# THE IMPORTANCE OF PRIVATE PROPERTY FOR STORMWATER MANAGEMENT

KNOW?



# community participation

To protect water quality and enhance quality of life, organizations and individuals must do their part to prevent pollutants from entering storm drains.



### pollution prevention

The Stormwater Department performs inspections to ensure compliance with City regulations and prevent pollution discharges.



#### resource conservation

Utilizing best management practices that retain water for on-site reuse helps protect water quality downstream. The City of San Diego's Stormwater Department works towards vibrant, sustainable communities through innovative and cost-effective stormwater management that adapts to meet the needs of our growing population and protect of our waterways. Private property, including residential, commercial and institutional properties, plays a critical role in accomplishing these objectives.





Stormwater

Department

Visit the Think Blue San Diego website to learn more: thinkblue.org

# HOW DOES PRIVATE PROPERTY HELP WITH STORMWATER MANAGEMENT?

The Stormwater Department's efforts to empower every resident, business and visitor with the tools and resources to become part of an informed and active community of water guardians are visible every day throughout our City.

Visit the Think Blue

learn more: thinkblue.org

San Diego website to

community involvement

The City empowers community

members to use tools such as the

Get it Done app to report runoff,

to the Stormwater Department

for follow-up.

over-irrigation and illicit discharges

THINK BLUE

SAN DIEGO

#### stormwater resources

The Stormwater Department provides private property owners and developers guides and tools to help them follow minimum best management practices (BMPs) to prevent stormwater pollution and protect water quality.

# innovative design

Stormwater BMPs on private property can capture and filter out stormwater pollutants while creating an on-site irrigation source.

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# code inspections and enforcement

The Stormwater Department's teams respond to complaints of illicit discharges, carry out proactive patrols of residential properties, and inspect businesses to ensure compliance with water quality regulations and the City's Municipal Code.

