

# Constant Contact Parks Email Sign Up Demonstration

**Parks and Recreation Board Meeting**  
**May 18, 2023**  
**Item #202**

# What is Constant Contact?



## Constant Contact

- Email marketing software allowing organizations and business to create, manage, distribute and analyze email campaigns to targeted contact lists.

# Why is the Parks and Recreation Department Using Constant Contact?

- To help improve transparency and public awareness of Parks-related meetings, information, events and programming.

# How Do I Sign Up for Constant Contact Parks and Recreation Department Emails?

Easy as 1-2-3!

1. Visit at [sandiego.gov/parks](https://sandiego.gov/parks)
2. Enter name and email address
3. Select email lists you'd like to join

# What Kind of Parks Email Lists Can I Sign Up for?

## Initial Launch

- Parks Board Agendas
- Director Communications

## Coming Soon...

- Additional Parks Boards and Commissions Agendas
- CRG Agendas
- Department Marketing Communications



# Questions?