



San Diego City Attorney Jan I. Goldsmith

NEWS RELEASE

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Contact: Gina Coburn, Communications Director: (619) 533-6181

CITY ATTORNEY'S OFFICE, DISTRICT ATTORNEY'S OFFICE & BBB GEAR UP FOR CONSUMER PROTECTION DAY, MARCH 13, SCOTTISH RITE EVENT CENTER

San Diego, CA: The City Attorney's Office, District Attorney's Office and San Diego Better Business Bureau present a FREE consumer protection day event designed to educate the public on cyber-security, financial planning and protection against scams, fraud and identity theft.

The March 13th event will host over 35 local government, law enforcement and regulatory agency exhibitors. Whether you're in the Military, a young adult, parent or senior, this event is dedicated to help you fight back. Take advantage of our free resources and take the first step in protecting your privacy, money and identity.

The theme – Dollars & Sense: Tips for Teens & Adults—highlights the importance of using good consumer sense at every stage of life. The one-day event features panels and individual speakers presenting valuable information on financial planning & literacy, how to protect yourself against scams and fraud, and cyber-security.

"The message is simple, it's never too early or too late to become a more informed and empowered consumer," said Assistant City Attorney Tricia Pummill of the San Diego City Attorney's Office. "Regardless of your age or financial situation, there are useful lessons to learn about spending money and managing money wisely."

Doors open at 9:30 a.m. Consumer Protection Day is brought to you by San Diego County Credit Union and ESET.

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