



## **SDCCU STADIUM ADVISORY BOARD**

### **Minutes of Regular Scheduled Meeting**

**Thursday, May 10, 2018**  
**Stadium Administrative Offices**

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#### **I. CALL TO ORDER / ROLL CALL**

Chairman Andy Zlotnik called the meeting to order at 8:10 a.m.

##### **Board Present:**

Chairman	Andy Zlotnik	Present
Member	John Thomson	Present
Member	Ben Clay	Present
Member	Les Williamson	Present
Member	Jesse Durfee	Present
Member	Albert Velasquez	Absent
Member	Carol Jeffries	Present

**Staff Present:** Mike McSweeney–Stadium Manager; Josh Brown, Stadium Event Coordinator; Maria Villanueva–Stadium Secretary

**Others Present:** Dave Noll–SDSU Aztecs; Mark Neville–SD Bowl Games; Cheryl Tishue–SD Bowl Games; Eddy Goldenberg–Ace Parking; Daniel Stock–Delaware North Sportservice

#### **II. APPROVAL OF MINUTES**

Minutes of April 12, 2018 was unanimously approved by the Board Members.

#### **III. PUBLIC COMMENT**

No public comment to report.

#### **IV. COMMUNICATIONS**

Alliance of American Football U–Tube Video was viewed.

#### **V. CHAIRPERSON REPORT**

Andy Zlotnik gave no report.

## **VI. BUSINESS PARTNER REPORTS**

### **A. Aztecs**

Dave Noll gave no report.

### **B. San Diego Bowl Games-Holiday Bowl**

Cheryl Tishue gave the following report: It is not official and this information has not been released yet, but our plans are to have the Holiday Bowl game on New Years Eve, December 31<sup>st</sup> at 4PM.

### **C. OMBAC**

No report.

### **D. Ace Parking**

Eddy Goldenberg gave the following report: Saturday there will be a lawnmower event to exchange gas lawnmowers for electric lawnmowers.

### **E. Delaware North Sportservice**

**Daniel Stock** gave the following report: Delaware North is having a hiring fair and trainings to recruit individuals from non-profit groups.

## **VII. STAFF REPORT**

Mike McSweeney gave the following report:

- SDSU Agreement – A verbal agreement between the City of San Diego and San Diego State University has been tentatively agreed to. It would enable the Aztecs to play at SDCCU Stadium through the 2020 season. This agreement must go to council for final approval.
- SANDAG Right of Entry Permit – We are currently working on a Right of Entry Permit with SANDAG for the proposed bike path along the southern border of the stadium lot. We are coordinating SANDAG's construction days with our event days to avoid any issues.
- Security Contract – 24Hour and Event Security contract is going to RFP, Purchasing and Contracting will solicit bids but does not expect to have a candidate selected prior to the expiration of the current contract. The Stadium will probably operate with a month to month agreement until a candidate is selected.
- Alliance of American Football – Announcement will soon be made of a new football league that will have five home games at the Stadium starting February 2019 and ending April 30<sup>th</sup>.

Things to note:

- A one-year agreement is in place with AAF
- The City will receive revenue from rent, parking, suites and food and beverage sales
- AAF will pay rent and expenses, and full recovery costs
- The City will not subsidize the playing of their sport
- The tickets will average \$35.00, no convenience or facility fees will be added making the tickets reachable to everyone.

- Expected draw of 20-25,000 people
- Viewed video of Alliance of American Football
- Events:
  - Today is Sherwin Williams Vendor Day. This is a corporate event for team building between Sherwin Williams and their vendors. Sherwin Williams leases the field, we paint the field for them for participatory type games such as soccer with goal posts. Sherwin Williams pays full rent and expenses and there is a food and beverage element. This is a rare corporate opportunity for the Stadium with expected attendance of 300 people and we are glad to have them here.
  - Jehovah's Witnesses will be at the Stadium May 18<sup>th</sup>, 19<sup>th</sup>, and 20<sup>th</sup> with an expected attendance of approximately 18,000 people per day for 3 days. Jehovah's Witnesses plans are to come back to the Stadium next year.
  - The San Diego River Park Cleanup event is scheduled for May 23<sup>rd</sup> and stadium staff will assist them with access to the river from our parking lot.
  - LSU Crawfish Boil will be held on May 27<sup>th</sup> at the Practice Field. This is a very popular event held at the stadium for over 10 years, tickets are limited to 4,000 to ensure the ease of movement by patrons.
  - The International Champions Cup Soccer match with Club Roma vs. Tottenham is scheduled for July 25<sup>th</sup> with an expected attendance of 20-25,000 people.

#### **VIII. BUSINESS ITEMS**

No Business Items to report.

#### **IX. COMMENTS BY BOARD MEMBERS**

Board member asked if there has been any communication with CIF about their interest in playing at the Stadium and Mike responded with "No information from CIF"

#### **X. ADJOURNMENT**

Meeting was adjourned at 8:55 a.m.

The next scheduled meeting will take place Thursday June 14, 2018.