



MEDIA ADVISORY

COUNCILMEMBER MARTI EMERALD,

NINTH DISTRICT

Date: 06.30.14

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For Immediate Release

COUNCILMEMBER MARTI EMERALD TO PROCLAIM JULY **“ASKING SAVES KIDS (ASK) MONTH”**

- When:** Tuesday, July 1, 2014, 10:00 am
- Where:** Council Chambers, City Administration Building, 202 C Street, San Diego, CA 92101
- What:** Councilmember Emerald, and her City Council colleagues, will be proclaiming the month of July, “Asking Saves Kids (ASK) Month” in the City of San Diego. Emerald will join with the Asking Saves Kids (ASK) Campaign to raise the awareness of the need for parents to ask whether the home that their child may be visiting is safe.
- Who:** Marti Emerald Councilmember, District Nine
Carol Landale, ASK Campaign
Additional members from the ASK Campaign
- Why:** In America, one out of three homes with children has a gun, and nearly 1.7 million children live in a home with a loaded, unlocked gun. Nationally, 80% of unintentional firearm deaths of children under fifteen occur in a home.

Why July? Summer is a season when kids typically spend more time at the homes of friends, neighbors, and other family members. While parents ask all sorts of health and safety questions before their children play at someone else’s home, including questions about pets, allergies, internet access, and supervision, fewer than half of parents ask if there is an unlocked gun in the home. Children are naturally curious; if a gun is accessible in someone’s home, there is a chance a child will find it and play with it. Asking this simple question is an important step every parent can take to help keep their child safe, and possibly save their child’s life.

The ASK Campaign promotes a simple idea with the potential to help keep children safe. The campaign empowers parents to ASK “Is there an unlocked gun in your house?” before sending their child over to play at the house of a friend, neighbor, or family member.

For more info about the ASK campaign please visit: <http://askingsaveskids.org/>

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