities.
- Peter Comiskey spoke about table tent, access to awesome will have ticket drawings to different shows, to increase awareness to arts and culture and invitation to Trustees Connected on March 11th.
- Ted Macons (Chair of the Board of Directors of Braza Project) a dance Project, promoted professional ballet summer shows and expressed interest to work with commissioners on this topic.
- Carol (Volunteer Executive Direct of Choral Consortium of San Diego) a service organization to promote choral art. She promoted the Beer Choir, annual family event on February 2nd and Nationals of the United States Chorus holding its leadership in development in Coronado this weekend.
- Theresa Kosen (Arts and Culture San Diego), spoke to the value of stories of collaborations. She promoted San Diego Museum of Art and the San Diego Ballet, different performances and Butterfly project holding January 26th to commemorate international Holocaust Remembrance Day. Also reminded February is Museum month.
- Lynn Vasquez (Children’s Museum) greeted everyone with a Happy New Year, Happy Lunar New Year. Introduced Story Choir which are recorded stories.

She thanked Keith Opstad especially and his wife. Encouraged commissioners to publish their stories as commissioners and confirmed stories are saved in the library of Congress.

Welcome from Jim Kidrick the CEO of San Diego Air & Space Museum Jim welcomed the Commission to the Air & Space Museum. He thanked the Commission for everything that they do for the arts and culture. A brief overview was provided of the museum's history and that the museum was ranked top three of the Air & Space Museum of the country.

IV Chair's Reports – Commissioner Janet Poutré thanked Jim and called to approve minutes from prior September 2019 meeting.

A.

ACTION – September 27, 2019 Commission Minutes – Commissioner Hewes made a motion to approve commission meeting minutes of September 27, 2019. Commissioner Brown seconded the motion. The vote was 11-0-2-0; the motion passed.

Yea: Poutré, Franck, Bossler, Meza, Opstad, Smith, Whooper, Brown, Hewes, Jackson, Blevins (11)

Nay: (0)

Abstention: Udoka Nwanna, Tracy Dezenzo

Recusal: (0)

B.

ACTION – October 25, 2019 Commission Minutes – Commissioner Meza made a motion to approve commission meeting minutes of October 25, 2019. Commissioner Blevins seconded the motion. The vote was 8-0-5-0; the motion passed.

Yea: Poutré, Franck, Bossler, Meza, Opstad, Smith, Whooper, Blevins (8)

Nay: (0)

Abstention: Brown, Dezenzo, Hewes, Jackson, Nwanna (5)

Recusal: (0)

C.

ACTION – Appointment of Commission Advisory Panelists to Evaluate Proposals Submitted in Response to the Fiscal Year 2021 Organizational Support Program (OSP) and Creative Communities San Diego (CCSD)– Commissioner Chair Janet Poutré invited Jonathon Glus, Executive Director for Commissions for Arts and Culture to give a brief overview of this action. Jonathon stated, we've had conversations last year to rethink panels. He reminded everyone in August meeting, this body endorsed to reach two-hour drive market in Irvine, Orange, San Diego County and Baja California to ensure panels are balanced by age, ethnicity, and gender. There are 50 applications per Leticia Gomez. We are light on baseline bench in field expertise. Budget does not permit to go to Los Angeles. Jonathon concluded to say that we still need more diversity but we feel good with what we have so far. Janet added to Jonathon's response and thanked the staff. She agreed she feels great about these panels. Commissioner Chair, Janet Poutré called for a vote before going around for discussion.

Commissioner Tyler made a motion to approve the Panel Slate. Commissioner Rebecca seconded the motion. The vote was unanimous.

Commissioner Hewes expressed excitement but still wanted to track the diversity process of age, race, ethnicity etc. Commissioner Whooper, questioned where are we in process of having no commissioners sit on panels. Mr. Glus confirmed that this body had already been discussed and done. Commissioner Smith, asked to clarify what they meant by diversity pertaining to age, ethnicity, gender, etc. She also commented that this is work that they do as commissioners throughout the year not just seasonally. She suggested to discuss panelist with nonprofit management, budget and finance. Executive Director, Jonathon Glus thanked Rebecca and confirmed the list, has people with nonprofit strengths, fundraising, organizational leadership and change. He added to say, in June the chart that was created in the summer at the Policy & Funding Committee showed the different priority areas for panels pertaining ethnic, gender and age diversity will be brought back. He concluded to say these are .5 million-dollar grants and seats are limited therefore expertise is needed. Commissioner Brown asked, if there is an age restriction. Leticia Gomez confirmed currently no age restriction but looking to see if they have enough expertise or they can engage in a conversation. She added maybe 10-year-old. Mr. Glus encouraged Commissioners to attend and audit them. Commissioner Opstad thanked everyone for all this great information and putting this list together. Commissioner Nwanna asked, how do we reach out to them. Mrs. Gomez asked for the commissioner to send their info to her, she will send them an email and a short survey. Commissioner Franck addressed the importance of carrying out the intentions and the mission of the Commission. Also, what the criteria of the selection process is and why some didn't get selected and the reasons? Mrs. Gomez responded, our process is the survey and following the conflict of interest and their level of expertise and a balance with nonprofit and management experience but also neighborhood knowledge. Commissioner Franck, thanked Leticia and added to ask if there is a mechanism for the first reiteration and then continuing for oversight. Both Mr. Glus and Commission Chair Janet Poutré expressed confidence in the staff confirmed to attend, audit and observe. Commissioner Bossler, asked for the logistics of the panelists. Mrs. Gomez responded, a total of 4 panels from March 9-12th and 5 panelists on each panel. A total of 25 panels but the list lacked diversity if we rely only on this. Commissioner Jackson, expressed the need for fresh eyes in this matter but not to offend, hurt or exclude anyone in our own communities. Mrs. Gomez expressed the importance of peers giving feedback to the panelists. Mr. Glus's goal to this was to meet national standards. Mrs. Gomez answered Commissioner Dezenzo question, that this list has people running for panelist but not all will be selected to be one. Commissioner Brown thanked everyone for the panel slate and Commissioner Blevins encouraged to keep it in San Diego. Commissioner Hewes concluded with a note and the importance of building up a bench for a flood of other panelists for next year so it is robust. He did compliment it's a great 1st attempt. Commission Chair Janet Poutré agreed.

Commissioner Hewes made a motion to approve the Panel Slate. Commissioner Smith seconded the motion. The vote was unanimous.

- D. Other Reports – Commission Chair Janet Poutré announced this report is related to panel slate approval. This was the idea to motion to empower Ann and Janet to review and approve any additional recommendations pertaining the panel slate.

Commissioner Jason made a motion to approve other reports pertaining the panel slate. Rebecca Seconded the motion. Ann made an Amendment to the motion. Attorney Jon Dwyer confirmed the Amendment. The vote was unanimous.

Commission Chair Janet Poutré welcomed and introduced the newest commissioner Tracy Dezenzo, who introduced herself, representing District 2 as a Graphic Designer and Marketing specialist for Over 20 years. She serves on the Ocean Beach Planning Board. She is a graduate of UCSD and is extremely excited to be on this Commission and be involved. Applauding. Chair Poutré confirmed all the seats are filled and complete for this administration. She also commented about the Lewis panel and about grants and money are used valuably. Mr. Glus added about OSP applications and grant opportunities. Jonathon introduced Amy Hill the new Executive Assistant assisting all of you and helps things going. He also addressed the move back to our old building to our offices.

- V Calendar year 2020 Commission workplan – Jonathon confirmed the calendar complete with most of the meetings taking place at Council Administrative Building (CAB) with a few off site. Janet added to say this is our anticipated work plan and anticipated dates. Janet asked everyone to put these meetings on their calendars.
- VI
- A. Policy & Funding Committee –Mr. Glus reported of a Senior funding vacancy. He added there will be an arts and culture budget to look at in March. Commissioner Bossler reiterated 2 projects in December, the results of impact data & funds invested, individual artist engaged, the Heat Map of which she thanked Peter for his comment and the cultural planning process.
 - B. Executive Committee – No meeting in December and no new updates.
 - C. Public Art Committee – Ben Meza introduced and welcomed Commissioner Jason Whooper and Melinda an Art historian, writer and curator who we look forward to her contributions. He extended gratitude to committee member Michael Brown who finished 4 years of committee membership.
 - D. Advocacy & Outreach Committee- Commissioner Hewes reported no meetings and no updates.
 - E. Commissioner Engagement Ad Hoc Committee – Commissioner Nwanna reported no updates but stated stay tuned for new ideas and having some fun for the upcoming year.
- VI Executive Director’s Reports
- A. **Executive Director, Jonathon Glus reported that staff had some visuals to share.** DEI contracts are in and there is an internal assessment will be finalized by February. Jonathon spoke about Assembly Bill 5 and many sectors are affected by it. He also added program updates about mapping initiative. Jonathon turned it to Christine Jones and the team. Mrs. Jones greeted everyone and expressed excitement in working with the IT department on an Interactive Map program which the City will fund. Data visualization tool to see the substantial impact the organizations have all throughout San Diego. They can be searched by Council Districts and give information about these organizations and their missions. Christine added to say, stay tuned for more details to the future. We are partnering with SMU Data Arts. We will be hosting a workshop for Arts and Culture in San Diego on February 21st. This will be great data analytical tool used for case making, fundraising, planning, and accuracy. She added that the City has started review of the Council Policy 100-03. This involves Arts and Culture funding through TOT dollars and we will provide periodic updates as the city reviews.
 - B. Arts and Culture Funding Programs –Leticia Gomez presented a quick recap to say, FY19 closed, FY20 we broke a record for 93% contact. Everyone applauded. Everything was executed per Leticia. For FY21, we are in the application phase. RFQ closed and last year there were 182 RFQ’s submitted of which 176 were qualified, 101 were granted a review and 75 RFQ’s going to panel and of the 75, 18 are new applicants that had not been used before which is exciting growth. Leticia and Karla Centeno had conducted technical assistance workshops in the different districts. 7 out of the 9 districts have already been reached out which are council districts 3,9,2,8,4,7 and 5. These workshops have increased the number of applicants and a positive effect. Currently Leticia and Karla are having office hours every Tuesday and Thursday until the RFQ deadline February 7th. and the applicants know they can reach out to spruce their RFP’s for the upcoming panel on March 9-12th.
 - C. Public Art Program –Christine Jones gave news that the Public Art team had a very busy fall with the development and implementation of public art and public sphere. These were 25 local artists who got a chance to learn how to transfer their studio practice into public practice. She gave a huge shout out to Charles Miller and Lara Bullock for all their hard work. Both had to create this from scratch. Mr. Miller gave a recap of the process pertaining the RFQ from their own perspective, implemented program, capital improvement from a perspective of a designer. He also touched upon Mural Arts Organization, a community development that uses tactical ways of consolidating voices together. Charles concluded to express how heartening it was to see a sense of community. Had an opportunity for a small public art commission for a Mural project and wrapping up the artist

selection process. Commissioner Dezenzo asked, how often are these workshops? Christine Jones advised every other year or every 3 years realistically. Commissioner Dezenzo was excited and wanted to promote this. In addition, highlighted phase II was highlighted for the Mira Mesa Community and February 8th meet the artist in Mira Mesa and Ribbon cutting at Mission trails on February 5th at noon. Upcoming is also FEAR NO ART on February 15th. an exhibition with our very own curator Lara Bullock. Mrs. Jones added to express excitement for Poet Laureate and the national poetry foundation, poet out load on February 4th at 6 pm at the central library 4th floor. Our very own Commissioner Dajahn Blevins will be serving on the jury.

Public Comment on Staff Report: Peter Comiskey commented to say 6 out of 9 council districts support the arts. Councilmember Ward and Council president Gomez have encouraged to increase the budget for Arts and Culture. Peter also added that to say the map project is incredible and that this is going to be very valuable and commissioners should not judge and evaluate carefully. Janet thanked

D. Other Reports - None

VII New Business for Future Agendas – Commissioner Hewes directed a set on New Year’s Day and worked on this show. Commissioner Jackson completed the museum studies program and completed it in 2019 and traveled to London where she attended a museum. Commissioner Dezenzo promoted an Art & Science exhibition February 8th– May 3rd. QUALCOMM. Commissioner Meza mentioned commissioners attended meetings to museums and attended a party. Commissioner Nwanna vacationed at Chili and was amazed at the graffiti art on walls. Commissioner Dezenzo commented on street art- mural art on Facebook which is inspiring and very site specific.

IX Commissioner Speed Round- None

X Adjourn – Janet Poutré, Chair adjourned the meeting at 10:23 a.m.