

City of San Diego
Park and Recreation Board

Thursday, February 16, 2017
Minutes

“TO PROVIDE HEALTHY, SUSTAINABLE, AND ENRICHING ENVIRONMENTS FOR ALL”

Meeting Held at:

Balboa Park Club Ballroom
2150 Pan American Road West
San Diego, CA 92101

Mailing Address is:

City of San Diego
202 C Street, MS 37C
San Diego, CA 92101

Members Present

William Diehl, Chair
David Kinney, Vice Chair
Jon Becker
Ron Cho
Bobby Hughes
Dennis Otsuji

Members Absent

David Baron (Excused)
Robert Chavez (Excused)
Hazel Ocampo (Excused)

City Staff Present

Herman Parker, Director
Heather Ferbert
Andrew Field
Paul Kilburg
Betsy Miller
Mark Moncey
Kim Roeland
Kathy Ruiz
Casey Smith
Steve Smith
Gina Washington
Jane Witzke
Nancy Zamora-Hudson

Due to technical difficulties the minutes herewith are abbreviated.

CALL TO ORDER – The meeting was called to order by Chair Diehl at 2:15 p.m.

APPROVAL OF THE MINUTES OF JANUARY 19, 2017.

MOTION: MOVED/SECONDED Mr. Becker/Mr. Hughes

A motion was made by Mr. Becker and seconded by Mr. Hughes to approve the January 19, 2017 meeting minutes. Vote was approved (6-0-0).

REQUEST FOR ITEMS TO BE PLACED ON CONSENT AGENDA

The Chair may entertain a motion by any Board member to approve any agenda item as consent when no speaker slips have been submitted in favor or in opposition to the item. Items approved on consent are approved in accordance with staff’s recommendation as reflected on the agenda and described in the Staff Report to the Park and Recreation Board, unless otherwise noted in the motion. At this time the Board may consider adoption of one or more items on the adoption agenda as “Consent” items.

MOTION: MOVED/SECONDED Mr. Becker/Mr. Otsuji

A motion was made by Mr. Becker and seconded by Mr. Otsuji to move Item 102 and Item 103 to the consent agenda. The motion was approved (6-0-0).

COMMITTEE REPORTS

Community Parks I Area Committee – No Report
Community Parks II Area Committee – No Report
Balboa Park Committee – No Report
Mission Trails Regional Park Citizens’ Advisory Committee – No Report
De Anza Special Study Ad Hoc Committee – No Report

REQUEST FOR CONTINUANCE – None.

COMMUNICATIONS – None.

(Limited to items not on the agenda. Each one will be limited to three minutes and is not debatable.)

CHAIRPERSON’S REPORT

- Chair Diehl reported that he will be moving to Ohio this summer. He has three Board Meetings left.

DIRECTOR’S REPORT

- Mr. Parker reported that his Executive Assistant Bonnie Pearson had officially retired. He introduced her successor Executive Assistant Nancy Zamora-Hudson.
- Mr. Parker recognized Bettie Peabody for being awarded the “Champion of the Community” Award by the California Park & Recreation Society. Mrs. Peabody was nominated by San Diego Park and Recreation Department with the strong endorsement and support of Friends of Balboa Park.

ACTION ITEMS

101. Tecolote Canyon Natural Park Natural Resource Management Plan and Tecolote Canyon Natural Park Master Plan Amendment

Ms. Kim Roland, Senior Planner, Planning Department and Ms. Betsy Miller, Senior Planner, Park and Recreation Department presented a report and PowerPoint presentation to request staff’s recommendation and approval of the Board for their proposed Tecolote Canyon Natural Park Natural Resource Management Plan and Master Plan Amendment. The presentation outlined the following:

- Background
- Discussion
- Project Description
- Requested Action

MOTION: MOVED/SECONDED Mr. Kinney/Mr. Becker

A motion was made by Mr. Kinney and seconded by Mr. Becker to approve Item 101. The motion was approved (6-0-0).

102. Renaming of Morley Green Mini Park to John Baca Park

Action Item 102 was moved to the consent agenda.

103. Renaming of the Carmel Valley Riparian Enhancement Project (CVREP) Trail To “The Marvin Gerst Trail”

Action Item 103 was moved to the consent agenda.

104. Sea World’s Electric Eel Attraction

Ms. Marilyn Hannes, President, Sea World San Diego presented a report and PowerPoint Presentation to request staff’s recommendation and approval of the Board for their proposed Electric Eel Attraction at Sea World. The presentation outlined the following:

- Background
- Discussion
- Project Description
- Requested Action

MOTION: MOVED/SECONDED Mr. Kinney/Mr. Otsuji

A motion was made by Mr. Kinney and seconded by Mr. Otsuji to approve Item 104. The motion was approved (6-0-0).

INFORMATION ITEM

201. Draft Naming Council Policy

Presenter: Andrew Field, Assistant Director, Park and Recreation Department

Mr. Field’s presentation outlined the proposed City Council Draft Policy that the Department of Corporate Partnerships and Sponsorship was putting forward in regard to the implications of naming parking assets.

The presentation outlined the following:

- Comparison between existing Policy 1001 for naming Park and Recreation Facilities which was last updated in 2001. Both have similar requirements. The objective of the proposed policy is to provide the City with a consistent method of naming assets.
- The proposed policy is not a marketing partnership; not for naming public streets; not associated with public art; not associated with naming safety assets; excludes donation policy which already exists; excludes donor policy (not governed by this policy); excludes honorary naming (names facilities primary on location and historicity).
- The proposed policy sets very specific guidelines for the renaming of assets for outstanding members of the community which are consistent with Policy 1001 in the past.

- Draft policy sets protocol for large scale funding campaigns. Donor recognition for specific building or park or feature (i.e. fountain). The policy guidelines are stated on pages 7-9 of the draft. Requires City Council approval. These specific procedures are not present in the existing policy and thus would be added to Policy 1001.
- Park and Recreation Board policy calls for Area Committees I and II to have a role in naming. This would be an added layer of review.
- Park and Recreation Staff continue to maintain neutrality in all naming aspects. The policy provides for maximum public input. The draft policy also provides for the City to have a policy that allows for all city assets to be named in a coherent and cohesive method.

Comments/questions from members:

- Mr. Cho asked about the duration of naming an asset. Mr. Field stated that it is encouraged that names would last for a long time. The naming should have value to the community. Names can be changed but we don't set forth a time limit for a name.
- Chair Diehl asked for clarification as to whether the Board currently goes to City Council for approval. Mr. Field stated that if there is no funding involved the Board has final approval.
- Chair Diehl requested a review of the approval process for naming rights when funding is involved. Mr. Field stated that it first went to the Area Committee; then to the Board; then to the City Council Committee; and then to the City Council.

Details of the reports and PowerPoint presentations can be found on the Park and Recreation Department website at:

<http://www.sandiego.gov/parkandrecboard/reports>

WORKSHOP – None

ADJOURNMENT – The meeting was adjourned at 3:26 p.m.

Next Regular Meeting: **Thursday, March 16, 2017.**

**Balboa Park Club Ballroom
2150 Pan American Road West
San Diego, CA 92101**

Submitted by,

Herman Parker
Park and Recreation Director