



Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

POLICY & FUNDING COMMITTEE

AGENDA

Online Meeting

Meeting can be viewed live [here](#) at scheduled time

San Diego, California

Friday, June 12, 2020

8:30 a.m. – 9:30 a.m.

8:30 a.m.	I.	Call to Order	Ann Bossler, Chair
8:35 a.m.	II.	Non-agenda Public Comment	
8:45 a.m.	III.	Chair’s Reports	Ann Bossler, Chair
		A. ACTION – April 17, 2020 Committee Meeting Minutes	
		B. Commission Business	
		C. Other Reports	
8:50 a.m.	IV.	Presentations	Leticia Gomez Franco, Senior Arts and Culture Funding Manager
		A. FY20 Response to Covid	
		B. FY21 Status Report	
		C. FY22 Funding Priorities	
9:15 a.m.	V.	Staff Reports	Jonathon Glus, Executive Director
		Transient Occupancy Tax, (CP 100-03)	
9:25 a.m.	VI.	New Business for Future Agendas	Ann Bossler
9:30 a.m.	VII.	A. Adjourn	Ann Bossler

Meeting will be aired live and recorded. PUBLIC COMMENT: Any member of the public may address the Commission on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Commission. Pursuant to the provisions California Executive Order 29-20, Commission meeting will be held via teleconference until further notice. In lieu of in-person attendance, members of the public may submit their comments via a public comment [webform](#). Members of the public wishing to address the Commission under Public Comment must submit a Public Comment [webform](#) prior to the meeting. Instructions for word limitations and deadlines will be noted on the [webform](#). Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Commission on any issue brought forth under non-agenda public comment. As required by the Americans with Disabilities Act (ADA), requests for agenda information to be made available in alternative formats, and any requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for alternatives to observing meetings and offering public comment as noted above, may be made by contacting the City Clerk at (619) 533-4000 or <mailto:cityclerk@sandiego.gov>. The City is committed to resolving accessibility requests swiftly in order to maximize accessibility.



Commission for Arts and Culture

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POLICY & FUNDING COMMITTEE

MINUTES

Friday, April 17, 2020

Members Present

Ann Bossler, Chair
Rebecca Smith
Tracy Dezenzo
Tyler Hewes
Udoka Nwanna
Keith Opstad
Janet Poutré, Ex Officio

Members Absent

Staff Present

Jonathon Glus
Christine Jones
Leticia Gomez Franco
Karla Centeno
Jon Dwyer, Deputy City Attorney

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- I. Call to Order – Commissioner Ann Bossler called the City of San Diego (City) Commission for Arts and Culture’s Policy & Funding Committee online meeting to order at 8:30 am. Commissioner Bossler introduced herself and took roll call to confirm Commissioner attendance., She then call on Leticia Gomez Franco to review the guidelines for meeting.
- II. Non-agenda Public Comment
Commissioner Bossler called on staff to read the non-agenda public comment that was submitted.
- Matt Carney – Mr. Carney announced that the San Diego Arts + Culture Challenge Fund offers financial support to organizations that make up San Diego County’s creative workforce. Undertaken as a collaborative effort to support San Diego’s creative sector, the fund is being launched by a cohort of local leaders and advocates committed to the health and recovery of the sector, including The San Diego Foundation, Clare Rose Foundation, San Diego Regional Arts and Culture Coalition, and the City of San Diego Commission for Arts and Culture. The aim of the fund is to help stabilize the creative sector and lessen financial losses that creative workforce experiences during this crisis.
- III. Chair’s Reports
- A. **ACTION – Fiscal Year 2021 Arts and Culture Programmatic Budget Distribution**
[A request was made to table this item originally on the agenda as Item V.B. as well as move it to III.A. so that any Public Comment submitted could still be read and entered into the record as non-agenda public comment.] **Commissioner Bossler called on Executive Director Jonathon Glus to present a staff request to table the action item at committee so the discussion can take place at the full Commission meeting on April 24th 2020.** Executive Director Jonathon Glus gave an overview of the Mayor’s proposed budget for FY21 as it relates to arts and culture programming. **Commissioner Hewes made a motion to table the item. Commissioner Smith seconded. The vote was 6-0-0; the motion passed.**
Yea: Bossler, Dezenzo, Hewes, Nwanna, Opstad, Smith (6)
Nay: (0)
Abstention: (0)
Recusal: (0)
- B. **ACTION – December 13, 2019 Committee Meeting Minutes**

Commissioner Hewes made a motion to approve the minutes of December 13, 2019. Commissioner Opstad seconded the motion. The vote was 4-2-0; the motion passed.
Yea: Bossler, Hewes, Opstad, Smith (4)
Nay: (0)
Abstention: Dezenzo, Nwanna (2)
Recusal: (0)

C. Commission Business – Commissioner Ann Bossler thanked Commissioners for attending.

D. Other Reports – None.

IV. Presentation – Horton Plaza Theatres Foundation – Sandra L Simmons, Executive Director of the Horton Plaza Theatres Foundation gave an informational presentation on Horton Plaza Theatres Foundation which included information such as the foundations operating agreements, mission, stewardship, funding, budgets, programming and challenges. Simmons shared that the foundation operates under a Master Lease between Horton Plaza (Stockdale Management) and Redevelopment Agency of the City of San Diego (The City of San Diego as the Successor Agency to the Redevelopment Agency of the City of San Diego) and through a Sublease between the Successor Redevelopment Agency to Horton Plaza Theatres Foundation. Its mission is to administer and provide general stewardship of the Lyceum Theatres infrastructure by maintaining, upgrading, and enhancing theatrical and non-theatrical systems in a manner that renders them safe, functional, and aesthetically pleasing and insuring that the Lyceum maintains a high level of quality in production capabilities. HPTF provides financial assistance (Production Assistance Fund “PAF”) to local San Diego-based nonprofit theatrical, dance, and music production companies to promote the growth of new and/or emerging artists and bring quality artistic content to underserved audiences as well as create and promote a public cultural town hall environment and experience where the diverse residents of the region and visitors can come together to explore and express their uniqueness and commonality.

V. ACTIONS

A. **ACTION – Fiscal Year 2021 Organizational Support Program/Creative Communities San Diego Request for Proposal Ranks** – Commissioner Bossler called on Executive Director Jonathon Glus to introduce the action item. Executive Director Glus introduced the action item and called on Senior Arts and Culture Funding Manager Leticia Gomez Franco to present an overview of the FY21 panel review process and recommendations for funding from the panel. Gomez Franco reviewed the panel recruitment process, panel responsibilities, timeline, and panel composition, highlighting strategic efforts made to ensure the panels were rich in both subject matter expertise as well as diversity and representation. Gomez Franco then went on to read the staff report, which included that 182 organizations had submitted a response to the request for qualifications, of which 176 were deemed, qualified to hold a contract with the City. 101 applicants were granted the option to renew and 75 were invited to submit a proposal. Amongst these 75 were 18 new applicants. 67 proposals in response to the request for proposals were submitted for panel review and scored. The committee was now being presented with the ranks the panel had given the applications that went to panel in FY21 as well as the ranks carried over for organizations that were granted the option to renew. Commissioner Dezenzo asked for clarity on the use of + and – in the ranks. Gomez Franco explained the ranking system and value of ranks. Commissioner Bossler and Commission Chair Poutre commended the changes in the panel process, as they have been successful. Commissioner Hewes asked about the minimum fundable score and when that minimum score, currently of 3- would be revisited. Gomez Franco clarified that staff is currently beholden to guidelines published for FY21 but that scoring could revisit when planning for FY22. **Commissioner Nwanna made a motion to recommend that the City of San Diego Commission for Arts and Culture recommend to the City of San Diego Mayor and City Council the Request for Proposal ranks for Fiscal Year 2021 Organizational Support Program and Creative Communities San Diego funding categories, as submitted by Commission Advisory Panels. Commissioner Hewes seconded the motion. The vote was 6-0-0; the motion passed.**
Yea: Bossler, Dezenzo, Hewes, Nwanna, Opstad, Smith (6)
Nay: (0)
Abstention: (0)
Recusal: (0)

- VII. Staff Reports –Executive Director Glus reported that Mayor Faulconer had recently announced San Diego Arts & Culture Challenge. He explained that the Challenge is an umbrella name for cohort or government and foundations committed to providing emergency relief to San Diego’s creative sector. He also shared that there will be two initiatives together valued at \$1 million dollars in opportunities for artists. Senior Arts and Culture Funding Manager gave an update on FY21 funding year as being in award phase, with ranks now recommended by Policy & Funding Committee, they would be presented to the full Commission next and then await the budget process to be completed so that tentative and final awards could be announced and contracting can begin. For FY20 funding year, Gomez Franco reported being in contracting phase with the majority of contracts executed. She shared support efforts in response to Covid-19 were identified to help FY20 contractors close out the year such as extending their contracts, invoicing for expenses despite cancellations and most helpful the lifting of the requirement for an organization to complete their final report before they can submit their final invoice, releasing access to funds immediately to organizations who may need them due to recent loss of revenue.
- VIII. New Business for Future Agendas – Commissioner Bossler requested that staff review calendar invitations and update for future meetings.
- IX. Adjourn – Commissioner Bossler adjourned the meeting at 9:46 am.

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