The City of San Diego’s Pure Water Program geared up for Phase 1 construction and had some notable successes with regulatory approvals and additional program funding this year. Due to the COVID-19 pandemic, outreach activities were mostly conducted virtually, and community engagement required innovative new ideas and platforms. This report provides a snapshot of the City’s Pure Water accomplishments and activities that took place in 2020.
What is Pure Water San Diego?

Pure Water San Diego is a phased, multi-year program. Based on water use projections developed in 2015, the Pure Water Program will provide nearly 1/2 of San Diego’s water supply locally by 2035.

Why is Pure Water San Diego Being Implemented?

San Diego relies on importing 85% of its water supply from the Colorado River and Northern California Bay Delta. The cost of this imported water has tripled in the last 15 years and continues to rise. With limited local control over its water supply, the City of San Diego is more vulnerable to droughts, climate change, and natural disasters.

The Pure Water Program:

- Uses proven technology to clean recycled water to produce safe, high-quality drinking water
- Provides a reliable, sustainable water supply
- Offers a cost-effective investment for San Diego’s water needs

How Does the Pure Water Program Work?

With San Diego’s existing water system, only 8% of the wastewater leaving homes and businesses is recycled; the rest is treated and discharged into the ocean. The Pure Water Program transforms the City’s water system into a complete water cycle that maximizes our use of the world’s most precious resource—water.

What are the Steps of the Water Purification Process?

Since June 2011, the City has produced 1 million gallons of purified water every day at its Pure Water Demonstration Facility.

More than 50,000 water quality tests have confirmed the water is safe and meets all federal and state drinking water standards.

Did you Know?

The Pure Water Program is the largest integrated infrastructure program the City of San Diego has undertaken and will be the first reservoir augmentation project in California.
Program Milestones

May 2020
The San Diego Water Board formally adopts the National Pollutant Discharge Elimination System (NPDES) permit that allows purified water to be released into Miramar Reservoir (scheduled to occur in 2025).

June 2020
The U.S. Bureau of Reclamation awards the City $1.16 million in funding for Pure Water as part of the bureau’s statewide Title XVI project funding.

July 2020
The California Department of Water Resources awards the City $1.14 million in grant money for Pure Water.

August 2020
The City advertises the first two Phase 1 construction packages to potential contractors.

September 2020
The City refinances its Water Infrastructure and Finance Act (WIFIA) loan at a lower interest rate.

October 2020
The Pure Water Demonstration Facility Virtual Tour is promoted as an alternative to in-person tours.

November 2020
The U.S. House of Representatives passes the Ocean Pollution Reduction Act (OPRA) II, a bill that simplifies the permitting process for the Point Loma Wastewater Treatment Plant based on the implementation of the Pure Water Program (the Senate has not yet acted and it will need to be reintroduced in the House).
Community Outreach

From January through mid-March 2020, tours of the Pure Water Demonstration Facility were held for over 100 participants, mainly from a variety of water-focused agencies and organizations, including the Metropolitan Water District of Southern California, the American Water Works Association Technical and Educational Council, and the San Diego Chamber of Commerce Sustainability and Infrastructure Committee.

The Pure Water team participated in two annual community cultural celebrations, the San Diego Tet Festival and the San Diego Chinese New Year Fair, and demonstrated how San Diego’s water purification works at STEM field trips for elementary school students. Over 300 students interested in STEM (Science, Technology, Engineering and Math) fields visited the Pure Water booth at the Fleet Science Center High Tech Fair in February.
More than 18,700 people have toured the Pure Water Facility.

- 790 Community Presentations
- 284 Community Events
- 417 Stakeholder Interviews
- 4,879 Support Pledges from San Diegans
- 157,250 Website visits
Nearly 60 support pledges from San Diegans

2020 Virtual Outreach & Engagement

more than 2,200 views of the Virtual Tour of the Pure Water Demonstration Facility.

Over 250 contractors at the Virtual Contractor Expo

Virtual Presentations to more than 800 Community members

17,080 website visits

25 Stakeholder Interviews

9 youth lesson plans/toolkits distributed to local educators
Virtual Community Engagement

Virtual Community Outreach

With in-person activities no longer possible due to the COVID-19 pandemic, from mid-March, all outreach for the Pure Water Program was conducted virtually.

Virtual Presentations

More than 40 virtual presentations were held via Zoom, Microsoft Teams, and other platforms in 2020 for planning groups, community organizations, and elementary, high school, and college classes. Presentations were tailored to specific areas of interest for each group on topics including regulations, water quality, design engineering, and more.

Digital Educational Toolkits

As a new way to provide Pure Water Program information to students, lesson plan toolkits were developed with information about San Diego’s water supply and the technology behind the water purification process. There are two versions of the toolkit, one for grades K–5 and another for grades 6–12. The toolkits have been distributed to nine educators and continue to be promoted to teachers.
After completing filming in early 2020, the Pure Water team released a virtual tour of the Pure Water Demonstration Facility in October as an alternative to in-person tours. While the virtual tour was initially meant to provide an opportunity for community members to see the water purification technology up close during times when Phase 1 construction made tours of the demonstration facility more infrequent, it became even more important and timely during the pandemic. The 10-minute video follows City Pure Water staff as they lead viewers through each of the five steps of the advanced water purification process and provide information about Phase 1 of the Program.

[View the Pure Water San Diego Virtual Tour](#)
Phase 1 Construction Outreach

The Pure Water team continued to engage the four Phase 1 Community Working Groups in 2020 by providing periodic updates on the program and construction status. The Bay Park/Morena and Clairemont Working Groups participated in a virtual meeting on Aug. 26 to receive an update about their recommendations that were under review from the previous meeting, construction impacts in their communities, and the project construction timeline.

Early Site Work

Over the course of 2020, work continued at the North City Water Reclamation Plant (NCWRP) and the future North City Pure Water Facility (NCPWF) sites in preparation for Phase 1 construction. The NCWRP is being expanded to provide the necessary source water for the NCPWF. The early site work has focused on the areas where expanded components of the system are required to accommodate the additional daily water flow. Construction crews have graded the future NCPWF site and installed the necessary stormwater and sewage connections for the facility prior to the start of construction.
Virtual Contractor Expo and Bid Advertisements

2020 Virtual Contractor Expo

On July 28, over 250 prime contractors and subcontractors participated in the 2020 Pure Water San Diego Virtual Contractor Expo to learn about the Phase 1 construction packages, the bidding process, and how to do business with the City. The goal was to mirror the experience attendees would have at an in-person event, where they would hear opening remarks and then have the chance to visit booths about each construction package and speak in real time with the project managers. Using a combination of Zoom Webinar for the introductory presentations and the digital platform SeekBeak for the virtual “booths,” Expo attendees were able gather information about the six Phase 1 projects bidding in 2020. **Click the video below to see a simulation of the virtual expo.**

Bid Advertisements

In August, the City advertised the first two Phase 1 construction packages (the North City Pure Water Facility and Pump Station; and the Morena Northern Pipelines and Tunnels) for bidding by interested contractors. Four additional packages were also advertised in 2020, including the Morena Pump Station and NCWRP expansion. For the NCWRP expansion, the contractors were provided a link to view a drone site tour of the facility for their reference when putting together their bids. **(see video on previous page)**

Click here to view the Virtual Contractor Expo Room Walkthrough.
Regulatory Achievements

NPDES Permit

On May 13, the San Diego Regional Water Quality Control Board adopted an order that grants the City of San Diego permission to add purified water to the Miramar Reservoir for Phase 1 of the Pure Water Program. The National Pollutant Discharge Elimination System (NPDES) permit contains limits on what can be discharged, monitoring and reporting requirements, and other provisions to ensure water quality and public health. San Diego’s is the first NPDES permit issued for a reservoir augmentation project in the state of California.

Miramar Reservoir is a key part of Phase 1 of the Pure Water Program. By 2025, the reservoir will store enough purified water to add 30 million gallons per day (mgd) to San Diego’s drinking water supply.

OPRA II

In November, the U.S. House of Representatives passed a bill sponsored by U.S. Rep. Scott Peters called the Ocean Pollution Reduction Act II (OPRA II) which modified the permitting requirements for Point Loma Wastewater Treatment Plant’s (PLWTP) ocean water discharge. While the City achieves the necessary contaminant removals from the treated water before discharging into the ocean, a waiver is required every five years in lieu of upgrading the PLWTP. Rather than upgrading the PLWTP, the wastewater flows will be redirected and recycled at the North City Water Reclamation Plant before receiving advanced purification at the North City Pure Water Facility. The U.S. Senate will still need to vote on the bill, and the House will have to vote again.

Click here to view an aerial video of the Point Loma Wastewater Treatment Plant.
The Pure Water Program continued to secure funding from the state and federal government in 2020, as well as restructure some of the existing loans to scale back on the overall program costs. The Bureau of Reclamation awarded the City $1.16 million for the Pure Water Program in June when it distributed its funding for Title XVI projects statewide. These projects focus on reclamation and reuse programs that increase water management flexibility and make water supplies more reliable.

In July, the California Department of Water Resources distributed $15 million in grant money to water recycling and reuse programs in Southern California. The Pure Water Program was awarded $1.14 million for construction on the North City Pure Water Facility Influent Pump Station and the outgoing conveyance pipeline.

In November 2018, the City of San Diego was awarded $614 million by the U.S. Environmental Protection Agency through the Water Infrastructure Finance and Innovation Act (WIFIA) loan to help fund the Pure Water Program. In September 2020, the WIFIA loan percentage rate was renegotiated to save San Diegans an estimated $293 million over the course of the loan.

### Funding Sources Have Been Secured

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$614M</td>
<td>Federal WIFIA loan</td>
</tr>
<tr>
<td>$646M</td>
<td>State Revolving Fund loan</td>
</tr>
<tr>
<td>$286M</td>
<td>MWD Local Resources Program [$340/AF for 25 years]</td>
</tr>
<tr>
<td>$30M</td>
<td>State grants</td>
</tr>
</tbody>
</table>
Phase 2 Planning

In November, the Pure Water team and the Metro Wastewater Joint Powers Authority (JPA) came together to evaluate and discuss program alternatives for Phase 2. The current design under review for Phase 2 would have a new reclamation plant constructed on City owned property adjacent to the airport on Harbor Drive and would include a new Pure Water Demonstration Facility.

Once treated to recycled water standards, the water will be conveyed to the future Central Area Pure Water Facility, which may be located in Mission Valley on the new San Diego State University satellite campus. The water storage for Phase 2 is being evaluated, with San Vicente and Murray reservoirs being considered as storage options. Phase 2 will produce an additional 53 million gallons per day (mgd).

<table>
<thead>
<tr>
<th>Year</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
<th>2023</th>
<th>2024</th>
<th>2025</th>
<th>2026</th>
<th>2027</th>
<th>2028</th>
<th>2029</th>
<th>2030</th>
<th>2031</th>
<th>2032</th>
<th>2033</th>
<th>2034</th>
<th>2035</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phase 2 Demonstration Facility (Design, Construction and Testing)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Environmental</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10% Pre-Design</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>30% Pre-Design</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Detailed Design</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Construction (Bid Advertisement through Construction Completion)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Commissioning</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Recognition and Industry Presence

In December, the Pure Water Program was awarded the Bernays Silver Award of Merit by the Public Relations Society of America, San Diego and Imperial Counties Chapter, for the creative implementation and execution of the 2020 Pure Water San Diego Virtual Contractor Expo.

Presentations about the Pure Water Program were given at conferences for the WateReuse Association and the American Water Works Association, and the topics included virtual outreach, regulations, water quality and system operations.
In This, Together

While we face an unprecedented pandemic, the City of San Diego continues to provide safe, high quality drinking water for its customers each and every day.

Stay healthy and safe, and cheers to a sustainable water future.

Visit purewatersd.org to learn more about the Pure Water Program.