



QUALCOMM STADIUM ADVISORY BOARD Minutes of Regular Scheduled Meeting

Thursday, August 10, 2017
Stadium Administrative Offices

I. CALL TO ORDER / ROLL CALL

Chairman Andy Zlotnik called the meeting to order at 8:15 a.m.

Board Present:

Chairman	Andy Zlotnik	Present
Member	John Thomson	Absent
Member	Ben Clay	Present
Member	Les Williamson	Present
Member	Jesse Durfee	Present
Member	Albert Velasquez	Absent
Member	Carol Jeffries	Present

Staff Present: Mike McSweeney–Stadium Manager; Josh Brown–Stadium Events Coordinator; Maria Villanueva–Stadium Secretary

Others Present: Dave Noll–SDSU Aztecs; Mark Neville–SD Bowl Games; Eddy Goldenberg–Ace Parking

II. APPROVAL OF MINUTES

Minutes of July 13, 2017 was unanimously approved by the Board Members.

III. PUBLIC COMMENT

No public comment to report.

IV. COMMUNICATIONS

No communications to report.

V. CHAIRPERSON REPORT

Andy gave the following report: In answer to questions at the last meeting on where to direct questions from the media, information has been provided to forward emails to communications@sanidiego.gov, or to direct calls to 619-533-4555.

On the 19th, there is an event for Xavier the Xman's 15th Annual Cruise for the Cause Car Show at the Stadium. Andy is a Board Member of the Emilio Nares Foundation which this event raises money for to help kids and their families battling cancer.

VI. BUSINESS PARTNER REPORTS

A. Aztecs

Dave Noll gave the following report: Fan Fest will be coming up on the 19th with Coach Rocky Long. Excited about the opening game against UC Davis and the KGB Sky Show on September 2nd. Ticket sales are doing well. Season ticket sales are up 30%

B. San Diego Bowl Games-Holiday Bowl

Mark Neville gave the following report: First Holiday Bowl event at the Stadium is the Bocce Ball Tournament on August 12th with 150 participants signed up. Holiday Bowl is scheduled for Thursday, December 28th.

C. OMBAC

No report.

D. Ace Parking

Eddy Goldenberg gave the following report: Tournament of Nation was a great turnout. Parking rates were increased for this event. Now preparing for Aztec Football season.

E. Delaware North Sportservice

No report.

VII. STAFF REPORT

Mike McSweeney gave the following report:

- Ace Parking – Their contract has expired, and currently working on extending Ace Parking's contract through proposed Stadium closure on December 31, 2018. Also working on providing office space in the Stadium.
- Charger Training Facility – Closure almost complete. Move out damage was minimal which they repaired. The Olympic size swimming pool on the premises will be maintained by Parks and Recreation. Plans are being discussed on best ways to utilize the pool.
- Homeless Transition Tents – The Stadium is being considered as one of the locations to aid the homeless. Tents would be set up to provide a place for showering and another tent for storing dry goods. The employee lot would be the designated spot should the Stadium be considered. Designating an area in the Stadium Parking lot would be problematic. Safety would be a concern with various scheduled event traffic, as well as pedestrian traffic from the trolley station.
- SDSU Vison for the Stadium – Email was sent to Board Members to review.
- Stadium Naming Rights – A request for proposal was sent out August 1st. Response deadline is September 1, 2017.

- Stadium Billboard – Located on the East side of the Stadium in the View level, the billboard has layers of messages that are starting to peel and fall. Stadium staff are maintaining the billboard to prevent this and keep it secure. Looking for a billboard company to take the signs down. Fox Sports is currently soliciting for advertisers.
- Stadium Staff –
 - Luz Sanchez from the Purchasing and Contracting department has been assigned as the Stadium's Payroll Specialist
 - Vicki Summers had vacated the Payroll Specialist position and is now the Admin Aide and is doing a terrific job.
 - Bobby Slabe was recently named as the City's Employee of the Quarter. Bobby is one of our grounds crew and is always hired to prep the fields for the Superbowl. Not only does Bobby tend to our field, but at PetCo Park as well. He is a tremendous asset to the City.
- Stadium Events –
 - Cal State Games brought in about 8,000 people.
 - KSON Country Music Fest on the Practice Field was a success. Attended by 3,500 people
 - Tournament of Nations – Soccer event featuring Japan vs. Australia, and the US WNT vs Brazil brought in 22,000 people. It was said this was their most successful stop on the tour.
 - Aztecs' Fan Fest – As mentioned by Dave Noll is coming up on the 19th.
 - Aztecs For Life 5k – The first annual run is managed by the same race company that handled the now cancelled Bolt to the Q.
 - Aztecs vs. UC Davis & Sky Show on September 2nd.
 - Live Nation – Relationship with concert promotor continues to prosper. Working on new shows for 2018.

VIII. BUSINESS ITEMS

No Business Items to report.

IX. COMMENTS BY BOARD MEMBERS

No comments to report.

X. ADJOURNMENT

Meeting was adjourned at 8:40 a.m.

The Advisory Board meeting in September will be cancelled due to the Board Chairman and several Board members being unavailable. The next scheduled meeting will take place Thursday, October 12, 2017.