

City of San Diego PMP Survey Results

In the spring of 2018, the PMP administered a statistically valid survey to gather resident feedback on levels of satisfaction, needs, and priorities for the parks and recreation system. Approximately 15,000 households received a survey with 1,898 responding. Results can assist in identifying priorities for park, facility, and programming investments. The top investment priorities were similar across all City Council Districts.

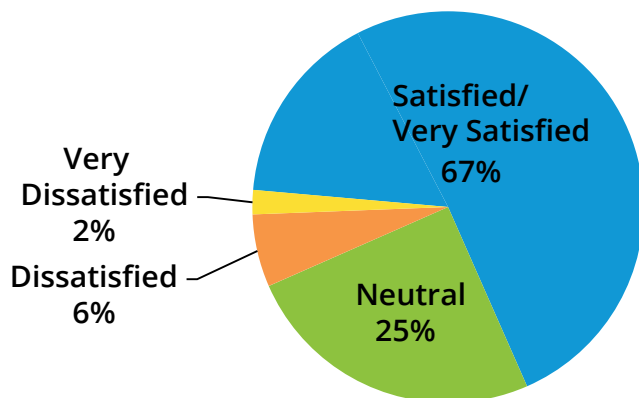
High Priority Investments In Recreation Facilities:

1. Beaches And Shoreline Parks
2. Small Pocket Or Neighborhood Parks
3. Open Space/Trails
4. Off-leash Dog Parks
5. Aquatic Complexes (Swimming Pools)

High Priority Investments In Recreation Programming:

1. Fitness And Wellness Programs
2. Senior Adult Programs
3. Ranger Led Hikes/Nature Programs
4. Seasonal Special Park Events
5. Adult Sports Programs

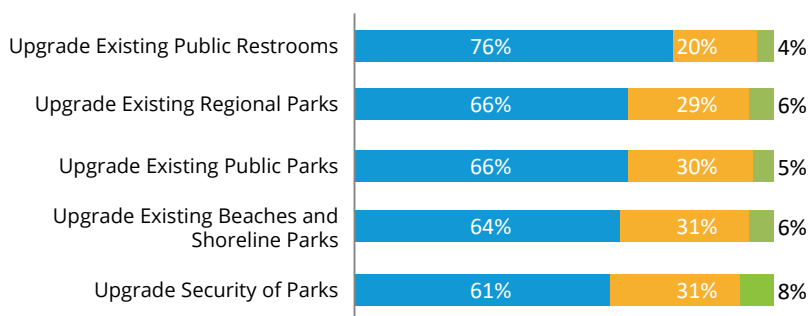
Satisfaction with Facilities & Programs



Just over two-thirds (67%) of residents were satisfied or very satisfied with the City's Parks and Recreation Facilities/Programs

Other Findings:

- Residents strongly agreed that parks improve physical health and fitness and preserve open space and the environment
- Use of Regional Parks operated by the City is very high (92%)
- Residents emphasized the upgrading of existing parks and recreation facilities
- Residents selected security lighting and improved maintenance as the top actions to make parks feel more secure
- Priorities for smaller neighborhood parks, open space and trails, off-leash dog parks, fitness and wellness, senior programs, and nature programs were similar to meeting and online input



■ Very Important ■ Somewhat Important ■ Not Important

Top Capital Actions

Respondents were more in favor of updating current parks and facilities than acquiring or developing new amenities.

PMP Survey Results - Council District 9

Survey results indicate that residents in District 9 have lower levels of satisfaction and rates of participation in programs than the City overall. Findings highlight a high number of important but unmet recreation programming needs, including nature programs, special park events, senior adult programs, and water fitness. Residents also place more emphasize on acquiring and developing additional parkland, open space, and trails than any other District.

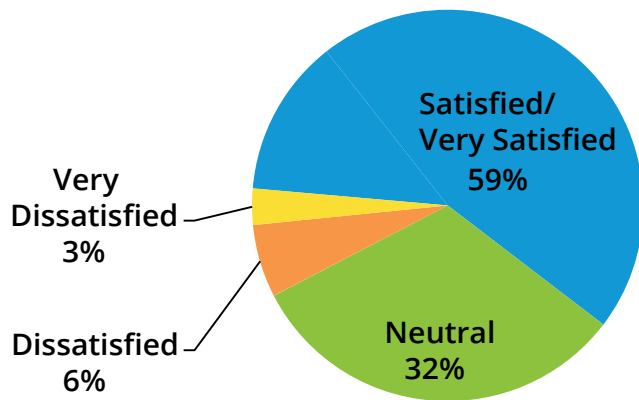
High Priority Investments In Recreation Facilities:

1. Small Pocket or Neighborhood Parks
2. Beaches and Shoreline Parks
3. Open Space/Trails
4. Off-leash Dog Parks

High Priority Investments In Recreation Programming:

1. Fitness and Wellness
2. Ranger Led Hikes/Nature Programs
3. Seasonal Special Park Events
4. Senior Adult Programs
5. Art Programs
6. Water Fitness Programs
7. Learn to Swim Programs
8. Adult Art, Dance, Performing Arts
9. Adult Sports Programs

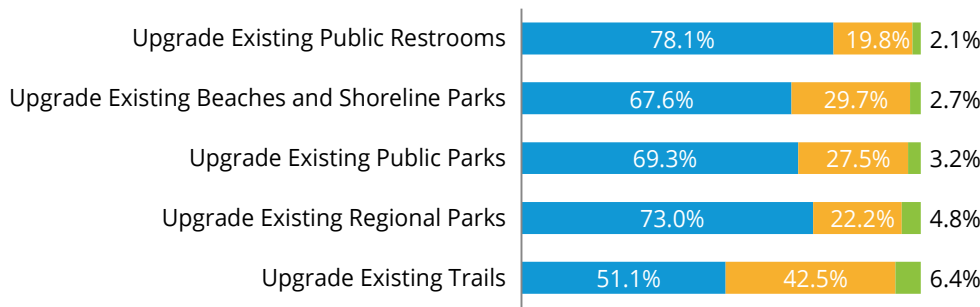
Satisfaction with Facilities & Programs



59% of District 9 residents are satisfied or very satisfied with Parks & Recreation Department facilities and programs

District 9 Residents:

- Have a lower rate of participation in recreation programs (18.1%) than the City overall
- Show lower levels of satisfaction with programs and facilities than most residents (58.7%)
- Are likelier than any other District to cite security as a barrier to greater use of parks and facilities



Top Capital Actions

District 9 residents prioritize upgrades to existing parks and recreation facilities

■ Very Important ■ Somewhat Important ■ Not Important

PMP Survey Results - Council District 8

Survey results indicate that residents in Council District 8 have higher rates of participation in City programs but are likelier to cite barriers to participation due to security, maintenance, and program space. Residents identified a high number of important but unmet recreation program needs, including off-leash dog parks, learn to swim programs, water fitness, and after-school youth programs.

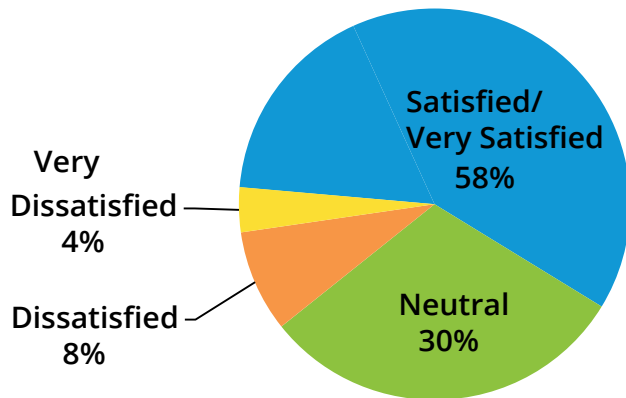
High Priority Investments In Recreation Facilities:

1. Beaches and Shoreline Parks
2. Off Leash Dog Parks
3. Small Pocket or Neighborhood Parks
4. Open Space/Trails
5. Walking Tracks
6. Aquatic Complexes
7. Outdoor Exercise Equipment
8. Recreation Centers
9. Large Community Parks
10. Bays and Lakes

High Priority Investments In Recreation Programming:

1. Fitness and Wellness
2. Learn to Swim
3. Senior Adult
4. Water Fitness
5. Art
6. Adult Sports
7. After-School Youth
8. Therapeutic Recreation
9. Ranger Led Hikes/Nature Programs
10. Seasonal Special Park Events

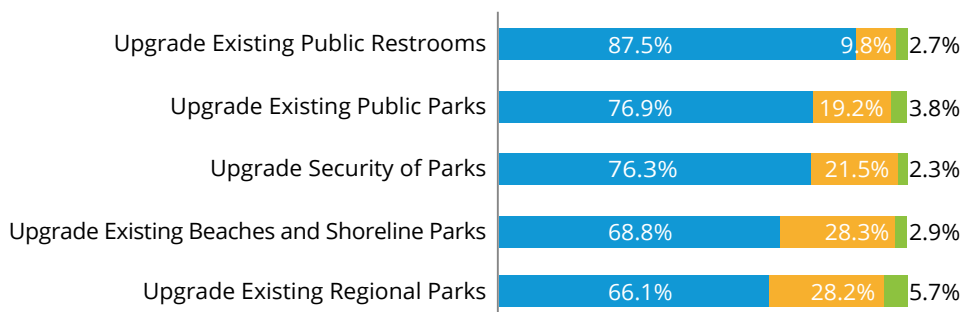
Satisfaction with Facilities & Programs



58% of District 8 residents are satisfied or very satisfied with Parks & Recreation Department facilities and programs

District 8 Residents:

- Have a higher rate of participation in City recreation programs (23.6%) than residents overall
- Are likelier to respond that class/program full, security, maintenance, and distance from residence are barriers to participation
- Are less likely to use private fitness/health clubs



■ Very Important ■ Somewhat Important ■ Not Important

Top Capital Actions

District 8 residents are likelier to choose upgrading of security as a top action to improve the park system than residents overall

PMP Survey Results - Council District 7

Survey results indicate that residents in District 7 have a higher level of satisfaction with facilities and programs and a higher rate of participation than the City overall. Residents identified more important but unmet recreation program needs than any other Council District. Needs include special park events, adult programs, and therapeutic recreation.

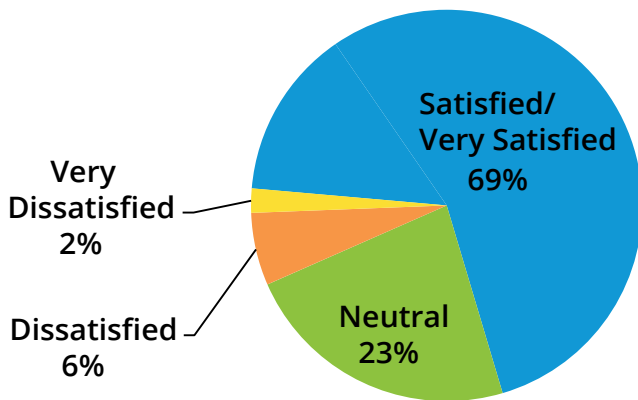
High Priority Investments In Recreation Facilities:

1. Beaches and Shoreline Parks
2. Small Pocket or Neighborhood Parks
3. Off-leash Dog Parks
4. Open Space/Trails
5. Recreation Centers
6. Walking Tracks
7. Aquatic Complexes (Swimming Pools)

High Priority Investments In Recreation Programming:

1. Fitness and Wellness
2. Seasonal Special Park Events
3. Senior Adult Programs
4. Therapeutic Recreation Programs
5. Ranger Led Hikes/Nature Programs
6. Adult Sports Programs
7. Art Programs
8. Water Fitness Programs
9. Adult Art, Dance, Performing Arts
10. Learn to Swim Programs
11. After-school Youth Programs

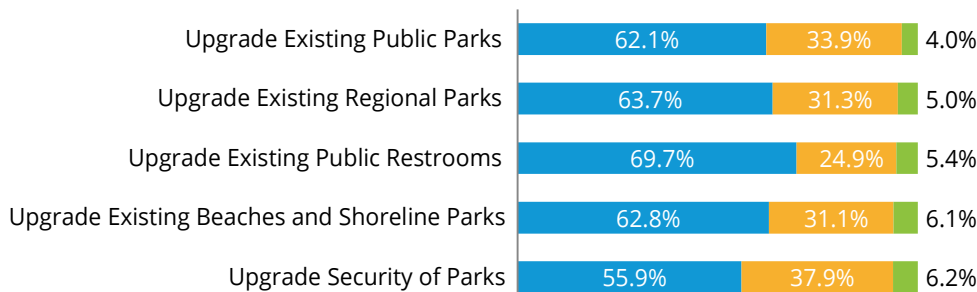
Satisfaction with Facilities & Programs



69% of District 7 residents are satisfied or very satisfied with Parks & Recreation Department facilities and programs

District 7 Residents:

- Have a higher rate of participation in recreation programs (24.8%) than the City overall
- Show higher levels of satisfaction with programs and facilities than most residents (69.2%)
- Place more emphasis on upgrades to Recreation Centers than other Districts



■ Very Important ■ Somewhat Important ■ Not Important

Top Capital Actions

District 7 residents prioritize upgrades to existing parks and recreation facilities

PMP Survey Results - Council District 6

Survey results indicate that residents in District 6 have a higher level of satisfaction with facilities and programs but a lower rate of participation than the City overall. Findings show interest in small neighborhood parks, upgraded Recreation Centers, senior adult programming, and aquatics, such as learning to swim and water fitness.

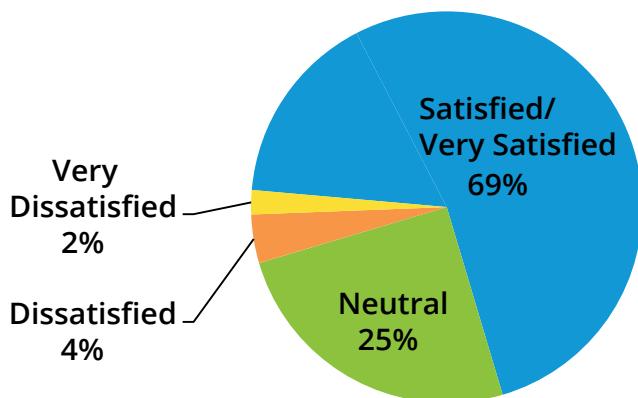
High Priority Investments In Recreation Facilities:

1. Beaches and Shoreline Parks
2. Small Pocket or Neighborhood Parks
3. Recreation Centers
4. Open Space/Trails
5. Aquatic Complexes (Swimming Pools)
6. Large Community Parks
7. Bays and Lakes

High Priority Investments In Recreation Programming:

1. Fitness and Wellness
2. Ranger Led Hikes/Nature Programs
3. Senior Adult Programs
4. Seasonal Special Park Events
5. Water Fitness Programs
6. Art Programs
7. Learn to Swim Programs
8. Adult Sports Programs
9. Adult Art, Dance, Performing Arts
10. After-school Youth Programs

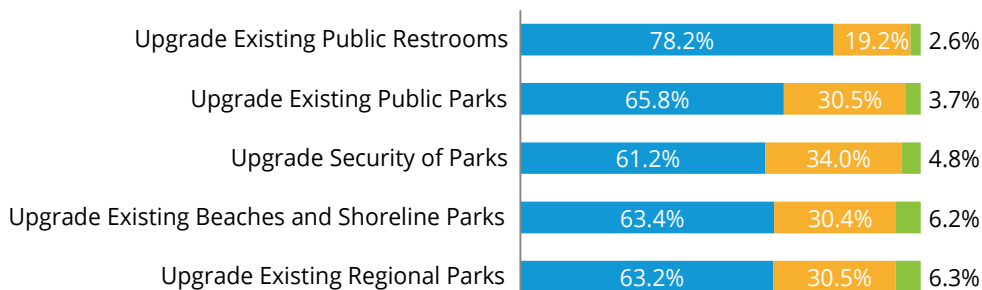
Satisfaction with Facilities & Programs



69% of District 6 residents are satisfied or very satisfied with Parks & Recreation Department facilities and programs

District 6 Residents:

- Have a lower rate of participation in recreation programs (15.2%) than the City overall
- Show higher levels of satisfaction with programs and facilities than most residents (69.2%)
- Are likelier than all other Districts to cite lack of awareness as a barrier to participation



■ Very Important ■ Somewhat Important ■ Not Important

Top Capital Actions

District 6 residents prioritize upgrades to existing parks and recreation facilities

PMP Survey Results - Council District 5

Survey results indicate that residents in District 5 have a higher level of satisfaction with facilities and programs but a lower rate of participation than the City overall. Findings show interest in more open space/trails, walking tracks, nature programs, and adult sports programs.

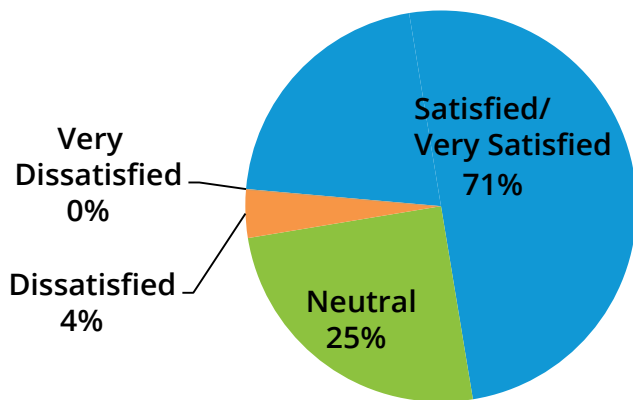
High Priority Investments In Recreation Facilities:

1. Beaches and Shoreline Parks
2. Open Space/Trails
3. Walking Tracks
4. Small Pocket or Neighborhood Parks
5. Off-leash Dog Parks
6. Aquatic Complexes (Swimming Pools)

High Priority Investments In Recreation Programming:

1. Fitness and Wellness
2. Senior Adult Programs
3. Ranger Led Hikes/Nature Programs
4. Adult Sports Programs

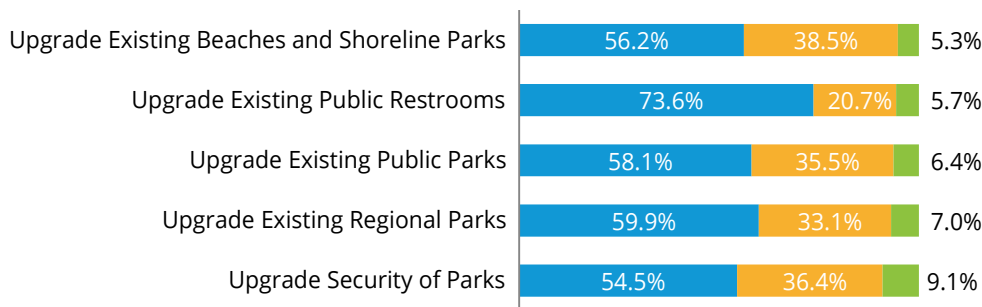
Satisfaction with Facilities & Programs



71% of District 5 residents are satisfied or very satisfied with Parks & Recreation Department facilities and programs

District 5 Residents:

- Have a lower rate of participation in recreation programs (16.9%) than the City overall
- Show higher levels of satisfaction with programs and facilities than most residents (70.6%)
- Place more emphasis on open space and walking tracks than most residents



■ Very Important ■ Somewhat Important ■ Not Important

Top Capital Actions

District 5 residents prioritize upgrades to existing facilities and parks with more emphasis on beaches and shoreline parks

PMP Survey Results - Council District 4

Survey results indicate that residents in District 4 have the City's highest level of participation in programs but show levels of satisfaction below the City overall. Residents identified more important, unmet recreation facility needs than any other District. Findings show interest in more open space/trails, large community parks, and adult recreation programming.

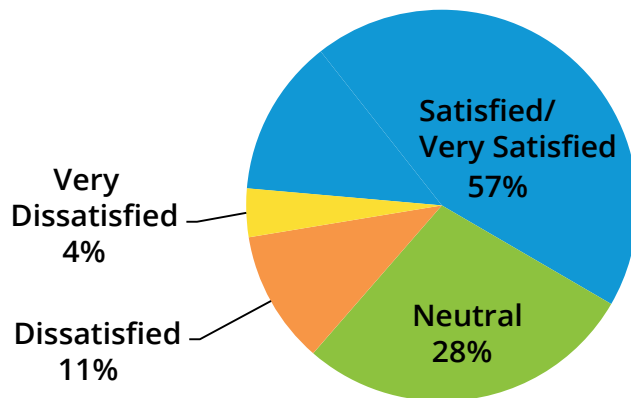
High Priority Investments In Recreation Facilities:

1. Beaches and Shoreline Parks
2. Open Space/Trails
3. Small Pocket or Neighborhood Parks
4. Bays and Lakes
5. Large Community Parks
6. Walking Tracks
7. Recreation Centers
8. Aquatic Complexes (Swimming Pools)
9. Outdoor Exercise Equipment
10. Off-leash Dog Parks
11. Nature Centers

High Priority Investments In Recreation Programming:

1. Fitness and Wellness
2. Senior Adult Programs
3. Adult Sports Programs
4. Martial Arts and Self Defense
5. Adult Art, Dance, Performing Arts
6. Learn to Swim Programs
7. Art Programs
8. Therapeutic Recreation Programs
9. City-wide Special Park Events
10. Water Fitness Programs

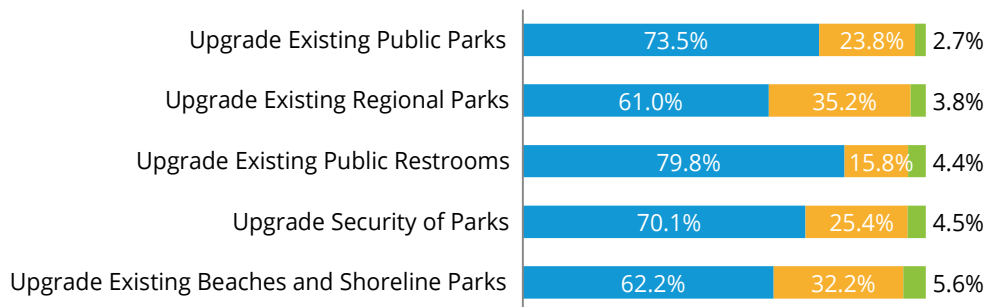
Satisfaction with Facilities & Programs



57% of District 4 residents are satisfied or very satisfied with Parks & Recreation Department facilities and programs

District 4 Residents:

- Have the highest rate of participation in recreation programs (25.6%) among Districts
- Place more emphasis on adding large community parks and improving access to existing parks than residents overall
- Are likelier to cite security as a barrier to higher use of parks and facilities



■ Very Important ■ Somewhat Important ■ Not Important

Top Capital Actions

District 4 residents prioritize upgrades to existing facilities and parks with more emphasis on Recreation Centers and Sports Fields

PMP Survey Results - Council District 3

Survey results indicate that residents in Council District 3 show levels of satisfaction with facilities and programs similar to the City overall but participate less in programs than other residents. Findings highlight important unmet needs for small pocket or neighborhood parks and ranger led hikes and nature programs. Residents also emphasize the importance of acquiring additional parkland and open space more than residents overall.

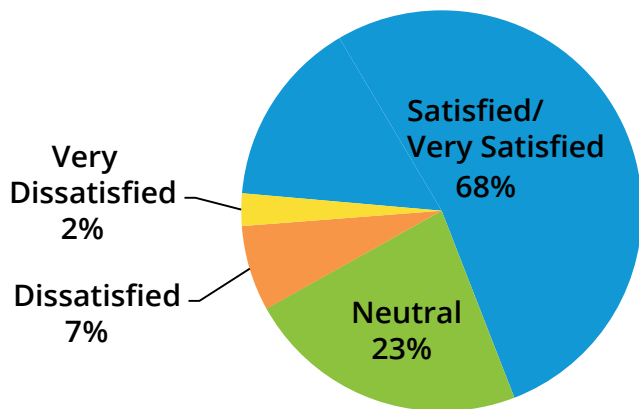
High Priority Investments In Recreation Facilities:

1. Small Pocket or Neighborhood Parks
2. Beaches and Shoreline Parks
3. Open Space/Trails

High Priority Investments In Recreation Programming:

1. Fitness and Wellness
2. Ranger Led Hikes/Nature Programs
3. Seasonal Special Park Events
4. Art Programs
5. Adult Sports Programs
6. Adult Art, Dance, Performing Arts

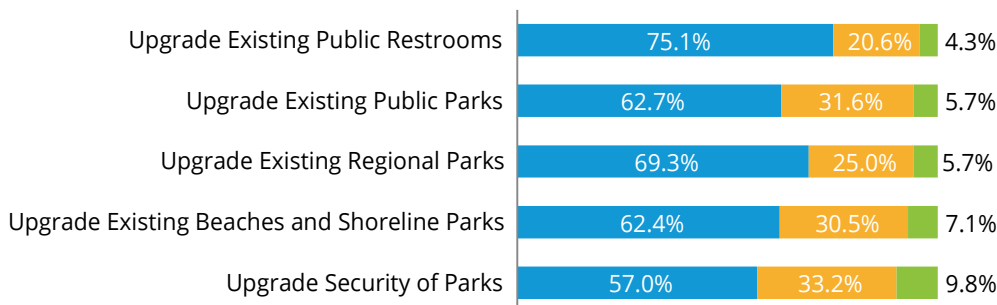
Satisfaction with Facilities & Programs



68% of District 3 residents are satisfied or very satisfied with Parks & Recreation Department facilities and programs

District 3 Residents:

- Have the lowest rate of participation in recreation programs (13.8%) among Districts
- Are likelier to cite lack of awareness of programs as a barrier to higher participation (58.9%)
- Cite walking as a way to get to parks more than any other Council District



■ Very Important ■ Somewhat Important ■ Not Important

Top Capital Actions

District 3 residents prioritize upgrades to existing facilities and parks

PMP Survey Results - Council District 2

Survey results indicate that residents in District 2 have the highest levels of satisfaction with facilities and programs but participate less often in programs. Findings highlight important unmet needs for off-leash dog parks, seasonal special park events, and art programs.

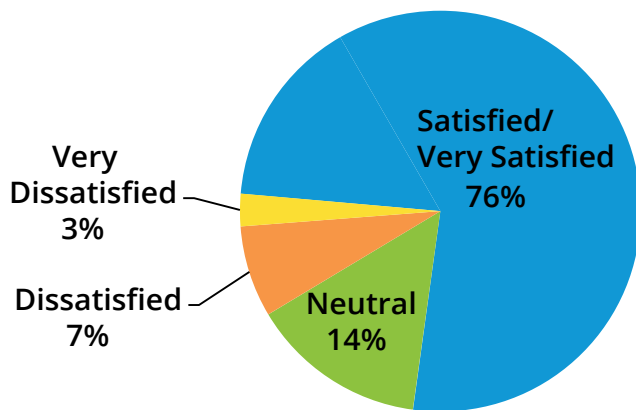
High Priority Investments In Recreation Facilities:

1. Beaches and Shoreline Parks
2. Off-leash Dog Parks
3. Small Pocket or Neighborhood Parks

High Priority Investments In Recreation Programming:

1. Fitness and Wellness
2. Seasonal Special park Events
3. Art Programs
4. Adult Sports Programs
5. Ranger Led Hikes/Nature Programs

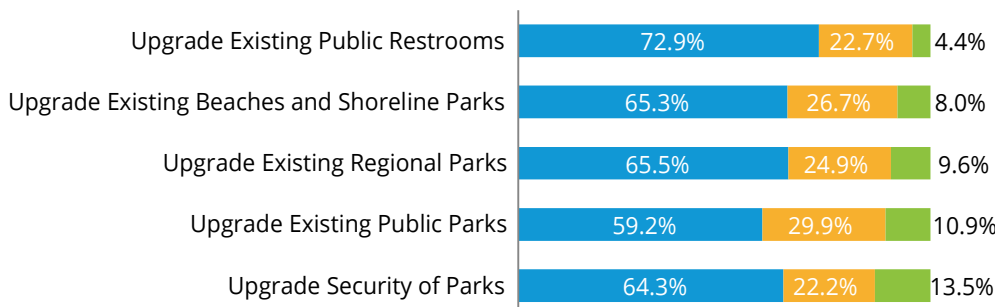
Satisfaction with Facilities & Programs



76% of District 2 residents are satisfied or very satisfied with Parks & Recreation Department facilities and programs

District 2 Residents:

- Have the highest level of satisfaction with facilities and programs (75.8%) in the City
- Have a lower rate of participation in recreation programs (16.3%) than the City overall
- Place more emphasis on seasonal special park events than most other Districts



■ Very Important ■ Somewhat Important ■ Not Important

Top Capital Actions

District 2 residents prioritize upgrades to existing facilities and parks

PMP Survey Results - Council District 1

Survey results indicate that residents in District 1 have one of the City's highest rates of participation in recreation programs and show high levels of satisfaction with facilities and programs. Findings highlight important unmet needs for open space and trails, off-leash dog parks, and senior adult programs.

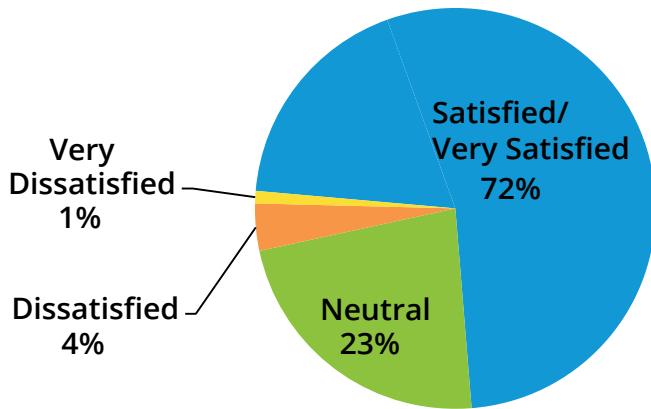
High Priority Investments In Recreation Facilities:

1. Open Space/Trails
2. Off-leash Dog Parks
3. Beaches and Shoreline Parks
4. Small Pocket or Neighborhood Parks
5. Aquatic Complexes (Swimming Pools)
6. Walking Tracks

High Priority Investments In Recreation Programming:

1. Fitness and Wellness
2. Senior Adult Programs
3. Ranger Led hikes/Nature Programs
4. Seasonal Special Park Events
5. Adult Art, Dance, Performing Arts
3. Art Programs
4. Adult Sports Programs

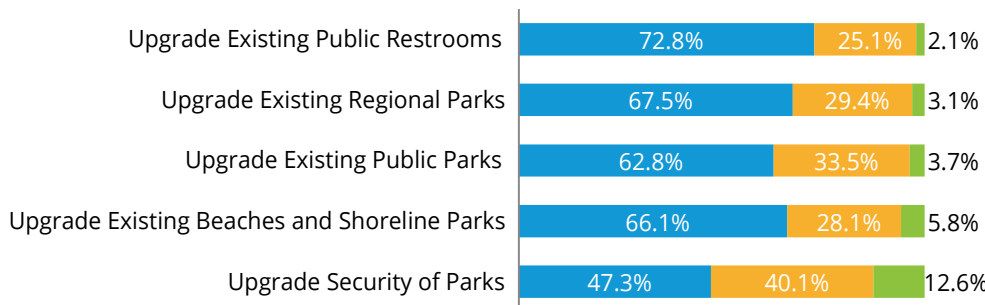
Satisfaction with Facilities & Programs



72% of District 1 residents are satisfied or very satisfied with Parks & Recreation Department facilities and programs

District 1 Residents:

- Have a higher level of satisfaction with facilities and programs (72.4%) than residents overall
- Have a higher rate of participation in recreation programs (24.8%) than the City overall
- Place more emphasis on open space and trails than any other Council District



■ Very Important ■ Somewhat Important ■ Not Important

Top Capital Actions

District 1 residents prioritize upgrades to existing parks, especially regional parks