



Commission for Arts and Culture

FACT SHEET

Park Social

About the Public Art Initiative

Park Social is a public art initiative for which San Diego area artists have been commissioned to develop eighteen social-specific temporary artworks that create exchanges with San Diego parks and park-goers. The artists will develop innovative, thought-provoking projects that relate to a space or spaces in the City's park system and directly connect the park goer and the park in each of San Diego's nine council districts.

Parks are the cornerstones of San Diego's communities. Producing exchanges between parks and park goers through the development of temporary projects that relate to a space or spaces in the City's park system can create new ways for people to experience public spaces. These potential participants, collaborators, and contacts will energize the artist's own creative practice and provide individuals and communities with a moment of contemplation, surprise, beauty, irony, or humor.

The artists will explore the public park environment, green spaces, paved spaces, open spaces, indoor spaces, sandy spaces, community spaces, and neighborhood spaces, the City park system, in all its typologies. And then create a social-specific project for City park site(s) of their choosing within one or more the exploration zones that mirror council district boundaries. Projects are varied in medium (i.e. installation, time-based work, performance, happening, action, event, series of events, etc.) and will spark dialogue, encouraging people to get out into the parks post COVID-19 and experience them in new unexpected ways. Through the initiative, artists will bolster a dynamic artistic landscape within the City's park system. Park Social program is anticipated to be announced in winter 2022 with the launch of staggered projects, at least two in each council district, manifesting in City parks beginning in spring 2022.

About Arts and Culture

The City advances the economy and creative ecosystem by investing in new and artistic media, and cultural production, cultivating local participation and engagement, and advancing San Diego as a global city. Committed to equitable economic development and cultivation of a dynamic arts ecosystem, City staff facilitates the City's investments in the arts, artists, arts and culture organizations, and community-based cultural programs.