

## SDPZ Draft Indicators Generated During June and July 2017 Working Group Meetings

**Overview:** The San Diego Promise Zone (SDPZ) July working group meetings identified a list of indicators and potential data sources to measure the progress of the SDPZ in the next 10 years. The development of these indicators will occur in phases.

- **Phase 1:** Indicators SDPS will track within the next four months.
- **Phase 2:** Indicators that require integration of multiple data sources. Projected to be tracked within 6 to 9 months.
- **Phase 3:** Indicators that capture the work of more than one working group and which require further definition and integration of data sources. Timeline for tracking these indicators is not yet determined.
- **Phase 4:** Indicators which require further definition and identification of data sources before they are considered for development.

Goal 1	Jobs Indicator	Data Source	Development Phase
1	Unemployment Rate	U-6 or U-3 from Bureau of Labor Statistics (BLS)	Phase 1
1	Labor Participation Rate	BLS, San Diego Workforce Partnership (SDWP)	Phase 1
1	Wages (low, high, median)	Department of Labor (DOL) or Economic Development Department (EDD)	Phase 1
1b	Employment Rates by Industry	BLS	Phase 1
1a	Disconnect rate of Opportunity Youth (OY)	SDWP, Measure of America	Phase 2
1c	# of jobs created in the SDPZ for SDPZ residents	TBD (consider city data on active business files or SDWP resident worker data)	Phase 2
1a; 4b	# of internships created in SDPZ for SDPZ OY	The One San Diego 100, SDWFP	Phase 4

Goal 2	Economic Activity	Data Source	Development Phase
2	Retail Leakage	City of San Diego	Phase 1
2a	Building permits (value and new vs. remodel)	City of San Diego	Phase 1
2a	Asset Mapping Land/Leasable Space	City of San Diego	Phase 1
2a; 2c; 1c	Business Tax Certification	City of San Diego, EDD	Phase 1
2, 3,6	Desirable economic activity	TBD (Identify 3-5 desirable sectors)	Phase 3

Goal 3	Safety	Data Source	Development Phase
3	# and rate of Violent Crime (i.e. murder, rape, robbery, simple assault)	San Diego Police Dept	Phase 1
3	# and rate of Non-Violent Crimes (i.e. auto theft, car prowls, commercial burglary, residential burglary, shoplift, theft)	San Diego Police Dept	Phase 1
3b; 2b; 6b	Improved Infrastructure (e.g., miles of sidewalks, bike ability, pocket parks, rec centers)	City of San Diego	Phase 1
3a	Community Perceptions of Safety	TBD	Phase 3
3b; 6	Internet Access	TBD	Phase 3
3	Recidivism in the PZ	Probation	Phase 4

**SDPZ Draft Indicators Generated During June and July 2017 Working Group Meetings**

<b>Goal 4</b>	<b>Education</b>	<b>Data Source</b>	<b>Development Phase</b>
(4a)	<ul style="list-style-type: none"> <li>3rd grade literacy</li> <li>8th grade math</li> </ul>	San Diego Unified School District (SDUSD) <ul style="list-style-type: none"> <li>Elementary progress report card (end of kinder)</li> <li>Smarter Balanced Test results (3rd and 8th grade)</li> <li>Independent charter schools</li> <li>Private Schools</li> <li>Before and after school programs (YMCA, SAY, Harmonium)</li> </ul>	Phase 1
4b	<ul style="list-style-type: none"> <li>High School Graduation Rate, include GED and other HS equivalency</li> <li>% who meet A-G requirements</li> </ul>	<ul style="list-style-type: none"> <li>SDUSD</li> <li>Independent charter schools</li> <li>Private Schools</li> </ul>	Phase 1
4a	Access to affordable and quality Pre-K (age 3-5) in the PZ	TBD [SDUSD (DRDP and T-K Reading Assessment); City of San Diego business license; YMCA CRS; First 5 (QPI); Head Start (ASQ)]	Phase 2
4c, 1	Post-secondary engagement and completion of a credentialing program (regardless of completion of HS diploma)	TBD [trade union; Com College District; Continuing Ed; colleges; certificate programs; vocational schools; workforce programs (e.g. YouthBuild)]	Phase 2
4b, 1	# of participants in college or career awareness and readiness programs	TBD [SDWP; Adult Ed; Barrio Logan College Institute; Reality Changers; Fleet Science 52 weeks of Science (STEM)- attendance data; Continuing Ed; SDUSD	Phase 4
4d	Policy change to increase per pupil K-12 educational funding to national average	SDUSD	Phase 4

<b>Goal 5</b>	<b>Housing</b>	<b>Data Source</b>	<b>Development Phase</b>
5	Housing cost burden <ul style="list-style-type: none"> <li>Median rent</li> <li>Median household income</li> </ul>	BLS, American Community Survey, ESRI, SANDAG	Phase 1
5a; 5b	# of affordable housing units <ul style="list-style-type: none"> <li>creation</li> <li>losses</li> <li>preserved</li> <li>accessory dwelling units created</li> </ul>	San Diego Housing Commission (SDHC), City of San Diego, Civic San Diego	Phase 1
5c	Home ownership <ul style="list-style-type: none"> <li>First time homebuyers (or by owner-occupied LMI purchase)</li> </ul>	SANDAG, Habitat for Humanity, Home Mortgage Disclosure Act (HMDA)	Phase 1

**SDPZ Draft Indicators Generated During June and July 2017 Working Group Meetings**

<b>Goal 6</b>	<b>Health</b>	<b>Data Source</b>	<b>Development Phase</b>
6a	Modified Retail Food Environment Index: (# of healthy food outlets within a specified radius by population)	Health and Human Services Agency (HHS)	Phase 1
6c	# of people in SDPZ with insurance	<ul style="list-style-type: none"> <li>• HHS, Behavior Risk Factor Survey (BRFS)</li> <li>• Consider proxy ACA enrollment and re-enrollment (e.g.; license providers in MHS)</li> <li>• Medically underserved</li> </ul>	Phase 1
6a	Rates of Chronic Disease	<ul style="list-style-type: none"> <li>• HHS, Behavior Risk Factor Survey (BRFS)</li> <li>• Community health center Universal Data System data (by clinic)</li> <li>• OSHPD data (aggregated by HHS)</li> <li>• Be There SD; 3-4-50 data</li> </ul>	Phase 2
6b	Improved infrastructure (from Safety); SIP; walkability score (realtor); land use and urban ag	City of San Diego	Phase 3
(6a)	Obesity & overweight rates for 0-5; 5th grade fitness	TBD (WIC, school and healthcare data)	Phase 4
6a	Healthy Food Access indicators	TBD (San Diego Food Systems Alliance and partners)	Phase 4

DRAFT