

City of San Diego  
Park and Recreation Board  
October 20, 2016

**Minutes**

**“WE ENRICH LIVES THROUGH QUALITY PARKS AND PROGRAMS”**

**Meeting Location**

**(Note Location Change)**

Balboa Park Club Ballroom  
2150 Pan American Road West  
San Diego, California 92101

**Mailing Address:**

City of San Diego  
202 C Street, MS 37C  
San Diego, California 92101

**Members Present**

David Kinney, Vice Chair  
David Baron  
Jon Becker  
Robert Chavez  
Ron Cho  
Bobby Hughes  
Hazel Ocampo  
Dennis Otsuji

**Members Absent**

William Diehl, Chair (Excused)

**City Staff Present**

Herman Parker  
Andrew Field  
Heather Ferbert  
Ryan Barbrick  
Scott Bentley  
Charles Daniels  
Robert Nicolson  
Marilyn Stern  
Shelly Stowell  
Bonnie Pearson  
Jim Winter

**CALL TO ORDER** – The meeting was called to order by Vice Chair Kinney at 2:00 p.m. Vice Chair Kinney thanked members for attending today. He also thanked Park and Recreation staff for the tremendous support always given to the board.

**APPROVAL OF THE MINUTES OF SEPTEMBER 15, 2016**

**MOTION: MOVED/SECONDED Mr. Baron/Mr. Hughes**

A motion was made by Mr. Baron and seconded by Mr. Hughes to approve the September 15, 2016 minutes. Vote was unanimously approved (8-1-2).

**NON-AGENDA PUBLIC COMMENT**

This portion of the agenda provides an opportunity for members of the public to address the Board on items of interest within the jurisdiction of the Board. (Comments relating to items on today's Agenda are to be taken at the time the item is heard.) Comments will be limited to (3) three minutes and is not debatable.)

(1) Speaker Re: DeAnza Cove water quality

Mr. Kinney inquired if Park and Recreation staff could provide a report on this matter at a future meeting? Mr. Parker responded staff is working with the Planning Department and gathering community input on development and design of DeAnza Cove. He added that water quality can be included.

**REQUEST FOR ITEMS TO BE PLACED ON CONSENT AGENDA** - None

The Chair may entertain a motion by any Board member to approve any agenda item as consent when no speaker slips have been submitted in favor or in opposition to the item. Items approved on consent are approved in accordance with staff's recommendation as reflected on the agenda and described in the Staff Report to the Park and Recreation Board, unless otherwise noted in the motion.

**MOTION: MOVED/SECONDED Mr. Otsuji/Mr. Baron**

A motion was made by Mr. Otsuji and seconded by Mr. Baron to move Item 101 Renaming the North Clairemont Senior Center to Cathy Hopper Clairemont Friendship Center to the consent agenda. The motion was approved unanimously (8-1-0).

**MOTION: MOVED/SECONDED Ms. Ocampo/Mr. Hughes**

A motion was made by Ms. Ocampo and seconded by Mr. Hughes to approve the agenda as modified to move Item 101 to the consent agenda. The motion was approved unanimously (8-1-0).

REQUEST FOR CONTINUANCE - None

### COMMITTEE REPORTS

Community Parks I Area Committee

- Mr. Otsuji reported there was a meeting, although he was not in attendance. The committee received an action item of another renaming, which is anticipated to come forward to the board.

Community Parks II Area Committee – No Report

Balboa Park Committee – No Report

Mission Trails Regional Park Citizens' Advisory Committee - No Report

- Mr. Chavez did however inquiry as to a “reshuffling” of committee assignments as there are now new members on the board. Vice Chair Kinney responded that this matter could be included on next month's agenda. Mr. Parker acknowledged that could be done.

De Anza Special Study Ad Hoc Committee

- Mr. Otsuji stated no meeting last month. However, there is a meeting scheduled but date has not been determined as yet. He also responded to Ms. Heatherington (Non Agenda Comment Speaker) that as he sits on the De Anza Ad Hoc Committee, he will bring her water quality concerns to the committee.

### COMMUNICATIONS

(Limited to items not on the agenda. Each one will be limited to three minutes and is not debatable.)

#### CHAIRPERSON'S REPORT

- Vice Chair Kinney had no report

#### DIRECTOR'S REPORT

Mr. Parker provided the following information:

- 9/29 Central Ave/Park de la Cruz Opening/Groundbreaking; small but great addition to the community.
- 10/11 News Conference and Groundbreaking for Cesar Solis Community Park, which is now under construction in the Ocean View Hills community.
- 10/19 Groundbreaking at Torrey Meadows Neighborhood Park; approximately 5 acres which is under construction.
- Our various Recreation Centers are planning for the Halloween & Fall Festival Events. A copy of the events has been distributed to each board member and Mr. Parker invited members to stop by.

#### ACTION ITEMS

**101. Renaming the North Clairemont Senior Center to Cathy Hopper Clairemont Friendship Center**

*Item 101 has been moved to the consent agenda*

**102. Pershing Bikeway Project General Development Plan**

Mr. Charles Daniels, Park Designer, Park and Recreation Department and Chris Carterette, Project Manager, SANDAG presented a report and PowerPoint presentation to request staff's recommendation and approval of the board for this proposed General Development Plan for Pershing Bikeway. The presentation outlined the following:

- Background
- Discussion (East Mesa Precise Plan)
- Project description
- Other recommendations
- Requested Action
- Aerial view of Balboa Park (the Pershing Drive route falls under the East Mesa Precise Plan)
- East Mesa Precise Plan Circulation Element
- Pershing Drive Recommendations

- Regional Bike Plan Early Action Program Design Principles (Safe “low stress” streets)
- Regional Bike Plan Early Action Program (10 Year Goal)
- Pershing Bikeway
- Project Goals
- Project Background (Speed limits, collision documentation, roadway capacity, opportunities for change)
- Outreach to Dates (January - March, 2016)
- Routes (19<sup>th</sup> St. @ C St., Pershing Dr. @ Florida & 26<sup>th</sup> St., Pershing Dr. North of Florida & 26<sup>th</sup> St., Pershing Dr. near Redwood, Pershing from Jacaranda to Upas, Utah St. between Upas & Landis)
- Landscaping
- Project Timeline

Mr. Carterette added that a traffic study has been conducted that supports the proposal and the team is working to ensure the analysis is correct. The conceptual design is concluding and planning to move into the preliminary engineering phase with the board's support. The team plans another open house with the community in the near future. Construction is anticipated in 2018.

#### Comments/questions from board members:

- Mr. Becker inquired about the widened right-of-way areas in/near the roundabouts, is it public right-of-way? Mr. Carterette responded it is. Mr. Becker also inquired about the long-term maintenance of some areas and if they are located in Balboa Park? Mr. Carterette responded from where Pershing enters off of Upas, it's all in Balboa Park down to the City Yard at 20<sup>th</sup> & B. Some is in Caltrans right-of-way, but majority of the project is within the park.
- Ms. Ocampo inquired if Naval Hospital has been included as part of the traffic assessment. Mr. Carterette responded that it is. Ms. Ocampos also inquired if the plants and trees being added to the median will be drought-friendly. Mr. Carterette responded they will be and his team will be working with Park and Recreation staff to ensure plants and trees are drought-tolerant.
- Mr. Cho inquired if the capacity data and traffic analysis was observation based? Mr. Carterette responded it was collected through traditional traffic count methodology as well as in person observations. Mr. Cho also inquired if this will hinder the current traffic flow and cause any issues? Mr. Carterette does not expect there will be any issues. He added there are no changes to the roadway south of Florida Drive, except for adding a north-bound right turn pocket. Capacity at that location does get increased. There will still be four lanes and dedicated turn lanes north of Florida Drive on Pershing up the road; no changes to 26<sup>th</sup> Street. Operationally, everything will continue to work nicely.
- Mr. Cho additionally inquired as to the duration of construction. Mr. Carterette anticipates approximately a year in total; roadway anticipated in approximately six months.
- Mr. Otsuji commented and inquired that this plan is following the Balboa Park Plans and coordination of design and construction. Mr. Carterette responded

Mid-City North Park route along Landis will be constructed approximately the same time if not sooner than the Pershing Bikeway Project.

- Mr. Otsuji inquired as to why the bikeway on the west side is there? Mr. Carterette explained the reason for the bikeway on the west side is because there is room and the west side gives confident and athletic riders the opportunity to “ride” at top speeds. It will also provide for riders to move over for emergency vehicles. Overall, Mr. Otsuji agrees with the development plan. He also inquired if the project is fully funded. Mr. Carterette responded yes. Mr. Otsuji added that this project has a very good consultant and added it would have been good to have the consultant here today as well presenting the project.
- Vice Chair Kinney commented as the representative to the Balboa Park Committee, the committee had an extensive workshop on this with several questions. He added the Balboa Park Committee did vote to approve this project unanimously. He added/notes it is not just a bikeway, but will make Pershing much safer for vehicle traffic and he does support this issue.

(1) Speaker in Favor

**MOTION:**

**MOVED/SECONDED**

**Mr. Baron/Mr. Becker**

A motion was made by Mr. Baron and seconded by Mr. Becker to accept the Pershing Bikeway Project General Development Plan as presented by staff and SANDAG. The motion was approved unanimously (8-1-0).

#### INFORMATION ITEMS

##### **201. Golf Business Plan Update**

Mr. Scott Bentley, Assistant Deputy Director and Ms. Shelly Stowell Business Manager, Golf Division provided an update to the Golf Business Plan. Mr. Bentley advised that the current business plan was approved by City Council in 2012. This plan requires an annual update to the Park and Recreation Board every year and, every three years an update is provided to the City Council’s Environment Committee. The driving goal of the Golf Division has been to always provide excellent golfing opportunities to the public, ensure golf complexes are properly maintained and to maintain the Golf Enterprise Fund’s long-term financial stability. Mr. Bentley provided a written report and PowerPoint which outlined the following:

- Background (three City Golf Complexes; Balboa Park Golf Course, Mission Bay Golf Course and Torrey Pines Golf Courses. Torrey Pines to host the 2021 USGA Golf Championship)
- Torrey Pines undergoing major renovation of the North Course; slated to open in November
- Customer Satisfaction Survey
- Golf Rounds
- Financial Position

- Capital Improvements Program (CIP)
- Fees (projected to increase fees at Torrey Pines January 1, 2017)
- Marketing and Business Development
- Primary Accomplishments (November 2015 – September 2016)
- Future Outlook
- Priorities for future

Comments/questions from board members:

- Mr. Baron inquired as to who supervises the Colina del Sol Youth Golf Course? Mr. Bentley responded it is Pro Kids, a private organization. He added that some of the division’s goals for Play Golf is to integrate with some of the other golf organizations.
- Mr. Cho inquired if Foot Golf was walking? Mr. Bentley responded that it is actually soccer. There is a very large hole, with a soccer ball and is off to the side of the regular greens. It’s played along the golf course on the same fairways. Mission Bay has been very popular for Play Golf. Mr. Cho also inquired about net revenues from the division and if the revenues stay in the Golf Division. Mr. Bentley responded yes that revenues go into the Golf Enterprise Fund. Mr. Cho also inquired about the North Course Capital Improvements and if it is approved by City Council. Mr. Bentley responded it is approved by City Council.
- Mr. Otsuji inquired if staff was taking into consideration at Mission Bay, what is happening at DeAnza Cove. Mr. Bentley added yes.
- Mr. Becker commented that it appears the Golf Division through its marketing efforts has been successful in light of many courses in the County starting to close and rounds of golf seem to be declining. He inquired if any studies have been conducted to determine where other golfers are coming from? Mr. Bentley stated no and that the division’s marketing efforts are new and that maintaining the courses to the highest level seems to be an attraction for players. Mr. Parker added that Torrey Pines is the “crown jewel” and people from all over the country and the world come to play at Torrey Pines. It carries the Golf Division as a whole.

WORKSHOP – None

Details of all reports and presentations can be found on the Park and Recreation Department’s website at:

<https://www.sandiego.gov/parkandrecboard>

ADJOURNMENT – The meeting was adjourned at 3:04 p.m.

Next Meeting: **November 17, 2016 at 2:00 p.m.**

**Balboa Park Club Ballroom**

**2150 Pan American Road West  
San Diego, CA 92101**

Submitted by,

Herman Parker  
Park and Recreation Director

DRAFT