

Park and Recreation Board

Director's Report

October 20, 2022

Andy Field

Parks and Recreation Director



Unclassified Leadership Team

❖ **Andy Field, Director**

❖ Parks and Recreation

❖ **Karen Dennison, Assistant Director**

❖ Oversees: DRP, OS, Golf

❖ **Tom Tomlinson, Assistant Director**

❖ Oversees: CPI, CPII, Admin Svcs.

❖ **Louis Merlin, Deputy Director**

❖ Administrative Services

❖ **Mike Tully, Deputy Director**

❖ Developed Regional Parks

❖ **Erika Ferreira, Deputy Director**

❖ Open Space / MADs

❖ **Scott Bentley, Deputy Director**

❖ Golf

❖ **Steve Palle, Deputy Director**

❖ **Community Parks I**

❖ **Gina Dulay, Deputy Director**

❖ Community Parks II

❖ **John Howard, Asst. Deputy Director**

❖ Golf

❖ **Mike Jones, Asst. Deputy Director**

❖ MADs

❖ **Christina Chadwick, Asst. Deputy Director**

❖ Developed Regional Parks: Balboa Park, Mission Bay Park, Presidio Park



Unclassified Leadership Team

❖ **Sarah Erazo, Program Manager**

- ❖ Recreation Programming

❖ **Salome Martinez, Program Manager**

- ❖ Recreation Programming

❖ **Wayne Carpenter, Program Manager**

- ❖ Senior Superintendent Golf

❖ **Devin Cullen, Program Manager**

- ❖ Senior Superintendent Golf

❖ **Michele Kelley, Program Manager**

- ❖ Fiscal Operations

❖ **Michelle Abella-Shon, Program Manager**

- ❖ Asset Management

❖ **Michael Ruiz, Program Manager**

- ❖ Chief Park Ranger

❖ **Tim Graham, Program Coordinator**

- ❖ Animal Welfare

❖ **Jon Richards, Program Coordinator**

- ❖ Administrative Services

Celebrate Successes

- **Balboa Park:** botanical building groundbreaking
- **Coastal Development Permits:** Point La Jolla, coastal parking lots overnight
- **Come Play Outside:**
 - Parks After Dark
 - Teen Nite
- **Fees:** new fee schedule, low-income fee waiver, and opportunity fund
- **Get It Done:** preliminary implementation
- **Golf:** Farmers Insurance Open, Junior World, 121st U.S. Open, Mission Bay Improvements
- **Grants:**
 - Grants Managed: \$113,619,548
 - Grants Currently in CIP (28 projects): \$67,970,812
 - Grants Pending in CIP (21 projects): \$42,050,000
 - Non-Capital Grants: \$3,598,736
 - Proposition 68 grant award for Beyer Park

Celebrate Successes

- **Park and joint use openings:**

- Balboa Park New International Cottages
- Bay Terraces Senior Center
- Bud Kearns Aquatic Complex
- City Heights Pool
- Curie Elementary Joint Use
- Dog Off Leash Areas - Memorial, North Park, and Ward Canyon
- Fairbrook Park

- Innovation Middle School Joint Use
- Island Avenue Mini-Park
- King Chavez Charter Joint Use
- North Park Mini-Park
- Old San Ysidro Library Teen Center
- Rolando Park Elementary Joint Use
- Sequoia Elementary Joint Use
- Standley Middle Joint Use Pool

- **Park Ranger Program:**

- Growth from 45 rangers to 65 rangers, including new Chief Park Ranger
- Sidewalk Vending Ordinance Enforcement

Celebrate Successes

- **Partnerships:** San Diego Parks Foundation, Price Philanthropies, Casa Familiar
- **Parks Master Plan:**
 - Chollas Creek Regional Park Master Plan
 - Marketing/social media
 - Needs assessment/focus on equity
 - Park design review committee
 - Citywide Park Development Impact Fee
 - Recreation value points system
- **Pickleball and Tennis:** working to develop better special use permit terms and creating better spaces for both sports to play, with much more still to do
- **Project Review Standardization:** development of terms and conditions for private developers that construct public parks

Celebrate Successes

- **Recruitment and retention:**
 - Employ and Empower – internship and mentorship program including LEADER Academy/Park Ambassadors
 - Job fairs
 - Special pay requests for select classifications
 - Continued advocacy and collaboration with labor unions
 - Expand use of rewards (EMI's, merit cash payments, safety gift card, lunches, etc.)
- **Therapeutic Recreation Services/AgeWell San Diego:**
 - Age Friendly San Diego Initiative
 - Opening of Park de la Cruz Community Center and Gymnasium
 - 50th Anniversary celebration held in July
 - Possible expansion of senior center locations
- **Mission Trails Regional Park:** Master Plan, Joint Exercise of Powers Agreement
- **Mission Bay:** several new projects, including soon-to-open Tecolote Shores Playground



City Strategic Plan

<https://performance.sandiego.gov/>

- **Vision:**
 - **Opportunity in every neighborhood, excellent service for every San Diegan.**
- **Mission:**
 - **Every day we serve our communities to make San Diego not just a fine city, but a great City.**
- **Operating Principles**
 - **Customer Service:** We value our residents, customers, and employees by designing solutions and services that put people first.
 - **Empowerment & Engagement:** We value a “Culture of Yes” where we empower employees to creatively solve problems and offer solutions.
 - **Equity & Inclusion:** We value equity by taking intentional action to create equal access to opportunity and resources.
 - **Trust & Transparency:** We value transparency by using data to make better-informed decisions, answer questions, and build trust with the public.

City Strategic Plan

- **Priority Areas**

- ***Create Homes for All of Us***: Ensuring every San Diegan has access to secure, affordable housing.
 - San Diegans live in vibrant communities with healthy homes and access to opportunity.
- ***Protect and Enrich Every Neighborhood***: Connecting communities to safe public spaces that offer opportunities to learn, grow, and thrive.
 - San Diegans in all communities are connected to neighborhood assets that anchor community life, foster interaction, and promote well-being.
 - San Diegans benefit from accessible, convenient, safe, and comfortable recreational spaces in their communities.
- ***Advance Mobility and Infrastructure***: Offering high-quality infrastructure and mobility options that are efficient, safe, and convenient.
 - San Diegans in all communities, of all ages and abilities, can efficiently get from point A to point B with mobility options that are safe, affordable, and sustainable.
 - San Diegans travel on high-quality infrastructure that creates safe and comfortable spaces for people to walk, roll, ride, or drive.

City Strategic Plan

- **Priority Areas**
 - ***Champion Sustainability:*** Creating livable, sustainable communities for all San Diegans, now and in the future.
 - San Diegans have equitable access to high-quality, healthy, preserved open spaces.
 - The City provides a built environment that best sustains our natural environment and public health.
 - A resilient San Diego that can adapt to, recover from, and thrive under changing climate conditions.
 - San Diegans benefit from diligent, innovative waste management.
 - The City leads by example with zero emission vehicles, net zero emission facilities, and resilient and efficient delivery of services.
 - ***Foster Regional Prosperity:*** Promoting economic growth and opportunity in every community, for every San Diegan.
 - San Diegans benefit from a passionate, engaged City workforce that provides the highest level of customer service and represents the San Diego community.
 - City employees enjoy a culture of great leadership, appreciation, and acknowledgement, with opportunities for learning and development.
 - The City provides a clear, unified pathway for career growth and development.



Parks and Recreation Tactical Plan

Here's how it reads today....

VISION: To connect all to the City's diverse, world-class park system

MISSION: To provide healthy, sustainable, and enriching environments for all

GOALS AND OBJECTIVES:

- **Protect and enhance natural and developed assets**
 - Preserve and maintain parks
 - Improve and upgrade amenities
 - Ensure parks are preserved for generations to come
- **Develop and offer innovative recreational opportunities to meet the diverse needs of our communities**
 - Provide innovative program ideas
 - Solicit feedback from customers and staff
 - Offer equitable recreation programs and improve facility conditions in underserved communities
- **Foster growth and development of our employees**
 - Create mentor/mentee relationships
 - Expand training opportunities
 - Share and celebrate successes
 - Demonstrate we are the best department in the City and a great employer

Parks and Recreation Tactical Plan

- **What Will It Look Like Tomorrow?**
 - **Address equity:**
 - We have an inequitable park system (*PMP* and *Recreation Equity Audit*)
 - The City must address “long-standing inequities experienced by people in communities of concern and other marginalized populations” (*PMP*)
 - Allow everyone to fairly share the same benefits from parks and attain full and equal access to clean and safe parks and access to enjoyable, fulfilling recreational opportunities regardless of one’s background, identity, ability, and location
 - Request additional budgetary resources and increasing service levels in historically underserved communities

Parks and Recreation Tactical Plan

- **What Will It Look Like Tomorrow? (*continued*)**
 - **Strongly articulate the employee-centric organization we aspire to be:**
 - Pay increases
 - Salary studies
 - Rewards and recognition
 - Recruitment
 - Department culture
 - Career guidance

Parks and Recreation Tactical Plan

- **What Will It Look Like Tomorrow? (*continued*)**
 - **Focus on importance and benefit of our park ranger program:**
 - Park rangers should be integral to the department's full operation by serving not only regional parks and open space but also community and neighborhood parks
 - Need for park ranger consistency and clarity – unify policies, procedures, training, and communication
 - **Strongly articulate the importance of natural resource management, preservation, and restoration**

Parks and Recreation Tactical Plan

- **What Will It Look Like Tomorrow? (*continued*)**
 - **Connect with Climate Action Plan goals, including:**
 - Reduce 90% of fossil fuel use in buildings by 2035 through electrification, appliance swaps, and emerging technologies
 - Utilize 100% renewable electricity for all customers in San Diego by 2030
 - Shift 50% of all trips to walking, biking, or transit 2035
 - Transition from combustion to electric vehicles, to account for at least 25% of light-duty vehicle miles traveled by 2035
 - Reduce waste production and divert 90% of waste away from the landfill by 2035
 - Restore 700 acres of wetlands and related habitats to promote carbon storage and ecosystem health
 - Achieve 35% urban tree canopy coverage by 2035 by planting and maintaining tens of thousands of trees, focusing first on historically underserved communities that are vulnerable to extreme heat

Changes to SDMC 26.30 and 26.31

SDMC 26.30 and 26.31 concern Park and Recreation Board, Balboa Park Committee, and Mission Bay Park Committee, heard by Rules Committee on 10/19/22. Proposed changes to SDMC are as follows:

- Balboa Park Committee
 - Change “Balboa Park/Morley Field Recreation Council” to “Balboa Park/Morley Field Community Recreation Group”
- Mission Bay Park Committee
 - Due to redistricting, remove references to specific Council Districts for the Mission Bay Park Committee and replacing them with language that prioritizes the Council District that represents the biggest geographic area in Mission Bay Park

Changes to SDMC 26.30

- Park and Recreation Board:
 - Update name from “Park and Recreation Advisory Board” to “Park^s and Recreation Advisory Board”
 - For the San Diego-La Jolla Underwater Park advisory body (*currently inactive*):
 - Update the U.S. Interior Department “Bureau of Sports Fishery and Wildlife” and “Bureau of Commercial Fisheries” to “U.S. Fish and Wildlife Service”
 - Update “State of California Department of Fish and Game” to “State of California Department of Fish and Wildlife”
 - Update “San Diego Council of Diving Clubs” to “San Diego Council of Divers”
 - Eliminate requirement for one member of the California State Advisory Board on Underwater Parks and Reserves
 - Add an at-large seat

Proposed Amendment to San Diego Charter Section 55 regarding childcare on dedicated parkland

- **Welcome Anthony George from the Office of Councilmember Chris Cate**

Upcoming Board Topics

- Chollas Creek Regional Park Master Plan Update
- Come Play Outside and Parks After Dark Year End Report
- DeAnza Natural Environmental Impact Report
- Fiesta Island Master Plan Update (information can be found here: <https://www.sandiego.gov/planning/programs/parkplanning/fiesta-island>)
- Joint Use Program Update
- Restroom Condition Assessment and Maintenance
- Grants Update for all projects in the State program (in format similar to the regional park improvement fund projects presentation)