



QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

Thursday, January 12, 2017
Stadium Administrative Offices

I. CALL TO ORDER / ROLL CALL

Chairman Andy Zlotnik called the meeting to order at 8:15 a.m.

Board Present:

Chairman	Andy Zlotnik	Present
Member	John Thomson	Present
Member	Ben Clay	Present
Member	Les Williamson	Present
Member	Jesse Durfee	Present
Member	Albert Velasquez	Present
Member	Carol Jeffries	Present

Staff Present: Mike McSweeney–Stadium Manager; Maria Villanueva–Stadium Secretary

Others Present: Dave Noll–SD Aztecs; Mark Neville–SD Bowl Games; Eddy Goldenberg–Ace Parking; Chris Angne–Delaware North Sportservice

II. APPROVAL OF MINUTES

Minutes of November 10, 2016 was unanimously approved by the Board Members.

III. PUBLIC COMMENT

No public comment to report.

IV. COMMUNICATIONS

No communications to report.

V. CHAIRPERSON REPORT

No report from Andy Zlotnik.

VI. BUSINESS PARTNER REPORTS

A. Chargers

No report.

B. Aztecs

Dave Noll gave the following report:

- Had a strong finish to their season. The Aztecs accomplished their goal finishing in the top 25. Next year will have seven home games, with opponents such as Stanford, Boise, and Fresno State.

C. San Diego Bowl Games

Mark Neville gave the following report:

- Kudos to Mike, Josh and the rest of the Stadium staff. Compared to 2015's ingress issues, this year went a lot smoother with no complaints received.
- Last year's economic impact to the City from both Bowl games was around \$25 million. This year's numbers has not come out yet and is expected to be higher due to the popularity of teams that played this year.
- The Navy vs. Notre Dame Contract has been finalized with the game set for October 27, 2018.

D. OMBAC

No report.

E. Ace Parking

Eddy Goldenberg gave the following report:

- The Bowl games went well, same with the rideshare program (i.e. taxi's, Uber, Lyft).
- Next event will be the Big 3 Auto Parts Exchange next month.
- Shifting operations to Petco Park until next event at the Stadium.

F. Delaware North Sportservice

Chris Angne gave the following report:

- Thanked Mike McSweeney and Eddy Goldenberg along with their respective staff for a great partnership throughout this season.
- Ended the season with a strong close with three NFL games and the two Bowl Games in December.
- Currently closing down the building which should be completed by next Wednesday.
- Finishing preparations for the upcoming soccer game in January.
- Will begin making plans for 2017 season.

VII. STAFF REPORT

Mike McSweeney gave the following report:

- Chargers – No formal notification has been received from the Mayor's office in regards to what has been circulating in the news regarding the Chargers leaving for Los Angeles. Regardless of whether the Chargers stay or go, the Stadium has other

tenants, and scheduled events, to tend to. The Stadium staff will continue providing their high level of service to this building and to its customers.

- Cost Reductions – A recap was given of the memo received last November from COO, Scott Chadwick. In short, the memo stated for all City departments to reduce their operating costs by 3.5%. A proposal was submitted to the Financial Management department of the Stadium's cost reduction by 64%. Handouts was given to the Board Members for their review as to what and how these reductions were achieved.
- Stadium Staff – A tentative offer will be made today for the Senior Business Analyst position vacated by Lydia Media. Lydia retired from the City of San Diego. The Admin Aide II position which supports the Business Analyst has recently been vacated by Veronica Valenzuela. Veronica is now a Senior Management Analyst with the Department of IT.
- Parking RFP – Board Members are to review the RFP which will be presented to City Council. A flex pricing plan has been added to allow flex parking rates for different types of events. This would provide revenue opportunities for the Stadium.
- Electrical Analysis – Evaluation of the Stadium's electrical needs is close to completion. Cost of project to replace the automatic switch gear is \$100k.
- River Clean Up – Machines were in place by the sod farm since last week when work began. This project is expected to be completed in six months, but may take longer.
- Delaware North – The open position for General Manager has been placed on hold until receipt of official notice in regards to the Chargers' status.
- Fox Video – A time-lapse video was filmed during a back to back football game at the Stadium. Fox wanted to capture what it takes to turn the Stadium and the field around from a Saturday Aztec game, to a Charger game the next day on Sunday. The following link <https://youtu.be/Kv9MUdMOB38> of the video will be sent to all Board Members by the Stadium Secretary.
- Stadium Events:
 - Aztecs/Chargers – The season ended well. The turf held out well, with no complaints from each of the football teams. With the heavy rains last week, ceiling tiles were replaced in some of the suites due to water leaks.
 - World Cup – Qualcomm Stadium was awarded to host their first soccer event on July 9th. A double header with Mexico being one of the teams to play. Attendance expected to reach 60-70,000 fans.
 - US Soccer – US Men's National Team against Serbia coming up on the 29th. Ticket sales are going well.
 - CIF Sports – High School Championship games are returning to the Stadium. Soccer championship events will be held on February 10th and 11th. Currently in talks with having Lacrosse championship games in May.

VIII. BUSINESS ITEMS

No business items to report.

IX. COMMENTS BY BOARD MEMBERS

No comments to report.

X. ADJOURNMENT

Meeting was adjourned at 8:56 a.m.

The next scheduled meeting will take place Thursday, February 9, 2017.