



## Economic Development

Business Expansion, Attraction & Retention

October 7, 2021

### **RE: Property Owner Participation for the Central Commercial Maintenance Assessment District**

Dear Property Owner,

According to information provided by the County of San Diego (“County”) Assessor’s Office, you are the listed owner of property located within the City of San Diego’s Central Commercial Maintenance Assessment District (MAD).

Consistent with the City of San Diego Municipal Code §65.0202 of the “San Diego Maintenance Assessment District Procedural Ordinance” (being Division 2, Article 5, Chapter 6 of the San Diego Municipal Code), an “Owners Association” may be designated for each MAD to serve as an official advisory body comprised of assessment payers ensuring that the improvements and activities provided are serving the community’s needs.

More information can be found on the City of San Diego’s Economic Development Department website at [www.sandiego.gov/economic-development/about/maintenance](http://www.sandiego.gov/economic-development/about/maintenance).

In previous years, this function has been served by the Central Commercial District Revitalization Corporation Board of Directors in connection with a contract with the City of San Diego to administer MAD services. For Fiscal Year 2022 (July 1, 2021 – June 30, 2022), the City, as the district administrator, awarded the contract for MAD services to the Urban Corps of San Diego. To ensure the City is facilitating the required community advisory role, including input and oversight, the City of San Diego’s Economic Development Department will host a series of public meetings.

The first public meeting in this series will be held via Zoom on:

**October 25, 2021 at 6:00 PM**

**Zoom meeting link can be found here: [sandiego.gov/ccmad](http://sandiego.gov/ccmad).**

Participation and public comment is encouraged and open to all property owners, the public, and Community-Based Organizations in San Diego. If you would like to receive information about the Central Commercial MAD including meeting agendas, please input your email address at [sandiego.gov/ccmad](http://sandiego.gov/ccmad).

Please contact Sean Karafin at (619) 727-9562 or via email [SKarafin@sandiego.gov](mailto:SKarafin@sandiego.gov) with any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Elizabeth Studebaker".

Elizabeth Studebaker  
Assistant Deputy Director  
Economic Development Department