The City of SAN DIEGO

Parks For Allof Us

Parks Master Plan

Park and Recreation Board June 17, 2021

Parks for All of Us A Nore Equitable Parks Master Plan

The City of **PARKS MASTER PLAN SAN DIEGOD PUBLIC HEARING TIMELINE**



PARKS MASTER PLAN SAN DIEGO **DOCUMENT PROCESS AND TIMELINE**

The City of



The City of **PARKS MASTER PLAN SAN DIEGO PARKS MASTER PLAN COMMUNITY OUTREACH PROCESS AND TIMELINE**



Then & now

Key Parks Master Plan Recommendations

- New Equity Goals
- New Park Standard

- New Access Goals
- New Conservation and Resiliency Policies

What We've Heard

What We've Heard

What We've Done

Added goal of acquiring 100 acres of developed parkland in 10 years

Increased values for parkland acquisition

Protect Multi-Habitat Planning Area and Multiple Species Conservation Program



Incorporated suggestions to further ensure MSCP protections

Small parks are great, but additional parkland acquisition is also important

What we've **heard**

Not enough park investments in Communities of Concern



What we've done

New policies clearly specify need to prioritize park investments in Communities of Concern

At least 50% of Citywide Park DIF prioritized for Communities of Concern for at least 5 years

Need for parks in areas outside of Communities of Concern that are anticipated to increase in population



At least 30% of Citywide Park DIF to park deficient communities for at least 5 years

What We've Heard

What We've Done

Not all parks need to be large, shouldn't small parks have value?



Does my park project need to be in a community plan to receive DIF funding?



All parks have value. At a minimum, all parks will receive 7 points no matter their size

No. Any park project that increases recreational value would be eligible for DIF funding

What We've Heard

The Recreational Value-based Point System is confusing

If the PMP gets approved, what's next?

What We've Done

Normalized the standard to a simpler 100-point system

Clarifying graphics and text added

Citywide Trails Master Plan Citywide recreational value assessment Review of funding strategies for park O&M + more future implementation actions All park investments prioritized in areas with greatest need

An Equity Focused Plan

Development Impact Fee in Communities of Concern

At least 50% of Citywide Park

Communities of Concern regional park access

Expanded Park Prioritization Framework

Community Driven Parks

Community directed park investments

Social and recreational priorities

Funding based on need not standard

DIF Funding regardless of Community Plan



New and Simplified Park Standard

Normalized to 100 points per 1,000 people

Point system update based on public comments and recommendations on

- Acreage value
- Park Access
- Wetland creation
- Public Art
- Multi-purpose turf



Importance of New Parkland Acquisition

Increased recreational value for land

100 Acres of developed parkland in 10 Years goal

Added value for passive recreation

Text strengthened to encourage parkland acquisition



100 ACRES

Enhanced Commitment to Open Space Conservation

Further ensure protections of the Multiple Species Conservation Program

Additional Recreational Value for Wetland Restoration

Citywide Trails Master Plan

More Options for Park Programming

Ensures commercial uses contribute to park enjoyment in in the right parks

Streamline commercial and programming uses for public agencies and non-profits

Park & Recreation Board approval for other commercial uses

Feasibility for Park Design Review Board

Policy to consider park design review board, reflective of demographics of City's population



Park Operation & Maintenance

Improved Operations & Maintenance

Equitable maintenance standards for all facilities

Appropriate park staffing levels

Expand training and development opportunities

Embraces new technologies

Key Actions: Operations & Maintenance

Analysis of a bond ballot measure for Maintenance and Operation

Citywide recreational value assessment

Updates to critical Resource-Based Park and National Historic Landmark Master Plans

Key Actions: Operations & Maintenance

Amend Consultant's Guide to Park Design and Development

Park Condition Index

Park and Programming Communications Plan

Two Implementation Actions

Designation of Chollas
Citywide Park
Fee
Park

A Long Overdue Designation of Chollas Creek Watershed as a Regional Park

Adoption of the Parks Master Plan would...

Adopt the City's first commitment to prioritizing park investments where the needs are greatest

Make it possible to fund more park projects NOW

Increase park access for 49% of the population

Increase regional park access in Communities of Concern

Move forward with innovative funding solutions to deliver the parks system San Diego needs and deserves

Foster relationships with partner organizations to increase programming opportunities in our parks

