Parks and Recreation Department

Opportunity Fund Policy

Presenters: Sarah Erazo, Deputy Director Salome Martinez, Program Manager





Objectives

- Create a funding mechanism to support equitable programs, services, equipment, and maintenance in communities of concern
- Establish a non-biased allocation process for distribution of Opportunity Funds
- Develop a Council Policy to govern the Opportunity Fund

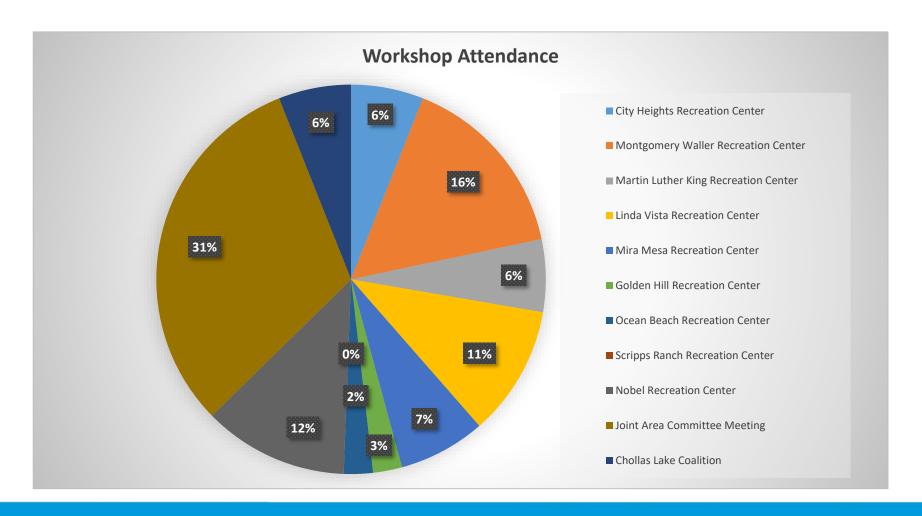


What is the Opportunity Fund?

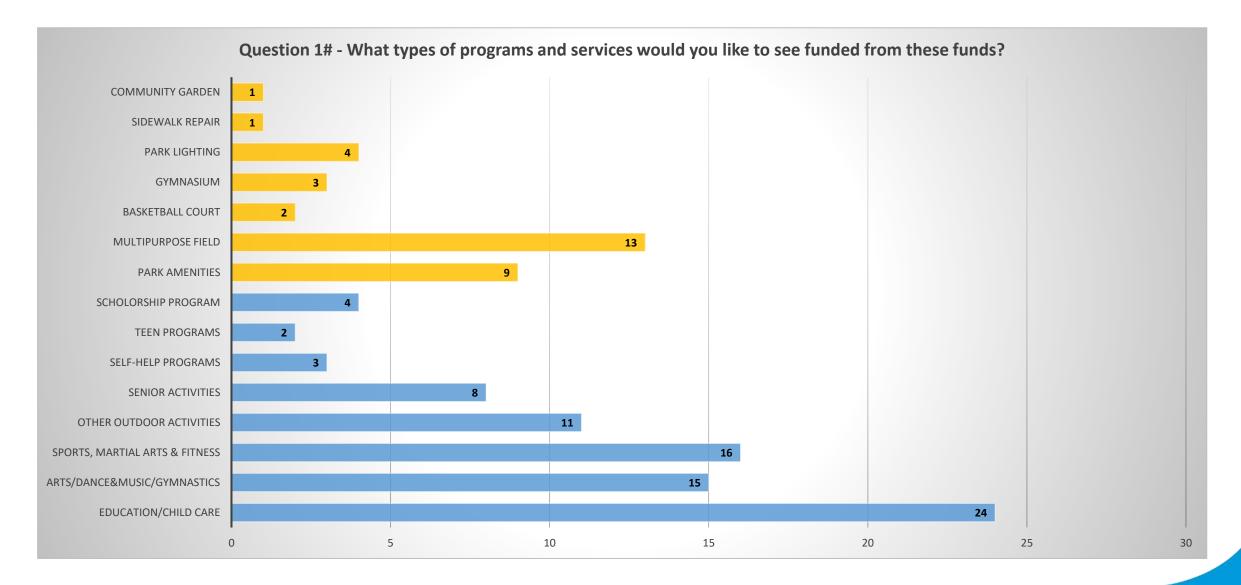
- A special revenue fund generated be fees assessed to permits issued at city facilities
- Mechanism to increase recreation opportunities in Communities of Concern
- On-going source of funding to support programs, events and maintenance
- Estimated to generate \$1 million annually



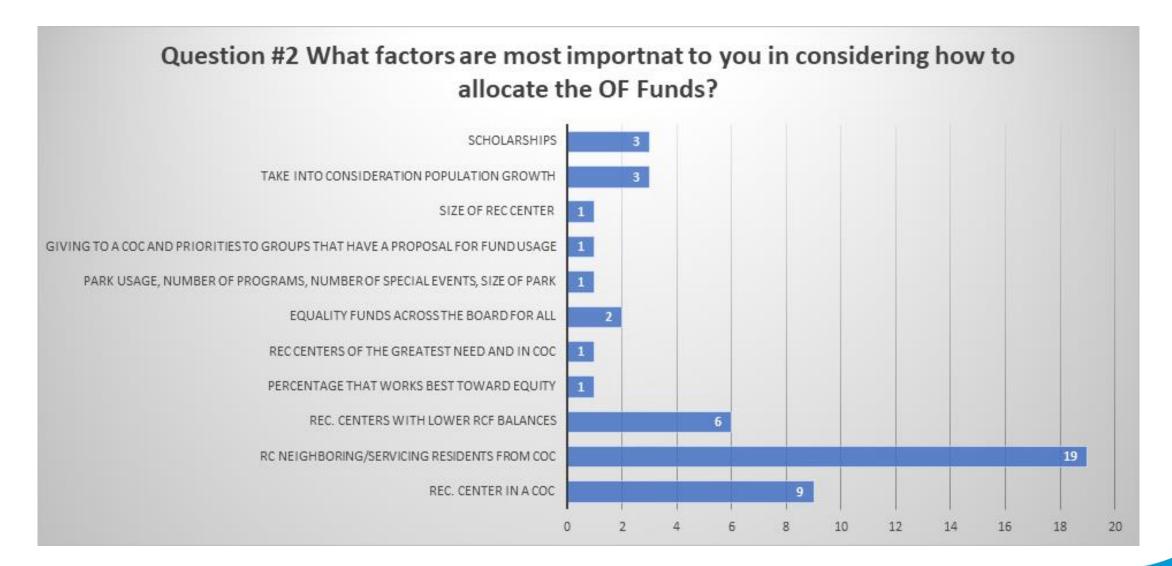
Public Input Workshops



Parks and Recreation Department









Opportunity Fund Council Policy

- Key attributes of the policy:
 - Provides purpose, scope, policy and procedures of the Opportunity Fund management
 - Defines the process of managing the Opportunity Fund with a focus on transparency of factors that determine its use
 - Provides legal parameters for budgeting, appropriation, and use of Opportunity Fund
 - Determines how to allocate Opportunity Fund resources between the communities of concern



Opportunity Fund Allocation Process

Scoring criteria includes:

- Location of recreation center must be located in or serving a CoC
- Available RCF budget
- Proposed RCF budget for upcoming fiscal year

Other factors for consideration:

- Facility or park projects consuming RCF balances
- Planned facility or park closures
- Availability of parks and facilities and intended uses (Cesar Solis & Dusty Rhodes)



Opportunity Fund Allocation Process

- Allocation is based on available funds
- Allocation will allot funds to an RCF to achieve the avg \$84,000
- Allocations will be distributed to as many eligible RCFs to achieve average until funds are depleted for fiscal year
- Other funding sources will assist to fill the gap, i.e.: general fund budget, grants and donations



Rec Centers in Communities Of Concern

| Low Area | S | Moderate Areas continued | | | | | | |
|----------|------------------------------------------------|--------------------------|--------------------------------------------------|--|--|--|--|--|
| 92110 | Presidio Recreation Center (CD2) | 92114 | Skyline Hills Recreation Center (CD4) | | | | | |
| 92113 | Mountain View Community Center (CD4) | 92139 | Bay Terraces Community & Senior (CD4) | | | | | |
| Very Low | Areas | 92139 | Paradise Hills Recreation Center (CD4) | | | | | |
| 92113 | D.M. Memorial Recreation Center (CD8) | 92139 | Penn Athletic Field (CD4) | | | | | |
| Moderate | e Areas | 92111 | Linda Vista Recreation Center (CD7) | | | | | |
| 92101 | Municipal Gymnasium (CD3) | 92154 | Cesar Solis Community Park (CD8) | | | | | |
| 92102 | Golden Hill Recreation Center (CD3) | 92154 | Montgomery-Waller Recreation Center (CD8) | | | | | |
| 92102 | Stockton Recreation Center (CD4) | 92173 | Cesar Chavez Community Center (CD8) | | | | | |
| 92105 | Chollas Lake Park (CD4) | 92173 | C.I.S San Ysidro Community Activity Center (CD8) | | | | | |
| 92113 | Southcrest Recreation Center (CD4) | 92105 | Azalea Recreation Center (CD9) | | | | | |
| 92113 | Willie Henderson Sports Complex (CD4) | 92105 | City Heights Recreation Center (CD9) | | | | | |
| 92114 | Encanto Recreation Center (CD4) | 92105 | Mid-City Gymnasium (CD9) | | | | | |
| 92114 | Martin Luther King Jr. Recreation Center (CD4) | 92115 | Colina Del Sol Recreation Center (CD9) | | | | | |

Climate Equity Index (2019): https://www.sandiego.gov/sites/default/files/2019_climate_equity_index_report.pdf



Rec Centers/Programs Serving CoC's

Centers/Areas Servicing COC Areas

92105 Park De La Cruz Gymnasium (CD9)

92111 Kearny Mesa Recreation Center (CD7)

92123 Serra Mesa Recreation Center (CD7)

92154 R.E S. South Bay Recreation Center (CD8)

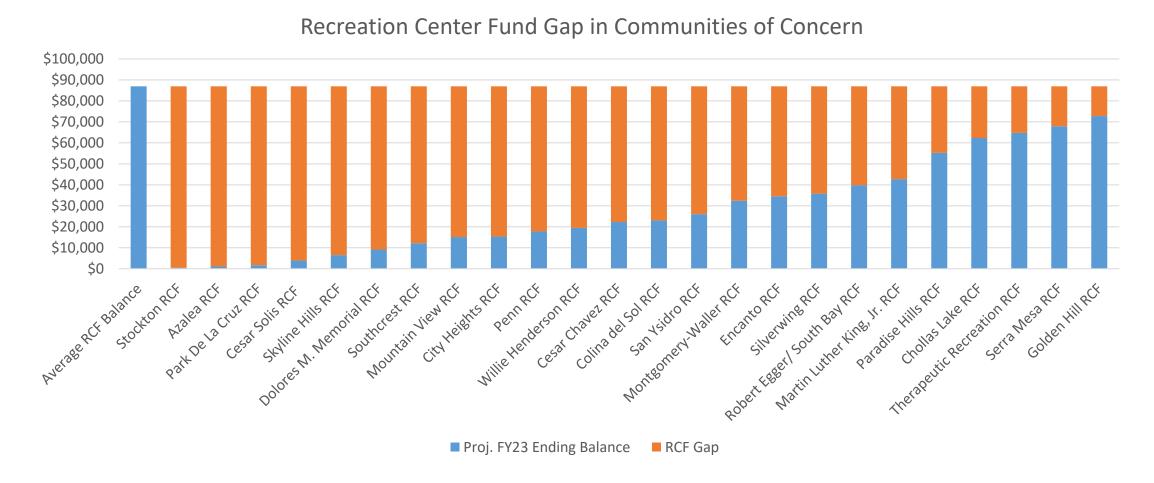
92154 Silverwing Recreation Center (CD8)

Programs Servicing COC Areas

ALL Therapeutic Recreation Services

Climate Equity Index (2019): https://www.sandiego.gov/sites/default/files/2019_climate_equity_index_report.pdf





\$1.4 Million is required to fill the average RCF funding gap in CoC's



Funding Sources for CoC Recreation Programs

2021

2022

| \$650,000 | FY22 Summer for All of Us |
|-------------|----------------------------|
| | City Budget Allocation |
| \$750,000 | County HHSA Grant |
| \$410,000 | San Diego Parks Foundation |
| \$1,810,000 | |

| \$1,862,600 | |
|-------------|-----------------------------------|
| \$150,000 | Prevent Drowning Foundation of SD |
| \$548,600 | San Diego Parks Foundation |
| \$500,000 | County HHSA Grant |
| | City Budget Allocation |
| \$664,000 | FY23 Summer for All of Us |

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Projected FY24 RCF Budgets

| CD | | Coc or Servicing Coc Sites | Fund Name | OF Score | Enc | Y23 Est. ling Fund Balance | | FY24 Budget | | Opp. Fund fective July 1 2022 | Co | P&R O&M ome Play Outside Budget (2) | Parl | Grant k After Dark (3) | Est. Donations SDPF & PRICE (4) | | 24 Budget Outlook |
|----|-----|----------------------------------|---------------------------------|-------------|-----|----------------------------------|----|----------------|-----|-------------------------------------|----|-------------------------------------------|------|------------------------------|---------------------------------------|----------|----------------------|
| 4 | CD2 | V22 | Stankton DCF | 40 | | 442 | đ | 200 | t t | (1) | đ | <u> </u> | đ | * | · · · · · · · · · · · · · · · · · · · | . | 92.600 |
| 4 | CP2 | Yes | Stockton RCF | 40 | \$ | 443 | | 200 | \$ | 83,400 | | - | \$ | - | | \$ | 83,600 |
| 9 | CP2 | Yes | Azalea RCF | 40 | \$ | 1,019 | | 1,300 | | 82,804 | \$ | - | \$ | - | | \$ | 84,104 |
| 8 | CP2 | Yes | Cesar Solis RCF (FY19 Transfer) | 39 | \$ | 3,899 | | 1,500 | | 76.400 | \$ | - | \$ | - 112 6 10 | | \$ | 1,500 |
| 4 | CP2 | | Skyline Hills RCF | 38 | \$ | 6,488 | | 7,600 | \$ | 76,400 | | - | \$ | 113,640 | | \$ | 197,640 |
| 4 | CP2 | Yes | Southcrest RCF | 37 | \$ | 12,128 | | 5,800 | \$ | | \$ | - | \$ | - | | \$ | 83,020 |
| 4 | CP2 | Yes | Mountain View RCF | 37 | \$ | 15,080 | | 3,300 | | 77,075 | | - | \$ | - | | \$ | 80,375 |
| 9 | CP2 | Yes | City Heights RCF | 36 | \$ | 15,275 | | 13,000 | \$ | 69,600 | | - | \$ | 113,640 | | \$ | 196,240 |
| 8 | CP2 | Yes | Dolores M. Memorial RCF | 35 | \$ | 30,000 | \$ | 45,350 | \$ | 66,050 | \$ | - | \$ | 113,640 | | \$ | 225,040 |
| 4 | CP2 | Yes | Willie Henderson RCF | 35 | \$ | 19,444 | \$ | 6,300 | \$ | - | \$ | 69,500 | \$ | - | | \$ | 75,800 |
| 8 | CP2 | Yes | San Ysidro RCF | 35 | \$ | 26,012 | \$ | 21,160 | \$ | - | \$ | 69,500 | \$ | - | | \$ | 90,660 |
| 8 | CP2 | Yes | Cesar Chavez RCF | 34 | \$ | 22,280 | \$ | 7,700 | \$ | - | \$ | 65,050 | \$ | - | | \$ | 72,750 |
| 9 | CP2 | Servicing | Park De La Cruz RCF | 34 | \$ | 1,612 | \$ | 2,000 | \$ | - | \$ | 78,700 | \$ | - | | \$ | 80,700 |
| 4 | CP2 | Yes | Encanto RCF | 33 | \$ | 34,550 | \$ | 15,100 | \$ | - | \$ | 68,700 | \$ | - | | \$ | 83,800 |
| 4 | CP2 | Yes | Penn RCF | 33 | \$ | 17,776 | \$ | 6,520 | \$ | - | \$ | 56,900 | \$ | - | \$ - | \$ | 63,420 |
| 9 | CP2 | Yes | Colina del Sol RCF | 33 | \$ | 23,036 | \$ | 19,500 | \$ | - | \$ | 58,150 | \$ | - | | \$ | 77,650 |
| 4 | CP2 | Yes | Martin Luther King, Jr. RCF | 31 | \$ | 42,722 | \$ | 24,100 | \$ | - | \$ | 62,850 | \$ | - | | \$ | 86,950 |
| 8 | CP2 | Yes | Montgomery-Waller RCF | 30 | \$ | 32,370 | | 33,231 | \$ | - | \$ | 51,150 | | - | | \$ | 84,381 |
| 4 | CP2 | Yes | Chollas Lake RCF | 29 | \$ | 62,302 | | 4,700 | \$ | - | \$ | 60,950 | \$ | - | \$ - | \$ | 65,650 |
| 2 | CP2 | Yes | Presidio RCF | 29 | \$ | 96,833 | | 14,465 | | - | \$ | 77,500 | | - | \$ - | \$ | 91,965 |
| 2 | CP1 | N/A | Dusty Rhodes RCF | 29 | \$ | 7,030 | | 1,509 | | - | \$ | - | \$ | - | | \$ | 1,509 |
| 8 | CP2 | | Silverwing RCF | 29 | \$ | 35,783 | | 13,700 | | - | \$ | 71,350 | | - | | \$ | 85,050 |
| 3 | CP2 | Yes | Golden Hill RCF | 27 | \$ | | \$ | 20,250 | | | \$ | 54,000 | | _ | | \$ | 74,250 |

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Next Steps

March 9, 2023 Community and Neighborhood Services Committee

March 16, 2023 Parks and Recreation Board

March 14 or 21, 2023 City Council

April 2023 FY24 proposal intake, award and budget adjustment

May - June 2023 FY24 RCF and OF Budgets presented to City Council



Thank You Questions?

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