



SDCCU STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

Thursday, April 12, 2018
Stadium Administrative Offices

I. CALL TO ORDER / ROLL CALL

Chairman Andy Zlotnik called the meeting to order at 8:20 a.m.

Board Present:

Chairman	Andy Zlotnik	Present
Member	John Thomson	Absent
Member	Ben Clay	Present
Member	Les Williamson	Present
Member	Jesse Durfee	Absent
Member	Albert Velasquez	Absent
Member	Carol Jeffries	Present

Staff Present: Mike McSweeney–Stadium Manager; Josh Brown, Stadium Event Coordinator; Maria Villanueva–Stadium Secretary

Others Present: Dave Noll–SDSU Aztecs; Mark Neville–SD Bowl Games; Eddy Goldenberg–Ace Parking; Daniel Stock–Delaware North Sportservice

II. APPROVAL OF MINUTES

Minutes of February 8, 2018 was unanimously approved by the Board Members.

III. PUBLIC COMMENT

No public comment to report.

IV. COMMUNICATIONS

No communications to report.

V. CHAIRPERSON REPORT

Andy Zlotnik gave the following report: Since no quorum was reached last month, no minutes were taken. There were however guests representing SDSU West and we

thanked them for their presentation. Handouts were left and will be available to absent Board Members.

VI. BUSINESS PARTNER REPORTS

A. Aztecs

Dave Noll gave no report.

B. San Diego Bowl Games-Holiday Bowl

Mark Neville gave the following report: Holiday Bowl to be held in December, date to be determined. The Navy vs. Notre Dame game will be on Saturday, October 27th. Kickoff time to be determined. Working on new programs to sell more Suites.

C. OMBAC

No report.

D. Ace Parking

Eddy Goldenberg gave the following report: Made good revenue on the soccer match. Looking forward to the months coming up.

E. Delaware North Sportservice

Daniel Stock gave the following report: Food and beverage sales for the soccer match was up as well. Held a food tasting for the Bowl and SDSU.

VII. STAFF REPORT

Mike McSweeney gave the following report:

- Sportservice Food Tasting – A presentation was held in one of the suites to market new items to be offered, with relation to,
- Suite Sales – A price reduction would be made across the board in hopes to entice more interest of its affordability.
- Alliance of American Football – Announcement will soon be made of a new football league that will have five home games at the Stadium starting February 2019. Things to note:
 - A one-year agreement is in place with AAF
 - This is un-budgeted revenue
 - AAF will pay rent and expenses, and full recovery costs
 - The City will not subsidize the playing of their sport
 - They will occupy vacated offices at the Stadium
 - Expected draw of 20-25,000 people
- San Diego Fire Department – Will be moving in to offices in Gate C and Gate A on a temporary basis until the City resolves the issue of asbestos found in their previous office building in downtown.
- Stadium Staffing – The Grounds Maintenance Worker position has been filled. An employee that was out on Workers Comp for two years has returned. In the process of re-classifying an Electrician's current position. The mechanic's position remains open. Equipment repairs are being serviced by City's Fleet Division.

- Events:
 - Xolos vs. Club America was a successful event bringing in 20,000 fans. A promotional video was created and will be showed at the next Advisory Board Meeting.
 - In talks with the International Champions Cup to have their event at the Stadium. The soccer match would be with Roma vs. Tottenham in July. Announcement of event to come in the following weeks.
 - Navy vs. Notre Dame drawing a large interest. Suite sales are up and over 47,000 seats have been sold, moving close to a sellout. Working with Delaware North to come up with souvenirs to sell, enhanced menu items, and expanded hospitality services.

VIII. BUSINESS ITEMS

No Business Items to report.

IX. COMMENTS BY BOARD MEMBERS

Les Williams inquired how the event calendar looks for next year. Mike McSweeney replied should the day come for the Stadium to close, bookings would have stopped months prior, and Stadium tenants would be informed of set procedures. It would most likely take about eight to 10 months to close the building.

X. ADJOURNMENT

Meeting was adjourned at 8:47 a.m.

The next scheduled meeting will take place Thursday, June 14, 2017.