



**SDCCU STADIUM ADVISORY BOARD**  
Minutes of Regular Scheduled Meeting

**Thursday, January 10, 2019**  
SDCCU Stadium, Administrative Offices  
9449 Friars Road, San Diego, California 92108

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**I. CALL TO ORDER/ROLL CALL**

Chairperson Andy Zlotnik called the meeting to order at 8:17 a.m.

**Board Members Present:**

Andy Zlotnik-Chair  
Ben Clay  
Carol Jeffries  
Jesse Durfee  
Les Williamson

**Board Members Absent:**

Albert Velasquez – Resigned January 7, 2019  
John Thomson

**City Staff Present:**

Mike McSweeney-Stadium Manager  
Maria Villanueva-Stadium Secretary

**Others Present:**

Dave Noll-UCSD Aztecs  
Craig Nichols-San Diego Bowl Games  
Eddy Goldenberg-Ace Parking  
Daniel Stock-Delaware North Sportservice  
Jacob Nelson-OMBAC Rugby

**II. APPROVAL OF MINUTES**

Motion was made by Jess Durfee and seconded by Les Williamson to approve the minutes of December 13, 2018.

Motion was unanimously approved by all members present:  
Yes=4, No=0, Abstain=0, Absent=2

### **III. PUBLIC COMMENT**

No public comment to report.

### **IV. COMMUNICATIONS**

Albert Velasquez has resigned from the Stadium Advisory Board as of January 7, 2019.

### **V. CHAIRPERSON'S REPORT**

Chairperson Andy Zlotnik gave no report.

### **VI. BUSINESS PARTNER REPORTS**

#### **A. San Diego State University-Aztecs**

Dave Noll gave the following report: Just wrapped up the season last month. New season schedule to come out in March.

Ben Clay acknowledged and thanked SDSU volunteering to help the US Marines summer training. Dave Noll mentioned for the last couple of years, the Aztec Football team heads to MCRD for events to promote Aztec Football with the Marines and the kids on base.

#### **B. San Diego Bowl Games-Holiday Bowl**

Craig Nichols gave the following report: The Holiday Bowl went well despite the rain. Received positive feedback. Still waiting for the economic impact report.

Ben Clay commented on attending the Holiday Bowl how all went smoothly. No large lines to enter the Stadium. Craig Nichols replied having moved most of the hospitality parties inside the stadium rather than out in the parking lot helped alleviate a huge line up to enter the stadium.

#### **C. Ace Parking**

Eddy Goldenberg gave the following report: Parking lot for the Holiday Bowl was a little wet. Some flooding in the back of the parking lot but overall all went well. Looking ahead to San Diego Fleet football and Big 3 Parts Exchange.

#### **D. Delaware North Sportservice**

Daniel Stock gave the following report: Holiday Bowl operations, food and beverage sales went well. Finalizing food and beverage menus with San Diego Fleet. Looking forward to their upcoming home games.

Ben Clay inquired about the Navy-Notre Dame Game. Daniel Stock replied food and beverage sales was comparable to a Charger game.

#### **E. OMBAC**

Jacob Nelson gave the following report: Starting Premiership season with first game against rival Los Angeles team Belmont Shore January 26<sup>th</sup>, and hopefully

making to the finals in May. About six matches will be played at home on the Practice Field. Looking forward to another great year.

## VII. CITY STAFF REPORT

Mike McSweeney gave the following report:

- Fiscal Year 2019 Mid-Year Revenue – In the process of completing the projection report. This will be the 2<sup>nd</sup> year in a row that we have exceeded our budget. Reason being is the added revenue from San Diego Fleet and suite signage generated from Fox Sports. Building operation expenses has also been cut back.
- Automatic Switch Gear – Received approval from financial management to replace the mechanism and expense from the Capital Improvement Budget.
- Water Main Break – Two days before the Holiday Bowl the fire main broke near Gate C. Aided by Station 38 Emergency Response team, repairs was done with no impact to stadium preparations for the Bowl. It was “all hands-on deck” when it came to inspecting water pressure to all faucets and toilets throughout the Stadium to be running smoothly.
- Stadium Staffing – Interviews were conducted and completed for the Building Maintenance Supervisor position vacated by Tom Ritz. An offer will be extended to the candidate very soon. Former Turf Manager Bill Gibbs will be returning as a provisional employee. Marty Reyes, Bobby Slabe and the rest of the turf crew has been doing a tremendous job. Josh Brown, the Stadium Event Coordinator will be leaving. The position for Stadium Event Coordinator has been posted to replace Josh Brown. Josh has accepted a position in the East Coast and will moving closer to family.
- Stadium Naming Rights – Attending the Smart Growth and Land Use Committee meeting to present details of the Naming Rights to the Stadium. San Diego County Credit Union (SDCCU) will be extending their contract through 2020. They have been a great partner. SDCCU also host events at the Stadium such as the Super Shred to break their Guinness World Record, Stuff the Bus with the supplies going to local schools.
- Senate Bill 946 Safe Sidewalk Vending Act – Bill signed by Governor Jerry Brown on September 21 to take effect January 1, 2019, will allow vendor to sell anything, anywhere, at any time. This will be a major impact to our tenants and permittees holding events at the Stadium when selling their merchandise. Other vendors can sell their own items alongside as well. A meeting with the City Attorney will be held to discuss what defines a “sidewalk” as far as allowing vendor inside Stadium premises or allowable only outside the Stadium along San Diego Mission Road. This bill not only affects the Stadium, it is areas throughout the city, from PetCo Park to the Sports Arena.
- Events:
  - Holiday Bowl ingress was a significant improvement from last year. Hospitality events closed earlier, increased the number of informational signage, created pocket guides and handed out to security personnel for quick reference. Holiday Bowl Red Jacket volunteers was a major help in directing fans as well. Attendance was around 35-40,000.
  - San Diego Fleet’s first home game at the Stadium is February 17<sup>th</sup>.
  - Mexican National Team’s U.S. Tour will start off at the Stadium on March 22<sup>nd</sup>. Recently announced is Mexico will play against Chile. The last time these teams played against each other at the Stadium was 2016 with 60,000 in attendance.
  - In talks with the United Soccer League to have a 20 home games at the Stadium beginning in 2020.
  - Global Winter Land went to Las Vegas this holiday season but would like to come back to San Diego maybe next year.

**VIII. BUSINESS ITEMS**

No Business Items to report.

**IX. ACTION ITEMS**

No Action Items to report.

Motion: No motion to report

**X. COMMENTS BY BOARD MEMBERS**

No comments by Board Members.

**XI. ADJOURNMENT**

Meeting was adjourned at 9:02 a.m.

The next scheduled meeting will take place Thursday, February 14, 2019.