



## **SDCCU STADIUM ADVISORY BOARD**

### **Minutes of Regular Scheduled Meeting**

**Thursday, September 12, 2019**  
SDCCU Stadium, Administrative Offices  
9449 Friars Road, San Diego, California 92108

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#### **I. CALL TO ORDER/ROLL CALL**

Vice Chairperson Ben Clay called the meeting to order at 8:20 a.m. in Andy Zlotnik's absence.

##### **Board Members Present:**

Andy Zlotnik-Chair  
Ben Clay  
Carol Jeffries  
Jesse Durfee  
John Thomson  
Les Williamson

##### **Board Members Absent:**

##### **City Staff Present:**

Mike McSweeney-Stadium Manager  
Cindy Warner-Senior Management Analyst  
Maria Villanueva-Stadium Secretary

##### **Others Present:**

Mark Neville-San Diego Bowl Games  
Eddy Goldenberg-Ace Parking  
Shawn Mattox-Delaware North Sportservice  
Daniel Stock-Delaware North Sportservice

#### **II. APPROVAL OF MINUTES**

Motion was made by Jess Durfee and seconded by John Thompson to approve the minutes of April 11, 2019.

Motion was unanimously approved by all members present:  
Yes=6, No=0, Abstain=0, Absent=0

### **III. PUBLIC COMMENT**

No public comment to report.

### **IV. COMMUNICATIONS**

No communications to report.

### **V. CHAIRPERSON'S REPORT**

Chairperson Andy Zlotnik was not yet present to give a report.

Vice-Chairperson Ben Clay communicated to the Board Members the handout given to them of the Standardized Report of City Boards & Commissions form was sent out by Dr. Joel Day, the newly appointed Director of the Office of Boards and Commissions. The three-page report form questionnaire was sent out to all City boards and committees.

Mike McSweeney stated he was contacted by Dr. Joel Day asking several questions about the Advisory Board. One concern was the Board not meeting for several months. In reply, Mike stated quorums were not reached. Board Members were either unavailable due to work conflicts or were out of town. Plus, factoring in three vacant Board seats does not help reach a quorum of five with only six members.

Mike was also informed that Dr. Joel Day has been tasked with presenting a status report, information gathered from the Standardized Reports, of all City boards and committees before the City Council in December 2019.

Andy Zlotnik, now present, confirmed he will fill out the Standardized Report form with Board Members input and submit on behalf of the Stadium Advisory Board. Andy stated he will also contact Dr. Joel Day to discuss the present status and future of the Stadium Advisory Board.

Board Members discussed several meeting options, i.e. meet every other month, or monthly during the football season, or no change at all. Also discussed was the added value of having a Stadium Advisory Board, and how the roles of Board Members have changed over the years.

### **VI. BUSINESS PARTNER REPORTS**

#### **A. San Diego State University-Aztecs**

No report.

#### **B. San Diego Bowl Games-Holiday Bowl**

Mark Neville gave the following report: The Holiday Bowl has been scheduled this year for Friday, December 27<sup>th</sup> kicking off at 5:00pm. Plans are in the works to again have a party atmosphere all around the Plaza level. This year also marks the 150<sup>th</sup> Anniversary of College Football. The last Big10 vs. Pac12 game will be played. A press conference was held last month announcing the Bowl leaving the Big10 to join with the ACC. They have 15 schools, which includes Notre Dame. Handed out was the Holiday Bowl's 2019 Annual Report which reported an economic impact total of over \$75 million. The report showcases what the Bowl does for the City of

San Diego. The Bowl has been around for 42 years and this year they will have brought in an economic impact of a billion dollars in total.

#### **C. Ace Parking**

Eddy Goldenberg gave the following report: The first game of the football season with Aztec vs. Weber State and the Shy Show went well. Happy to report no major incidents in the parking lot as in previous games. A show of added security with Campus Police joining SDPD and CSC have made an impact on crowd behavior in the parking lot before and after the game. Looking ahead to the three San Diego 1904 FC soccer matches.

#### **D. Delaware North Sportservice**

Daniel Stock gave the following report: Happy to have football back again in the Stadium and already preparing for the next game against Utah State.

When asked by Board Members regarding the use of aluminum cups, Shawn Mattox, VP of Delaware North, stated they have no information since the concept is still new to the market, and trying to understand what that will mean from a packaging and business perspective.

### **VII. CITY STAFF REPORT**

Mike McSweeney gave the following report:

- Fiscal Year-End Recap – Exceeded revenue by about \$10 million. Contributing to that amount was the San Diego Fleet games and other unbudgeted soccer events. This is the second year in a row revenue projections were exceeded. Predictions for 2020 is unknown.
- Stadium Operating Expenses – Down by over half a million dollars. With the possible turnover of the Stadium around the corner, spending has been restricted to only what is necessary to keep the building running. This reduction in expenses and the 5% reduction mandated to all City departments helped us come under budget.
- SDSU West Project – Moving along with demolition groups coming on site to do ground testing. Meeting with Architects with questions they have of the Stadium site. And discussing concerns on their plans impacting Stadium operations and scheduled events. The old team store will be used as a review sales center. A design center has been hired to build a model suite to show potential customers interested in leasing one. Offices in Gate B will be opened as a premium sales office. Both locations have a flat rate lease with the City through December 31, 2020.
- Kinder Morgan – Project still ongoing. Right of Entry Permit has not yet been finalized. Three hundred wells have yet to be removed which Kinder Morgan says is a 6 to 8 months project.
- Stadium Staffing:
  - Senior Management Analyst – Cindy Warner was introduced to the Board. She joins our staff coming from the Public Utilities Department.
  - Stadium Events Coordinator – Newly hired is Justine King, formerly with the Chargers and Fox Sports is doing a great job since stepping in to her position.
  - Grounds Maintenance Supervisor – An open position has been re-classified to hire a supervisory.
  - Provisional Employee – Bill Gibbs has been hired to come back from time to time to assist in supervising the grounds crew with upcoming stadium events.
  - Custodian – Interviews have been completed.

- Events:
  - San Diego 1904 FC. Three games scheduled and fully paid for.
  - SDSU Aztec vs. Weber State and Sky Show. Attendance was down as was student tailgating issues from previous games. No arrests were made.
  - Soccer event expected in January 2020.
  - Live Nation events expected for 2020.

**VIII. BUSINESS ITEMS**

No Business Items to report.

**IX. ACTION ITEMS**

No Action Items to report.

Motion: No motion to report

**X. COMMENTS BY BOARD MEMBERS**

No comments by Board Members.

**XI. ADJOURNMENT**

Meeting was adjourned at 9:19 a.m.

The next scheduled meeting will take place Thursday, October 10, 2019.