



QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

Thursday, November 10, 2016
Stadium Administrative Offices

I. CALL TO ORDER / ROLL CALL

Chairman Andy Zlotnik called the meeting to order at 8:15 a.m.

Board Present:

Chairman	Andy Zlotnik	Present
Member	John Thomson	Present
Member	Ben Clay	Present
Member	Les Williamson	Absent
Member	Jesse Durfee	Present
Member	Luke Pistorius	Present
Member	Albert Velasquez	Absent
Member	Carol Jeffries	Present

Staff Present: Mike McSweeney–Stadium Manager; Josh Brown–Stadium Events Coordinator; Maria Villanueva–Stadium Secretary

Others Present: Mark Neville–SD Bowl Games; Eddy Goldenberg–Ace Parking; Chris Angne–Delaware North Sportservice

II. APPROVAL OF MINUTES

Minutes of September 8, 2016 was unanimously approved by the Board Members.

III. PUBLIC COMMENT

No public comment to report.

IV. COMMUNICATIONS

No communications to report.

V. CHAIRPERSON REPORT

No report from Andy Zlotnik.

VI. BUSINESS PARTNER REPORTS

A. Chargers

No report.

B. Aztecs

No Report.

C. San Diego Bowl Games

Mark Neville gave the following report:

- Poinsettia Bowl and Holiday Bowl coming around the corner in six to seven weeks from now.
- Traveling to Utah to watch BYU. If BYU wins, they will play in the Poinsettia Bowl possibly against Wyoming, Air Force or San Diego State for the Mountain West Championship.
- The three teams from the PAC 12, Washington State, Colorado, and Utah may possible play in the Holiday Bowl. From Big 10, could be Penn State, North Western, or Minnesota.
- Working on enhancing the Bowl experience for our fans by having a couple of parties in the parking lot, a Fan Zone.

D. OMBAC

No report.

E. Ace Parking

Eddy Goldenberg gave the following report:

- The last couple of months have been busy.
- Now mid-way through the Charger football season, attendance have been low.
- San Diego Aztecs have been getting bigger crowds.

F. Delaware North Sportservice

Chris Angne gave the following report:

- Continually evaluating the business, i.e. concession stands. Looking for ways to speed up transaction times, user friendly setups, etc.
- Club 5 and 37, updated food concepts and now have more fan interactions with fresher food selections.

VII. STAFF REPORT

Mike McSweeney gave the following report:

- Back-to-Back Football - Last weekend was busy for the Stadium with back to back games. Aztecs on Saturday, then quickly preparing the Stadium for the Chargers on Sunday. Received compliments from the Chargers on how well the Stadium looked with the short turn around.
- Fox Sports – A camera crew came out and made a short-lapse video on how the custodians and grounds crew prepared the Stadium for the back-to-back games. Link to video will be forwarded to Advisory Board.

- City's Five Year Financial Outlook – A memo was received from the Chief Operating Officer, Scott Chadwick and was shared with the Stadium Advisory Board Members in regards to General Funds to be less than expenditures. Budget Reductions Proposals are to be submitted between December 21, 2016 to January 13, 2017. They are then to be reviewed and approved by department's respective Deputy Chief Operating Officer. Before doing so, it is requested the Stadium Advisory Board Members review the proposal to be made aware of where cuts will be made.
- Parking RFP – In the next couple of month an RFP is be released by Purchasing and Contracting. In the meantime, Ace Parking will be contracted on a month-to-month basis.
- SDSU Two-Year Contract – In the final stages. It is currently with the City Attorney's office for review. The current contract ends after the 2018 football season. The goal is to have the contract end after the 2020 football season.
- Bowl Association Contract – In the next couple of weeks, a meeting will be held in regards to a contract for a Notre Dave vs. Navy in 2018. Stadium Advisory Board members are invited to attend and observe negotiations.
- Building Operations –
 - Escalators and elevators are up and running. Meetings to be held on beefing up security and stepping up on their role with crowd control in using the escalators and elevators. Escalators will shut down when overloaded or with people jumping up and down on them. Reset takes about 10 minutes.
 - Televisions had some issues after the digital conversion by Cox Cable and cables were disconnected by CBS staff.
 - Business Analyst interviews to be conducted in the next couple of weeks and hope to have someone on board by end of the year.
 - Re-Sod of the field will be after the Miami Dolphins game. A full re-sod will be after the first weekend of December.
- Delaware North – Chris Angne and his staff are doing a tremendous job. An under-performing area was converted to a Snap and Go and is now performing well.
- Soccer Event – A major announcement will be made on December 1st about a soccer match to be held at Stadium. Specifics of the event cannot be divulged at this time.
- Board Member Resignation – Luke Pistorius has been an Advisory Board Member for eight years and has done a tremendous job. He will be missed and will always be a welcomed guest. Luke will be leaving the Board at the end of this year.

VIII. BUSINESS ITEMS

No business items to report.

IX. COMMENTS BY BOARD MEMBERS

- John Thompson brought up the recent news article on Qualcomm Stadium being number one on arrests and asked if it is really that bad here at the Stadium? Mike McSweeney replied that we are stricter, with SDPD's zero tolerance, and hope that the fans see this as keeping them safe and to allow them to have an enjoyable experience watching the game.
- Ben Clay has heard a lot of positive comments from the San Diego State Box on the Snap and Go and its variety of food choices.
- Jess Durfee asked if stadium tours would be available for new council members. It would be great to show them around and see its operations. Mike McSweeney replied that could be arranged.

X. ADJOURNMENT

Meeting was adjourned at 8:50 a.m.

The next scheduled meeting will take place Thursday, January 12, 2017.