

# PureNews

The City of San Diego • Public Utilities Department

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The City of San Diego's water resource strategy includes conservation, recycled water, groundwater, water reuse, and watershed and resource protection to help meet

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April 2017

## Stone Brewing Brews Beer With San Diego's Pure Water

The City of San Diego recently partnered with [Stone Brewing](#) to brew (appropriately named) **Stone Full Circle Pale Ale**. The main ingredient: purified water produced from the City of San Diego's demonstration Pure Water Facility.

Mayor Kevin Faulconer and Pat Tiernan, COO of Stone Brewing, kicked off the Pure Stone San Diego event held on March 16 by pouring the first pints of sustainably-brewed beer. More than 200 City leaders and elected officials gathered at Stone Brewing World Bistro & Gardens in Liberty Station to hoist a glass and taste the beer for themselves.



Mayor Faulconer and Stone Brewing COO, Pat Tiernan, pour first pints of Stone Full Circle Pale Ale.

"Just a great example of what this is gonna be like in terms of the future and Stone who's a huge driver of not just the craft beer industry, but sustainability, that's what our Pure Water Program is all about," said San Diego Mayor Kevin Faulconer, according to CW 6 San Diego.

The event marked the first time a commercial brewery has brewed beer with 100% advanced-treated recycled water. This partnership's shared commitment to sustainability and ingenuity helps the City cement its reputation as a leader in potable reuse nationwide. To recognize the importance and significance of the partnership, Mayor Kevin Faulconer presented a proclamation that declared March 16 "Pure Stone Day."

"This particular water will just help us not require so much natural water to come in and give us a reliable source," said Pat Tiernan, Stone's COO, to CW 6 San Diego.

"I think it tastes great. It's a well-known brewery with a great reputation so I don't think you can really go wrong and it's an important cause and I'm impressed," said guest Noelle Dorman to CW 6 San Diego.

future water needs.

The partnership generated quite the "buzz", with more than 70 local, national and international media outlets featuring the innovative event.

View photos of the full event on our Facebook page [here](#).



Click [here](#) to view coverage from local news outlet, *The CW 6 San Diego*.

Special thanks to event sponsors [CH2M](#), [Cardlo Engineers](#), and [AECOM](#) for making Pure Stone possible!

### Pure Brew Contest Features Local Homebrewers

On Sunday, March 19, the first day of the [2017 WaterReuse California Annual Conference](#) in San Diego, 16 home brewers (some in pairs) served 15 unique beers that they created using water from San Diego's demonstration Pure Water Facility.

As part of "**Pure Brew San Diego**," several hundred conference participants had the opportunity to talk with the brewers (armed with a handy guide that provided more details on the beers, including ingredients and targeted water profile), sample the beers and then vote for their favorites.

The brewers who participated in the contest are all members of [San Diego's Quality Ale and Fermentation Fraternity](#) (QUAFF), and they brewed San Diego-style IPAs or pale ales. The winning beers (first to third place) were Dan Baker's "So Juicy IPRA," Donald Rutherford's "Don's Black Night Fire Water," and Doug Brown's "Piña Pale Ale." The winners received cash prizes, and the attendees had the chance to see the variety of excellent beers that can be brewed using Pure Water.

View photos of the event on our Facebook page [here](#).



Click [here](#) to view coverage from *NBC 7 San Diego*.

### Pure Water San Diego WaterReuse California Conference

The City of San Diego recently hosted the [WaterReuse California Annual Conference](#) on March 19-21, which brings together water industry professionals from around the state.

Mayor Faulconer kicked off the conference with his opening session speech where he stated that the City is proud to have an ambitious recycled water program. Throughout the conference, multiple presenters highlighted different components of the Pure Water Program.

The panel session "Pure Water San Diego: Forging the Path for Surface Water Augmentation Projects," covered recycled water planning, regulatory issues, and environmental benefits of the Pure Water San Diego Program. Additionally, it highlighted key challenges of the program, and how the program team has addressed them to maintain project viability and program schedule.



Pictured from left to right, John Helminski (City of San Diego), Amy Dorman (City of San Diego), Victor Occiano (Brown and Caldwell), Jim Borchardt (MWH/Stantec), Shane Trussell (Trussell Technologies).

City of San Diego Director of Public Utilities, Halla Razak, along with Julie Labonte (Stantec) and Sara Katz (Katz & Associates) led a session about outreach called "It Takes a Village: Ensuring Success in Advancing Water Reuse Programs." The presentation discussed the importance of coordination between staff of every level and type to ensure the smooth implementation of a water program such as the Pure Water San Diego Program.

Razak also served on the panel titled "Mastering Water Reuse: How to Overcome Extraordinary Challenges." Here she discussed how public outreach efforts have helped increase public acceptance of supplementing San Diego's water supplies with advanced-treated recycled water by 50 percent. She also detailed how close collaboration with the Division of Drinking Water has been instrumental.



Brent Eidson receives the WaterReuse California Award of Excellence.

An awards ceremony was held in conjunction with the conference. Brent Eidson, Deputy Director of External Affairs for the City of San Diego's Public Utilities Department, received the WaterReuse California Award of Excellence for Recycled Water Staff Person of the Year.

Under his leadership, the City has implemented a comprehensive education and outreach program for Pure Water San Diego. Eidson was recognized as a result of the Pure Water Program's outreach successes and milestones over the past year. He oversees an outreach team that has presented to over 470 organizations and has provided tours of the demonstration Pure Water Facility to more than 11,000 people. In

2016, Eidson and team lead planning efforts for the first-ever Pure Water Day Open House event that was attended by more than 400 community members.

## Get Involved!

Now is a great time to learn about Pure Water San Diego through educational tours and community events!

Take a tour of the City's demonstration Pure Water Facility and learn about the water purification process and get an up close look at the technology

used to clean recycled water and produce a safe, high-quality drinking water that will provide 1/3 of San Diego's water supply locally by 2035. At the end of the tour, participants are offered a sample of the purified water produced by the facility.

Sign up for a free tour at [www.purewatersd.org/tours](http://www.purewatersd.org/tours) or email [purewatersd@sandiego.gov](mailto:purewatersd@sandiego.gov) to request a private tour for a group of 10 or more.

Celebrate Earth Day with Pure Water! You can find us at the following upcoming community events:

**[Linda Vista Multicultural Fair](#)**

Saturday, April 22

10 a.m. - 5 p.m.

6900 Linda Vista Road (between Comstock & Ulric Street)

**[Balboa Park Earth Fair](#)**

Sunday, April 23

10 a.m. - 5 p.m.

Balboa Park



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