



QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

Thursday, February 9, 2017
Stadium Administrative Offices

I. CALL TO ORDER / ROLL CALL

Chairman Andy Zlotnik called the meeting to order at 8:15 a.m.

Board Present:

Chairman	Andy Zlotnik	Present
Member	John Thomson	Absent
Member	Ben Clay	Present
Member	Les Williamson	Present
Member	Jesse Durfee	Present
Member	Albert Velasquez	Present
Member	Carol Jeffries	Present

Staff Present: Mike McSweeney–Stadium Manager; Josh Brown–Stadium Event Coordinator; Maria Villanueva–Stadium Secretary

Others Present: Dave Noll–SD Aztecs; Mark Neville–SD Bowl Games; Eddy Goldenberg–Ace Parking

II. APPROVAL OF MINUTES

Minutes of January 12, 2017 was unanimously approved by the Board Members after corrections are to be made on the attendance of Les Williamson and Albert Velasquez.

III. PUBLIC COMMENT

No public comment to report.

IV. COMMUNICATIONS

No communications to report.

V. CHAIRPERSON REPORT

Andy Zlotnik gave the following report:

Attended the US Men's National Team soccer match against Serbia and enjoyed the event with family.

VI. BUSINESS PARTNER REPORTS

A. Aztecs

Dave Noll gave the following report:

Next season's football schedule to come out sometime next month. No other news to report.

B. San Diego Bowl Games-Holiday Bowl

Mark Neville gave the following report:

With the Poinsettia Bowl now gone, all efforts going to the Holiday Bowl at the end of the year. Looking forward to the Navy vs. Notre Dame next October.

C. OMBAC

No report.

D. Ace Parking

Eddy Goldenberg gave the following report:

There was a good crowd for the US Soccer match. Coming up is CIF. Preparing for the Big 3 Auto Parts Exchange.

E. Delaware North Sportservice

No Report.

VII. STAFF REPORT

Mike McSweeney gave the following report:

- Poinsettia Bowl – Attended a meeting with other Stadium Managers including Bill Hancock, Director of NCA Sports. Bill mentioned in discussions with the San Diego Bowl Games association, it was no longer economically feasible to keep the Poinsettia Bowl. All efforts should be focused on the Holiday Bowl. Mark Neville added there is a moratorium that no Bowls would be added through the 2019 football season. But unsure whether that means not to exceed the total of 41 Bowls games, or cannot add more Bowl games. Economic impact of the Poinsettia Bowl was around \$150-175,000, depending upon the matchup and popularity of the team playing.
- Chargers – The City received a settlement of \$12 million for the lease termination. Finishing all financial matters with the Chargers in the next few weeks. The Team Store has already closed with the merchandise being packed to move out as well. Under the terms of the agreement with the Chargers, they are to vacate the premises by July 31st of this year, which includes the training facility in Murphy Canyon. Should the Chargers stay past July, they would be assessed a monthly rent.
- Murphy Canyon Offices – With the Chargers now leaving there has been expressed interest by several companies to lease the offices.
- Security – Stadium employees, vendors and visitors are now to enter and exit through the Security Office at Gate A. This is to avoid any souvenir seekers from walking out the building with items that may belong to the Chargers, Suite owners,

Delaware North, or to the City. There was incident during the US MNT soccer game where an individual was trying to walk out of the stadium with art pieces from a suite. The artwork was confiscated by security and the suite owner was contacted to confirm whether the individual was authorized to take the artwork. As it turns out, one of the three pieces of artwork being taken actually belonged to the Chargers.

- Signage – Advertising signs and messages were paid for by the Chargers. The Chargers would be responsible for the signs to be removed by July 31st.
- Suites and City Box – Suite owners will be responsible for the removal of items they have furnished. All other suites, and the City Box, are furnished by the City and are therefore City property.
- Major League Soccer (MLS) – Don Garber, Commissioner of MLS was in San Diego to accept the application for an MLS expansion. Should MLS come to San Diego, it would still take a couple of years to get started on building a soccer stadium.
- Delaware North Corporation (DNC) – A meeting was held with Carlos Bernal, President of DNC and their Chief Financial Officers to discuss their contractual agreement with the City now that the Chargers are leaving. They have expressed their desire to stay on at Qualcomm Stadium. Operations would be scaled back as with the number of employees needed at the Stadium. For upcoming major events, DNC will pull staff from Petco Park, and other facilities if needed. DNC has been doing a great job as the Stadium's Food and Beverage Company.
- Parking Request For Proposal (RFP) – There has been discussions on whether to move forward with an RFP or to consider an extension to the existing contract in place with Ace Parking.
- Re-Cabling Project – Cancelled by the Mayor due to City wide budget reductions. A request for approval to continue the re-cabling project if at a reduced price. Currently working on re-scaling the project.
- Major Events:
 - CONCACAF Gold Cup – Tickets go on sale February 22nd for the July 9th soccer game. Additional announcements to come.
 - US MNT vs. Serbia – The event drew in 20,000 soccer fans. All was seated in the North side Field and Plaza level. It presented well on television giving the effect of a full Stadium.
 - CIF Women's soccer coming up on February 10 and 11. In talks with having CIF Lacrosse played at the Stadium this May.
 - Big3 Auto Parts Exchange's big weekend on February 24-26. This event takes up an entire parking lot and is one of the longest tenured non-football event held at the Stadium. Going on 35 years.
 - Soccer Events – Two bidders for March, and for June to have soccer played at the Stadium.
 - Coldplay – Concert will be held this October.

VIII. BUSINESS ITEMS

Mike McSweeney shared with the Board members a call received from Dan Fouts. The call was regarding a brass plaque located in front the locker room of Sid Brooks, a long time equipment manager for the Chargers. Dan was approached by Sid's widow requesting the plaque to be given to the family. Technically the plaques does not belong to the City. It was purchased in 2000 with personal donation from Stadium Advisory Members, including Dan Fouts, Kevin Winslow, and Charlie Joiner.

The Board Members was asked of their opinion on this matter. While on this subject, other items on Stadium grounds were discussed, and whether they should, or would be used in a new Stadium, or go to a Sports Museum.

A motion was approved by the Board Members to have Mike McSweeney present this to the City Attorney's Office with the Board Members approval to have the plaque be given to family of Sid Brooks upon the Stadium's closing, if not sooner.

IX. COMMENTS BY BOARD MEMBERS

No comments to report.

X. ADJOURNMENT

Meeting was adjourned at 8:50 a.m.

The next scheduled meeting will take place Thursday, March 9, 2017.