



MEDIA RELEASE

COUNCILMEMBER MARTI EMERALD, NINTH DISTRICT

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For Immediate Release

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COUNCILMEMBER EMERALD AND CITY HEIGHTS COMMUNITY DEVELOPMENT CORPORATION KICK-OFF A “WALK AND SHOP” PROGRAM

- When:** Thursday, June 20, 2013, 3:00 p.m.
- Where:** 4001 El Cajon Boulevard, San Diego, CA 92105 (Auditorium on Ground Floor)
- What:** Kicking off the City Heights Community Development Corporation’s (CHCDC) “Walk and Shop” Program.
- Who:** Marti Emerald, City Councilmember
Lorena Gonzalez, Assemblywoman, 80th Assembly District
Stephen Russell, President of Board, CHCDC
Steve Eldred, Program Officer, The California Endowment
Patty Vaccariello, Chair, City Heights Area Planning Committee
David Moty, Chair, Kensington-Talmadge Planning Group
- Visuals:** A series of 2 x 3 poster boards depicting CHCDC program areas and a visual map of the “Walk and Shop” program.
- Why:** Councilmember Marti Emerald and City Heights Community Development Corporation are excited to announce opportunities for a new investment strategy for funding pedestrian improvements and economic development in City Heights. The report to be released by Center for Urban Economics and Design at UCSD and the City Heights Community Development Corporation, was funded by the California Endowment. The team has worked for more than a year to prepare a strategy to fund improvements that will support “walkability” and small business development in City Heights in the post-redevelopment era.

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