



City of San Diego Commission for Arts and Culture

**PUBLIC ART COMMITTEE**

**AGENDA**

Hyperlink to attend the meeting at its scheduled time available [here](#)

**Friday, July 2, 2021**

**9:30 a.m. – 11:00 a.m.**

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|            |      |  |   |
|------------|------|--|---|
| 9:30 a.m.  | I.   | Call to Order  | Ben Meza, Chair                                   |
| 9:35 a.m.  | II.  | Non-agenda Public Comment  |   |
| 9:45 a.m.  | III. | Chair's Reports  |   |
|            |      | A. Commission Business   |   |
|            |      | B. <b>ACTION</b> – June 4, 2021 Minutes  |   |
|            |      | C. Other Reports   |   |
|            | IV.  | <b>ACTIONS</b>   |   |
| 10:00 a.m. |      | A. Temporary Exhibit Proposal from the New Children's Museum: <i>In the Balance</i> by Risa Puno                       | Charles G. Miller, Senior Public Art Manager      |
| 10:15 a.m. |      | B. Temporary Mural Proposal from the University City Parks Council: <i>Sunburst California Scene</i> by Andrew Sanchez |   |
|            | V.   | Reports  | Christine E. Jones, Chief of Civic Art Strategies |
|            |      | A. Staff Reports   |   |
|            |      | B. Committee Member Reports  |   |
| 11:00 a.m. | VI.  | Adjourn  |   |

Meeting will be live and recorded. PUBLIC COMMENT: Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Pursuant to the provisions California Executive Order 29-20, Committee meetings will be held via teleconference until further notice. In lieu of in-person attendance, members of the public may submit their comments via a public comment [webform](#), or they may join the meeting as a "webinar attendee" at the link provided in the [Commission or Committee meeting website](#). For members of the public wishing to address the Committee under Public Comment via the [webform](#) prior to the meeting, instructions for word limitations and deadlines will be noted on the [webform](#). Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under non-agenda public comment. As required by the Americans with Disabilities Act (ADA), requests for agenda information to be made available in alternative formats, and any requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for alternatives to observing meetings and offering public comment as noted above, may be made by contacting the City Clerk at (619) 533-4000 or <mailto:cityclerk@sandiego.gov>. The City is committed to resolving accessibility requests swiftly in order to maximize accessibility.



City of San Diego Commission for Arts and Culture

**PUBLIC ART COMMITTEE (PAC)**

**MINUTES**

**Friday, June 4, 2021**

Members Present

Ben Meza, Chair  
Jason Whooper, Vice Chair  
Linda Caballero Sotelo  
Anthony Graham  
Larry Herzog  
Eun Jung Park  
Doreen Schonbrun  
Tiffany Wai-Ying Beres  
Janet Poutré, Ex Officio

Members Absent

Melinda Guillen

Staff Present

Lara Bullock  
Christine E. Jones  
Charles G. Miller

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- I. Call to Order | [View Here](#) – Commissioner Ben Meza called the City of San Diego (City) Commission for Arts and Culture’s Public Art Committee (PAC) to order at 9:30 a.m. via an online meeting platform pursuant to the provisions of California Executive Order 29–20.
- II. Non-agenda Public Comment – None
- III. Chair’s Reports
- A. Commission Business – [View Here](#)
- B. **ACTION** – May 7, 2021 Minutes | [View Here](#) – Commissioner Ben Meza introduced the item. **Tiffany Wai-Ying Beres made a motion to approve the PAC minutes of May 7, 2021. Anthony Graham seconded the motion. The vote was 6-0-0; the motion passed.**  
Yea: Graham, Caballero Sotelo, Herzog, Meza, Wai-Ying Beres, and Whooper (6)  
Nay: (0)  
Abstention: (0)  
Recusal: (0)  
  
[Doreen Schonbrun arrived at 9:42 a.m. Technical difficulties prevented Eun Jun Park from voting]
- C. Other Reports – None
- IV. **Presentation** – Preliminary Artwork Idea for the Civic Center Public Art Project by MR Barnadas | [View Here](#)

V. Reports

- A. Staff Reports – [View Here](#)
- B. Committee Member Reports – None

VI. Adjourn – Commissioner Meza adjourned the meeting at 10:19 a.m.

DRAFT



# Commission for Arts and Culture

## STAFF REPORT

DATE ISSUED: June 29, 2021

ATTENTION: Public Art Committee

SUBJECT: Temporary Exhibit Proposal from the New Children's Museum: *In the Balance* by Risa Puno

REFERENCES: 1) Application from New Children's Museum  
2) [San Diego Municipal Code Section 26.0722 – Control of Artworks](#)  
3) [Administrative Regulation 95.00 – Management of the Civic Art Collection](#)  
4) [Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection](#)

STAFF CONTACT: Charles G. Miller, Senior Public Art Manager

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### STAFF RECOMMENDATION:

Recommend to the City of San Diego Commission for Arts and Culture (Commission) that the Executive Director of the Commission approve the temporary exhibit titled *In the Balance* consisting of an exhibit of artwork by artist Risa Puno for temporary exhibit in Children's Museum Park.

### SUMMARY:

City staff has received a temporary exhibit application for an installation from the New Children's Museum (Applicant). The Applicant is proposing an exhibit of artwork by Brooklyn-based artist Risa Puno. The artwork is a maze of interconnecting wooden balance beams proposed for Children's Museum Park and would form a triangle approximately 116 feet by 100 feet by 58 feet and approximately 18 inches high centered on the turf area of the park. City staff evaluated the application utilizing criteria contained in the *City of San Diego Commission for Arts and Culture Department Instruction – Collection Management Policy for the Civic Art Collection*. The results of staff's analysis include:

#### RE: ARTWORK CRITERIA

Public Safety: If the exhibit is installed and maintained properly within the proposed location of the park (i.e. City approved methods and materials safe for the public) it is unlikely to pose hazards or threats to public safety or public health and/or is unlikely to pose a potential liability for the City in any other way.

Cost: The Applicant would be solely responsible for funding the exhibit. This includes, but is not limited to, insurance, permitting, site preparation, transportation, installation, maintenance, repair, restoration, conservation, deinstallation, removal, site restoration and clean-up.

Availability of Resources: City staff is available to provide administrative services to the Applicant to process the application and execute a temporary exhibit of artwork maintenance and removal agreement.

Relevance: The exhibit would provide an aesthetic and cultural experience for residents and visitors to the Convention Center/Harbor Drive/Marina area of Downtown and the New Children's Museum and activate and enhance the area surrounding the Children's Museum Park. The placement of the artwork at Children's Museum Park will re-activate the park after a protracted closure due to the COVID-19 pandemic, as well as balancing urbanization and development with humanizing elements. The exhibit may stimulate discussion and the exchange of ideas about art and the neighborhood due to the highly visible location. Risa Puno is a Brooklyn-based contemporary artist whose work in the public realm is nationally recognized.

Excellence: The proposed exhibit exemplifies artistic merit and quality of workmanship.

Significance: The artwork is important to the artist's overall body of work as a commission and solo exhibition.

Condition: Not applicable.

Maintenance: The Applicant will be responsible for maintenance, conservation, restoration, and repair of the exhibit for the duration of the exhibit period.

Security: The City is patrolled by the San Diego Police Department. The site is adjacent to the New Children's Museum and the Applicant has indicated that Museum staff will regularly monitor the site.

Relationship to Site: The exhibit is to be sited in the center of the triangular turf area of Children's Museum Park south of W Island Street and the main entrance of the New Children's Museum building. The exhibit will serve to activate the area for both park and museum visitors.

Legal and Ethical Considerations: If the exhibit is authorized, it will be formalized in a temporary exhibit of artwork maintenance and removal agreement between the Applicant and the City. The artist has provided a royalty-free license to reproduce images of the artwork for non-commercial purposes and waiver of rights conferred under the Visual Artists Rights Act and California Art Preservation Act.

Timing: If the exhibit is authorized, the Applicant will be responsible for proposing a date for exhibit installation and commencing work in compliance with the agreement between the Applicant and the City. The exhibit is proposed to be on view through mid-November 2021.

Selection Process for the Artist: The Applicant has indicated that the artist was chosen based on a long-term curatorial research process and from a shortlist of potential commissions. The Applicant has indicated that the criteria for the artist's selection were based on previous work in the public realm, as well as conceptual interests that reflect the diversity of San Diego county.

Community Feedback: The Applicant collected letters of support for the exhibit from the Port of San Diego, Greg and Julie Burnham, the Downtown San Diego Partnership, the Pinnacle Marina Tower Association, and the Renaissance Owners Association.

Restrictions: Not applicable.

Commemorative Significance: Not applicable.

Fair Exchange: Not applicable.

Fair Purchase Price: Not applicable.

#### RE: SITE SELECTION CRITERIA

Ownership: Children's Museum Park is owned by the City.

Public Safety: If the exhibit is installed and maintained properly within the proposed location of the park (i.e. City approved methods and materials safe for the public) it is unlikely to pose hazards or threats to public safety or public health and/or are unlikely to pose a potential liability for the City in any other way. The Applicant would be required to enter into an agreement with the City to install and maintain the artwork on City property.

Security: The City is patrolled by the San Diego Police Department. The site is adjacent to the New Children's Museum and the Applicant has indicated that Museum staff will regularly monitor the site.

Maintenance: Parks are managed by the City's Parks and Recreation Department; however, Children's Museum Park is maintained by the Applicant through a maintenance agreement with the City.

Accessibility: Children's Museum Park is accessible, and the exhibit provides for multiple modes of engagement.

Context: The exhibit is to be sited in the center of the triangular turf area of Children's Museum Park south of W Island Street and the main entrance of the New Children's Museum building. The exhibit will serve to activate the area for both park and museum visitors.

Support of City Departments: Staff consulted with relevant City departments to confirm eligibility for the proposed site and will route the exhibit proposal with the analysis and recommendation from the Commission to relevant City departments for any additional feedback and recommendations about the proposal.

Community Support: The Applicant collected letters of support for the exhibit from the Port of San Diego, Greg and Julie Burnham, the Downtown San Diego Partnership, the Pinnacle Marina Tower Association, and the Renaissance Owners Association.

Adherence to Relevant Plans: The City adheres to existing community plans and land use plans, such as the City's General Plan.

Evaluation criteria the Public Art Committee (PAC) will use to decide whether to recommend to the Commission authorization of the proposed exhibit may include all or some of those given in the *City of San Diego Commission for Arts and Culture Department Instruction – Collection Management Policy for the Civic Art Collection*.

The Executive Director of the Commission will consider the recommendation from City staff, the Public Art Committee, the Commission, and any other pertinent stakeholders before making the final decision on whether to authorize the proposed exhibit.

**FISCAL CONSIDERATIONS:**

Should this exhibit be authorized for temporary installation, the Applicant will be responsible for all costs.

# APPLICANT

## TEMPORARY EXHIBIT OF ARTWORK APPLICATION

### ORGANIZATION CONTACT INFORMATION

|  |       |                                      |  |
|--|-------|--------------------------------------|--|
| Name : <b>The New Children's Museum</b>  |       |                                      |  |
| Address : STREET                         |       | UNIT                                 |  |
| 200 W Island Ave                         |       |                                      |  |
| CITY                                     | STATE | ZIP                                  |  |
| San Diego                                | CA    | 92101                                |  |
| Website : <b>www.thinkplaycreate.org</b> |       |                                      |  |
| PRIMARY CONTACT                          |       |                                      |  |
| Name : <b>Megan Dickerson</b>            |       | TITLE <b>Director of Exhibitions</b> |  |
| Contact Info : PHONE                     | EMAIL |                                      |  |
|  |       |                                      |  |
| SECONDARY CONTACT                        |       |                                      |  |
| Name :                                   |       | TITLE                                |  |
| Contact Info : PHONE                     | EMAIL |                                      |  |
|  |       |                                      |  |

### PROPERTY OWNER

|   |  |       |     |
|---|--|-------|-----|
| Name : <b>City of San Diego, Community Parks District 45 (joint use with The New Children's Museum-- see Steve Palle)</b> |  |       |     |
| Contact Info : PHONE  |  | EMAIL |     |
|   |  |       |     |
| Address : STREET  |  | UNIT  |     |
| CITY  |  | STATE | ZIP |
|   |  |       |     |

### PROPERTY OWNER (if applicable)

|                      |  |       |     |
|----------------------|--|-------|-----|
| Name :               |  |       |     |
| Contact Info : PHONE |  | EMAIL |     |
|                      |  |       |     |
| Address : STREET     |  | UNIT  |     |
| CITY                 |  | STATE | ZIP |
|                      |  |       |     |

### OTHER PARTNERS / COLLABORATORS

|                                    |  |       |     |
|------------------------------------|--|-------|-----|
| Name :                             |  |       |     |
| Contact Info : PHONE               |  | EMAIL |     |
|                                    |  |       |     |
| Address : STREET                   |  | UNIT  |     |
| CITY                               |  | STATE | ZIP |
|                                    |  |       |     |
| Title :                            |  |       |     |
| Relationship to proposed project : |  |       |     |

### OTHER PARTNERS / COLLABORATORS (if applicable)

|                                    |  |       |     |
|------------------------------------|--|-------|-----|
| Name :                             |  |       |     |
| Contact Info : PHONE               |  | EMAIL |     |
|                                    |  |       |     |
| Address : STREET                   |  | UNIT  |     |
| CITY                               |  | STATE | ZIP |
|                                    |  |       |     |
| Title :                            |  |       |     |
| Relationship to proposed project : |  |       |     |



# EXHIBITION DETAILS



Commission for  
Arts and Culture

## TEMPORARY EXHIBIT OF ARTWORK APPLICATION

### EXHIBITION LOCATION

|                           |                 |              |           |
|---------------------------|-----------------|--------------|-----------|
| Location :                | Museum Park     |              |           |
| Proposed Address :        | STREET          | 490 Front St |           |
|                           | CROSS STREET    | CITY         | San Diego |
|                           | Island Ave      |              |           |
|                           | STATE           | ZIP          | 92101     |
|                           | CA              |              |           |
| Council District :        | Marina District |              |           |
| Community Planning Area : | Marina District |              |           |
| Neighborhood :            | Marina District |              |           |
| Zoning :                  | Mixed Use       |              |           |

### BUDGET

|                       |               |                |                |            |             |
|-----------------------|---------------|----------------|----------------|------------|-------------|
| Funding for Project : | SOURCE        | Private Donor  | AMOUNT         | \$         | \$50,000.00 |
|                       | SOURCE        |                | AMOUNT         | \$         |             |
|                       | SOURCE        |                | AMOUNT         | \$         |             |
|                       | SOURCE        |                | AMOUNT         | \$         |             |
| Total Budget :        | \$ 50,000     |                |                |            |             |
| Breakdown of Cost :   | MATERIAL COST | \$ \$30,000.00 | EQUIPMENT COST | \$         | \$8,000.00  |
|                       | OTHER COST    | \$ \$12,000.00 | Specify :      | Artist Fee |             |

### EXHIBITION PROPOSAL

|               |  |
|---------------|--|
| Title :       | In the Balance   |
| Description : | In the Balance is a triangle-shaped sculpture with long beams that weave through the Museum Park grass area. |

# EXHIBITION DETAILS



Commission for  
Arts and Culture

## TEMPORARY EXHIBIT OF ARTWORK APPLICATION

### EXHIBITION PROPOSAL (continued)

Proposed Exhibition Dates :

June 11, 2021

October 11, 2021

Exhibition History (including dates and venues) :

International debut

List of artwork included in the exhibition (include artist, title, date, dimensions, and medium) :

Risa Puno

In the Balance

2021

139' x 67' x 116' triangle, between 6" - 18" tall

Dimensional lumber

Project goals / visions :

Activates and enhances the public space of Museum Park;

Relates in some way to the site and The New Children's Museum (is site-specific);

Catches the attention of visitors to the hotels and conference center on Harbor Drive and indicates that something artful and interesting (The New Children's Museum) is just around the corner;

Is suitable for outdoor display, including its maintenance and conservation requirements, as well as appropriateness of the scale of the artwork;

Has the potential to strategically shape and strengthen the physical and social character of the Museum Park and surrounding neighborhood.

Audience : General public, community members

Discuss the project outreach efforts and anyone else involved in the project :

Contact Kerri Fox, Deputy Director of Marketing and Earned Revenue, [kfox@thinkplaycreate.org](mailto:kfox@thinkplaycreate.org)





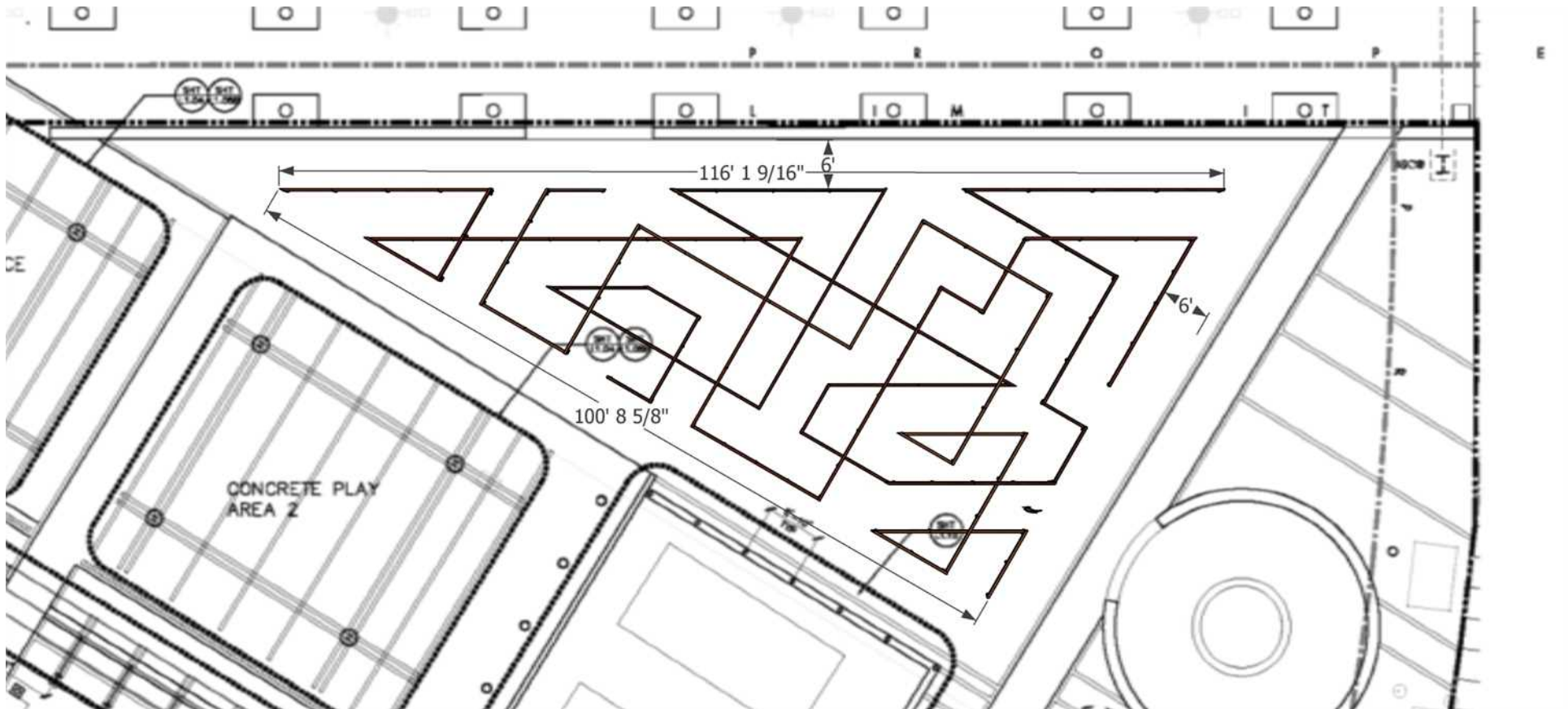




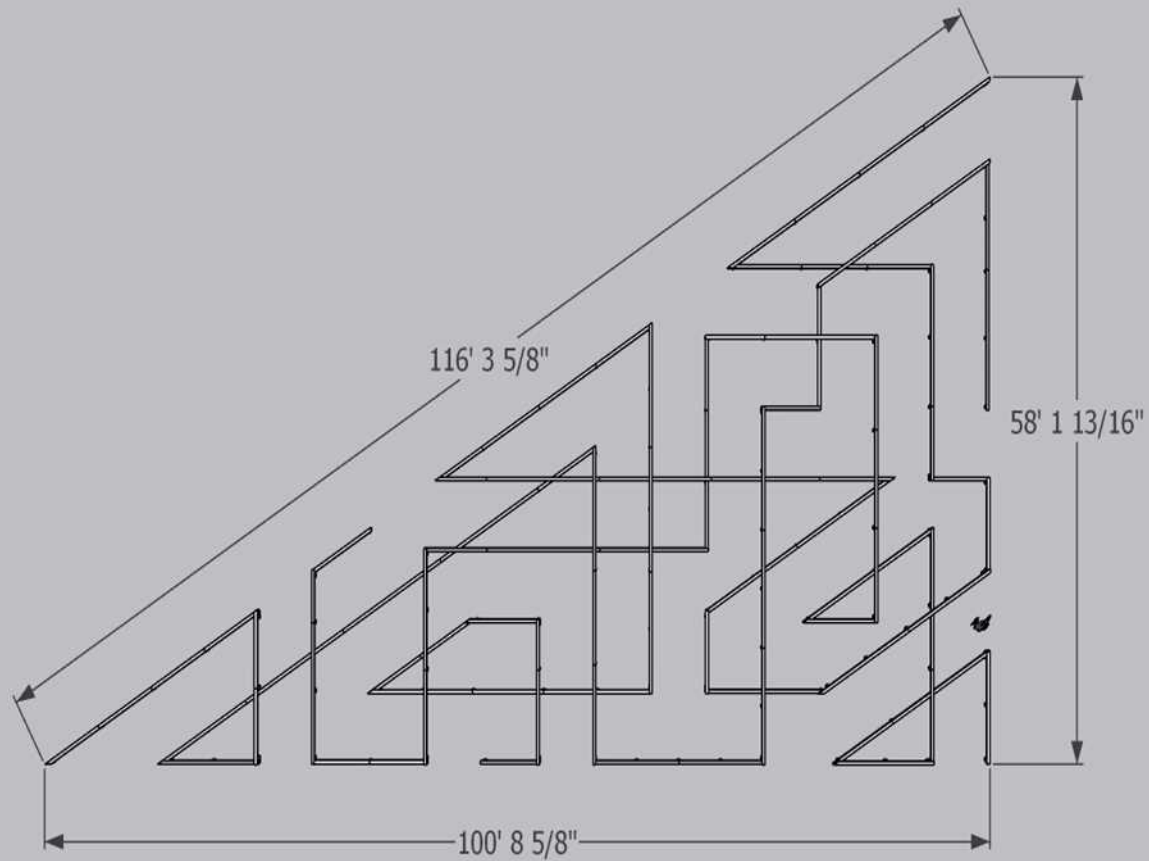




**SITE PLANS:** Risa Puno, In the Balance



*Proposed Artwork Location*



Top Dimensions





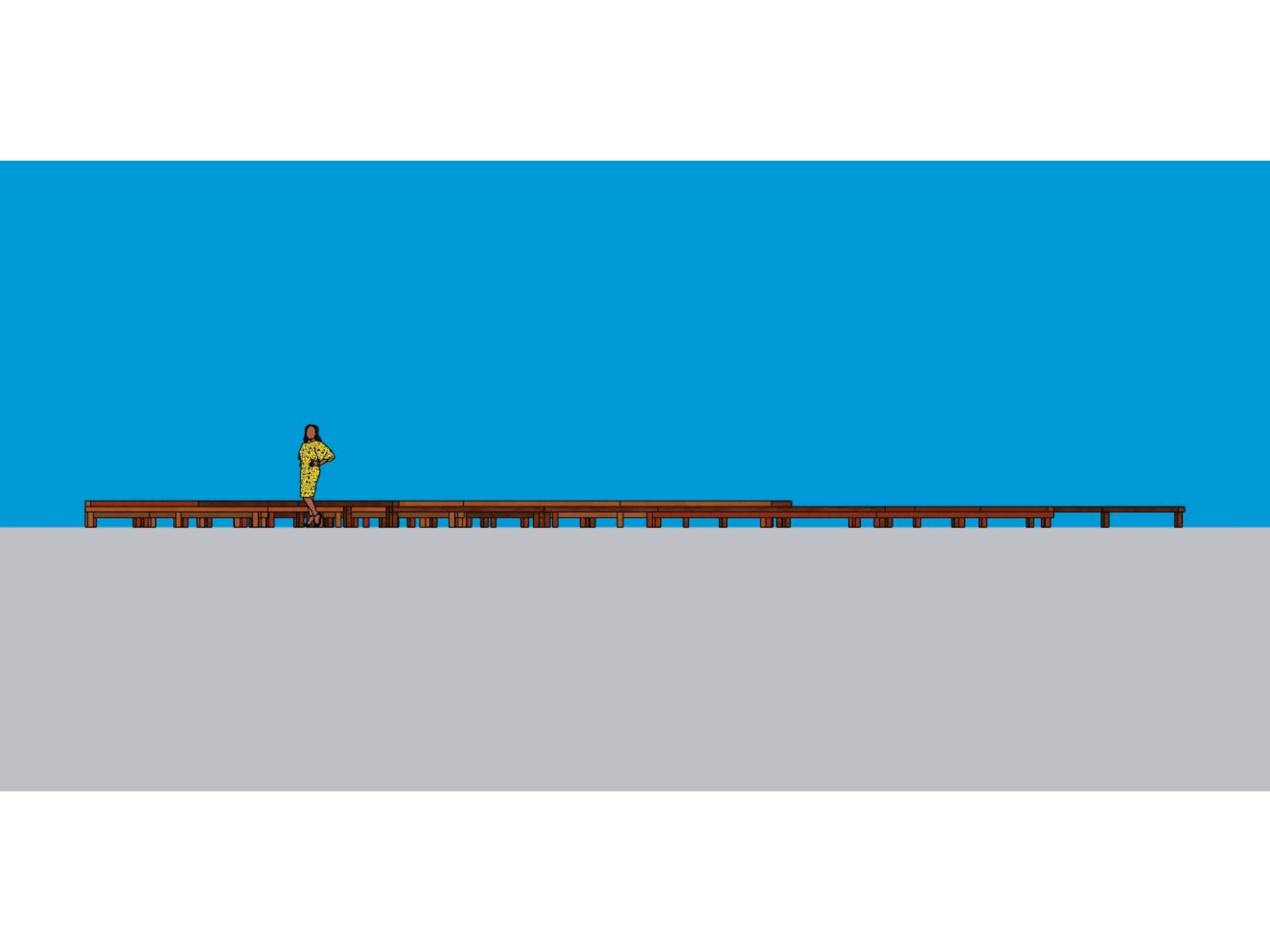
**CONCEPTUAL RENDERINGS:** Risa Puno, *In the Balance*











## EDUCATION

- 2006 New York University, Master of Fine Arts, New York, NY  
 2004 Brown University, BA in The Visual Arts + Program in Liberal Medical Education, Providence, RI

## INDIVIDUAL EXHIBITIONS SELECTED

- 2021 *In the Balance*, New Children's Museum, San Diego, CA - *upcoming*  
 2019 *The Privilege of Escape*, Creative Time, NYC  
 2019 *Risk Management*, Arts Brookfield, NYC  
 2018 *Year of the Dog*, Chinatown Park, Rose Kennedy Greenway, Boston, MA  
 2017 *Common Ground*, Rufus King Park, Jamaica, Queens, NY  
 2015 *Exhaust*, SPACES, Cleveland, OH  
 2013 & 2014 *The Course of Emotions: a mini-golf experience*, Summer Streets, Urban Arts Program, NYC Department of Transportation, NYC  
 2010 *Look Here*, Cumberland Diagnostic & Treatment Center, Brooklyn, NY  
 2008 *The Course of Emotions: a mini-golf experience*, Rotary Ice House Gallery, Monmouth University, West Long Branch, NJ  
 2005 *star*, Rosenberg Gallery, New York University, NYC  
 2004 *Not Intended for Use*, Brown University, Providence, RI

## GROUP EXHIBITIONS SELECTED

- 2020 *ENTER*, Onassis USA  
 2019 *Waiting for the Garden of Eden*, WhiteBox, NYC  
 2016 *Arts & Culture Hub*, Summer Streets 2016, Urban Arts Program, NYC Department of Transportation, NYC  
 2015 *Summer Long Sculpture Program*, FIGMENT NYC, Governor's Island, NYC  
 2014 *Barter Town (Trading Post XII: The People's Economy)*, Brooklyn Museum, Brooklyn, NY  
*Barter Town (Trading Post XVI: Mesh & Lace)*, DUMBO Arts Festival, Brooklyn, NY  
*18th Annual Sculpture Exhibition*, Franconia Sculpture Park, Shafer, MN  
*Make Things (Happen)*, Nathan Cummings Foundation, NYC  
 2013 *Doing and Undergoing*, Teachers College Building at Columbia University, NYC  
*La Bial 2013: Here is Where We Jump*, El Museo del Barrio, NYC  
*CARNE VALE!*, Flux Factory, Long Island City, NY  
 2012 *united states*, The Aldrich Contemporary Art Museum, Ridgefield, CT  
*PULSE Projects*, PULSE Art Fair (with Galerie Stefan Röpke), NYC  
*Systemic Risk*, NURTUREart, Brooklyn, NY  
 2011 *Notice of Public Hearing Art & Law Residency Exhibition*, SculptureCenter, Long Island City, NY  
*Call and Response*, Newark Arts Council Open Doors, Newark, NJ  
*Chain Letter*, Samson, Boston, MA  
 2010 *FRAMING AIDS*, Queens Museum of Art, Queens, NY  
*Show VII*, MMX Open Art Venue, Berlin, Germany  
*The Case of the Curious Pedestrian*, Myrtle Avenue Brooklyn Partnership, Brooklyn, NY  
*The Golden Door*, Jersey City Museum, Jersey City, NJ  
*Both Sides of the Pulaski*, Fine Art Framing, Long Island City, NY  
*Brand X*, Galerie Stefan Röpke, Cologne, Germany  
*Rompe Puesto*, Bronx River Art Center, Bronx, NY  
 2009 *STATE FAIR*, Socrates Sculpture Park, Long Island City, NY  
*I can't get no satisfaction: Contemporary views on the everyday*, apexart, NYC  
*Movie Nite* (in collaboration with Drew Gardner), Dixon Place, NYC  
*Kentucky Girlhood Project*, Clara M. Eagle Gallery at Murray State University, Murray, KY  
 2008 *How Soon Is Now?* AIM 28 Exhibition, The Bronx Museum of the Arts, Bronx, NY  
 2006 *This one time....*, Kiana Malekzadeh Gallery, NYC  
*Normal Space*, Flux Factory, Long Island City, NY  
*curatorclusterfuckcompetition: Curator's Choice*, SCOPE New York, NYC  
 2005 *Deck the Walls*, Exit Art, NYC  
*Storefront/Forefront*, Tower Records Building, NYC  
*I'm not a dictator, I just have a grumpy face*, Weisspollack Galleries, NYC  
 2004 *Subterranea*, New York University, NYC

## BIBLIOGRAPHY SELECTED

- "Freedom and Choice in Art and Literature" panel, [Wolf Humanities Center](#), University of Pennsylvania, January 27, 2021.
- Maxwell L. Anderson, "Risa Puno," podcast interview on [Art Scoping](#), March 29, 2020.
- Nathaniel Sky, "Privilege, Play, and Starting conversations with Risa Puno of The Privilege of Escape," podcast interview on [Immersion Nation](#), October 11, 2019.
- Tony Huffman, "Pause > System > Settings: Reconfiguring the Rules in Risa Puno's Escape Room," [Arcade Project](#), August 14, 2019.
- Jan Garden Castro, "Analogies For Life: A Conversation with Risa Puno," [Sculpture Magazine](#), August 2, 2019.
- Jillian Steinhauer, "An Escape Room Where You Can't Escape Your Privilege," [The New York Times](#), July 23, 2019.
- Kathryn Yu, "'The Privilege of Escape' Subverts the Escape Room Form," [No Proscenium](#), July 22, 2019.
- Sarah Cascone, "Creative Time's Latest Public Art Project Is an Escape Room Designed to Teach You About White Privilege," [artnet News](#), July 18, 2019.
- Scott Lynch, "Artist Risa Puno's Escape Room In Midtown Focuses On Privilege & Inequity," [Gothamist](#), July 18, 2019.
- Lisa Spira, "The Privilege of Escape: Interview with Artist & Game Designer Risa Puno," [Room Escape Artist](#), May 24, 2019.
- Taylor Dafoe, "600 Artists Submitted Ideas for Creative Time's Latest Commission. The Winner? A High-Concept 'Escape Room'," [artnet News](#), March 14, 2019.
- Glenn Adamson, "Literally a melting pot," Letter from America, [Crafts Magazine](#), November/December 2018.
- Mark Feeney, "'Year of the Dog' installation comes to Chinatown Park," [Boston Globe](#), February 20, 2018.
- Diane Daniel, "Game Theory," [American Craft Magazine](#), June/July 2017.
- Christina Wallace and Cate Scott Campbell, "Risa Puno And The Art Of Play," podcast interview on [The Limit Does Not Exist, Forbes](#), August 2, 2016.
- Dee Perry, radio interview on [The Sound of Applause](#), 90.3 WCPN, August 19, 2015.
- Andrea Denhoed, "Give Yourself Away," [The New Yorker](#), October 15, 2014.
- Conor Gillies, "Risa Puno: Please Enable Cookies," [Radio Open Source](#), October 9, 2014.
- Lois Beckett, "How Much of Your Data Would You Trade for a Free Cookie?," [ProPublica](#), October 1, 2014.
- AM DeBrincat, "fair game: Risa Puno in conversation with AM DeBrincat," [ArtFile Magazine](#), September 22, 2014.
- Tina Ramnarine, "The Course of Emotions: Installation Artist Risa Puno on Her Mini Golf Course at Summer Streets," [StageBuddy](#), August 06, 2014.
- Betsy Armour, "The Art of Collaboration," [Fine Art America blog](#), August 05, 2014.
- Jennifer M. Wood, "Park Avenue goes car-free for Summer Streets 2013," [Time Out New York](#), July 31, 2013.
- Jan G. Castro, "Innovative Low Cost Museum-Quality Art by Risa Puno and Soo Sunny Park," [International Sculpture Center blog](#), June 19, 2013.
- Roz Baron, "Preview: Three Emerging Artists Featured in El Museo del Barrio's 7th Biennial Exhibition," [Remezcla](#), April 2, 2013.
- Jordan Galloway, "Culture and Cocktails at Brooklyn Art Night," [Brooklyn Based](#), March 16, 2012.
- Brendan S. Carroll, "Risky Business," [Hyperallergic](#), February 24, 2012.
- Michael Wilson, "Brooklyn Bridge," [artforum.com](#), February 21, 2012.
- La Shawn Pagan, "Absence -- Framing AIDS 2011," [The Queens Courier](#), December 8, 2010.



- Briana Vannozi, "The Art Of Mini-Golf," [NIN News](#), aired July 9, 2010.
- Tammy La Gorce, "Come for Art, Stay for the Golf," [The New York Times](#), July 2, 2010.
- Dylan Schenker, "The Jersey City Mini-Golf Experiment: The Golden Door Is Now Open," [Hyperallergic](#), July 1, 2010.
- Don Ciandella, "A Mini-Golf Tribute to Jersey City's Immigrants," [The Wall Street Journal](#), June 23, 2010.
- Nicole Caruth, "Gastro-Vision: Whack! Contemporary Artists and Piñatas," [Art21 blog](#), May 21, 2010.
- Simone Davis, "Pinata Party!!!" [TheBronxRocks.com](#), January 10, 2010.
- Gordon Fitch, "A State Fair In Queens," [ARTEZINE](#), Volume 17.5, June 17, 2009.
- Jenine Clancy, radio interview, WMCX News, 88.9FM, September 2008
- "Goings On About Town," [The New Yorker](#), July 21, 2008.
- Walter Robinson, "Weekend Update," [artnet Magazine](#), March 20, 2006.

## AWARDS/HONORS SELECTED

|      |   |
|------|---|
| 2019 | Most Innovative Immersive Experience, 2019 Immersion Awards<br>Interactive Artist of the Year Award, FIGMENT, NYC<br>Open Call Award, Creative Time, NYC<br>Artist-in-Residence, Cold Hollow Sculpture Park, Enosburg, VT |
| 2018 | Arts/Industry Residency, John Michael Kohler Arts Center, Sheboygan, WI   |
| 2017 | Art in the Parks: UNIQLO Park Expressions Grant, NYC Parks<br>workshop with Carsten Höller, Fundación Botín, Spain  |
| 2016 | member of NYC Dept. of Transportation Art Advisory Committee  |
| 2015 | project grant, FIGMENT NYC, Governor's Island, NYC  |
| 2014 | Open Studio Fellowship, Franconia Sculpture Park, Shafer, MN  |
| 2012 | artist lecture, The Aldrich Contemporary Art Museum, Ridgefield, CT<br>proposal finalist, New Children's Museum, San Diego, CA  |
| 2011 | teaching artist, Socrates Sculpture Park, Long Island City, NY<br>Art & Law Residency Program, Volunteer Lawyers for the Arts, NYC  |
| 2010 | artist panel, A-Lab Artist Forum: FRACTURE, Queens, NY<br>project grant, Jersey City Museum, Jersey City, NJ  |
| 2009 | visiting artist, Dumbo Arts Center, Brooklyn, NY<br>proposal finalist, Public Art Fund, NYC<br>project grant, Socrates Sculpture Park, Long Island City, NY<br>visiting artist, Satellite Academy, NYC                    |
| 2008 | visiting artist, Monmouth University, West Long Branch, NJ  |
| 2007 | Artist in the Marketplace (AIM) Program, The Bronx Museum of the Arts, Bronx, NY  |
| 2006 | Emerging Artist Grant, Scope New York, NYC  |



# Commission for Arts and Culture

## STAFF REPORT

DATE ISSUED: June 29, 2021

ATTENTION: Public Art Committee

SUBJECT: Temporary Mural Proposal from University City Parks Council: *Sunburst California Scene* by Andrew Sanchez

REFERENCES: 1) Mural Application from University City Parks Council  
2) [San Diego Municipal Code Section 26.0722 – Control of Artworks](#)  
3) [Administrative Regulation 95.00 – Management of the Civic Art Collection](#)  
4) [Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection](#)

STAFF CONTACT: Charles G. Miller, Senior Public Art Manager

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### STAFF RECOMMENDATION:

Recommend to the City of San Diego Commission for Arts and Culture (Commission) that the Executive Director of the Commission approve the mural titled *Sunburst California Scene* consisting of a mural by artist Andrew Sanchez for temporary exhibition on the dumpster enclosure adjacent to the Standley Park Recreation Center parking lot.

### SUMMARY:

City staff has received a mural application for a mural from the University City Parks Council (Applicant). The Applicant is proposing a mural by Murrieta-based artist Andrew Sanchez. The mural is proposed for a temporary, one-year exhibition on the dumpster enclosure adjacent to the Standley Park Recreation Center parking lot in University City and would cover three sides of the enclosure, a total of approximately 6'x25'. Staff evaluated the application utilizing criteria contained in the *City of San Diego Commission for Arts and Culture Department Instruction – Collection Management Policy for the Civic Art Collection*. The results of the staff's analysis include:

#### RE: ARTWORK CRITERIA

Public Safety: If the mural is painted and installed properly within the proposed location of the dumpster enclosure (i.e. City approved methods and materials safe for the public) it is unlikely to pose hazards or threats to public safety or public health and/or are unlikely to pose a potential liability for the City in any other way.

Cost: The Applicant would be solely responsible for funding the mural. This includes, but is not limited to, insurance, permitting, site preparation, transportation, installation, maintenance, repair, restoration, conservation, deinstallation, removal, site restoration and clean-up.

Availability of Resources: City staff is available to provide administrative services to the Applicant to process the application and execute a temporary artwork maintenance and removal agreement.

Relevance: The mural would provide an aesthetic and cultural experience for residents and visitors to Standley Park and activate and enhance the area surrounding the Standley Park Recreation Center. Due to the placement of the mural adjacent to an active recreation center parking lot, the mural will serve to balance urbanization and development with humanizing elements. The mural may stimulate discussion and the exchange of ideas about art and the neighborhood due to the highly visible location.

Excellence: The proposed mural exemplifies an acceptable level of artistic merit and quality of workmanship.

Significance: Not applicable.

Condition: Not applicable.

Maintenance: The Applicant will be responsible for maintenance, conservation, restoration, and repair of the mural for the duration of the exhibit period.

Security: The City is patrolled by the San Diego Police Department. Vandalism in the form of tagging occurs from time to time.

Relationship to Site: The mural is to be sited on the dumpster enclosure adjacent to the Standley Park Recreation Center parking lot. The mural would serve to activate the recreation center and community park.

Legal and Ethical Considerations: If the mural is authorized, it will be formalized in a temporary artwork maintenance and removal agreement between the Applicant and the City. The artist has provided a royalty-free license to reproduce images of the artwork for non-commercial purposes and waiver of rights conferred under the Visual Artists Rights Act and California Art Preservation Act.

Timing: If the mural is authorized, the Applicant will be responsible for proposing a date for mural installation and commencing work in compliance with the agreement between the Applicant and the City.

Selection Process for the Artist: The artist was chosen for the project by the Applicant. The artist is being compensated by the Applicant for their participation in the project.

Community Feedback: The Applicant presented the mural proposal for feedback from the Standley Park Community Recreation Group.

Restrictions: Not applicable.

Commemorative Significance: Not applicable.

Fair Exchange: Not applicable.

Fair Purchase Price: Not applicable.

RE: SITE SELECTION CRITERIA



Ownership: The City owns the dumpster enclosure that is the proposed site for the mural.

Public Safety: If the mural is painted and installed properly within the proposed location of the dumpster enclosure (i.e. City approved methods and materials safe for the public) it is unlikely to pose hazards or threats to public safety or public health and/or are unlikely to pose a potential liability for the City in any other way.

Security: The City is patrolled by the San Diego Police Department. Vandalism in the form of tagging occurs from time to time.

Maintenance: Standley Park and the Standley Park Recreation Center are maintained by the City's Parks and Recreation Department. The Applicant will be responsible for maintenance, conservation, restoration, and repair of the mural for the duration of the exhibit period.

Accessibility: Not Applicable.

Context: The mural is to be sited on the dumpster enclosure adjacent to the Standley Park Recreation Center parking lot. The mural would serve to activate the recreation center and community park.

Support of City Departments: Commission staff consulted with relevant City departments to confirm eligibility for the proposed site and will route the mural proposal with the analysis and recommendation from the Commission to relevant City departments for any additional feedback and recommendations about the proposal.

Community Support: The Applicant presented the mural proposal for feedback from the Standley Park Community Recreation Group.

Adherence to Relevant Plans: The City adheres to existing community plans and land use plans, such as the City's General Plan.

Evaluation criteria the Public Art Committee (PAC) will use to decide whether to recommend to the Commission authorization of the proposed mural may include all or some of those given in the *City of San Diego Commission for Arts and Culture Department Instruction - Collection Management Policy for the Civic Art Collection*.

The Executive Director of the Commission will consider the recommendation from City staff, the Public Art Committee, the Commission, and any other pertinent stakeholders before making the final decision on whether to authorize the proposed mural.

FISCAL CONSIDERATIONS:

Should this mural be authorized for temporary installation, the Applicant will be responsible for all costs.

# APPLICANT

## MURAL APPLICATION

### ORGANIZATION CONTACT INFORMATION

|   |       |                           |
|---|-------|---------------------------|
| Name : University City Parks Council  |       |                           |
| Address : STREET  |       | UNIT                      |
| CITY  | STATE | ZIP                       |
| Website : <a href="https://www.facebook.com/UniversityCityParksCouncil">https://www.facebook.com/UniversityCityParksCouncil</a> |       |                           |
| PRIMARY CONTACT   |       |                           |
| Name : Diane Ahern  |       | TITLE Recording Secretary |
| Contact Info : PHONE  |       | EMAIL                     |
| SECONDARY CONTACT   |       |                           |
| Name : John Schindel  |       | TITLE President           |
| Contact Info : PHONE  |       | EMAIL                     |

### ARTIST

|   |       |       |
|---|-------|-------|
| Name : Andrew Sanchez   |       |       |
| Contact Info : PHONE  |       | EMAIL |
| Address : STREET  |       | UNIT  |
| CITY  | STATE | ZIP   |
| Murrieta  | CA    |       |
| Website : <a href="http://asanchezdesigns.com/">http://asanchezdesigns.com/</a> |       |       |

### PROPERTY OWNER

|   |       |       |
|---|-------|-------|
| Name : City of San Diego, Parks and Recreation, Standley Community Park; Roger Hughes Center Director |       |       |
| Contact Info : PHONE  |       | EMAIL |
| Address : STREET 3585 Governor Drive  |       | UNIT  |
| CITY  | STATE | ZIP   |
| San Diego   | CA    | 92122 |

### PROPERTY OWNER (if applicable)

|                      |       |       |
|----------------------|-------|-------|
| Name :               |       |       |
| Contact Info : PHONE |       | EMAIL |
| Address : STREET     |       | UNIT  |
| CITY                 | STATE | ZIP   |

# APPLICANT

## MURAL APPLICATION

### PROPERTY OWNER (if applicable)

|                |        |           |
|----------------|--------|-----------|
| Name :         |        |           |
| Contact Info : | PHONE  | EMAIL     |
| Address :      | STREET | UNIT      |
|                | CITY   | STATE ZIP |

### PROPERTY OWNER (if applicable)

|                |        |           |
|----------------|--------|-----------|
| Name :         |        |           |
| Contact Info : | PHONE  | EMAIL     |
| Address :      | STREET | UNIT      |
|                | CITY   | STATE ZIP |

### OTHER PARTNERS / COLLABORATORS

|  |        |           |
|--|--------|-----------|
| Name : Roger Hughes and Standley Park Community Recreation Group       |        |           |
| Contact Info :   | PHONE  | EMAIL     |
| Address :  | STREET | UNIT      |
|  | CITY   | STATE ZIP |
| Title : Standley Recreation Center Director                            |        |           |
| Relationship to proposed project : Standley Recreation Center Director |        |           |

### OTHER PARTNERS / COLLABORATORS (if applicable)

|                                    |        |           |
|------------------------------------|--------|-----------|
| Name :                             |        |           |
| Contact Info :                     | PHONE  | EMAIL     |
| Address :                          | STREET | UNIT      |
|                                    | CITY   | STATE ZIP |
| Title :                            |        |           |
| Relationship to proposed project : |        |           |

# MURAL DETAILS

## MURAL APPLICATION

### MURAL LOCATION

|  |           |                |  |
|--|-----------|----------------|--|
| Location : The garbage dumpster surround at Standley Park Recreation Center adjacent to the parking lot. |           |                |  |
| Proposed Mural Address : STREET 3585 Governor Drive  |           |                |  |
| CROSS STREET Mercer Street   |           | CITY San Diego |  |
| STATE CA   | ZIP 92122 |                |  |
| Council District : 1   |           |                |  |
| Community Planning Area : University   |           |                |  |
| Neighborhood : University City   |           |                |  |
| Zoning : city park   |           |                |  |

### BUDGET

|                              |  |                             |
|------------------------------|--|-----------------------------|
| Funding for Project :        | SOURCE Board of Supervisors grant          | AMOUNT \$ \$1,000.00        |
|                              | SOURCE Community donations                 | AMOUNT \$ \$500.00          |
|                              | SOURCE In kind donations - labor, supplies | AMOUNT \$ \$500.00          |
|                              | SOURCE                                     | AMOUNT \$                   |
| Total Budget : \$ \$2,000.00 |  |                             |
| Breakdown of Cost :          | MATERIAL COST \$ \$500.00                  | EQUIPMENT COST \$ \$0.00    |
|                              | OTHER COST \$ \$1,000.00                   | Specify : Artist honorarium |

### MURAL PROPOSAL

|   |   |
|---|---|
| Mural Title : Sunburst California Scene |   |
| Mural Description :                     | A Geometric Design Inspired by the City of San Diego; a stylized sunset design using City sunset colors. The mural will cover the three-sided cement brick wall that serves as the City garbage dumpster surround. The metal doors will be painted a solid color. |

# MURAL DETAILS

## MURAL APPLICATION

### MURAL PROPOSAL (continued)

Mural Dimensions : 146 feet wide, 6 feet tall, 8.5 inch top edge

Medium : Exterior acrylic mural paint with primer; finish with clear coat

#### Summary of Project :

The stunning Sunburst California Scene was designed specifically for the three-sided cement brick wall that surrounds the garbage dumpster at Standley Park on Governor Drive in University City. The cement brick wall is weathered and damaged and has a rough surface. The geometric Sunburst California Scene, with its graphic design and acrylic paint medium, will take advantage of the rough surface of the cement brick. Depending on the changing lighting conditions (for example bright sun, twilight, cloudy skies, nighttime street lights), the areas of light and shadow created by the rough surface will suggest of feeling of movement and ever-changing conditions. While the design will remain constant, the view will not.

The garbage dumpster surround was previously painted to cover graffiti and is clearly visible from the street. Sunburst California Scene will help to deter graffiti artists and enhance the overall beauty of the park. Community events at Standley Park such as the 4th of July UC Celebration, Summer Concerts, and the Banana Split / Ice Cream Social tend to end just before sunset and the theme is in keeping with our neighborhood experience. On a May gray or June gloom day, the beautiful mural will brighten the day of all who encounter it. The location is adjacent to the Standley Park Recreation Center parking lot which is lit at night; the artwork will be visible at night as well as during the day. Sunburst California Scene is sure to be enjoyed by those using the joint-use fields, playground, tennis courts, pools and open space that surround Standley Park and Recreation Center.

#### Project goals / visions :

To clean up the cement brick wall. To create a welcoming image as people travel on Governor Drive, come into the parking lot, or walk through the park. To beautify the area and to deter graffiti. To provide public art that is sure to become a destination photo backdrop. To enhance the sense of place at Standley Park. To enhance the existing perimeter walking path.

Audience : All area residents and visitors who travel on Governor Drive and/or attend the many activities at Standley Park and at Swanson Pool.

#### Discuss the project outreach efforts and anyone else involved in the project :

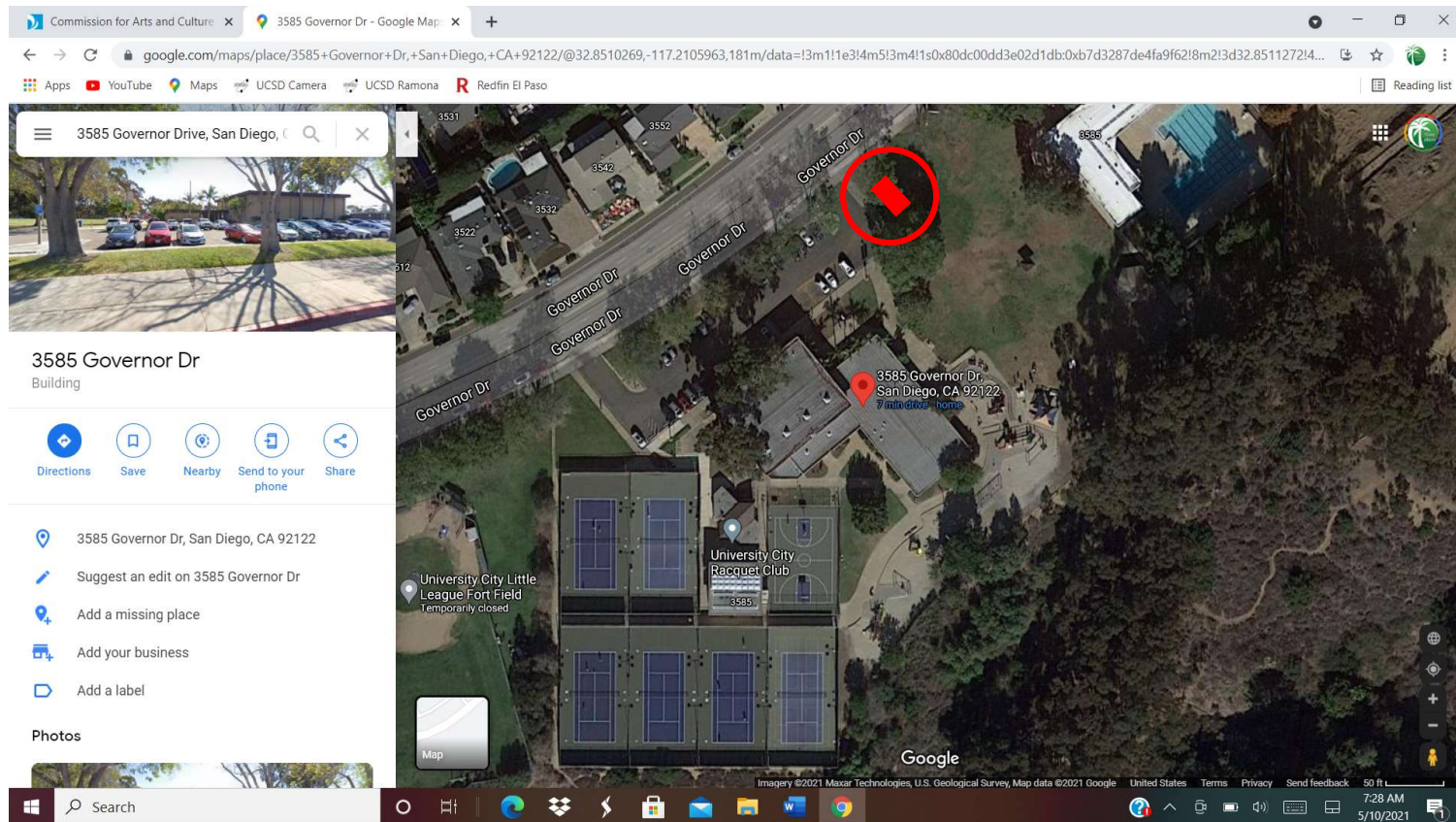
This project has been under consideration and discussion by both the Standley Community Recreation Group (CRG) and by the University City Parks Council (UCPC) since May 2020. In early 2021, we formed a "design team" to brainstorm designs. The team consisted of 3 community members and 3 parks and recreation staff. We provided information items throughout the year at both the CRG and UCPC meetings. This project was supported by both groups in a vote taken at their April 2021 meetings. We've also conducted outreach through articles in the University City News print newsletter. Due primarily to COVID-19 related-restrictions, and a delay in receiving County grant funds, we are finally able to submit this application.

Date: May 10, 2021; June 14, 2021 edit - OCA P&R Area Manager is Becky Lowndes at [BLowndes@sandiego.gov](mailto:BLowndes@sandiego.gov)  
To: Arts & Culture Commission  
From: University City Parks Council and Standley Park Recreation Group  
Subject: Preliminary Site Screening request for a proposed mural at Standley Park, 3585 Governor Drive, San Diego, CA 92122

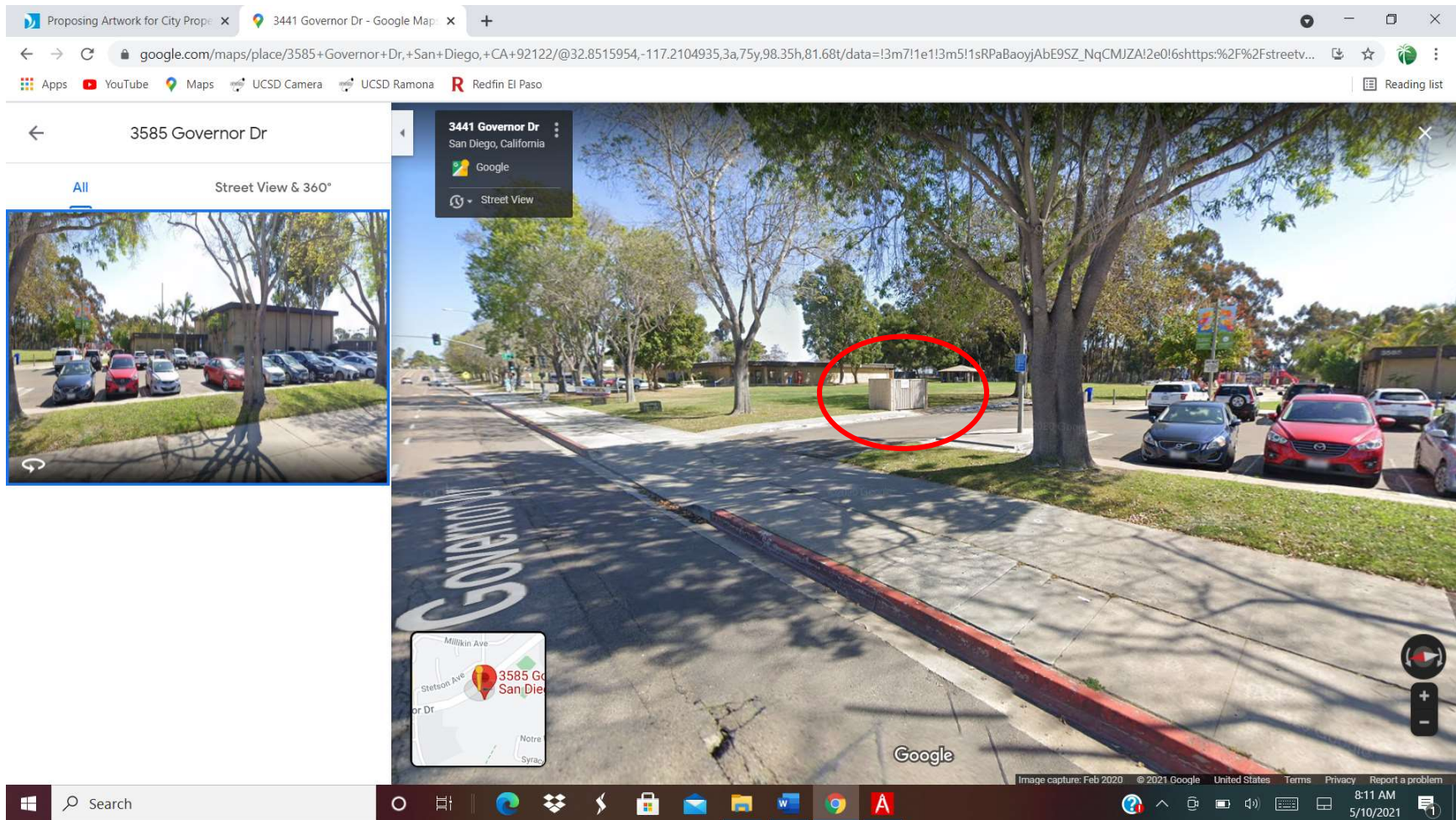
The project is to paint the three cement brick walls that form the garbage dumpster surround at Standley Park with a stylized sunset design created by Multimedia Designer and Graphic Artist Andrew Sanchez. Design team members also include three Parks & Recreation management staff and three community volunteers. The project has been under discussion and development since May 2020 and has received a vote of support from both the Standley Park Community Recreation Group and the University City Parks Council.

Contacts for additional information include:

- Berenice Garcia, Parks & Recreation, Area Manager University City, [bereniceg@sandiego.gov](mailto:bereniceg@sandiego.gov)
- University City Parks Council, [ucparkscouncil@gmail.com](mailto:ucparkscouncil@gmail.com)







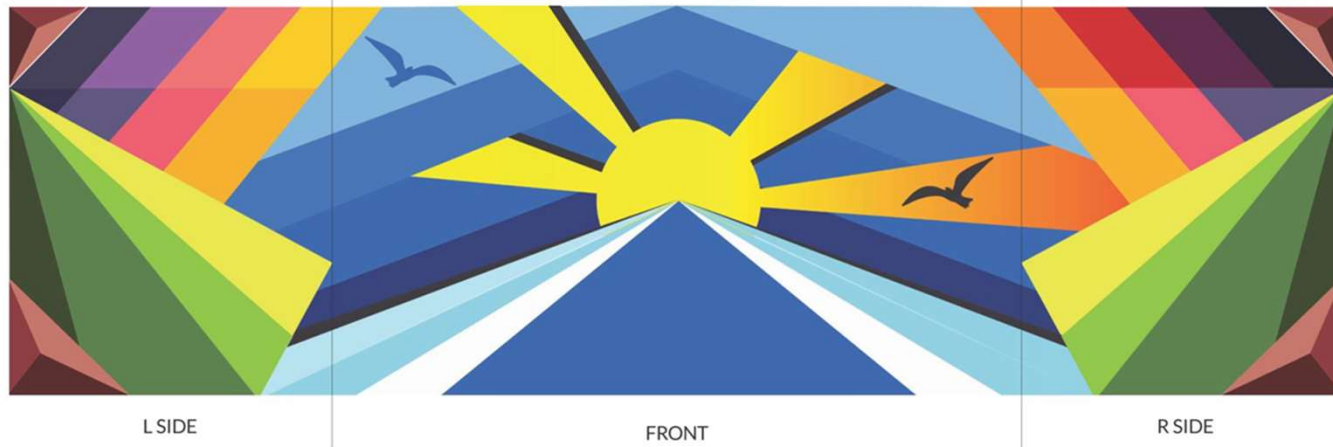








**Andrew Sanchez | Multimedia Designer**



MOCKUP



# ANDREW SANCHEZ



**10 YEARS**  
MULTIMEDIA  
**DESIGN**  
EXPERIENCE

**COMMISSIONED BY**  
DENVER WATER  
STEVE WATSON SPEAKS (NFL)  
SAN DIEGO SOCIAL LEAGUES  
FORGOTTEN BARREL

**KNOWLEDGEABLE IN**  
IN DESIGN  
ILLUSTRATOR  
PHOTOSHOP  
WORDPRESS  
C# HTML ACTIONSCRIPT  
ADOBE XD  
LECTORA



## BACKGROUND

With more than ten years of multimedia design experience, I am well rounded in developing marketing strategies for a wide variety of clients. I have a strong background in project management, website development and brand expansions. As a freelance designer, I have been commissioned by Denver Water, Steve Watson (NFL) and San Diego Social Leagues. In addition to my professional job experience, I have a strong educational foundation. I was educated by the prestigious Denver School of the Arts and Rocky Mountain College of Arts and Design. Both of these schools allowed me to be well versed in traditional art and computer design. This is why I consider myself a designer who isn't afraid to branch away from the computer.

## WORK EXPERIENCE

### Senior Multimedia Designer

Vector Solutions (2017 Present)

San Diego, CA

Worked alongside the development team to create UI/UX designs which adopted a high level of awareness for user experience standards.

Communicated with senior management about marketing initiatives and project metrics, as well as to brainstorm fresh strategies. Collaborated with copywriters on innovative marketing campaigns that were in alignment with our advertising goals.

Built and managed the email campaigns to generate lead opportunities with prospective customers. Worked alongside the development team to create UI/UX designs for our in house LMS platform. Adapted appropriately to competing demands and priorities.

### Graphic Designer

AlphaGraphics (2015 2017)

Denver, CO | San Diego, CA

Developed a deep understanding of client strategies, expectations and brand voice, as well as the needs, motivations and aspirations of a given target audience. Responsible for strategizing the marketing solutions for a wide range of clients such as PepsiCo, NFL and the Cross Border Xpress. My daily workload involved overseeing corporate communications, brand identity, website management to digital/physical advertising.

### Lead Designer

Just THINK It Creative Marketing Solutions (2014 2015)

Parker, CO

Created visual concepts by hand and used computer software to communicate production designs for advertisements, brochures, and t shirt designs. Managed the print production of t shirts and banners using traditional methods in screen printing.

## EDUCATION

### Rocky Mountain College of Art and Design

BA in Graphic Design (2007-2011)

4 Year Portfolio Scholarship

### Denver School of the Arts

Arts Endorsed Diploma (2000-2007)

Academic and 7 Year Honors

# PAST MURALS



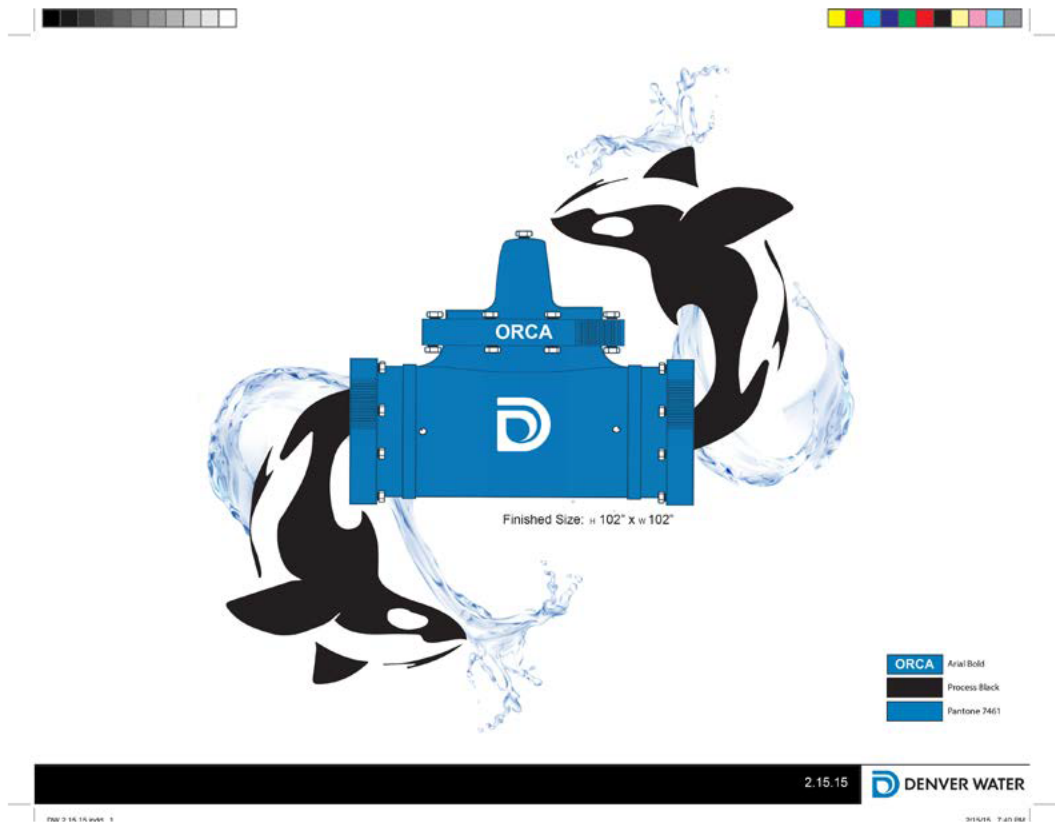
Cinzzetti's Italian Market Restaurant  
52' x 32'  
Mona Lisa on Stucco



Cinzzetti's Italian Market Restaurant  
80' x 24'  
Logo on Stucco



UCCA  
48" x 48"  
Paint on a Utility Box



Denver Water  
102" x 102"  
Mural on Finished Wall