

March 11, 2022

Mr. Andy Field
Director
Parks & Recreation Department
City of San Diego

RE: Proposal of Park Name Change from 3Roots Community Park to Bruce Brown Memorial Park

Dear Mr. Field:

Consistent with Council Policy 900-200, please consider this a formal proposal to change the name of 3Roots Community Park, currently in design, to Bruce Brown Memorial Park. Bruce Brown had a long and distinguished record of accomplishment as a volunteer in Mira Mesa. The following is a summary of his monumental contributions to the community of Mira Mesa and City of San Diego.

As Chair of Harmonium's Board, President of the Town Council and Chair of the Mira Mesa Community Planning Group, he led the effort to secure funding and win approval from the San Diego City Council for the San Diego Regional Teen Center and Police Storefront.

As Chairman of the "Mira Mesa Clean and Green Day" he organized this annual event, got help from the City of San Diego, the "I Love a Clean San Diego" organization and several dozen community volunteers (1982-1997). At each year's event tons of trash was removed – metal and greens were recycled and many volunteers from the community would clean up vacant lots and canyons within the community. Other residents would use this event to get rid of unwanted trash from their own property. Over 80 tons of trash were removed each year from Mira Mesa.

As Chairman of the Mira Mesa Community Planning Group (MMCPG) and along with City staff and other community members he helped prepare and pass Mira Mesa's Community Plan (1992). He also served on the committee that reviews and updates the Facilities Benefit Assessment committee, which establishes funding priorities for Mira Mesa's Capital Improvement Projects. He served on MMCPG/MMRC joint sub-committee (along with community volunteers Jeff and Pam Stevens and David Poole of Pardee Construction Co.) that helped identify land for future new parks within the Mira Mesa community (1986). These parks include Breen, Camino Ruiz, Lopez Ridge, Christa McAuliffe, Carroll School site (Mira Mesa Park expansion), Hourglass Field and Parkdale. He served on a MMTC/MMCPG joint committee that determined the location and helped design the new Mira Mesa Library (1991-1993). He served on the MMCPG committee to help design the Ned Baumer Aquatic Center at Hourglass Park (1992-1997).

As Chairman and member of the Recreation Council, along with volunteer Joe Frichtel, he worked with City Staff to identify and secure funding (through the City's matching gift program and Mira Mesa Community fund) to upgrade and replace old equipment from playgrounds at Mesa Verde, Mesa Viking, McAuliffe, Sandburg and Mira Mesa Parks (1997-2002). Equipment that was replaced was unsafe; with some of it having been painted with lead-based paint. As Chairman of the Recreation Council (along with volunteer Joe Frichtel) he helped coordinate efforts between the community, City Councilman Brian Maienschein's office, City Staff and San Diego Unified School District staff to move the outdoor lights at Lopez Ridge Neighborhood Park to Wangenheim Park sports fields (2003). While a member of the Recreation Council (many times as Chairman) he helped shepherd the design and construction of several

parks in Mira Mesa including Hourglass Field Community, the expansion of Mira Mesa Community, Breen, Camino Ruiz, Lopez Ruiz, and Salk Neighborhood Parks as well as the expansion of Wangenheim Joint Use Field and the design of the Resource Park within the Canyon Hills Open Space. In addition to his work on the Recreation Council he also coached/managed hundreds of children (ages 8-14) in youth basketball, baseball and soccer from 1988 to 1995.

As President of the Mira Mesa Town Council, he helped establish the annual Volunteer of the Year Award Banquet (along with volunteers Jeff and Pam Stevens and Dawn Gutierrez -1984). As a member of the Town Council Board, he helped establish the scholarship program for graduating high school students (1985). Along with volunteers Marv Miles and Bob Dingeman of Scripps Ranch and with help of the City Councilwoman Barbara Warden, he worked with the San Diego Police, community and City Staff and helped raise initial funding and lead the efforts to establish an RSVP in the communities of the Mira Mesa and Scripps Ranch.

As Chair of Harmonium's Board of Directors and along with Harmonium's Executive Director Nancy Sherman, he helped secure funding from local developers and win approval from the San Diego Unified School District to establish six Klassic Kids daycare centers at local elementary schools (1988 -1997) Ericson, Sandburg, Mason, Hage, Walker and Jerabek. These daycare centers help residents who have school-aged children and work. With the daycare centers located on the school sites the children now have a safe and supervised place to go directly after school until a parent is able to pick them up after work.

Bruce helped to greatly reduce graffiti in the Mira Mesa community (along with volunteers Marv Miles and Ted Brengel) by painting over the graffiti with donated paint from local businesses and the MMTC (1991 – 2012 on Sunday mornings). As an anti-graffiti measure, he helped organize and led the effort to paint brick sound walls throughout Mira Mesa (2008 – 2010) totally nearly 15,000 feet.

As Assistant Cub Scout Den Leader he helped several children complete requirements to achieve the "Arrow of Light" (1992). As Eagle Counselor he helped 17 Boy Scouts with their Eagle projects. All 17 achieved the rank of Eagle Scout (2008 – 2012).

Along with his wife Rosemary and son Greg Brown – he helped establish "The Brown Family Scholarship" – scholarships given to graduating seniors at MMHS for outstanding community service, grades and leadership.

Bruce was the recipient of the following awards:

- a. Channel 10 Leadership Award – 1999
- b. Ball Corporation – Community Service Award – 1993
- c. Mira Mesa Volunteer of the Year Award – 1986 and 1994
- d. City of San Diego – Park and Recreation Department – Volunteer Award for the Community of Mira Mesa – 1996 and 2007
- e. 77th Assembly District's 2018 Veteran of the Year

Summary of main volunteer activities:

- a. City of San Diego Planning Commission
 - Commissioner 1999 – 2004
- b. City of San Diego Park and Recreation Board
 - Board Member 2007 – 2016

- c. City of San Diego Historical Site Board
 - Member 1995 – 1999
- d. San Diego City Manager Committee on Recycling
 - Member 1998 – 1999
- e. Miramar College Foundation – Board of Directors
 - Member 2000 – 2005
 - *Vice President (2004 –2005)
- f. Miramar College – Citizen Advisory Committee
 - Member 1995 – 2005
- g. Mira Mesa Community Planning Group
 - Member 1984 – 1999, 2004-2014, 2016-2018
 - *Chair 1989 – 1993 and 1997-1999
 - Member -Facilities Benefit Assessment committee 1985-2018
- h. Mira Mesa Town Council
 - Member 1982 – 2018
 - *President 1984, 1993, 1994, 1995 & 1996
- i. Mira Mesa Recreation Council
 - Member 1995 – 2018
 - *President 2002, 2003, 2006, 2007, 2017 & 2018
- j. Mira Mesa Community Fund (Stakeholders) Committee
 - Member 1993- 2003, 2014
 - *Chair 1993 – 1999, 2014
- k. Harmonium Inc. – Board of Directors
 - Member 1988 – 1999
 - *President of the Board -1990 –1999
- l. American Youth Soccer Organization (AYSO)
 - 1988 – 1994 – Coach
- m. Mira Mesa Youth Baseball
 - 1988-1993 – Coach/Manager
- n. Mira Mesa Recreation Basketball League
 - 1990 – 1995 – Coach
- o. Northeast Police Advisory Committee
 - Member 1988 – 2004
- p. Retired Senior Volunteer Program (RSVP) Board of Directors for the Mira Mesa/ Scripps Ranch Communities
 - Member 1994 – 2008, 2010-2018
- q. Mira Mesa Landscape Maintenance District Committee
 - Helped establish this LMD committee to advise City staff (1982)
 - Member from 1982 to 1990
 - *Chairman 1983 to 1989
- r. Retired Senior Volunteer Program (RSVP)
 - *Patrolman 2009 – 2010
- s. Mira Mesa Clean and Green Day
 - *Chaired and organized annual event 1982-1997
- t. Calle Cristobal Maintenance Assessment District Committee
 - Helped establish this MAD committee to advise City staff (1990)
 - Member 1990 – 2020
- u. United Cerebral Palsy Board of Directors of San Diego

- Member 1982 – 1985
- *Treasurer 1984 – 1985
- v. Los Penasquitos Canyon Citizens Advisory Committee
 - Member 1983
 - *Represented the San Diego Park and Rec. Board – 2008 -2009
- w. Boy Scouts of America
 - Eagle Counselor – 2008 – 2012
 - Cub Scout Assistant Den Leader – 1991-1992

We greatly appreciate your consideration and look forward to permanently honoring Bruce's tremendous legacy of service through this process. Thank you again for your consideration.

Sincerely,

Allegra Parisi
Mesa Canyon Community Partners