CORALLINA

VILLAGE NORTH AT PACIFIC HIGHLANDS RANCH

COMPREHENSIVE SIGN PLAN January 19, 2016



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INTRODUCTION

The objective of this Sign Program is to provide comprehensive design standards and specifications that assure consistency in quality, color, size, placement, and configuration for signage and to provide for project and tenant identification.

DESIGN GUIDELINES

A. Acceptable Sign Treatments

Only those sign types specified in the Sign Plan or specifically approved in writing by the Owner and the City will be allowed. Sizes and quantities for signs shall be as outlined in the criteria and exhibits for each sign type. See details for each sign type below.

A strong connection shall be maintained between all signage and the project architecture. Signs shall fit comfortably, never crowding the architectural or landscaping elements in the immediate vicinity.

B. Lighting

- Signs may be illuminated by external lighting fixtures, by providing back-lighting behind individually mounted letters and symbols. Sign lighting shall be directed and shielded to illuminate the sign and not to spill over to other parts of the building or site. Exposed neon and open channel neon letters may be used in specific locations as designated and approved by Owner.
- All electrical housings and mounting posts for signs shall be painted out to match the building background immediately behind and adjacent to the sign.

C. Colors

Sign colors shall be designed to provide sufficient contrast against background colors. Nationally recognized retail tenants may use their corporate colors only with Owner's prior written approval.

D. Copy / Typestyles

Copy and layout are subject to Owner's prior written approval.

E. Sizes and Quantities

Sizes and quantities for signs shall be as outlined in the criteria for each sign type. Notwithstanding the maximum square footage specified for copy area allowances, adequate amounts of visual open space shall be provided so that signs appear balanced and in scale in relation to their backgrounds and adjacent signage.

- 1. Sign Area shall be calculated as follows:
 - For wall signs, the copy area of a sign is the area of the smallest geometric figure that can enclose the actual sign copy.
 - (b) For internally illuminated signs, the entire illuminated face is considered the copy area.
- Letter height shall be determined by measuring the normal capital letter of a type font exclusive of swashes, ascenders, and descenders.
- 3. Ground Sign Height shall be determined by calculating the average distance from the ground to the top of the sign.

F. Locations

Wall signs need not be directly attached to the lease space to which they refer, and may be located on the building wall or architectural element of the building in which the tenant leases space.

Ground signs may be located within landscaped zones between property lines and building setback lines. Ground sign locations shall allow for adequate site-lines for approaching vehicular traffic at street intersections.

Project signs may be located on any lot or structure within the project area. Project signs may list any tenant within the project, as designated by the Owner, at his sole discretion.

G. Prohibited Signs

- Any sign not in accordance with this Sign Program or not specifically approved in writing by the Owner and the City.
- 2. Abandoned signs
- 3. Rotating, revolving, flashing, animated, blinking, gyrating or moving signs.
- 4. Pole signs and other signs with exposed structural supports not intended as a design element, except for code-required signs
- Window signs that are attached to the interior or exterior of any glass or glazing visible from the exterior of the building, except for sign types specifically permitted by this document.
- Advertising or promotional signs on parked vehicles, trailers or other signs or devices when used exclusively or primarily as advertising devices or displays.
- Temporary wall signs, pennants, banners, flags, streamers, inflatable displays or sandwich boards except as permitted by this document.
- 8. Balloons or other inflatable devices.
- 9. Roof signs
- 10. Freestanding "A" frame signs or "human" signs.
- Internally illuminated box signs where the sign backgrounds are illuminated.
- 13. Use of pre-manufactured square or rectangular light boxes/bars for illumination is prohibited.
- 14. Signs made of plastic, lexan or acrylic, except as allowed in the criteria for each sign type.
- Interior signage meant to be viewed from the exterior of the store.
- 16. Exposed raceways, conduit, junction boxes, transformers, drivers, visible lamps, tubing or neon crossovers of any kind.
- 17. Signs that emit sound, odor or visible matter.
- Signs of any kind advertising employment opportunities.
- Signs which contain statements, words or pictures of an obscene, pornographic or immoral character, as

- deemed so by the Owner.
- 20. Fluorescent or reflective sign colors.
- 21. Simulated materials, plastic laminate, wall covering, paper, cardboard or foam.
- 22. Signs with tag lines, phone numbers, service descriptions or advertising of products, except as permitted by this document.
- 23. Back plates behind signage, except as allowed in the criteria for each sign type.
- 24. Exposed trim cap.

H. Owner's Right to Enforce

The Owner may, at its sole discretion and at the violator's cost, correct, replace or remove any sign that is installed without written approval and/or that is deemed not to be in conformance with the Sign Program, the plans as approved by the Owner, or erected without appropriate governmental agency approval or permits.

I. Abandoned Signs

An abandoned sign is that whose use is discontinued because the premises upon which it is located becomes vacated and unoccupied for a period of more than 30 days. The Owner may, at its sole discretion and at the violator's cost, replace or remove any abandoned sign.

CONSTRUCTION SPECIFICATIONS

The following requirements shall be observed:

1. Materials

- Signs must be made of durable, rust-inhibited materials that are appropriate and complementary to the building architecture. All materials must be new.
- All ferrous and non-ferrous metals shall be separated with non-conductive gaskets and stainless steel fasteners should be used to secure ferrous to non-ferrous metals.
- c) All bolts and fastenings shall consist of stainless steel, anodized aluminum, brass or bronze; or carbon-bearing steel with painted finish. No black iron materials are allowed.
- No plastics, acrylics or PVC material, except as provided for herein.

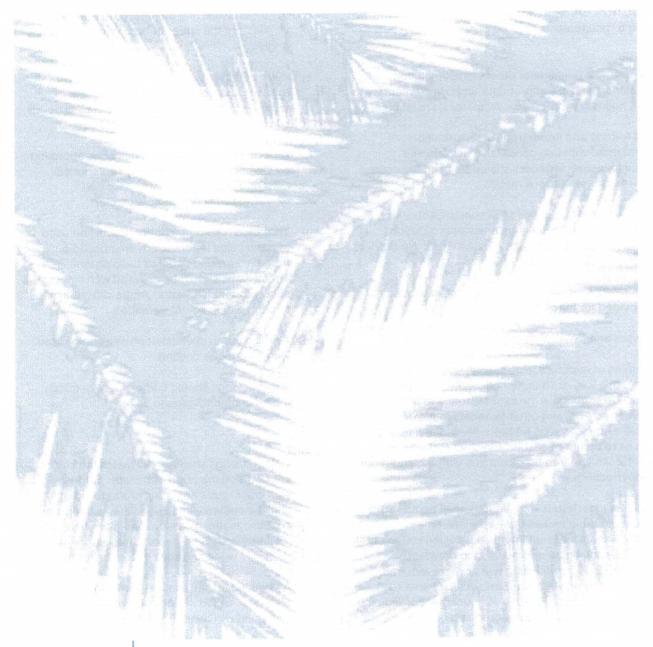
2. Processes and Installation

- a) Joining of materials (e.g., seams) shall be finished in such a way as to be unnoticeable. Visible welds shall be continuous, ground smooth and filled. Rivets, screws, and other fasteners that extend to visible surfaces shall be flush, filled, and finished so as to be unnoticeable. Finished surfaces of metal shall be free from canning, warping and other imperfections.
- b) Dimensional letters and plaques shall be affixed without visible means of attachment, unless attachments make an intentional design statement and are shown on approved shop drawings.
- c) Penetrations into building walls, where required, shall be made waterproof, subject to Owner's review. Immediately upon abandonment or removal, building walls shall be restored at tenant's expense.

- d) In no case shall any manufacturer's label be visible from the street or from normal viewing angles.
- Sign permit stickers shall be affixed so that only the portion of the permit sticker that is legally required to be visible shall be exposed.
- f) All logo images and typestyles once approved by Owner, shall be accurately reproduced. Lettering that approximates intended typestyles shall not be acceptable.
- g) Threaded rods or anchor bolts shall be used to mount sign letters which are spaced out from background panel or building wall. These items should be covered with smooth spacers to match fascia. Angle clips attached to letter sides are not permitted.
- All exposed or skeletal neon must be backed with an opaque coating.
- Sign backings should complement or match the building background color.

3. Paint

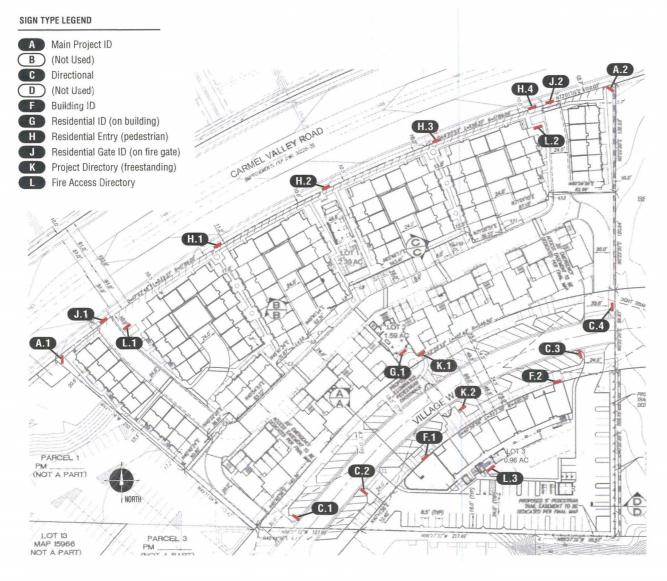
- a) Color coatings shall exactly match the colors specified on the approved plans. Surfaces with color mixes and hues prone to fading shall be coated with ultraviolet-inhibiting clear coat in a matte, gloss, or semi-gloss finish. All finishes shall be free of dust, orange peel, drips, and runs and shall have a uniform surface.
- All visible finishes shall be semi-gloss unless otherwise called out on shop drawings and approved by Owner.



EXHIBITS

All maps and figures indicate typical design concepts and locations and are subject to change. Exhibits are not intended to suggest final sign designs or exact locations.

PROJECT SIGN LOCATION PLAN





VILLAGE NORTH
AT PACIFIC HIGHLANDS RANCH
TENANT 1 TENANT 3

TENANT 2 TENANT 4

NEXT RIGHT

SIGN TYPE (A) PROJECT ID WITH TENANT LISTINGS

QUANTITY (2) as indicated on Sign

Location Plan; may list up to 6

tenant listings max.

LOCATION As indicated on Sign Location

Plan on existing sound

attenuation wall.

TEXT Project identification, tenant

listings, address, directional

information.

SIZE 96 sq. ft. max.

MATERIALS Compatible with building

architecture

COLORS Project standard; Tenant

panels project standard. Tenant logo and typestyle

custom colors, as approved by

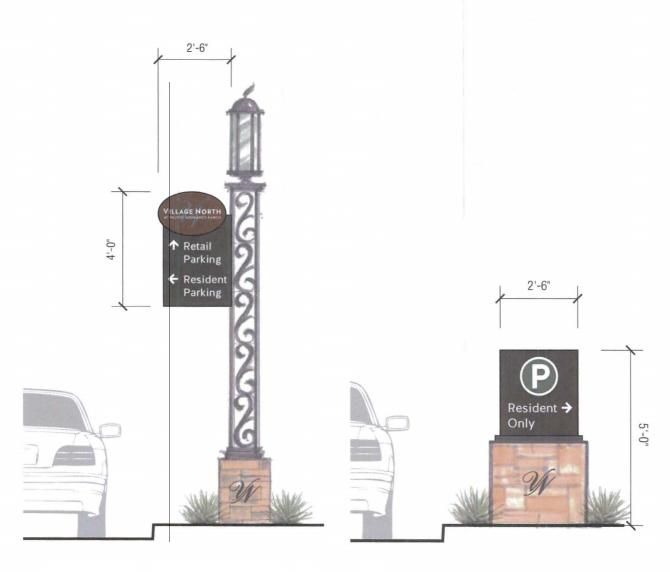
Owner.

TYPE FACE Custom project identity and

tenant logo / logotype

LIGHTING Direct or indirect

COMPREHENSIVE SIGN PLAN



SIGN TYPE (C)

PROJECT DIRECTIONAL SIGN

QUANTITY

(1) per driveway.

LOCATION

Throughout project at key decision points, as necessary

to direct vehicular and pedestrian traffic to key

destinations.

TEXT

Project identification / logo,

destinations, directional

information

SIZE

Max. height 8 ft.; 12 sq. ft.

MATERIALS

To match project architecture

COLORS

Project standard color, as

designated by Owner.

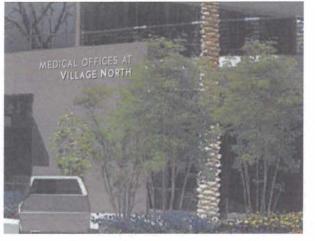
TYPE FACE Project sta

Project standard typestyle and

arrow

LIGHTING

Direct or indirect







SIGN TYPE (F)

BUILDING WALL SIGN

QUANTITY As shown on Project Sign

Location Plan

LOCATION On building wall.

COPY Building identification; Project

Name

SIZE Up to 20 sq. ft...

MATERIALS Channel or reverse channel

letters; Open channel letters; exposed neon; dimensional letters; painted; other material

compatible with building

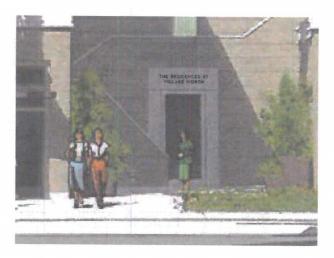
architecture.

COLORS Colors as approved by Owner.

TYPE FACE Custom with Owner approval.

LIGHTING Direct or indirect

10



SIGN TYPE (G)
RESIDENTIAL ENTRY
IDENTIFICATION

QUANTITY (1

LOCATION On building wall at residential

entry

COPY Residential project

identification

SIZE Up to 4 sq. ft.;

MATERIALS Dimensional letters; painted;

other material compatible with

building architecture.

COLORS Colors as approved by Owner.

TYPE FACE Custom typestyle with Owner

approval.

LIGHTING Indirect

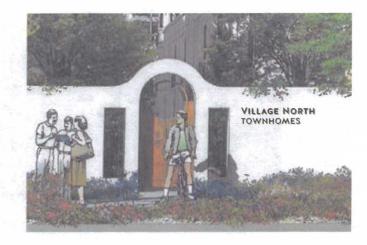
THE RESIDENCES AT
VILLAGE NORTH



VILLAGE NORTH AT PACIFIC HIGHLANDS RANCH

COMPREHENSIVE SIGN PLAN

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SIGN TYPE (H)

RESIDENTIAL PEDESTRIAN **ENTRY**

QUANTITY

LOCATION On wall at residential entry

gateways

COPY Residential project

identification

SIZE Up to 6.5 sq. ft..

MATERIALS Dimensional letters; painted;

other material compatible with

building architecture.

COLORS Colors as approved by Owner.

TYPE FACE Custom typestyle with Owner

approval.

LIGHTING Indirect

6'-6" VILLAGE NORTH TOWNHOMES

SIGN TYPE (J)

RESIDENTIAL DRIVEWAY ACCESS MARKER

QUANTITY

(2)

LOCATION

On residential fire access

gateway

COPY

Residential project

identification; address

SIZE

Up to 16 sq. ft. Max. letter

height 12".

MATERIALS

Material compatible with

building architecture.

COLORS

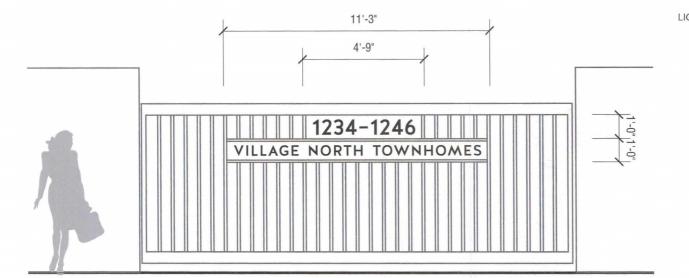
Colors as approved by Owner.

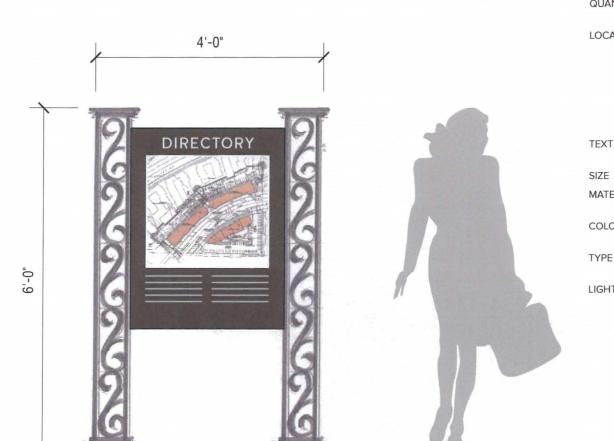
TYPE FACE

Custom typestyle with Owner

approval.

LIGHTING Indirect





SIGN TYPE (K) PROJECT DIRECTORY

QUANTITY As necessary to direct

pedestrians

LOCATION Throughout the project

> interior as necessary to direct pedestrians. May be located within landscaped zones between property lines and building setback lines, provided that there are

adequate lines of sight.

TEXT Project identification, map and tenant listings; address;

Max. height 6 ft., 24 sq. ft.

Compatible with building MATERIALS

architecture

COLORS Custom colors, as approved

by Owner.

TYPE FACE Custom project identity and

standard tenant listings

LIGHTING Direct or indirect

3'-6" VILLAGE NORTH .0-,9

SIGN TYPE (L)

FIRE ACCESS DIRECTORY

QUANTITY

LOCATION

At each fire access driveway

TEXT Project identification, map

building addresses

SIZE Max. height 6 ft.

MATERIALS Compatible with building

architecture

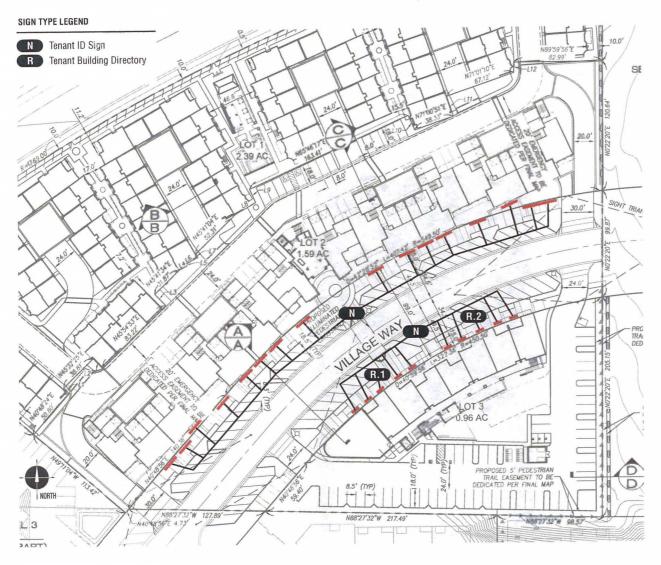
COLORS Custom colors, as approved

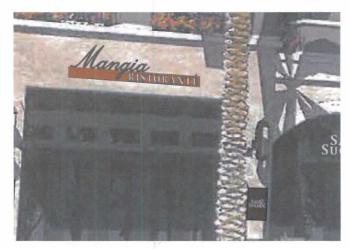
by Owner.

TYPE FACE Custom project identity

LIGHTING Direct or indirect

TENANT SIGN LOCATION PLAN





ARCHITECTURAL FIELD
80% MAXIMUM



COMPREHENSIVE SIGN PLAN

SIGN TYPE (N)

TENANT ID SIGN

Tenants may select one of the following Tenant Identification Signs:

Option 1: Wall Sign:

QUANTITY

(1) per tenant building

frontage.

LOCATION

On building wall within 70% height and 80% width of the architectural field on which it

is placed.

COPY

Tenant identification / logo;

goods and services

SIZE

Up to 1.25 sq. ft. per linear foot

of tenant frontage; minimum 25 sq. ft per tenant. Max.

letter height 30".

MATERIALS

Channel or reverse channel

letters; Open channel letters; exposed neon; dimensional letters; painted; other material

compatible with building

architecture.

COLORS

RS Colors as approved by Owner.

TYPE FACE

Custom tenant logotype with

Owner approval.

LIGHTING

Direct or indirect

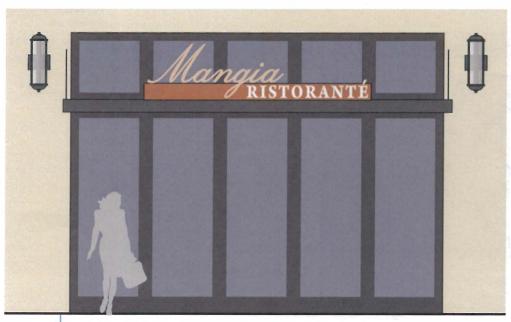
ARCHITECTURAL FIELD

70% MAX.



ARCHITECTURAL CANOPY

80% MAXIMUM



SIGN TYPE (N) TENANT ID SIGN

Option 2: Canopy Sign:

QUANTITY (1) per tenant building

frontage.

LOCATION On architectural canopy within

80% width of the architectural canopy on which it is placed.

COPY Tenant identification / logo;

goods and services

SIZE Up to 1.25 sq. ft. per linear foot

of tenant frontage; minimum 25 sq. ft per tenant. Max.

letter height 24".

MATERIALS Reverse channel on backing

or externally illuminated letters; dimensional letters; painted; other material compatible with building

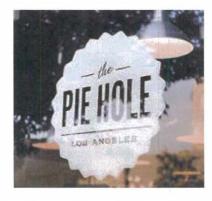
architecture.

COLORS Colors as approved by Owner.

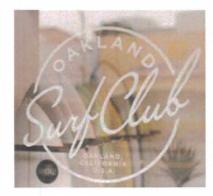
TYPE FACE Custom tenant logotype with

Owner approval.

LIGHTING Halo or externally illuminated







SIGN TYPE (N) TENANT ID SIGN

Option 3: Window Sign:

QUANTITY (1) per tenant. May not be

used in combination with Sign

Type T.

LOCATION On tenant storefront window.

COPY Tenant names / logo. Painted,

vinyl or etched business names and logos.

SIZE 25 sq. ft. Window sign shall

not occupy more than thirty (30) percent the area of window frontage; 6" letter height max.; logos not to exceed 16" max. in any

dimension.

MATERIALS Permanent window signs

shall be created with

permanent or fade resistant materials, gold-leaf lettering,

or vinyl

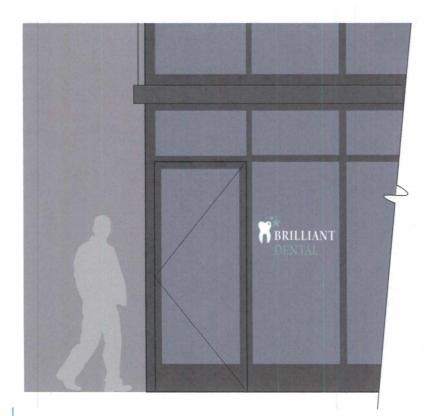
COLORS Custom colors with Owner

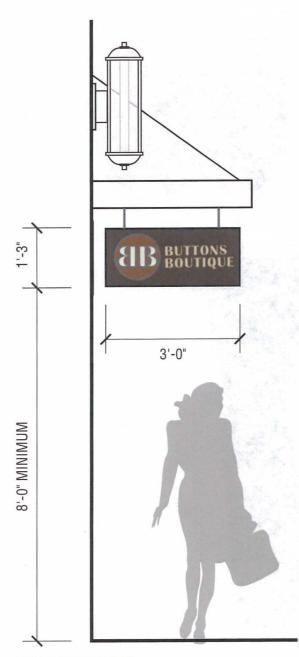
approval.

TYPE FACE Custom tenant logotype /

name with Owner approval.

LIGHTING Non-illuminated





SIGN TYPE (O) UNDERCANOPY HANGING SIGN

QUANTITY (1) sign per tenant elevation

with individual tenant entry

LOCATION Adjacent to exterior entry

door. Minimum clearance: 8' from bottom of sign to finished

grade surface.

COPY Tenant identification

SIZE 4 sq. ft. max.

MATERIALS Mounted on project standard

bracket. Permanent materials with painted or dimensional letters; or other materials compatible with building

architecture.

COLORS Custom colors with Owner

approval.

TYPE FACE Custom tenant logotype /

name with Owner approval.

LIGHTING Direct or indirect

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1-3 3'-0" 8'-0" MINIMUM COMPREHENSIVE SIGN PLAN

VILLAGE NORTH AT PACIFIC HIGHLANDS RANCH SIGN TYPE (P)

BLADE SIGN

QUANTITY

(1) sign per tenant elevation

with individual tenant entry

LOCATION Adjacent to exterior entry

door. Minimum clearance: 8' from bottom of sign to finished

grade surface.

COPY

Tenant identification

SIZE

4 sq. ft. max.

MATERIALS Mounted on project standard

bracket. Permanent materials with painted or dimensional letters; or other materials compatible with building

architecture.

COLORS

Custom colors with Owner

approval.

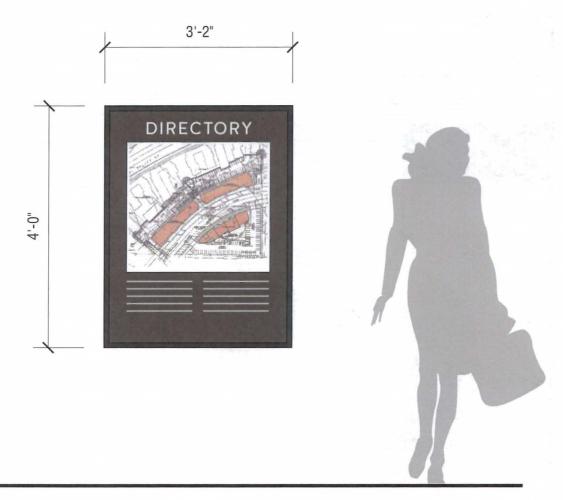
TYPE FACE

Custom tenant logotype /

name with Owner approval.

LIGHTING

Direct or indirect



SIGN TYPE (Q) TENANT DIRECTORY WALL MOUNTED

QUANTITY As necessary to direct

pedestrians

LOCATION Throughout the project

interior as necessary to direct

pedestrians.

TEXT Project and building

identification, map and tenant

listings; address and suite

numbers.

SIZE 16 Sq, ft.

MATERIALS Compatible with building

architecture

COLORS Custom colors, as approved

by Owner.

TYPE FACE Custom project identity with

standard building name, and

tenant listings

LIGHTING Direct or indirect



SIGN TYPE (R) TENANT ID WALL PLAQUE

QUANTITY

1 per establishment. May be used in combination with

other building signs.

LOCATION

On building wall occupied by tenant, with Owner approval. Ground floor tenants only.

COPY

Tenant names / logo. Per

Owner's discretion.

SIZE

4 sq. ft. max. Pedestrian Oriented Signs are not included in aggregate tenant

wall sign allowance.

MATERIALS

Painted with vinyl or

dimensional letters; or other material compatible with

building architecture.

COLORS

Tenants may use custom

colors with Owner approval.
Colors shall be compatible
with the building architecture.

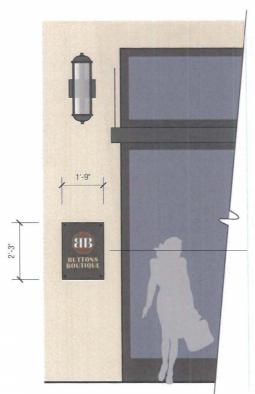
TYPE FACE

Custom tenant logotype /

name with Owner approval.

LIGHTING

Direct or indirect









SIGN TYPE (S) WINDOW SIGN

QUANTITY Not limited provided total

> tenant sign area square footage allowance is not exceeded. May be used in combination with other tenant identification sign types.

LOCATION On retail tenant storefront

window.

COPY Tenant names / logo. Painted,

vinyl or etched business names and logos.

SIZE All window signs combined

shall not occupy more than thirty (30) percent the area of window frontage; 6" letter height max.; logos not to exceed 16" max. in any

dimension.

MATERIALS Permanent window signs shall

> be created with permanent or fade resistant materials, gold-

leaf lettering, or vinyl

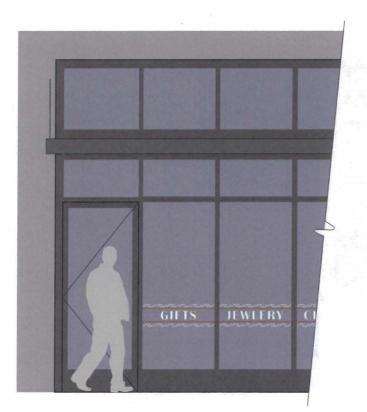
COLORS Custom colors with Owner

approval.

TYPE FACE Custom tenant logotype /

name with Owner approval.

LIGHTING Non-illuminated



Incidental Signs

Incidental signs are signs other than primary tenant identification signs, which identify the name or symbol of an establishment or the operation of an establishment, and are not included in maximum tenant signage area. Typical incidental signage includes:

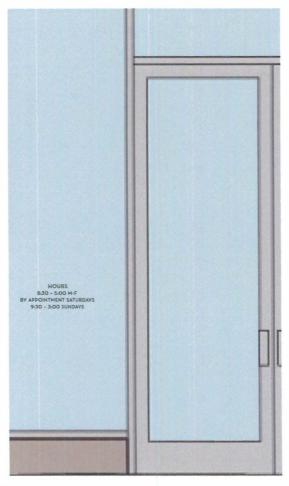
Delivery Entrance Identification Signs

Tenants may identify their rear service door for delivery and emergency purposes. Copy shall be limited to identification of the tenant, service or building operation. Not to exceed 4 sq. ft. Letter height shall be limited to 3 in. max. Project standard paint finished background with vinyl copy. Non-illuminated.



Tenant Door Signs

Each Tenant will be permitted to place upon or directly adjacent to the main entrance to its premises not more than 4 sq. ft. aggregate area of lettering indicating hours of business, emergency phone numbers, accepted credit cards, etc. Letter height shall be limited to 1-1/2 inches. White vinyl copy. Non-illuminated.



INCIDENTAL AND TEMPORARY SIGNS

Temporary Identification / Coming Soon

Temporary signs may be allowed at individual lease spaces for displaying "for lease", "coming soon" and similar messages subject to Owner and City's approval. Tenant is responsible for City approvals and permits.

Tenants may be allowed use of a temporary identification banner for a period of time not to exceed 30 consecutive days:

- one sign per tenant frontage
- (2) signs maximum not to exceed a combined total of 60 sq. ft.
- placed below roof eave line