



**CITY OF SAN DIEGO
COUNCILMEMBER MYRTLE COLE, FOURTH COUNCIL DISTRICT**

M E M O R A N D U M

DATE: May 19, 2016

TO: Council President Sherri Lightner

FROM: Councilmember Myrtle Cole, Fourth Council District

SUBJECT: Nomination of Robert L. Robinson to the Civic San Diego Board of Directors

I am pleased to once again nominate Robert L. Robinson to serve as the Representative of the City Council on the Civic San Diego Board of Directors. Mr. Robinson has served on the Board since July 2014 and is eligible for reappointment.

Mr. Robinson has lived in San Diego for over 40 years. He grew up in Florida, where his father was an active leader in the community. As a young child, Robinson lived through the civil rights movement. From that, he learned the skills needed to organize people, and he gained the mindset that everyone has the ability and responsibility to make a change for the better.

Mr. Robinson has worked the majority of his life in community development. He has worked all over San Diego, in the communities of City Heights, Ocean Beach, and Pacific Beach. Mr. Robinson has also led efforts to change his own community of Broadway Heights from a neighborhood plagued with drug activity to a neighborhood with one of the lowest crime rates in San Diego. Additionally, through his efforts, Broadway Heights now has the largest solar contingency in any one neighborhood in southern California.

Mr. Robinson continues to have the community's best interest at heart. His experience and understanding of Civic San Diego's goals and mission would continue to be a great benefit to the organization and the city. I look forward to his timely reappointment.

Thank you.

cc: Diana Jurado-Sainz, Office of the Council President