

Park Social

A temporary public art initiative





What is Park Social?

A City initiative designed to commission local artists to produce thought-provoking, innovative projects for the park system.



Initiative Goals

- Produce innovative, thought-provoking, social-specific projects that relate to park space or spaces
- Re-energize San Diego artists in their artistic practice and creative development
- Produce quality art interventions, interactions, and exchanges between park-goers and parks
- Spark dialogue and encourage people to get out into parks and experience them in new unexpected ways



Initiative Overview

- 18 artists or artist teams in cohort
- Artists commissioned by City to conceptualize/realize temporary, social-specific public artwork in the City's park system
- Projects can take many forms (i.e. installation, performative, time-based, happenings, etc.
- Artists were assigned exploration zones (council districts) and are free to explore/choose parks in assigned zones in coordination with staff



Initiative Anticipated Timeline

- Winter 2022: Program announcement
- Winter 2022: Program launch/begin implementing projects
- Project duration is up to 6 months