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# Pure Water Facility Welcomes 10,000<sup>th</sup> Tour Participant

**THE FACILITY HAS HOSTED 630 SEPARATE TOURS SINCE 2011**

San Diego – The City of San Diego and its Pure Water Program hit a milestone this week by welcoming its 10,000<sup>th</sup> guest, San Diego State University student Bruna Viana, on the tour of the Pure Water Facility.

The free tours are part of the education and outreach program for Pure Water San Diego, the City’s multi-year program to provide a safe, reliable and sustainable local drinking water supply for San Diego through the use of proven advanced water purification technology. During the tour, the water purification process is explained in detail and participants get an up-close look at the technology used.

The demonstration Pure Water Facility, located at the North City Water Reclamation Plant, takes recycled water and turns it into safe drinkable water through a five-step treatment process of ozonation, biological activated carbon, membrane filtration, reverse osmosis and advanced oxidation with ultraviolet light. One million gallons of water is purified every day. More than 28,000 water quality tests have confirmed that the water is safe and meets all federal and state drinking water standards. Currently, the water is not added to the drinking water supply.



*Ten thousandth tour participant Bruna Viana holds cup of water produced at Pure Water Facility.*

Pure Water San Diego’s education and outreach program, which also includes community presentations, social media and community event participation, has served as a model to other agencies seeking to implement potable reuse. Water agencies from as far away as Australia and China have visited the Pure Water Facility to learn more about how to best communicate about potable reuse to the public. The City’s program has increased understanding and approval of potable reuse in San Diego, with public support rising from 26 percent in 2004 to 73 percent in 2014.

Pure Water San Diego is a phased, multi-year program that will provide one-third of San Diego's water supply locally by 2035. A 30-million-gallon-per-day North City Pure Water Facility will be operational by 2021.

Learn more about Pure Water San Diego at [www.purewatersd.org](http://www.purewatersd.org). To register for a tour, visit [purewatersd.org/tours](http://purewatersd.org/tours). To request a presentation, visit [purewatersd.org/presentations](http://purewatersd.org/presentations) or call **(619) 533-6638**.