

# Mission Bay Golf Course Local Treasure

The City of San Diego Municipal Golf Committee (MGC) an 11-member group appointed by the Mayor and City Council to serve as a citizens' advisory group to the City's Golf Division.

- **Great practice facilities** with a unique 18-hole layout which provides a **complete golfing experience**.
- Importance to younger and older golfers because of its short length, walkability and healthy active recreational activity.
- User friendly and affordable to play the course, beginning and medium skill allows one to enjoy their round of golf.





# Mission Bay Golf Course Overview

Mission Bay Golf Course and Practice Center is an 18-hole Executive Course designed 67 years ago by Ted Robinson, a well recognized American Golf Course Architect.

- Executive Course measuring 2,719 yards. It sits on 46 acres where most golf courses require 75-100 acres.
- Par 58 Executive Course features 4 par four holes and 14 par-three holes.
- It is the only golf course in San Diego with lighting for nighttime play
- It is where **Tiger Woods** won a Junior World title.

TIGER WOODS











### Mission Bay Golf Course Data

### <u>Total Rounds – Target Goal is 75,000\*\*</u>

- FY 2023 85,583 114% of goal
- FY 2022 92,664 123% of goal
- FY 2021 102,025 136% of goal
- FY 2020 60,918 81% of goal
- FY 2019 66,404 88% of goal

### **Driving Range Sales\***

- FY 2023 74,195 buckets
- FY 2022 79,392 (over \$1.1 million)
- FY 2020 91,879 (over \$1.2 million)
- FY 2020 0
- FY 2019 0

### Total Revenue\*\*

- FY 2023 \$3,592,374
- FY 2022 \$3,634,628
- FY 2021 \$3,960,291
- FY 2020 \$0
- FY 2019 \$0



usage is from City of San Diego residents



<sup>\*</sup>This is over 6,000 people each month, 200 people per day, who visit MBGC to use the driving range.

<sup>\*\*</sup>Course closures in 2022-2023 due to construction.

# Mission Bay Golf Course High Schools

- 20 local high schools utilize Mission Bay Golf Course for team practices and matches throughout the year.
- A combined of 50-55 league matches take place per year at MBGC for Boys and Girls season.
  - On average, each high school golf team has 10 players.
  - With 20 teams, this is **200 high school players** who use MBGC to develop their game and team building per season.
  - Girls schedule in the Fall, boys schedule in the Spring.
  - Brings the total usage to **400 for high school students**.

#### **High Schools Are:**

- Bishops
- Canyon Hills
- Cathedral
- Coronado
- Clairemont

- High Tech High
- Francis Parker
- La Jolla
- La Jolla Co. Day
- Lincoln

- Mission Bay
- Madison
- University City
- Morse
- Patrick Henry

- Point Loma
- St. Augustine
- San Diego
- Scripps Ranch
- Mira Mesa



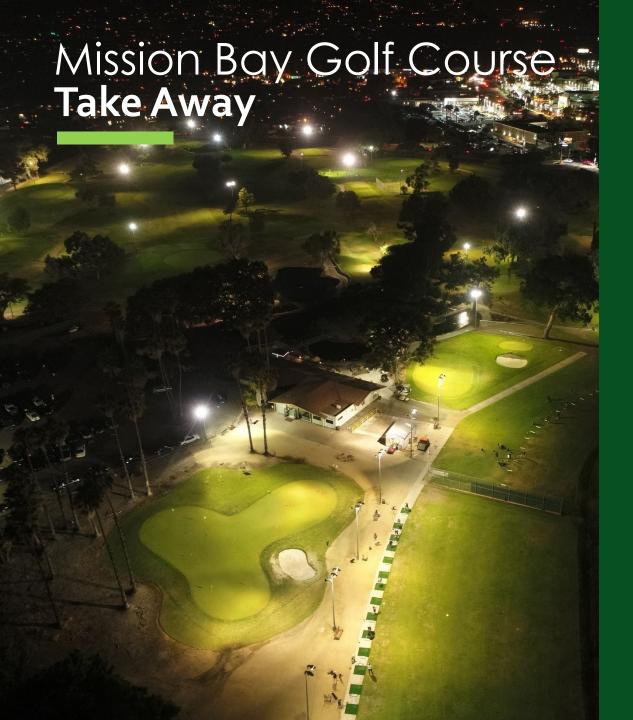
### Mission Bay Golf Course **Environmental Benefits**

• Turf Grass acts as a filter that traps pollutants before they reach groundwater supplies & reduces greenhouse emissions.

Golf courses prevent erosion & thus mitigate flooding.

Golf course open space provides habitat for migrating birds & other wildlife.

- The San Diego golf division has long adopted and utilizes the Golf Course Superintendent Association of America – BMPs, to cover water management to pollinators to energy use.
- The **new irrigation** utilizes **smart** irrigation control systems, water and moisture sensors, and drought-tolerant choices for turf grasses.
- Recycled water will also improve water usage and conservation efforts when utilized.
- Electric and battery-operated equipment will provide additional zero-emissions opportunities, help reduce noise, air pollution, and provide a healthier environment for wildlife and landscape staff.



• MBGC provides affordable and accessible municipal golf services to the public. Municipal golf reflects diversity in California, via gender, ethnicity, racial, lifestyle, and economic status.



• Golf is a critical component of San Diego's economy, especially related to tourism. MBGC is the front-end pipeline to Torrey Pines and the more popular facilities that provide active recreation to thousands of San Diego residents.



• The golf course's tree canopies and 46 acres of turf grass have been sequestering Carbon and Greenhouse gases from the nearby streets and freeway for over 67 years.



• The golf course also protects and provides a significant habitat supportive of bird life and is a substantial buffer from Sea Level rise by being 3' above the adjacent Bay.

## Mission Bay Golf Course Take Away



- •If the MBGC were reduced or turned into general parkland,
- •the use of the 46 acres for parkland would increase the City's General Fund expenses per acre by over \$15,000 per year.



• The \$11 million investment in the current Mission Bay Clubhouse and infrastructure improvements comes directly from greens fees remitted by the patrons of the 3 municipal golf courses under the jurisdiction of the City's Golf Division. This is NOT public money.



• We urge that the city of San Diego recognizes the societal, environmental, and recreational benefits that MBGC brings to our community; and how vital it is in providing affordable and accessible public golf and active recreation for the citizens of San Diego.



# Mission Bay Golf Course Supportive Organizations



Matt Rogers, Public Affairs Manager

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#### **PGA of Southern California**

Nikki Gatch - New CEO

ngatch@pgahq.com

#### Prokids - First Tee of San Diego

Curtis BurkHead - Director of Golf

cburkhead@prokidsonline.org

#### **Lion Academy**

Tony Brooks – Founder

info@liongolfacademy.com

#### Mission Bay Women Golf Club

Nancy Davis – Club President

nancycdavis@cox.net

#### San Diego Junior Golf Association

Megan Mahoney – Executive Director

megan@sdjga.org

#### **Torrey Pines Men Golf Club**

Larry Prosi - Club President

lprosi@san.rr.com

#### **Balboa Park Women Golf Club**

Kay McElrath – Club President

bpwgc.kay@gmail.com

### Southern California Golf Association

Craig Kessler, Director, Public Affairs

CKessler@scga.com

#### La Jolla High School

Aaron Quesnell - Athletic Director

aquesnell@sandi.net

#### Balboa Park Men Golf Club

Tom Woliver – Club President

tomwsd@gmail.com







# Thanks

